

Readily adaptable to all situations, with its ability to meet and overcome the unusual, the Ford is the car for your tours and camping expeditions, as well as being a genuine utility in the demands of everyday life. Averaging about two cent per mile to operate and maintain.

Barring the unforeseen, each retail buyer of a new Ford car, between August 1914 and August 1915, will receive from \$40 to \$60 as a share of the Ford Motor Company's profits.

Runabout \$140; Touring Car \$190; Town Car \$600; Compleat \$750; Sedan \$975. f. o. b. Detroit with all equipment.

On display and sale at **E. J. FISCHER'S,**