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# THE WEEKLY

Devoted to the stimulation of civic and community pride - the patronizing of home industries - and the boosting of the W. Givens Company, Incorporated.

# BOOSTING SPIRIT

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Estacada, Or.

## The Editor's Society Doings

The man who says we didn't have a car of Beet Pulp coming is a liar - it's in. Get yours while the getting lasts.

We have decided to continue our last weeks land plaster ad for another week.

Another trip over on Douglass Ridge this week reminds us of that \$5,000,000 that we didn't get from the county court.

We congratulate our friends in Garfield upon their splendid program last Saturday night, given for the Belgian Relief Fund but we were sorry that such a small crowd turned out. The entertainment was worth 50c of anyones money, and it only cost a quarter. Why cant we have more of this type of entertainments and perhaps after a while people will be able to appreciate them to a greater extent.

## The Cackle-Berry Story

First some one brought in an egg somewhat smaller than an ostrich egg, and then some body else brought in an egg but little larger than a quail's egg, and in the fertile brain of the 'Bouncer' originated an advertising idea which has been commented upon by about 178,952 of our good customers who always market their eggs with us. One wide awake farmer's wife suggested that even the hens are beginning to realize that at the prices of feed they cant afford to deliver as large eggs as they once did, and then she suggested in a very complimentary tone "But of course at the splendid prices which you folks pay, there is money in the poultry business even at the high prices of feed". Be wise you old owl, and bring your poultry and eggs where you always get top prices, and incidentally see the two egg wonders, and understand "The Story of the Cackle-Berry".

A splendid turnout at Monday evening's meeting of the Merchants and Farmers Club. You see its possible to make a success of anything if only enough fellows will stand together.

A traveling salesman one day last week noticing the patriotic display of flags said "Estacada is the best little town I make" and then immediately spoiled it by saying "Its the only town I make outside of Portland". But why not make it the best little town? We can if we will.

## Our Live Stock Shipping Expanding

Some time ago a friend (?) of ours predicted that we had shipped our last car of live stock but since that time we have managed to ship one car every two weeks and expect to continue to do so. Wednesday we shipped as fine a car of hogs as has ever been shipped from this point and for the tops we paid \$12.75 making a total paid to the farmers of this section of \$2,941.76, in fact some of the checks were so large that if they had been on any other than a first class bank like the Estacada State Bank we doubt if they would have been accepted, so you see even in banking it pays to patronize home industries.

It is our intention to ship another car in two weeks, Wednesday the 18th, and will be glad to be advised early of anything that you may have to offer.

We have been solicited by interested parties to extend our live stock buying to include the territory around Barton and Boring, and if successful in persuading the Portland Railway, Light & Power Company to put in pens and chutes at these points we will immediately begin operations in these fields, which will benefit our home field in that it will enable us to partly load a car at this place, and finish loading at either Barton or Boring, and thus eliminate the necessity of waiting so long at times to get a load together at one place.

If you have been a satisfied shipper from this point and have friends in either of the proposed new fields we will appreciate any word of assistance which you may be able to speak to your friends. Remember, we are just as anxious to buy cattle and calves, as hogs.

## 36 Ladies Absolutely Free of charge

get one of our market baskets with one dollars worth of groceries Friday and Saturday of this week.

This is for a cash sale of one dollar not including flour or sugar.

The first eighteen ladies on Friday and the first eighteen on Saturday will be successful. No one family may have more than one of these baskets. They are just what you need ladies so get your dollar and get ready.

## Land Plaster

Per Sack 100<sup>lb</sup> - 60c Per Ton - \$11.00

Please don't ask us to hold stock for you, at these prices for we simply cant do it. These are rock bottom.

Remember our 2% Cash Discount tickets are redeemable at any time.

We believe that a satisfied customer is the best advertisement.

## The Walter Givens Company