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THE WEEKLY

Devoted to the stimulation of civic and community pride - the patronizing of home industries - and the boosting of the W. Givens Company, Incorporated.

BOOSTING SPIRIT

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Estacada, Or.

Shall We Apologize

We do not believe that our friends will require us to apologize for our seeming neglect of their interests during the past weeks, for everyone knows that Cascade County has been uppermost in our minds, and that the Editor in Chief of the Boosting Spirit has been devoting his entire time to this matter. Our only apology is that it has been our custom to have a part in all matters of public nature, and it is for this reason that we have been so diligent in the fight for Cascade County.

Editor's Gossip

Our good friends in George have discovered that it pays to buy in quantities, and have asked us for quotations on grass seeds in large quantities, which will mean a considerable saving to them. We commend their progressiveness. If we might guess without presuming, we would say that this idea originated in the fertile brain of H. Joyner, the newly elected president of the George Social & Commercial Club.

We were glad to see so many of our friends from Douglass Ridge at the jollification meeting at the pavilion last Saturday evening. Here's hoping that the Honorable County Court will soon improve the much discussed Douglass Hill so that our friends from Douglass Ridge may get into Estacada more frequently.


At the time of going to press every rural line is humming with talk of the Cheese Factory meeting tonight. We hope next week to be able to chronicle a successful meeting. Its up to the dairymen of this community.

Another Live Stock Shipment

On Wednesday of this week we shipped another mixed car of live stock for which we paid to the farmers of this community approximately \$1700, car consisting of cattle, hogs and sheep. We hope to be able to make another shipment in two weeks, and if you have anything in prospect for this time, notify us at the earliest convenient date.

While we are not given to prophecy, we do state that as we see the hog market for the future hogs will be extremely high throughout this entire year, and we believe that the farmer who is planning for a good run of hogs for this year will profit by so doing. We prophesied during the Fall months that we would pay as high as 11 cents for hogs at Estacada during the month of February, and this prophecy has been more than realized. Just take our tip for once, and get into the live stock game.

Its Garden Time



The Spring days make all of us feel that we would like to get back to Nature, and within a few days the amateur gardeners as well as the professional will be nursing their blistered hands and lame backs incidental to the back-yard garden. Of course we commend this thriftiness, and as a means of aiding we merely suggest that we are headquarters for all varieties of garden and field seeds, both in packages and in bulk.

As an inducement for the next two weeks we will give absolutely free one 5 cent package of garden or flower seeds with every 50 cent purchase in our grocery department.

Potato Prices vs High Cost of Living

In the early Fall when we began buying potatoes we predicted \$2.00 potatoes in Estacada by February 1st. At the time of going to press we are paying \$3.00 per hundred for No. 1 potatoes. We do not know how high the market may go, but it is our opinion that the top has almost been reached. If you have potatoes which you expect to sell at the highest price, we would advise you to keep very closely in touch with us from now on as there is liable to be a decided drop in the market, as there has been in other Spring months. By listing with us potatoes which you may have for sale, we will be in a position to protect you against a sudden decline.

Why Not Buy Where You Sell

It is not always a matter of economy in making your purchases to be deceived by some special feature in some one commodity which is offered at a ridiculously low price. We think that you will find that as a general rule our prices are not only as low as the lowest, quality of course being considered, but that you are able to dispose of anything you may have in the produce line, as we are daily buying hundreds of dollars worth of poultry, eggs, potatoes, onions, beans, livestock, grains, etc., and while we are always glad to pay cash for any surplus which you may have to sell, we can pay you a correspondingly higher price in exchange for groceries, flour and feed from the store.

We believe in reciprocity.
Don't you?

Remember our 2% Cash Discount tickets are redeemable at any time.

We believe that a satisfied customer is the best advertisement.

The Walter Givens Company