

The Christmas Seal



What do you think of the Christmas Seal?

"What do you think?" said I. "It maketh the Christmas spirit real: 'Tis greater than gifts you buy. For it proveth better than jewels can That your heart hath room for your fellow-man."

"Who giveth a gift to his friend has done No more than a gracious deed. But the seal proclaimeth the man as one Who giveth to those in need. For God, who marketh the sparrow's fall, Giveth not to His friends, but to one and all."

"So I look at the Christmas Seal and

say: This friend who remembereth me, Hath also thought of the sick today, Wherever they chance to be. And he giveth not only to cheer his own, But to all who hath need is his mercy shown."

Ring in Health With Christmas Seals

In the olden days anyone could be a bell ringer. Sometimes a citizen had to pay for the privilege; if he abused the honor he had to pay a fine. In All Saints' Church, at Hastings, England, these words may still be seen:

"This is a belfry that is free For all those that civil be, And if you please to chime or ring It is a very pleasant thing."



All through history since the 16th century, which was the golden age of bells, chimers have called out to people their cheerful messages, usually telling a story. For example, with the passing of the old year the bells were tolled in sadness, then, when midnight had struck, the merry peals changed forth their welcome to the new year. Before the invention of the newspaper the town crier focused the

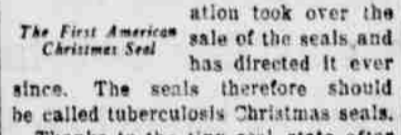
attention of the people by lustily clanging a bell before he shouted the important news it was his duty to spread throughout the city. Since bells have so often served to proclaim victory it is not surprising to find that the design of the modern cup presented as a token of victory in sport is in reality an inverted bell.

It is equally fitting that on the tiny little Christmas seal for 1929 a bell ringer should be portrayed tugging at a heavy bell, announcing once again to the nation that further victorious advances have been made against the enemy tuberculosis. Each year the seal brings its message of health at the Christmas season to remind people that sickness can be prevented.

Although the stamps are now well known, they originated in a modest manner only twenty-five years ago as the invention of a Danish postal clerk, who devised them to raise money for a tuberculosis hospital for the children of Copenhagen. Miss Emily P. Bissell of Wilmington, Delaware, was the godmother of the Christmas seal in this country. She also was seeking for a method to raise money for a tuberculosis institution in her state and in 1907 found the solution to her problem in a magazine article describing the Danish seal and its successful mission. Through her efforts a fund of \$2,000 was raised and the project begun. The following year the first nationwide sale of tuberculosis Christmas seals was undertaken, and women's clubs, religious bodies and business groups gave their support to this cheerful method of raising money. In 1910 the then young National Tuberculosis Association took over the sale of the seals, and has directed it ever since. The seals therefore should be called tuberculosis Christmas seals.

Thanks to the tiny seal, state after state has been organized to attack tuberculosis with a scientific program. Together, led by the national body, they have brought into existence much of the present-day community machinery that combats tuberculosis. Through the intensive educational work made possible by the Christmas seal, health laws have been passed and are being enforced; tuberculosis specialists and nurses reach the most remote country districts; printed matter on disease prevention is circulated in schools, homes and factories, and there is an active public interest in tuberculosis control among civic, political, commercial, social and religious groups.

This year again the seal carries its message of health throughout the country, giving everyone a chance to be a bell ringer as in olden days—a proclaimer of the important tidings that health is the best insurance for happiness and that tuberculosis may be cured if discovered in time. And as millions of letters and packages decorated with Christmas seals travel from one end of the country to the other during December they will spread the message, "Ring in a year of health with Christmas seals."



try the other verse for Jack. If I make a joke of it, Anna will swallow it more easily." On another small framed miniature, she printed carefully: If you need some little extra, just go to it! If you think you can't afford it, "let George do it!" Christmas morning Isabel was rewarded by a note from Mrs. Montgomery, thanking her for her "artistic and ingenious card," and by a phone call from Jack, who said: "Miss Isabel, you don't know how many little extras I need, and that dollar! Well, mother doesn't like folks to give me money, but she's perfectly willing, to let George do it!" And she knew that her Christmas camouflage had succeeded. (© 1928, Western Newspaper Union.)

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Christmas Camouflage By Myrtle Koon Cherryman

"How, how am I going to give Jack Bayes a dollar for spending money without offending his mother?" thought Isabel, as Christmas approached. "Anna is so sensitive, and while she wouldn't mind my sending her boy a book that cost a dollar, I know she would be hurt at my giving money. And there's Mrs. Montgomery—I've always sent her a small plant, but a dollar would be so much better, now that she's in the Home, where the board always decorates for holidays, anyway! But would she like it? I'm sure she likes to have a little something in her purse, but she is proud, and—"

Thoughtfully Isabel looked at the crisp dollar bill she was holding, and suddenly it struck her what a really beautiful thing that steel engraving of George Washington was. She took a piece of paper and cut from it an oval about the size of the engraving, and then placed it over the picture. It didn't quite fit, but it showed up the portrait effectively, with the lettering on the bill excluded.

