

# PORTLAND BUSINESS DIRECTORY

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Produce finest quality No. 1 hard wheat, grass lands produce finest fat cattle at lowest cost. Mixed farming success by producing grain, hay, cattle, hogs, and sheep. Failures unknown. Price for improved farms cropped and ready to crop, \$15.00 to \$40.00 per acre. Easy terms offered on both improved and unimproved farms. This is strictly a farmers' co-operative company, owned, controlled and operated by 38,000 farmer shareholders. A demonstrated success proven by 12 years' experience.  
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Pacific Coast Representative, 624 Henry Bldg., Portland, Ore.

**BROOMS** Keep the Northwest Prosperous by using Northwestern Made Goods.  
ZAN BROS., Inc.

**Hotel Alder**  
Rooms \$1 per day and up. Special monthly rates. Out-of-town visitors made to feel at home. Southern Pacific electric train depot in same building. J. W. BUSHONG, Manager.  
285 Alder St., cor. 4th. - PORTLAND, ORE.

**LAHER AUTO SPRING CO.** You Can't Break 'Em!  
Get Springs with written guarantee for year.  
15,000 Springs in Stock. Portland, Ore.

**Orpheum** At HEILIG THEATER THE BEST OF VAUDEVILLE  
Presenting at all times the Biggest American and European Novelties.  
Every SUN., MON., TUES., WED.  
Mat. Daily, 10c to 50c. Nights, 10c to \$1.00

**ORIENTAL CAFE** AMERICAN and CHINESE DISHES.  
Service at all hours. Music and Dancing. Meet your friends here and enjoy your stay in Portland.  
Portland's Famous Grill  
Upstairs, corner Broadway and Washington Sts.

**FARM IMPLEMENTS**  
Cleveland Tractors, Studelaker Wagons, Iron Age hand garden cultivators and seeders, horse cultivators and potato planters, Braender Bull Dog auto tires, Tungsten spark plugs, Wade drag saws. P. E. Ebershade, 330 East Morrison St., Portland, Ore. Largest retailers in Northwest.  
Send for Catalogue

**We Will Rent You an Auto City Garage**  
and You Drive It Yourself. FEARING & ROBERT  
REASONABLE RATES. Also general garage business. 88 Tenth St., near Stark.

**AUTO Parts** The House of Parts and Accessories for Autos.  
We will send you Parcel Post anything you may want for the Auto if it can be secured in the city.  
LONG & SILVA, 462 Hawthorne, Portland, Oregon

**'L' Cafeteria** BEST PLACE IN TOWN TO EAT  
We especially invite out-of-town visitors to give us a trial. We will make you feel at home.  
Sixth and Alder Streets. PORTLAND, ORE.

**CONLEY'S USED CAR CENTER**  
127 Lowndale Street.  
We will pay you cash for late model cars or sell them for you. Remember the place—Brick Building, at intersection of Wash., 15th and Burnside.

**GENUINE FORD PARTS**  
TALBOT & CASEY, Inc., Authorized Ford Dealers  
When in town, bring your Ford to us. Exceptional repairing facilities by first-class Ford mechanics.  
Magneton re-charged in car while you wait. Try us for parts. No. 1 Grand Avenue, Portland, Ore.

**DYEING, CLEANING** BROADWAY DYE & CLEANING WORKS.  
200 Broadway, Portland, Ore.

Mark Your Shipments to Highest Prices, Prompt Pay Best Service.  
**CASH BUYERS OF Cream, Eggs, Poultry, Veal and Hogs.**  
Portland, Ore.  
Creamery and Offices, Front and Ankeny Sts.

**JUST OUT—Complete History America's War For Humanity**  
Including peace terms, 600 pages; 100 beautiful illustrations. Cloth bound, \$2.00; Buckram, \$2.50. Free literature; also large photo Wilson, Pershing.  
CRESCENT SUPPLY CO., 312 Sweetland Bldg. Agents Wanted

**Stop at The Portland Hotel**  
When in Portland. Room 7152 up in the heart of the business district.  
92-94 Front St., Portland, Oregon

**SEE THE IZARD Generator**  
making pure Gas from Coal Oil. Fits any stove or range. Has no equal for cooking, heating, furnaces, etc. Easy to operate. No dirt, soot or odor. AGENTS WANTED  
IZARD GAS HEATING CO., 244 Washington St., Portland, Oregon

**De Laval Separators**  
Everything for the Dairy, Creamery and Cheese Factory.  
Distributors of JAMES BARN EQUIPMENT  
ACME FEED CUTTERS  
ALPHA GAS ENGINES  
EMPIRE MILKING MACHINES  
Write for prices or information.  
COLUMBIA DAIRY SUPPLY CO., Portland, Oregon  
92-94 Front St.

