## Congratulations To The Winners

## With the completion of the \$1,000 Merchandising Contest, we wish to congratulate the winners of the 6 Grand Prizes and only wish that all contestants had been equally successful

While we, as one of the participating merchants feel that several conditions were overlooked at the outset . of the contest, which since have proven a slight hindrance to the success which we were striving for, taken altogether, the contest has been a valuable asset to our business and has demonstrated our desire to stimulate home trade and home buying.

Profiting by our mistakes in the past and wishing to give all customers an opportunity to profit on all future cash dealings, we are this week inaugurating our

## 2% CASH DISCOUNT SYSTEM

Beginning Saturday next, we are giving to each cash purchaser, and by the term cash we mean, where cash is paid at the time goods are delivered, a ticket showing amount of cash purchase.

At any time that a customer has saved up a sufficient number of these ticket, showing an aggregate purchase of \$50, we will redeem the tickets with \$1 in cash or \$1.10 in trade.

This is a simple cash premium system and is inaugurated with a view to interesting every customer, rather than stimulating only a few. All business conditions in buying and selling today, are based on the 2% cash discount, and we wish to continue the same dealing between ourselves as retailers and the customer.

"A Satisfied Customer is the Best Advertisement"

WALTER GIVENS Estacada, Oregon.

++++++++

Editors To Meet This Week The Oregon State Editorial Association will meet for its annual convention in Medford, beginning next Friday and continuing until Monday.

k

.\*

Nearly every newspaper publisher in the state will be in attendance, with the majority of the Clackamas County papers represented

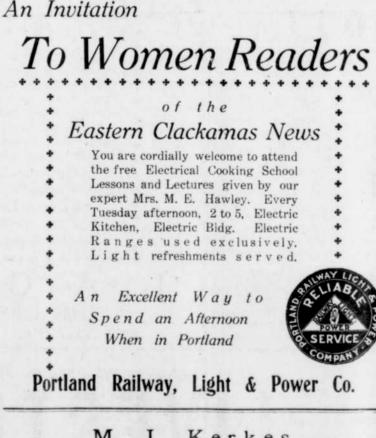
An especially attractive program has been an anged, among the speakers being the leading publishers of metropolitan daily and rural weekly papers. Another special feature of interest to the scribes and their wives, is the program including auto trips to Crater Lake, Ashland and over the California line, with banquets and dinners galore.

All delegates are the guests of the citizens of the city of Medford and Jackson County, even guests to the extent of free hotel accomodations. While this is a first-class advertising move on the part of the Medford citizens, it offers a treat that never will be forgotten by the fortunate news representatives.

If a few more collections come in between now and Friday and all goes well, Editor Standish and wife hope to attend this convention, where he will greatly profit by coming in contact with real live pub ishers.

In the former's machine, W. A. Jones and W. F. Cary of Estacada, this week made a rush business trip to Cloverdale and Tillamook, occupying a couple of days.

The Cascade Garage reports the sale of a Dodge car this week to John Richey of Boring.



M. J. Kerkes BUYER FOR THE Montavilla Livestock Company WILL SHIP FROM EAGLE CREEK

LIVESTOCK OF ALL DESCRIPTIONS If you have any for sale, phone Henry Githens, Currinsville.

## Broadway Closed

Beginning last Tuesday and for probably the next six weeks, Broadway, between 2nd and 3rd Sts. Estacada will be closed to traffic.

Engineers Ewing and Scupham Tuesday surveyed and established the grade for the concret paving, work on which will begin within a week by contractor Pesznecker. While the actual work will take about two weeks to complete, the proper curing of the cement, according to the specifications will consume a matter of thirty days longer.

It is probable that all plank sidewalks abutting the concrete paving will be replaced with cement, so that when the business thoroughfare is open again, it will present as fine an appearance as any in the county.

The Union Services at the Zion Church, Sunday, Aug. 6th, will start promptly at 10 o'clock, and for the benefit of those wishing to attend, autos will be at the M. E. and Christian Churches at 9:30.

Hugh Mendenhall and Carl Hill of Portland spent Wednesday in Estacada. Since leaving the forestry service, Hugh has been farming on his ranch near Tillamook, while Carl is employed by the O. W. R. & N. Co.

LOST—Auto top cover between Fern Camp, upper Eagle Creek bridge and Estacada. Reward at News office for return.

FOR SALE — Young pigs, 8 weeks old, cheap. J. O. Botkin, former Sanford place, Route 1.