

EASTERN CLACKAMAS NEWS

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VALUE OF HIGHER EDUCATION

Boys And Girls Urged To Attend High School

A generation or so ago, when the cost of living was lower, when competition in business was less, when efficiency and special training were in their infancy, a grammar school education sufficed men and women for their life work.

Today, the term efficiency is the keynote to business success and the boy with a high school education, or who has had some special trades or technical training, is assured a hundred per cent. better chance of future success than the grammar school graduate.

During his work among prospective students for the Estacada Schools, Principal Guthrie has found a number of recent grammar school graduates, who are undecided whether to continue their education, some wishing to go to work at once, others contemplating working for a year or so and then continuing their studies.

In the case of the student, who owing to circumstances is forced to begin work and cannot afford to continue further schooling, nothing can be said, except to offer sympathy. But much good advice can be tendered the boy or girl who wishes to stop school, believing they have learned sufficient.

As to the student who contemplates resuming studies after a year or so of work, they will find that reentering school after a year's absence is a hard task. Examinations must be taken, and school habits again acquired. Few pupils have made a success of postponed schooling, one reason being the dislike of having to drop back a year or so behind their class-mates.

As has been the case with many of us, during school age, the advice of our elders was hard to accept, but ninety-nine times out of a hundred we have lived to regret our refusal to accept the proffered suggestions, imploring and orders.

A decreased earning capacity is one of the chief results of lack of education and as today, future happiness and contentment are too closely allied with financial income, this handicap alone is a serious one.

To the person of higher education, the world offers untold benefits. The feeling of equality,

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Idahoan Buys Springwater Store

A deal was consummated last week, whereby the Springwater Store, owned by the Lewellen estate and conducted by Floyd Spurlin, becomes the property of a Mr. F. Madden and sister of New Plymouth, Idaho.

The new owners will conduct the store along the successful lines which have always been in vogue there and should obtain the hearty support of the community and store's patrons.

Temporarily, Floyd Spurlin will take a needed vacation, making a visit in Lane County, before locating permanently. The best wishes of his friends are extended to Mr. Spurlin and it is hoped that he will again enter business in this part of the county.

To Kill Black Aphis On String Beans

The following letter was received this week from the Oregon Agricultural College by Manager Deming of the Estacada cannery, which answers a question now being asked by many local gardeners:

"Dear Sir:
Your letter of August 21 is at hand requesting information regarding black aphis that attacks the string beans.

In this regard I wish to state that the best way I know for the Black Aphis on beans is Black-Leaf-40. This material may be obtained from any of the insecticide dealers in your vicinity. This material should be diluted at the rate of 1 part of the Black Leaf-40 to 900 parts of water. To this a soap should be added at the rate of 1 pound to 20 or 30 gallons of the solution, preferably whale oil soap. The idea of the soap being added to the solution is to make the spray spread more evenly over the slick surface of the beans, as when it is not added the material has a tendency to form in globules the same as water and drop off. At this time of the year when the leaves are considerably curled, due to the attacks of the aphis it would be necessary to use some force to the spray in order to actually hit the insects in order to be effective.

Very truly yours,
C. F. Moznette,
Assistant Entomologist.

This "Black Leaf-40" may be purchased at several of the Estacada stores, including Givens and the Estacada Pharmacy.

School Rates Announced

The Traffic Department of the P. R. L. & P. Co., last week issued a traffic schedule governing rates for school children.

These rates show a decided decrease in fares between Barton and all points tributary to the Estacada Schools.

As shown by the following schedule, it is necessary that commutation tickets be purchased in books of 54 tickets each, in order to obtain the special rates.

| Between ESTACADA and | GROUP C Rate | |
|----------------------|------------------|------------------|
| | Cents per Coupon | Dollars per Book |
| Alspaugh | 5 | 2.70 |
| Barton | 10½ | 5.67 |
| Cazadero | 3 | 1.62 |
| Cedarbrook | 5½ | 2.97 |
| Currinsville | 3 | 1.62 |
| Deep Creek | 9½ | 5.13 |
| Eagle Creek | 6½ | 3.51 |
| Faraday | 3 | 1.62 |
| Millers Spur | 4 | 2.16 |
| Morrow | 3 | 1.62 |
| Riverby | 9 | 4.86 |
| River Mill | 3 | 1.62 |

Certificates and School Tickets may be obtained at Estacada, Barton and Eagle Creek stations.

University Of Missouri Man Engaged

The Estacada School Board have engaged Ben F. Seward of Jefferson City, Mo. as instructor in History, Science and Athletics for the ensuing year.

Mr. Seward who is a graduate of the University of Missouri, comes highly recommended for the work, with especial ability as a foot-ball coach.

Pay Your Dog License Now

All dogs within the limits of the City of Estacada must be licensed and Marshal Ames has been instructed to enforce the law pertaining to the collection of license fees and the impounding and destroying of all unlicensed animals.

Last year it cost the city more to collect dog licenses than the sum total taken in, so this year Marshal Ames will not solicit the fees, but will impound and legally destroy all animals roaming about the city, which are not properly tagged.

Dog owners are notified to arrange the payment of these licenses direct to the marshal.

Estacada Hotel Scores High

In the July report of the Oregon Dairy & Food Commission, in a list showing the percentage standings of the various hotels, bakeries, markets and other establishments in the state, based on the record for cleanliness, the Estacada Hotel is rated at 91.1, being second to the highest rating in the state, altho the list does not show the city of Portland.

"SEVEN PER-CENT NEVER PAY AT ALL"

Business Fast Getting Onto Cash Basis

According to an editorial in Leslie's Weekly, a statistician has figured that "Of those who buy goods on credit 40 per-cent never pay in full and 7 per-cent never pay at all."

This is merely one of the reasons why many merchants today are altering their business methods and attempting to place their businesses on a cash basis.

This condition is especially current among rural and small town merchants and the Estacada business men are fast adopting like standards.

Last week, one merchant in Estacada, whose business consists of sales averaging less than 50c each, had on his books in long overdue accounts, over \$700. These accounts will most of them be paid ultimately, but in the meantime, the merchant has to pay his bills to the wholesale houses each month, or his credit is ruined. Naturally, as a business expands, it necessitates more working capital to offset the overdue accounts due him.

The successful merchant today and the one who can afford to sell slightly below the average selling price, is the one who in buying can take advantage of the customary 2% cash discount, in vogue among all business firms today.

With the average profit on staple goods being less than 20%, it takes but few non-paid bills to entirely wipe out that profit. Where if all transactions were cash, at least, by the 10th of the month following, the merchants could afford to buy in larger quantities, obtain liberal cash discounts and give the patrons the benefit of the savings.

Again looking at it from the customers side, money can be saved in cash dealings with probably every merchant in this community. Every purchaser knows that when the housewife or husband buys for cash, less extravagance follows, and at the end of the month, the sum total of the month's purchases, do not come as a shock to the family pocket-book.

One reason that the offerings of the mail order houses are often attractive, is because they deal only for cash and cash in advance. When a business decides to adopt strictly cash methods, it does not imply that the business is decreasing and the merchant slowly failing, but means that another business man has decided to adopt up-to-date business methods, which ultimately will benefit him and the customers.