**J. C. ENGLISH CO.**  
Electric Washing Machines  
Sold on Easy Terms.  
148 5th St. Portland, Ore.  
Second Floor Between Morrison and Alder.

**Safe Central**  
Beautifully Furnished Rooms.  
Weekly Rates  
Monthly Rates  
**NORTONIA HOTEL**  
11th and Stark, PORTLAND, ORE.  
Excellent Cafe and Roof Garden

THE BEST EATS IN THE CITY  
**St. Nicholas Cafeteria**  
125 Sixth Street, Portland, Oregon.  
See what you want and pay for what you get.

EVERYTHING FOR THE OFFICE  
OFFICE FURNITURE & APPLIANCES  
PRINTING—ENGRAVING—BOOKBINDING

**Milliam**  
COMPLETE LINE OF STEEL-FILING DEVICES AND SYSTEMS  
FIFTH AND SEVENTH STREETS PORTLAND, OREGON

**GIRLS!** For Cultivating Long, Beautiful Eyelashes and Eyebrows  
nothing can compare with "LASHES" at all Druggists.  
ORIENTAL LABORATORIES, Portland, Ore.

**For Employers' Consideration.**  
Men can have no hope in their work while they live purely from hand to mouth, and you cannot spread habits of intelligence among the laboring class if their means are too poor or their leisure too short to enable them to participate in the culture that is going on around them.—Exchange.

**Daily Thought.**  
A religious life is a struggle and not a hymn.—Madame de Staël.

**Kewanee Water Systems**  
and Electric Lighting Plants, make life worth living on the farm. Easy to install and operate.  
M. D. Spencer, Distributor, 233 East Morrison, Portland, Oregon.

**ACCORDION PLEATING**  
Skirts pleated any style, \$1.00. Hem-stitching, 10c per yd. Buttons covered. Eastern Novelty Mfg. Co.  
85 1/2 Fifth St., Broadway 2006  
K. Stephan, hemstitching, scalloping, braiding, accordion side pleat, buttons covered; mail orders 219 Pittcock block.  
**AGATE CUTTERS & MFG. JEWELERS**  
Jewelry and watch repairing. Miller's, 255 Wash. St., Majestic Theater Bldg.

**Putty Substitute.**  
A cheap and effective substitute for putty, to stop the cracks in floors and woodwork, may be obtained by soaking newspapers in a paste made of a pound of flour in three quarts of water and adding a teaspoonful of alum.  
**Hunting Trouble.**  
When a man is looking for trouble he doesn't have to go to the dictionary to find it. He can get it in the telephone directory.

**Do Justice Promptly.**  
When it is our duty to do an act of justice it should be done promptly. To delay is injustice.—La Bruyere.

We have a large list of clients wanting to rent farms. They will purchase stock and implements and crops. Write us if you want quick action. We specialize in this line.  
201-3-5-7 Board of Trade Bldg.  
A. G. BENDER, RITTER, LOWE & CO.,

**ARTIFICIAL LIMBS**  
Oregon Artificial Limb Co., Inc. Write for Catalog. 455 Wash St., Portland.  
**AUCTIONEERS—24 HAND FURNITURE**  
Ford Auction Co.—Auctioneers. We sell everything. 151 Second St., Portland.

**AUTO ACCESSORIES**  
Motors, gears, bearings, wheels, axles, and trailers. We wreck all makes of cars and sell their parts at half price. David Hodes Co., N. Broadway and Flanders.  
Motor Parts Mfg Co., 325 Burnside St. Parts for all cars at half price.

**LONG & SILVA—462 Hawthorne Ave.**  
Auto Wreckers. We wreck cars and sell good parts at list price. See us for Engines, Magneton, Carburetors, etc.

**Classy Bug Bodies**  
Prices—\$85 and up.  
Burness & Martin  
15th & Alder Sts., Portland

**CARPET WEAVING AND CLEANING**  
Pluff Rugs From Old Carpets  
Rug Rugs, all sizes. Mail orders prompt.  
9x12 Rugs, Steam or Dry Cleaned, \$1.50.  
WESTERN PLUFF RUG CO., 54-55 Union Ave. N. East 5515, B-1475 BUILDING MATERIALS

Shops, brick Co. face and mental brick a specialty. Phone East 1835; Res. East 1797. 361 1/2 E. Morrison St., Portland, Ore.  
Send for booklet on Farm Buildings of Denison Interlocking Tile; it is free.  
P. L. Cherry Co., 571 Hawthorne Ave., Portland, Oregon.

