## ...M AVERAGES ...N FIRST HALF

...yers in Valley ...e Hit Well

### ...S ALSO GOOD

...e is .285 While All ... Make Average ...f .235

...ley league baseball ...outfielded and out- ...ponents during the ... league play, which ...day with the Bend ...cording to statistics ...the official score ...en games played. ...lding average for ...of the first round ...le the fielding aver- ...ponents in the same ...0. ...tting average for ... was .285, while the ...e of her opponents ...ed 71 runs in the 10 ...her opponents scored ...bered in 105 hits to ...ponents. ... players have per- ...averages, while six ...elded above .900. ...e players have hit ...d five more have hit

**...Averages Given**

...g averages of the in- ...rs, and of the team ...ents follow:

| | PO | A | E | Pct. |
|---|---|---|---|---|
| ..... | 10 | 2 | 0 | 1.000 |
| ..... | 8 | 1 | 0 | 1.000 |
| ..... | 1 | 9 | 0 | 1.000 |
| ..... | 4 | 1 | 0 | 1.000 |
| ..... | 1 | 0 | 0 | 1.000 |
| ..... | 0 | 1 | 0 | 1.000 |
| ..... | 47 | 1 | 2 | .960 |
| 3b | 13 | 14 | 2 | .931 |
| ..... | 25 | 26 | 4 | .927 |
| ..... | 21 | 0 | 2 | .913 |
| rt, cf. | 9 | 1 | 1 | .909 |
| ..... | 69 | 10 | 8 | .908 |
| ..... | 16 | 1 | 2 | .895 |
| f .... | 24 | 5 | 4 | .879 |
| ..... | 22 | 25 | 7 | .870 |
| ..... | 2 | 9 | 2 | .846 |
| ..... | 2 | 1 | 1 | .750 |
| ..... | 1 | 0 | 1 | .500 |
| ..... | 1 | 0 | 2 | .333 |
| ..... | 0 | 0 | 0 | .000 |
| ..... | 0 | 0 | 0 | .000 |
| ..... | 0 | 0 | 0 | .000 |
| .... | 276 | 107 | 38 | .910 |
| .... | 276 | 129 | 45 | .900 |

**...n Bats Well**

...g averages for the ... follows:

| | AB | R | H | Pct. |
|---|---|---|---|---|
| ..... | 2 | 0 | 1 | .500 |
| ..... | 2 | 0 | 1 | .500 |
| ..... | 11 | 1 | 5 | .455 |
| ..... | 40 | 9 | 18 | .450 |
| ..... | 9 | 4 | 4 | .444 |
| ..... | 10 | 4 | 7 | .359 |
| ..... | 21 | 4 | 8 | .381 |
| 3b .... | 28 | 7 | 10 | .357 |
| ..... | 3 | 0 | 1 | .333 |
| ..... | 3 | 1 | 1 | .333 |
| ..... | 17 | 2 | 5 | .294 |
| ..... | 41 | 13 | 12 | .293 |
| cf .... | 30 | 5 | 8 | .267 |
| ..... | 34 | 6 | 7 | .206 |
| ..... | 15 | 3 | 3 | .200 |
| ..... | 25 | 4 | 5 | .200 |
| ..... | 38 | 6 | 6 | .158 |
| cf .... | 16 | 1 | 2 | .125 |
| ..... | 9 | 1 | 1 | .111 |
| ..... | 3 | 0 | 0 | .000 |
| ..... | 2 | 0 | 0 | .000 |
| ..... | 2 | 0 | 0 | .000 |
| ..... | 369 | 71 | 105 | .285 |
| ..... | 362 | 61 | 85 | .235 |

## ...s Golf Lesson

...ommy Armour

**...es and Swings**

...considerable has been ...ncerning stance and ...lf. I believe that the ...ly a matter of per- ...and the other is large- ...on the physical build ...dividual. No matter ...one adopts, it is always ...oint to a large num- ... players who use the ...d. A certain amount ...also permitted in the ...a style although here ...cal qualities enter to ... But there is this to ... There is a definite re- ...ing through the way ... hit the ball, the way ...t it and the way you ...ub. ...example, a short, rath- ...individual. For this ...ost comfortable stance ... one that is open. It ...tly open and it may be ...unced. Now of course ...ance is one that tends ...a slice. If you happen ...kind of a stance and ...d to slicing try grip- ...e left hand placed well ...the right on the club. ...ers constructed along ...ted above the swing is ...edium flat, in other ...in which the club is ...d the body. This, too, ...interacting the slicing ... If a player of this ...pted to use an upright ...g the club back pretty ...ght along the line of ...ed back through the ...ld have to be continu- ...guard against slicing. ...swingers as a general ... more of a body bend ...o side than flat swing- ...other words the form-

