

Estacada Progress
(INCORPORATED)

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Estacada, Oregon
R. M. Standish, Editor and Manager

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SUBSCRIPTION RATES

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Thursday, July 15, 1915

W. Al Jones, secretary of the Oregon State Fair, in a recent letter to the Progress, states, that in a recent issue of the paper he noted an editorial, criticising the present exhibit rulings relative to the stripping and bundling of grains and grasses for exhibit purposes.

Mr. Jones naturally holds that the present custom is correct, namely because it is a ruling in force in other exhibits, and has been for years past. He contends that a bundle of grain arranged to resemble a chrysanthemum, with all foliage missing, is a more artistic arrangement than the grain in the natural state.

When the Progress criticised this ruling, it did so hoping that ultimately grain could be entered for prize exhibits in its natural shape and in the condition in which the Lord presented it, without the expensive cost of qualifying it to the present rulings.

It seems a shame to try to improve on the beautiful natural growth of the grains and grasses as nature has furnished them, with their graceful stalks and dainty leaves and tendrils.

Last and far from the least, few people, unless they have had occasion to make exhibits of stripped grain, know the big expense attendant to having to strip and bundle each separate stalk. \$150 is a fair estimate of the added cost to Clackamas county alone for this part of the work in connection with its last year's state fair exhibit.

While it is purely a matter of taste, an exhibit which tastefully presents the products in their natural state, is far more attractive than one using stiff, regulation bundles of grain, arranged in geometrical designs. Clackamas county won first prize last year at the state fair and much of the attractiveness of the exhibit was due to the decorative scheme with the natural grains and grasses.

Do you realize that the advertisements in a live newspaper today are of big value to the general public and by big value we mean of direct money saving worth?

The Estacada merchants are up-to-date business men and with

L. H. Burd

Estacada, Oregon

Cement Sidewalks Septic Cesspools
Basements Plastering Fire Places

All Work Guaranteed

the narrow margins of profit today on the average line of staples, it is necessary for them to be shrewd and close buyers. The buying public can save money by keeping watch of the offerings advertised in the newspaper, for every week some merchant has succeeded in buying below the market price or by judicious foresight has layed in his supply before a rise in prices and consequently is able to offer to the consumer the goods at a lower figure.

The advertisers in the Progress today are changing their advertisements often, and calling attention only to their seasonable wares, consequently the reader as a consumer will save money by reading the advertisements carefully.

The Progress like any other newspaper is dependent for its support on its advertising columns and unless the advertiser gets results, the publisher loses his trade. The Progress would cost the subscriber about \$15 per year, if it was not for the advertising, and other papers would be proportionately expensive.

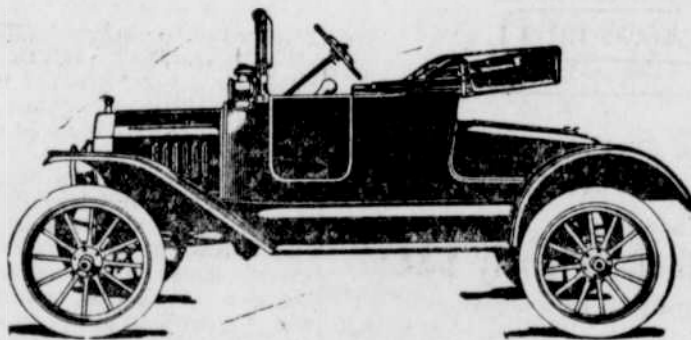
The Progress has recently received very gratifying reports from several of its advertisers, regarding the direct results they are receiving from their advertisements.

One Estacada merchant says that many buyers bring with them his advertisement clipped from the Progress, and call special attention to the prices shown and many others mention having noted this or that special sale.

Another merchant claims that his last advertisement brought him a large number of repair jobs. One of the leading advertisers states that he never realized until recently that real direct returns could be gotten from live advertising, having always supposed that his advertising was not read and consequently of little value to him.

The reader, the advertiser and the publisher are all directly benefited by your giving attention to the advertising.

Mr. and Mrs. C. W. Seymour of Estacada are making quite extensive repairs to their home, which when completed will greatly improve the property.



Proven, practical value appeals to the buyer of a motor car. More than 700,000 satisfied Ford owners prove the practical qualities of Ford cars. In town or county, in the professions or on the farms, for business or pleasure, the Ford serves everybody. An average allowance of two cents a mile keeps it going. It's cheaper than walking.

Buyers will share in profits if we sell at retail 300,000 new Ford cars between August 1914 and August 1915.

Touring Car \$565; Runabout \$515.

On display and sale by
Estacada, Oregon. **J. W. REED**

Your check is your receipt

There is no chance for a dispute over having paid a bill, if you
Pay by Check

There is no need of your carrying a large amount of cash in your pocket,
if you Pay by Check

It gives a business tone to your financial transactions, if you
Pay by Check

The majority of the people of Estacada and surrounding country are now
Paying by Check on the

Estacada State Bank

LEROY D. WALKER, President
THOMAS YOCUM, Vice President
IRWIN D. WRIGHT, Cashier

Interest paid on time deposits.

I Pay Highest Cash on Delivery
Prices For

Hogs - Sheep - Cattle

I shall aim to ship a carload of livestock from the Estacada Stock Yards at least every other Monday noon. Stock must be delivered at yards by 11 A. M. on shipping date.

I shall spend certain days in each month buying stock throughout Eastern Clackamas County, and if you have any to sell, phone to R. M. Standish at Estacada and he will quote prices and give date of next shipment.

C. E. LUCKE
Livestock Buyer.

Don't Throw Away

An expensive granite dish
Because it leaks

At a cost of a few cents it can be

Repaired and Guaranteed

Bring in all of your Leaky Tin or Granite Ware and let me Mend Them.

C. C. MILLER

Electric Wiring Plumbing Saw Filing
Estacada, Oregon.