**CITY AND FARM PROPERTIES**  
We protect your interests. Farms, timber, acreage, city, exchanges. Gilson Realty Co., 431 Ch. of Commerce, Main 5177.  
**CLEANING AND DYEING**  
For reliable Cleaning and Dyeing service send parcels to us. We pay return postage. Information and prices given upon request.

**BEHNKE'S CITY DYE WORKS**  
Established 1896. - Portland  
**DOORS AND WINDOWS**  
We can sell you Doors, Windows, Roofing, Paint, Glass and Builders' Hardware, direct at wholesale prices. Write for prices before ordering. Heckel Sash & Door Co., 212 First St., Portland.

**DRUGS BY MAIL**  
Anything in Drugs, Rubber goods, Toilet Articles etc. We pay postage. Satisfaction guaranteed. Joe M. Rican, 265 1st St., Portland.  
Send to us for anything in Drugs, Rubber Goods, Trusses, etc. Postage prepaid. Plummer Drug Co., 260 3d St., Portland.

**FARMS WANTED**  
If you have a farm for sale write us, giving detailed description. We are specializing in the sale of farm lands. C. S. Smith, 205 1st St., Chamber of Commerce Bldg., Portland.  
**FARM TRACTS**  
Own a farm tract where everything grows year around; fine climate, boating, bathing, fishing, shell, tennis. We send you one hundred views of this wonderful country between Houston and Galveston. Easy monthly payments, over five hundred producing oil wells in sight. Company drilling on this property now. Write or wire today—\$3 sold out. Have parties who will plant your tract on shares. Let me tell you about it.  
W. E. COGDELL, Chamber of Commerce Bldg., Portland.

**FARM LOANS**  
On improved farms in Oregon—Long time if desired and at lowest current rates. Wm. MacMaster, 331 U. S. National Bank Bldg., Portland.  
**HIDES AND JUNK**  
L. Shank & Co., 312 Front St. Pay full market values for hides, pelts, old rubber, metals, etc.

**HIDES, WOOL, TALLOW**  
BISSINGER & CO., P. O. Box 4575, 148 to 154 12th St. N., Cor. Irving, Portland.  
Main Office, San Francisco. Branches: Seattle, Spokane, Boise, Idaho, Reno, Billings, Missoula, Vancouver, B. C.

**OPTOMETRIST AND OPTICIAN**  
CLASSES AT A SAVING  
Patrons solicited on basis of capable service and reasonable charges. Thousands of satisfied patients. A trial will convince. Chas. W. Goodman, optometrist, 239 Morrison, Portland, Oregon.  
**HIDES, WOOLS & CASCARA BARK**  
We pay highest prices—Write us for quotation. Kahn Bros., 195 Front St. PHYSICAL THERAPEUTICS  
Dr. H. A. Phillips, 905 Broadway Bldg. Disorders of the stomach, liver, kidneys, nervous system, high blood pressure and female disorders.

**PLUMBING & PLUMBING SUPPLIES**  
We can supply you with any kind of plumbing supplies at wholesale prices. We will gladly estimate cost of any job. Write for particulars and special prices.  
STARK-DAVIS CO., 212 Third St., Portland

**PERSONAL**  
MARRY IF LONELY; for results, try me; best and most successful "Home Makers" waiting; rich with marriage soon; strictly confidential; most reliable; years of experience; descriptions free. "The Successful Club," Mrs. Purdie, Box 154, Portland, Ore.  
**PAINTS AND WALL PAPER**  
Paints and Auto finishes. Wholesale and retail. BOLLIS Wall Paper Co., 223 Morrison St.  
Write us for prices. Pioneer Paint Co., 186 First St., Portland.

**PORTABLE DRAG SAW**  
Most highly improved Drag Saw on the market. Has the only real and practical clutch. Write for particulars and special prices.  
BEAVER MOTOR PRODUCTS CO., 244 Hawthorne Ave., Portland.

**PORTLAND**  
Go with the crowd to the Abington Hotel, Portland, or buy and exchange Real Estate. Frank L. McGuire.  
**FORD STARTER**  
The new Ford Starter has arrived. Guaranteed to start any Ford at zero weather from driver's seat instantly. Demonstration 509 Burnside St., Portland. Distributors wanted. Price installed \$35.00.

