

The Maupin Times

C. W. Semmes, Editor
C. W. Semmes and E. R. Semmes
Publishers

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ter September 8, 1914, at the post-
office at Maupin, Oregon, under the
act of March 3, 1879.

CHURCHES ADVERTISE

A minister using his electric sign
in the front churchyard displayed
this stimulating bit of originality:
'Is Life Worth The Living? That
Depends Upon The Liver.' When
some owner of a funnybone hung a
homepainted card advertising pills
on the bottom of the sign, the min-
ister couldn't see the joke. But his
sign had won attention, a thing
which churches all over the land
are doing with electric advertising
nowadays. Not so long ago churches
shunned outdoor advertising as un-
ethical. But, following in the staid
footsteps of the banks, they are now
using electric light in various forms.
Letter signs, illuminated crosses and
various other forms of outdoor
lighting are helping to fill the pews.

THE IDLER LOSES OUT

Glenn Frank, president of Uni-
versity of Wisconsin, says in a re-
cent syndicate article: 'Society is
unconsciously working toward a
system of compulsory labor by mak-
ing the idler and parasite a less and
less popular figure.' Here Dr.
Frank points out one of the funda-
mental principles of American secu-
rity and prosperity.

Up to coming into being America
wealth was always regarded not as
the means toward progress or im-
provement, but simply the agency
by which the possessor could live
luxuriously and prodigally without
worry or work, at the expense of
others. This attitude caused the
fall of Rome and the great powers
of that period; in France it resulted

in the revolution. In our own time
it has been strikingly exemplified by
Russia.

Here, in America, there should
be no danger of Bolshevism for the
simply reason that the rich man
works just as hard as, and often
harder than the man who has no
capital but his hands. He uses his
wealth to promote great industries
and centralize business, with the sub-
sequent improvement and well-be-
ing of all. In short, his money is to
him the means of a certain end:
Ultimate perfection of his product
or service.

Perfection is not yet here, but we
can be sure that in America we are
nearer it than ever before, anywhere
in the world. And one of the great-
est factors is what Dr. Frank speaks
of, the discouragement of slothful-
ness and the tendency of wealth to
use itself for the good of all.

SUGAR BEET INDUSTRY GROWS

As the season of the sugar beet
harvest comes on, it must be seen
that here is an industry that should
be protected and encouraged so
that it will become a national indus-
try of the first rank. In spite of
tremendous odds, it has progressed
in the past few years to where the
town of Wiley, Colorado, is holding
an annual 'Sugar Beet Day,' and
it is estimated that the crop of Ne-
braska alone this year will be 893,-
000 tons.

It would be an encouraging sign
to see America increasing its inter-
national manufacture of one of the
most important of commodities. Today
we depend far too much on foreign
growing and importation. The folly
of such a course was demonstrated
at our expense during wartime when
the shortage came and the govern-
ment was forced to limit consump-
tion to a minimum. In the interest
of progress and safety we should
encourage sugar beet growers and
manufacturers in every way possible
until the production makes another
such catastrophe impossible.

DOES ADVERTISING PAY

Public utility companies will spend
\$28,000,000 for advertising in 1927.
Here in this news item is food for
thought. It makes one wonder if
there are still reactionaries who in-
sist that advertising is useless and
a waste of investors' money.

Statistics on the strides that
advertising expenditure and space
have taken, would be of tremendous
interest to the student of modern
industry and business. In the past
twenty years it has unquestionably
doubled itself many times. Thru
the various mediums, and most impor-
tant of all, the newspapers, advertis-
ing and publicity have grown to pro-
portions where they are among the
greatest forces known for fathering
progress and forwardness.

Far from being a waste of invest-
ors' money it is a safeguard in
that if the company or product ad-
vertised is honest and worth-while,
that company's business or sales will
increase in direct proportion to the
amount of advertising.

Progressive business is learning
that the only thing better for busi-
ness than extensive advertising, is
more extensive advertising, plus a
good product or service.

XXXXXXXXXXXXXXXXXXXXX
ELEVEN YEARS AGO
XXXXXXXXXXXXXXXXXXXXX
From The Times Sept. 15, 1916
Mr. Davis died yesterday afternoon
at the home of his son, Bert Davis,
of Bakeoven.

The warehouse elevator building is
being painted; the job is well under
way the first coat having been ap-
plied.

Ben Fraley, the blacksmith of
Maupin, almost lost a finger last Sat-
urday. While rolling a tire his hand
slipped, the right second finger be-
ing caught under the roll and almost
torn off.

