

$\frac{2}{3}$ Of Our Net Profit

Will Be Divided Among Our

 Customers 


From Which A 10% Saving Should Accrue

During The Coming Year

Every Customer Will Be A Stockholder Under Our

PROFIT SHARING POLICY

Here Is Our Proposition

 This is a new plan to reduce the high cost of living and cannot help but prove a success, not only to this store but to our customers.

Beginning January 1st, 1917, this store will adopt the Profit Sharing Policy, which means that two-thirds of the net profits of the business will be divided among the customers.

A two-thirds profit on the average sale, amounts to about 10% and this 10% will be given to the customers in CASH.

The store will retain one-third of the net profit as its share.

If it meets with the success we predict, it is reasonable to suppose that we will do about an \$80,000. gross business during 1917.

There is about 22% profit on the average line of merchandise, which will amount to about \$17,600.

We believe that under careful management, we can conduct the business at an expense of about \$5,600.

The remaining balance of about \$12,000. would therefore be divided \$8,000. among our customers and \$4,000. to the store.

The average family expends about \$400. per year, for merchandise which can be purchased through our store, the cash dividend to the customer on this volume of purchases, would be \$40.

There will naturally be a certain amount of small trade from transient and other trade, that will not bother to ask for Profit Sharing tickets, the profit on this business will go to the regular customers and the store.

Profit Sharing tickets will be issued on all purchases, these tickets to be surrendered January 1st and following the

annual inventory about February 20th, the cash dividend will be made to all customers, based upon their gross purchases for the year.

The adoption of this Profit Sharing Policy will naturally guarantee that purchasers will buy their supplies, where they can save at least 10% in cash.

As the expenses of conducting the business will remain about the same during any year, naturally the larger the gross sales of the year, the larger percentage of profit that will be divided.

Why not start in the New Year by becoming a profit sharing partner in this business?

Anything which is not perfectly plain in this Profit Sharing Plan we will gladly give further particulars, when you call at the store, for this is a straight business proposition, we will make our profit and you will make yours.

Are You
With Us

East Clackamas Supply Company

The Profit
Sharing Store

Estacada, Oregon