Next, she took an envelope, and after some measuring, cut from it, very carefully, an oval at the left side. She scribbled with her pencil for a while, got out her mineral paints, and after fifteen minutes work, she had before her a neat portrait of Washington in a gold frame, at the side of which was lettered:

The Father of His Country for his children should provide. If you want some little trifle, you need not be denied— He will get it for you straightway: (You'll find him just inside.) "There," she said, "that ought to do for Mrs. Montgomery. Now, I'll

A Store Full of Christmas Gifts



An expressive way of saying "Merry Christmas" is through the presentation of a pair of Wernmark's stylish and serviceable

SHOES!

Our stock is made up of the finest and best makes and consists of shoes for Ladies, Misses, Men, Boys, Girls—in fact for the whole family. A most acceptable Christmas gift would be a pair of our late style Goloshes, a pair of Slippers which come in felt, leather and other materials. Our line of Rubbers, just the thing for this sloppy weather, is made up of the best brands and come in all styles, sizes, and at prices quoted within reach of all.

High and Low Heels in Slippers and Oxfords and other styles In tan, black and colors Of patent, suede, alligator and other popular leathers

Remember that Shoes are an all year 'round necessity and by giving a pair as a Christmas gift you will be filling a need and at the same time bestowing a gift suitable to the season. Come in and inspect our line—we can satisfy all your needs and desires in the shoe line.

Wernmark's Shoe Store

204 E. Second St. The Dalles

Parlor Grocery 110 EAST 2ND. ST. THE DALLES ORE.

Christmas Specials

KRAUSE'S High Grade Confectionery

- Special Xmas Mixed Candy, 5 lbs. 79c
Santa Mixed Candy, 5 lbs. 89c
Ribbon Mixed Candy 5 lbs. \$1.38

Table with 2 columns of confectionery items and prices. Items include Plain Mixed Candy, Gum Drops, Sateen Mixed Flavors, Fruit Gums, Crystal Mixed Creams, Orange & Lemon Slices, Ace French Creams, Jumbo Jelly Beans, Royal Chocolates, Boston Baked Beans, Fancy New crop golden dates, Fancy Mixed Nuts, and Fancy Naval Oranges.

TAXPAYERS' RALLY!

Taxpayer's Budget Meeting at 10 a. m. Friday, December 27, 1929, at the Court House in The Dalles, Oregon. Here is the proper time and place to register your kick on the high cost of county government which is budgeted to cost nearly \$400,000,000 in 1930 taxes. Taxpayers, study the budget! There are only a few thousand taxpayers in the whole county and this is an exorbitant tax upon us—we can't afford it. Let's go and jam the county court room to the doors with taxpayers demanding that expenses be cut to the bone! This is our business. Don't be a slacker! If you stay away, the County Court will think you endorse all this expense—your silence gives consent to extravagance. One adult in every nine is a government employee who works short hours and gets big pay as a rule. We have too many officers and too many on the payroll—tell the court so! (Paid for by a fruitgrower whose 1929 taxes are not all paid yet.)

OREGON NEWS NOTES
Gold Beach—Roosevelt highway between Elk river market road and Denmark will be widened preparatory for opening next spring.
Klamath Falls—Klamath Cleaning and dye works installed additional equipment.
Klamath Falls—Construction of office building on Klamath Avenue near Seventh street practically completed.
Salem—Gas turned into new 50-mile main between Portland and

this place, which will supply this city with gas direct from Portland plant of Portland Gas & Coke company.
Vernonia—Post office building to be constructed on Bridge street between Third and Weed avenues.
Longview—Rainier bridge to be dedicated January 15th.
Burns—Contract awarded for landscaping offices and mill properties of Hines Lumber company.
Gresham—Gresham Drug company opened store at Powell and Main streets.

Two Christmases By BOY BLUE

Green paper hills—
And green paper hills—
Stillness of starlight
And hush of white hills—
Dwells and hurys
Go left and to right—
White men and shepherd lads
Drapping all night—
Gifts of electric trains,
Dolls dressed in fur—
Warm breath of ox and ass,
Incense and myrrh—
Crowded shops, crushing streets,
What do men seek?
There's a Child, watching,
With tears on his cheek.

Christmas Carols in 1410
The earliest known copy of an English carol is a fragment published by one of the first printers and written about 1410.

CHRISTMAS GREENS

CHRISTMAS trees, as a family, are the oldest of all trees. Scientists say that their direct ancestors were the first flowering plants on earth. They are believed to have originated during a period of very severe climate, their needlelike leaves presenting less surface to cold and exposure than the broad leaved trees that evolved in later periods of the earth's history.



Young girls are its prey!

Tuberculosis kills more girls from 15 to 20 years old than any other disease. Use Christmas Seals—help save women from its clutches. BUY CHRISTMAS SEALS THE NATIONAL, STATE, and LOCAL TUBERCULOSIS ASSOCIATIONS of the UNITED STATES