The L. D. Kelly hotel basement is
well under way, a large crew work-
ing with teams and slips excavating
the dirt.

Dr. Stovall has purchased a hand-
some little Chevrolet car, which is
attracting much attention.

Claud Wilson is advertising meat
for sale. He will make deliveries in
Maupin each Friday.

The infant daughter of Mr. and
Mrs. J. W. Farlow of Smock was
buried last Thursday in the Four
corners cemetery.

A dog enraged with porcupine

quills created considerable excite-
ment on the east side of the river
Tuesday night. The animal was shot
to put it out of its misery

Shattuck Bros. are moving their
machine shed to the west side of
their store building, where it will be
rebuilt on the foundation, which has
already been prepared.

The Driver and Bargenholt separa-
tors at Smock have completed their
season's work and have been put
under sheds.

RIDDLES

What is that which has neither
flesh nor bone, yet has four fingers
and a thumb? A glove.

If a farmer can raise 250 bushels
of corn in dry weather, what can he
raise in wet weather? An umbrella.

When a little boy gets his stock-
ings wrong side out what does his
mother do? She turns the hose on
him.

Lucy had it first, Paul had it
last, girls have it once, boys never
have it, Mrs. Sullivan had it twice,
but when she married Pat Murray
she never had it again. What is it?
The letter L.

What skin has no bones? A
grape.

What is the riddle of riddle? Life
because we must all give it up.

What word is it that deprived of a
letter makes you sick? Music (M-
you-sick.)

Why are carpets funny things?
They are bought by the yard and
worn by the foot.

Why is the letter U the gayest in
the alphabet? Because it is always
in the center of fun.

CLASSIFIED LOCALS

WANTED—Man with car to sell
complete line quality Auto Tires
and Tubes. Exclusive Territory.
Experience not necessary. Salary
\$300.00 per month. Milestone
Rubber Company, East Liverpool,
Ohio.

FOR SALE—Majestic range in good
shape. Originally cost \$150.00,
but for quick sale will let go for
\$75.00. Address G. H. Reeder,
Shaniko, Oregon. 41-44\*

SUMMONS

IN THE CIRCUIT COURT OF THE
STATE OF OREGON FOR WAS-
CO COUNTY

Martha Imon, Plaintiff,
vs.
To John W. Imon, Defendant:

In The Name of The State of Ore-
gon: You are hereby required to
appear and answer the complaint
filed against you in the above en-
titled suit within six weeks from the
date of first publication, or with-
in four weeks of the date of per-
sonal service of this summons upon
you outside of the State of Oregon,
and if you do so fail to answer, for
want thereof, the plaintiff will ap-
ply to the court for the relief prayed
for in the complaint herein, viz., a
decree of divorce on the grounds
of cruel and inhuman treatment.

This summons is published by or-
der of Honorable Fred W. Wilson,
judge of the above entitled court
by order made and entered under
date of August 26, 1927. First pub-
lication of this summons in The
Maupin Times under date of Sep-
tember 8, 1927 and last date pub-
lication under date of October 6,
1927.

Gavin & Gavin,
Attorneys for Plaintiff.
Residence and Postoffice address:
502 First National Bank Bldg.,
88-06 The Dalles, Oregon.

SUMMONS

Docket No. 4357
IN THE CIRCUIT COURT OF THE
STATE OF OREGON FOR WAS-
CO COUNTY

John Lillard, Plaintiff,
vs.
Laura Lillard, Defendant,
To Laura Lillard, Defendant:

In The Name of The State of Ore-
gon: You are hereby required to
appear and answer the complaint
filed against you in the above en-
titled suit within six weeks from the
date of first publication, or with-
in four weeks of the date of per-
sonal service of this summons upon
you outside of the State of Oregon,
and if you do so fail to answer, for
want thereof, the plaintiff will ap-
ply to the court for the relief prayed
for in the complaint herein, viz., a
decree of divorce on the grounds
of desertion continuing for more
than one year last past.

This summons is published by or-
der of Honorable Fred W. Wilson,
judge of the above entitled court
by order made and entered under
date of August 30, 1927. First pub-
lication of this summons in The
Maupin Times under date of Sep-
tember 8, 1927 and last date pub-
lication under date of October 6,
1927.

Gavin & Gavin,
Attorneys for Plaintiff.
Residence and Postoffice address:
502 First National Bank Bldg.,
88-06 The Dalles, Oregon.