**SANITARIUMS**  
WHY THE MILK CURE? Ask the Moore Sanitarium. An institution devoted to doing one thing well. Office 298 Selling Building, Portland, Oregon.  
**SANITARY BEAUTY PARLOR**  
We help the appearance of women. Twenty-two inch switch or transformation, value \$7.00, price \$2.45.  
244 Hawthorne Ave., Portland, Ore.

**SCHOOLS AND COLLEGES**  
**EMILY BARBER COLLEGE**  
Wants Men, Women to learn the trade; position waiting; send for catalogue.  
MISS DECKER'S Private Business College. Alsky Bldg., 3d & Morrison Sts.  
Hawthorne Auto & Gas Engine School, 462 Hawthorne Ave. Practical experience in overhauling and repairing every make of auto and gas engine. Oxyacetylene welding. Established 1907.

**So Note It Be.**  
Sayeth the Apostle of Horsesense of Potato Hill, Kan., in his latest exposition: "I, too, believe in human brotherhood; but a good many of the brothers were policemen, and do their duty without fear or favor."—Rocky Mountain News.

**Are You Satisfied?** BEHNKE-WALKER BUSINESS COLLEGE  
is the biggest, most perfectly equipped Business Training School in the Northwest. Fit yourself for a higher position with more money. Permanent positions assured our Graduates.  
Write for catalog—Fourth and Yamhill, Portland.

**NEW SOUTH WALES INFORMATION BUREAU**, Singer Building, 149 Broadway, New York City, will be pleased to send Government Bulletins or answer any inquiries regarding opportunities for farming, stock raising, fruit growing, mining and investment in New South Wales, Australia.

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Wilson Edict on Fiume Angers Italian Delegation.

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Paris.—It is said that Premier Lloyd George of Great Britain approved of President Wilson's statement without reserve and that Premier Clemenceau has described it as "admirable" and has said that he "would not change a word."

It is explained that the reason Mr. Lloyd George and M. Clemenceau did not join the statement was the fact that they were parties to the treaty of London.

Paris.—President Wilson emphatically declared Wednesday that he would not yield on the Adriatic question. His declaration has created the most profound sensation in the peace conference. He has thrown down the gauntlet to the supporters of secret treaties in a manner which almost took away the breath of the delegates who have been urging compromises on points covered by many secret documents and at variance with the president's 14 points.

President Wilson's sweeping declaration, while aimed directly at the Adriatic problem, also reaches the Kiu-Chau controversy, in which Japan relies on secret agreements made with Great Britain, France and Italy in 1917 to support her in her claim to the concessions held by Germany in Shantung.

The peace delegates generally regard President Wilson's statements as a challenge which once for all will dispose of the question whether secret documents, of which many nations participating in the war were ignorant, are to figure in the peace following an armistice in which all the allies pledged gave no regard to secret treaties.

Washington, D. C.—Reconstruction of the national guard was actually started Thursday when the war department, through the bureau of military affairs, authorized the organization of seven regiments and one extra battalion of infantry, one squadron of cavalry and 18 companies of coast artillery.

The state of New York was authorized to raise four regiments of infantry, one squadron of cavalry and 12 companies of coast artillery. New Jersey was authorized to organize one regiment of infantry and two companies of coast artillery, Ohio two regiments of infantry and Oregon one battalion of infantry and four companies of coast artillery.

**MORRIS BROTHERS, Inc.**  
The Premier Municipal Bond House  
MORRIS BUILDING, 309-311 Stark St.  
PORTLAND, ORE.  
Established Over Twenty-Five Years  
Government and Municipal Bonds

**SILOS AND GRAIN BINS**  
The only exclusive Silo factory. No Hoops, No Nails, No Trouble. Stay Round Silo Co., 501 Dekum Bldg., Portland, Oregon.

**TAILORED SUITS**  
Suits to order, \$10 down, \$5.00 per month. Unique Tailoring Co., 104 Fourth St., Portland.

**WALL PAPER AND PAINTS**  
Wall paper and paints. Wholesale and retail. BOLLIS Wall Paper Co., 223 Morrison St.

**PORK, 25c; VEAL, 21c.**  
We pay these prices for top quality meats. We can use heavy and inferior quality at less. We never charge commission.  
FRANK L. SMITH MEAT CO., Portland, April 23.

**Two Bites and a Sup.**  
While many of our familiar comparisons have been scrapped by modern conditions, new comparisons are taking their places—for example: "As quickly over as a movie meal."—Boston Transcript.

