

Eastern Clackamas News

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Estacada, Oregon
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Clackamas County's indebtedness today is \$10,409.39 according to the semi-annual report of the County Clerk, made public last week. This shows a reduction of \$91,890.86 since December 31st last.

Such a reduction is but natural at this time of year, after the taxes have been collected, but it will be recalled that this happy condition of affairs is never mentioned about the time when Cascade County is in vogue, with the county seat fathers constantly warning the divisionists against the staggering share of the county's indebtedness they will have to carry, if they form a county of their own.

Probably due to the approaching harvest days on the farms and to the call of the cool country roads for the autoists, the reservations made for last Monday evening's dinner meeting of the Farmers' & Merchants Club were way below normal.

This commercial organization must not be allowed to wither, dry-up and blow away, for the maintenance of such a club is an absolute necessity in this community, but its maintenance is entirely dependent upon the active support of the business men of Estacada and the farmers of this district.

The continuance of the work of such an organization means actual dollars and cents to every one of us. If no other result had been forthcoming but the establishment of the Estacada Cheese factory, the benefits of the past year's cooperation would not be hard to see.

Just as surely as the sun rises and sets, benefits of importance to every resident of this section will come from working together in the Farmers' & Merchants' Club and all are urged to make a special effort to attend the next and all subsequent meetings. It is not only your duty, but it means prosperity for you and your families.

The News has occasion, in the course of its weekly work of obtaining the advertising copy from the local advertisers, to come in close touch with the respective cost and selling prices of the staple goods sold in this community.

Contrary to the belief held by many, the profit accruing to the retailer in this district and espec-

ially in this day of high cost of living and economical merchandizing, is a narrow one and in order to meet competition, the strictest of economies and the utmost care in buying is necessary on the part of the Estacada merchant.

The editor was surprised to discover that a large proportion of the staple groceries sold in Estacada, were at a price equal to or even below the retail mail-order quotations in Portland. And furthermore, the Estacada merchant is paying freight from Portland and incidentally selling much of his stock on charge accounts, where the Portland mail-order house insists on cash in advance.

If it were not for ninety-nine other reasons why the local people should patronize the local merchant, the chance to save money alone, should be sufficient inducement.

Few of us realize that the average Estacada grocer, who is selling baker's bread, pays 95c to the baker for every dollar's worth sold. Of course, bread is only handled as a leader, but the item of profit on many other staples is nearly as small.

Right here — the News wishes to contradict a harmful story which gained credence in this community last week, to the effect that the business men of Estacada were behind the proposed, but later cancelled, July 4th military tournament and celebration to have been held in Estacada.

Whether this story was circulated with intent to hurt the local business men or not, it had that effect to some extent—although it is more than likely the origin of the story was a question asked at that time, namely: "Are the Estacada merchants behind the Estacada celebration"?

In explanation, let it be understood that such celebration as was scheduled by the soldiers of Company D, was planned and conducted entirely by them and until July 3rd, no one in Estacada knew of the proposed affair. Primarily the soldiers were giving the celebration with its attendant attractions, for the entertainment of their relatives and friends from Portland and elsewhere, also for their own entertainment, and naturally an invitation was extended to the people of this community to join in the good time.

The retailing of a story of this sort is not fair to the Estacada business men and should not have been believed by any of our rural neighbors, all of whom must know that the merchants of Estacada always have and always will work to establish and maintain the closest of business

We Strive To Please

Our prices are kept as low as can be made and our service the best we know how to give.

We can get cheaper merchandise but we do not believe in sacrificing quality for quantity—but try to live up to our motto

"The Best Is None To Good For You"

L. A. Chapman

Estacada, Oregon



Riding comfort, power "plus", starter that starts, lights that light all the time, Willard storage battery, automatic switch release, low upkeep in gasoline, oil and repair, speed. Parts (seldom needed) at very low price and anyplace you travel.

These and more are what you get in the CHEVROLET.

No car within \$100.00 of its price (and many higher priced cars) offer you these advantages.
Price up August 1st. Now still \$625.00

CASCADE GARAGE

"The place for expert service"

S. P. Pesznecker - - Estacada, Oregon

The Marvel Junior Vulcanizer

No flame to burn your tube. No gasoline or alcohol.

Small enough to put in your pocket. Large enough to quickly and permanently vulcanize any puncture.

\$1

Light a match to the chemicalized disc and in 5 minutes you have a permanent repair.

Cascade Garage - Estacada, Oregon

and social relations with the residents of the various nearby communities.

Seldom a week passes but that some demonstration or expression of this good feeling on the part of the merchants towards their neighbors and customers is not given, from the organizing and working together in the Farmers' & Merchants' Club, East Clackamas County Fair and other organizations, to the contributing of money towards all local improvements, industries, entertainments and charities.

County Road Master Roots announces the completion of another strip of hardsurfaced road in this county, having been built between Clackamas Station and the Multnomah County Line. This makes two and three-fourths miles of paved highway in the county, but none of same lies in or near Eastern Clackamas County.

Eastern Clackamas is paying between one fifth and one sixth of the county's taxes and should to date have one fifth or one sixth of 2 1/4 miles of paved highway—but for some reason it hasn't.