How About Insurance

Suppose your house should burn today!
Think over the things you would probably
lose. Your furniture, your clothing, your
jewelry. But these things can all be re-
placed. You would lose heirlooms—insur-
ance policies—contracts—securities—deeds
to property—your will—and bank books.
All these are difficult to replace. Some ev-
en are lost forever.

And so we ask you, can you afford not to
have an insurance policy left in our care?

You want the
very best and safest company to carry the
insurance you have taken to protect you in
case of fire, and we here tell you

WE HAVE THE VERY BEST

Come in and let us tell you about it.

Maupin State Bank

(INCORPORATED)

Nyalgesic for pain. A small part
applied externally will give instant
relief. 60 cents at the Maupin Drug
Store.

When you see a man insisting
that the candidate be a member of
the same church he belongs to, just
put it down that such man is sel-
dom a brother that the church it-
self is bragging on.



I GO
East
NOW
Low fares end
FRIDAY SEPT. 30
Final return limit Oct 31

Your last opportunity to
go East on exceedingly low
round trip summer excur-
sion fares. Liberal stop-
overs going and returning.
Agent will tell you exact fare from your
city and help map out your itinerary.

UNION PACIFIC

R. B. BELL, AGT.,
Maupin, Ore.
Ed. H. McAllen, T.F. & P.A.,
Bend, Oregon

BUTLER'S

MAUPIN'S LEADING

Grocery and
Meat Market

AUTOMOBILE
AND GENERAL MACHINE WORK

Cylinder Grinding, Truing Crankshafts, Making
Pistons and Rings, Bearings—All sizes
Made to Order

SHEET METAL WORKERS

Complete Line of Parts for All Makes of Cars

ELECTRIC and OXY-ACETYLENE WELDING

READ & GALLOWAY

409 East Second Street
Phone 400

The Dalles, Oregon
Phone 383-J

ZELL'S
FUNERAL SERVICE

Undertaking and
Embalming

Call
Maupin Drug Store
Maupin, Ore.

WAPINITIA

I. O. O. F.

Lodge No. 209, Maupin, Oregon
meets every Saturday night in I. O.
O. F. hall. Visiting members always
welcome.

RAINBOW

Restaurant

Where the Inner Man Gets Full
Satisfaction

SHORT ORDERS
Any Time

TRY OUR SUNDAY
CHICKEN DINNERS

Ice Cream, Cold Drinks and
Smokers' Goods

WERNMARK

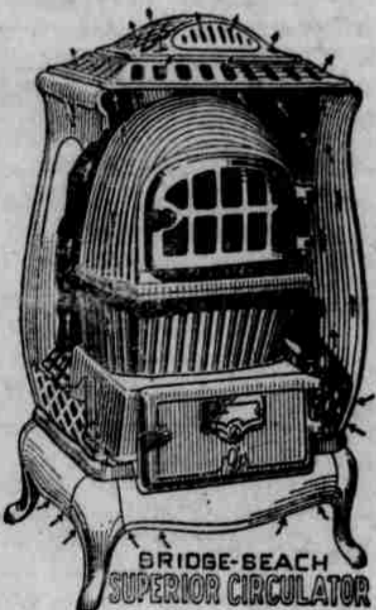
SHOE STORE,
Shoes and Repairing

Wasco County's Exclusive
Shoe Store

Shoes for the
Whole Family General Repairing
The Dalles, Ore.

FALL and WINTER
NECESSITIES

That are essential in making the home more comfortable and healthful for the whole family. It is
just the time of the year when we are having those chilly evenings that everyone is examining the
old heater looking for the lost stove pipe or wondering how soon they must have a new stove. We
are headquarters for heating needs, with a very complete line of new and used heaters. A size and
type for every home.



\$75.00

For the small home a dandy combination wood or coal heater,
well made, pretty nicker trim, which costs only

\$32.50

is just the thing. We have many others, wood, coal and com-
bination wood and coal, priced from \$10.50 up.

Circulators
Parlor Furnaces

For those who want the
utmost in satisfactory
heating we have many
sizes and styles of beau-
tifully enameled or plain
black circulators, capa-
ble of heating the whole
house with a minimum
of fuel. These stoves
are built for coal or wood
and are priced as low as



CROWN UNIVERSAL

DOCHERTY
- POWERS

YOUR
CREDIT
IS
GOOD

WE
CHARGE
NO
INTEREST

THIRD AND WASHINGTON ST