...CE OF DIVIDEND ...CIRCUIT COURT OF ...TATE OF OREGON ... COUNTY OF LANE ...atter of Liquidation of ...ank of Coburg, Insol- ...g, Oregon. ... hereby given that a ...nd of 11 per cent upon ...d deposit claims in the ... Department of the ...ed bank will be paid on ...28 in accordance with ...of the above entitled ... July 3, 1928. ... A. A. SCHRAMM, ...perintendent of Banks. 7-10-8

# America's Great Hurdling Team

Left to right are Frank Cuhel, University of Iowa; Robert Maxwell, Los Angeles A. C.; F. Morgan Taylor, present world's record holder; Johnny Gibson, New York, inset. All of these men are believed to have broken the former record when they followed Taylor to the tape in the almost unbelievable time of 52 seconds. They will make up the team to go to Amsterdam in the Olympics.

(International Newsreel)

...er do not turn their bodies at the hips quite so much. Of course, the tall, slender fellows find it much easier to bend the body than those who are short and thick-set. That is the reason why the majority of tall players are upright in their swings. They find it much easier to swing that way.

It will also be observed that the upright swingers hit through the ball with the right shoulder dipping under while the flat swingers carry the right shoulder through more nearly on an even level with the left, but he will also turn it farther around toward the left so that he comes nearer to facing with both shoulders almost square to the line of play. The flat swing needs more turning and at the same time makes it easier to turn.

In the event that you are just taking up the game or that you are making your game over, it will be well, then, to keep in mind these points of relationship between grip, stance and swing.

Copyright 1928, King Features Syn., Inc.

## MOTORCYCLE HILLCLIMB SCHEDULED FOR JULY 22

### Springfield Heights Chosen For Annual Event

Motorcycle fans of Eugene and the Pacific northwest are already making plans for the annual hillclimb of the Eugene Motorcycle association which will be held Sunday, July 22, at Emerald Heights in Springfield. Entrants in the event are now signing up to take part and judging from the list some of the best known riders on the Pacific coast may be expected to be here.

Previous to this year the hillclimb has been held at Mt. David at Cottage Grove but it is believed that the course selected for this year's climb will be even better than that one.

Three events will be run off on the program. The first will be for machines of not more than 80 cubic inches piston displacement. These must be privately owned. This is for the championship of the northwest.

The second is for machines not exceeding 61 cubic inches displacement. This event is for the amateur championship of the Pacific northwest.

The last event is for professional riders with machines of 61 cubic inches displacement. Handsome prizes of silver trophies as well as several cash prizes will be awarded the winners.

The hillclimb is scheduled promptly at 1 o'clock and will be under the sanction of the American Motorcycle association.

Entries received so far are: Gene Rhyne, Sacramento, Cal.; Arthur Smith, Eugene; Bill Davis, Springfield; Ray Tauscher, Portland; Cody Evans, Salem; Swede Mattson, Oakland, Cal.; Al Forsberg, Seattle; Florrie Swan, Seattle; Ben Fox, Aberdeen; Otto Bahlman, Tacoma.

## JACKIE FIELDS VICTOR

### COOPER DOWNED IN FIGHT AT SAN FRANCISCO

SAN FRANCISCO, July 13. — (AP)—Jackie Fields, 145½, clever welterweight from Los Angeles, gave "Farmer" Joe Cooper, 147½, a bad beating to win an easy 1-round decision over the tough Terre-Haute battler at Dreamland auditorium tonight.

Fields dropped Cooper for a nine count in the fifth with a terrific right to the body and had him staggering again in the same session with two lefts to the midsection.

Stang's Dance Studio, Teachers of Ballroom, Ballet and Tap Dancing. 592 West 7th. Phone 2078-W. 7-10, Tues, Thurs, Sat*

ANCHORAGE DINNER 50c-75c. 6-29-tf

## LES MARRINER TO TAKE UP BOXING

### Graduate of the University of Illinois Carries Away a Lusty Sock as Well as a Sheepskin from the College

Les Marriner, 1928 graduate of the University of Illinois, carried away a sock as well as a deep skin from college. And he developed the former while qualifying for the latter. With all of his scholarly attainments, Les has chosen a boxing career at least until he is convinced he should stick to engineering. He won 12 of his 14 professional bouts by knockouts.

