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THE WEEKLY

Devoted to the stimulation of civic and community pride - the patronizing of home industries - and the boosting of the W. Givens Company, Incorporated.

BOOSTING SPIRIT

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Estacada, Or.

NEW FEEDS

At this time when the prices of mill stuffs are abnormal we have cast about us in an effort to secure if possible some substitutes for the regular feeds you have always used, which we can sell to you at a lesser price. We have been successful in securing three articles on which you can affect a saving, and which we will be glad to show you and have you try. They are our "White U. S. Chop", "Oat and Barley Shorts" and "Soya Bean Meal" which is a substitute for linseed meal.

EDITORIAL

Living comfortably within our means is at all times advisable but at this time there seems no occasion for the people to become needlessly alarmed and the wisest thing for them to do is to go on living in the normal way to which they have been accustomed and to begin unusual economizing retrenchment when they find it really necessary to do so.

Otherwise there will be great danger of slowing down industry generally and closing down of mills and other producing factors, which would bring about a demoralization of business, and this is just the opposite of what is desired at the present time.

The driver of a small car speeded out of a cross street and struck the street car squarely amidships. The street car conductor got off to investigate and collect evidence for his official report.

"What's the matter with you?" the conductor asked the driver—"Don't you know you can't run under a street car with your top up."

LANDPLASTER

We have some samples of clover grown with and without land-plaster which are very interesting. The clover that was treated is twice as large as the other. Land-plaster is eleven dollars a ton—and a sack of it applied to your garden will bring you more than its value in return.



LIVESTOCK

Our shipment of livestock went on Thursday, this week, on account of Wednesday being a holiday. Just as soon as we can secure a carload we will ship again and will be glad to call on you and see what you have.



FRUIT JARS

A few more days of sunshine such as we had this week will bring forcibly to our minds the fact that summer is here. The canning season is rapidly approaching and will be at hand before we realize it.

Believers in preparedness will supply their needs in the fruit jar line at the present prices. We have already received two shipments of fruit jars—our line is complete and our advice to you is "BUY NOW."

Remember our 2% Cash Discount tickets are redeemable at any time.

We believe that a satisfied customer is the best advertisement.

The Walter Givens Company