

Walter Givens - Editor in Chief

"757" - Who writes the "dope."

Fred Bartholomew - Outside Man

# THE WEEKLY

Devoted to the stimulation of civic and community pride - the patronizing of home industries - and the boosting of the W. Givens Company, Incorporated.

# BOOSTING SPIRIT

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Estacada, Or.

## Picnic Lunches

What do you take on your picnic trip? Do you carry a lot of heavy dishes, or are you supplied with paper plates that require no washing, together with paper napkins and towels, that do not have to be packed up and carried home again? 10c will supply a party of twenty-five or more with towels, napkins or plates. Get them and have them ready the next time you go. We have a stock of lunch goods too that will make any picnic lunch a pleasure.

## A Special Healing Powder

A special healing powder for personal use or to use on galls on horses or cattle has been put up in a little sifter tin similar to a talcum powder box. We have just received a supply and find that it is excellent to use under horse collars this hot weather. It forms a paste that offers a smooth surface to the collar and prevents chafing, in addition to its healing properties.

## Make Your Poultry Comfortable

If your chicks are a little "droopy" and not doing as well as they did, look them over and see if a little louse powder will remedy the trouble. This time of the year, you will find that nine times out of ten a small can of louse powder will more than pay for itself in increased production of eggs, from your hens.

It is advisable to look at the roosts too, and make sure there are no mites to bother. An application of "Mite Liquid" will remedy that trouble.



## Crackers

Our twelve pound box of soda crackers has proven a very popular seller. For those who eat crackers, it is the most economical way to buy them. We have a very attractive display of crackers of all kinds—attractive because of the low price we are selling at.

## Sugar

Berries are sour,  
Sugar is sweet.

Buy a sack

While it is cheap.

We have been setting the pace on sugar for the past two weeks and are making a special on sugar again to clean up what we have left. Now is the time to fill your sugar bin and protect your pocket book at the same time.

## Fruit Jars

A woman wrote our last ad on fruit jars. We thought the suggestion about the top pantry shelf was excellent. Getting down to brass tacks, how many more jars do you need? Have you use for a few more wide mouth jars for vegetables? We find that people are putting up a little more of these things than usual, and we hope you are not an exception.

# B B B B B E E S

If you keep Bees you will need Bee Supplies  
We are headquarters for everything from sections at 75c per hundred to complete hives set up for \$2.15.

Remember our 2% Cash Discount tickets are redeemable at any time.

We believe that a satisfied customer is the best advertisement.

*The Walter Givens Company*