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Outside Man

# The Weekly

Devoted to the stimulation of civic  
and community pride - the patroniz-  
ing of home industries - and the  
boosting of the Walter Givens Co.

# BOOSTING SPIRIT

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Estacada, Oregon

## Back Again

Well folks, ye Editor in Chief is back again and hard at work, regardless of any reports which might have been circulated to the contrary, and mighty glad to get back and meet our many friends once more. While we believe that sugar will always draw more flies than vinegar, we are not after flies but business and sometimes good business demands that something be done which would not be considered good business ethics.

It has been our policy in times past to keep sweet regardless of any outside conditions which might exist, and if we were facing legitimate and clean business competition we would not turn aside from business to use the pages of the Boosting Spirit as we are going to at this particular time. Our position here is that lying and gossiping and insinuation has no part in legitimate business and should not be tolerated by fair thinking people.

While away for our Holiday vacation; and engaged in a cause with which we are proud to be associated, there was systematically circulated from one particular source in this town, and fostered by one or more particular individuals the false and malicious and insinuating reports that the Editor and chief had quietly and somewhat mysteriously disappeared. That his friends need not look for him back, that he was "Somewhere in France", or gone to parts unknown.

In fact several statements which the parties in question did

not themselves believe, but were simply the expressions of a mind and heart so full of infamy and corruption that we feel that the statements should not go unchallenged. Not because of the injury done us, for there has been none, but because this same party, to our knowledge has always been very prominently identified with every choice bit of gossip and scandal that has been circulated in this town since we have been here, and dearly loves to be part and parcel to anything that resembles a skunk.

If there was any good and sufficient reason why any individual should desire to get away from Estacada it would be because of the town being infested with a few of these "Gutter Snipes" and "Sewer Rats", who like the buzzards dearly love every thing that smells of corruption and decay, rather than being able to see something good and noble in every individual.

This is the third or fourth time that ye Editor and Chief has been lied about and scandalized from this same source and notice is hereby given that it had better be the last, for the very next time that any false report, whether great or small, comes from this source we are going to give some real publicity to the source, giving both the name and address.

We are here trying to transact a legitimate business and at the same time be of some benefit to the community, and while we feel that there are a few, who from competitive reasons would wish us elsewhere, we are going

to remain here until we feel that our real friends no longer desire us to remain, and if business continues in the future as in the past we should be able to stay at least until the Kaiser is licked, maybe a hundred years more.

So friends we invite you to still make our store your headquarters, bring us what you have to sell and let us sell you what you have to buy and we both make money, because we always have the right prices both in buying and selling.

## A Hoover Counter of

### Real Bargains

Beginning with Friday of this week and continuing indefinitely, we are going to conduct on Fridays and Saturdays a real Hoover counter. That is, on this counter will be placed staple articles of real value which will be sold at bargain prices, and one which our customers will save real money with which to help Hoover Kan the Kaiser. No advance information will be given as to the articles to be Hooverized, no information will be given over the phone, no delivery of Hooverized articles, and they are sold for cash only.

We guarantee that the prices will be sufficiently lower than regularly to warrant any one visiting this counter on these days, and no article will be Hooverized two weeks in succession.

So come in, prepared to take advantage of these bargains, as they may be gone in thirty minutes, for we may only have a dozen cans or packages of the same article, or we may have ten cases. We make no denial of the fact that our object is to increase our trade and at the same time decrease the cost to you. Remember the days—Friday and Saturday.

The Walter Givens Company, Inc.

ESTACADA, OREGON