By CHARLES W. DUNKLEY

CHICAGO.—(AP) — Honored as a man as well as an athlete and student, Les Marriner, 22-year-old Chicago youth, has graduated from the University of Illinois with the prospects of earning fame and fortune with his fists instead of pursuing his career as an engineer.

With his sheepskin stored away in moth balls for the present, Marriner is going to fight. How long he does not know, but if he gets to the point where he is a losing fighter he has his training in engineering to carry him into another profession.

In this day of light hitting heavies Marriner stands an excellent chance of getting somewhere in the heavyweight ranks, perhaps a shot at the championship, because of his ability to whip over a knockout punch. He has stopped 13 of his 14 opponents since boxing professionally.

**An Interesting Character**

Marriner is an interesting character—in marked contrast to the average boxer trying to make the grade of the championship road. As a student he selected one of the toughest courses in the university and displayed exceptional intelligence. He is sincere, unassuming and close to being shy.

Hard work and application to the task at hand were salient characteristics of this promising young heavyweight while in the university. During the 1927 football season he was one of the hardest workers on Bob Zuppke's championship squad and, handicapped by a bad knee most of the season, was awarded his letter for his faithfulness. He played tackle on the 1926 team and also was on the 1925 team in his sophomore year.

Marriner's application to his present task is evidenced by the way he goes to work at the serious business of prize fighting. He tackles it as a job to be done in the shortest possible time. He takes training seriously, works incessantly at it and seems to find happiness in the training routine, usually a drudge to the average boxer.

In the gymnasium Marriner is a bundle of energy, much like Dempsey. He walks with the same jerky steps as Dempsey and in many other respects resembles the former heavyweight champion, even in ring characteristics. His punches are short and accurate and he has no fear of taking a blow on the chin.

**Liked as a Student**

With the students who knew him Marriner was liked just as any fellow who is modest and sincere, yet talented, is liked. Among his closest friends at the university were students who ranked high in the college of engineering, indicating that he chose his friends for their substantial traits of character.

With his application and hard work, coupled with serious modesty and high intelligence, Marriner's admirers expect him to cut quite a figure as a heavyweight fighter. Boxing rather than engineering appealed to him because of the prospect of earning a fortune quickly.

"If I make good in boxing," Marriner says, "I can earn more money in the next two or three years than I could in the next 10 years in engineering. If I fail to make the grade in the ring I still can go back to my profession."

**Hassen Floored**

CHICAGO, July 13.—(AP)—Leo Marriner, University of Illinois sensational heavyweight, won his sixteenth knockout tonight when he floored Hagan Hassen, Turkish heavyweight, in the second round of a scheduled ten round bout.

**See C. L. Sigman, W. P. Fell**
For insurance protection of any kind. Rooms 202-204 Bank of Commerce Bldg. 7-7-tf

**Echo Hollow Dairy**
You can whip our cream, but you can't beat our milk. Phone 48F4. 4-1-tf

## MISSIONS DEFEATED BY PORTLAND IN EXTRA 60

### Seattle Unable to Stop Hollywood Stars

### SENATORS DEFEAT SEALS

**Oakland Humbled by Los Angeles Team at Southland City, 6 to 4**

PACIFIC COAST LEAGUE

| | W. | L. | Pct. |
|---|---|---|---|
| Sacramento | 9 | 3 | .750 |
| Hollywood | 9 | 3 | .750 |
| San Francisco | 6 | 6 | .500 |
| Seattle | 6 | 6 | .500 |
| Mission | 5 | 7 | .417 |
| Oakland | 5 | 7 | .417 |
| Portland | 4 | 8 | .333 |
| Los Angeles | 4 | 8 | .333 |

PORTLAND, Ore., July 13. — (AP)—It tok ten innings for Portland to nose out Missons, 11 to 10.

| | R. | H. | E. |
|---|---|---|---|
| Missions | 10 | 19 | 2 |
| Portland | 11 | 15 | 2 |

Batteries: Nevers, Martin, Davenport and Baldwin, Couch, Baecht Tomlin and Rego.

**Seattle Loses**

SEATTLE, July 13. — (AP) — Three Seattle pitchers couldn't stop the Hollywood team today and the Indians took a 10 to 6 walloping.

| | R. | H. | E. |
|---|---|---|---|
| Hollywood | 10 | 16 | 2 |
| Seattle | 6 | 3 | 4 |

Batteries: Shellenback and Basler; C. Sullivan, Teachout, Borreani.