**It Depends.**  
Whether a woman is good-looking depends largely on whether you are speaking of her face or to her face.—Wilmington News.

**Daily Thought.**  
His mind his kingdom and his will his law.—Cowper.

**ELECTRIC MOTORS**  
Bought, Sold, Rented and Repaired  
WALKER ELECTRIC WORKS  
Burnside, cor. 10th. Portland, Ore.

**BUY DIRECT**  
Do Your Own Plumbing  
By buying direct from us at wholesale prices and save the plumber's profit. Write us today your needs. We will give you our rock-bottom "direct-to-you" prices, f. o. b. rail or boat. We actually save you from 10 to 35 per cent. All goods guaranteed.  
Northwest headquarters for Leader Water Systems and Fuller & Johnson Engines.  
STARK-DAVIS CO., 212 Third Street. Portland, Oregon

**Alternative.**  
Wife—"Richard, are we going to the Blank's dance or not? If we are, it's time for me to dress. If not, I must put a mustard plaster on my chest and go straight to bed."  
**Fact and Fancy.**  
Said the facetious observer: "One of the principal differences between the frugal woman and the fat one is that one tries to reduce expenses and the other expands."  
**Daily Thought.**  
Be wise worldly, but not worldly wise.—Quarles.

**THE EMPIRE'S VINEYARD**  
Asset Worth Millions to New South Wales

New South Wales has been aptly called "The Empire's Vineyard" on account of the wonderful vine-covered slopes dotted about the various portions of the State which have attained unflinching success, and which have been the means of bringing prosperity to so many fortunate settlers.

So far only a very small portion of the vineyard has been exploited, but one district stands out in the full bloom of success as a glowing example of the State's potentialities in that direction.

That district is the Hunter River Valley, about 150 miles north from Sydney, where many of the vineyards have been in the possession of the same families for three generations, and where the State Minister for Lands in his laudable policy of giving the soldier his best chance of making good, has decided to settle 200 returned men in wine-growing.

Vignerons are notably a fine type of people and this certainly applies to the Hunter River growers and their families. There big families are reared comfortably and happily among the picturesque vineyards. One grower, who has a very large and flourishing vineyard, does not need to employ any labor outside his own family circle.

Another settler whose vineyards and cellars are among the "shows" of the district is a man well on in years who has found wine-growing a safe and profitable harborage after years of struggling. Up till ten years ago he went through all the battling and endeavor that is the lot of so many men faced with the task of rearing a large family on a small area, for he had ten children.

The farm was not sufficient and there was the usual dependence upon contracting and other work away from home. Then this settler managed to enter the ranks of the wine-growers and from then on his life story was a brighter one. He now has 74 acres under vines and they amply support him and seven of his sons, two of whom are married, and he has to employ a fair amount of outside labor during the picking season.

These 74 acres furnish a fine proof of the closer settlement capabilities of vine growing, for the same land devoted to any other land industry could not give such satisfactory results.

This settler says that there has never been a total failure any year as with other crops, and the normal yield in the Hunter River district is put down at from two to three tons per acre.

At present wine-growers are being paid from \$43 to \$53 per ton, as the supply will not meet the demand, and if New South Wales is to benefit by the magnificent export trades now offering, the area under vines must be increased a hundredfold.

Great Britain imports 12,000,000 gallons of wine per annum; the yearly consumption of wine in the East is 30,000,000. These two markets are waiting for Australian wines, and it is to be expected that future British tariffs will provide for preference within the Empire.

Australia is the nearest wine-growing country to the East, and a market for its wines was found there during the war. In pre-war days Germany, France and California supplied that market.

But quality counts with wine; price is not the main thing. For instance, Noumea, in New Caledonia, is a small place but its population is largely French and it consumes about 1,000,000 gallons of wine a year. Recently a Sydney firm had an order from Noumea for 2,000 hogsheads of wine for four years—120,000 gallons a year—at \$1.10 per gallon. Owing to the limited supply and the rich prospects of the trade, the offer could not be accepted.

Australian wine has established a favorable name in London and one factor in making that reputation was that the medical men of Great Britain recommended it widely.

No rural industry offers better promise at the present time. Where other industries are troubled as to the future—needlessly or otherwise—the wine grower has the guarantee of a definite price for the next ten years at least.

It is estimated that there are upwards of eighty millions of dollars invested in the wine-growing industry in Australia and many millions of dollars are waiting to be made out of the yet untilled portion of the Empire's Vineyard in this sunlit section of the Continent.

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