**Sacs Beat Seals**

SAN FRANCISCO, July 13. — (AP)—Sacramento defeated the Seals, 15-13, today in a free hitting, wild-scoring game that gave the Senators a 3 to 1 game advantage in the series.

| | R. | H. | E. |
|---|---|---|---|
| Sacramento | 15 | 21 | 2 |
| San Francisco | 13 | 17 | 3 |

Batteries: Gould, Flynn, Kunz, Vinzi and Koehler; Jacobs, Thurston, Vargas, Reed.

**Oaks Humbled**

LOS ANGELES, July 13.—(AP) —Oakland was humbled here by the home team, which won a good game, 6 to 4.

| | R. | H. | E. |
|---|---|---|---|
| Oakland | 4 | 10 | 1 |
| Los Angeles | 6 | 12 | 2 |

Batteries: Craighead and Wethzel and Read; Barfoot and Hannah.

## CARDINALS BEAT GIANTS

### ST. LOUIS WINS FINAL GAME OF SERIES

NATIONAL LEAGUE

| | W | L | Pct. |
|---|---|---|---|
| St. Louis | 53 | 30 | 639 |
| New York | 43 | 33 | 566 |
| Cincinnati | 47 | 35 | 573 |
| Chicago | 47 | 37 | 560 |
| Brooklyn | 42 | 36 | 538 |
| Pittsburg | 37 | 40 | 481 |
| Boston | 24 | 52 | 316 |
| Philadelphia | 21 | 51 | 292 |

ST. LOUIS, July 13.—(AP)—The Cardinals made it three out of four from the Giants by winning the final game of the series here today, 11 to 6.

George Harper helped the Cardinals' attack with his eleventh home-run, which sent him into a tie with Hurst of Philadelphia and Hafey of St. Louis for fifth place in the league.

| | R | H | E |
|---|---|---|---|
| New York | 6 | 12 | 1 |
| St. Louis | 11 | 15 | 1 |

Batteries: Aldridge, Henry, Faulkner, Chaplin and O'Farrell; Sherdell, Frank House and Wilson.

## BAD SPILL MARS RACE

### THREE HORSES AND JOCKEYS IN MISHAP

CHICAGO, July 13.—(AP) — Three horses and jockeys figured in a bad spill marring the fifth race on the program at Lincoln fields today, while a fourth horse and rider crashed into the rail to avoid the fallen riders and mounts.

Be Still, ridden by Jockey McTague; Cartago, with Jockey Butler, up, and Lancer, ridden by Boganowski, each fell, while Jockey Kelley, riding Canaan, went into the rail to avoid the spill.

All riders were taken to a hospital.

Be Still sustained a broken leg.

## FRANK TROEH WINNER

### PORTLANDER GETS TITLE OF NORTHWEST

TACOMA, Wash., July 13. — (AP)—Frank M. Troeh, Portland, scatter-gun ace, won a terrific northwest singles trap-shooting championship here today, breaking 198 out of 200 targets thrown.

Robert Searle, of Seattle, was second, getting one less than Troeh.

G. A. Smith, of Long Beach, Cal., was third with 196.

The northwest doubles title went to Matt Grossman, of Seattle, with 47 out of 50.

**British Star Wins**

DELAWARE WATER GAP, Pa., July 13.—(AP)—Archie Compston, British star, captured the eastern open golf championship over the Wolf Hollow course today. His score for the 72-hole test was 287.

**Fire and Auto Insurance, Loans**
C. L. Sigman, W. P. Fell. Phone 997
Rooms 202-204
Bank of Commerce Bldg.
7-7-tf

**J. C. HOLBROOK INSURANCE**
Farm and City. 794 Willamette. 6-3-tf

# Johnny Farrell's Victory Triumph For Iron Nerve

### New Open Champ Must Get a Snicker at Memory of His Old Critics

By JAMES Y. KEENE
International Illustrated News Sports Editor

New York.—Johnny Farrell must have indulged in a few furtive snickers the other day when folks kept coming up to tell him what a great fighter he was.

He had come from behind to tie Bobby Jones, the great Atlantan. In the play-off he kept within a single stroke of a ferocious par all the way for thirty-six holes and his first championship. He showed his iron nerve by sinking the winning putt after an overzealous photographer had broken his concentration.

Johnny can remember when the boys weren't quite so generous in their encomiums. When it was quite the thing to dismiss him as one of the faint-hearted brigade.

But gameness has been with Farrell all the time. He gave a great exhibition of it last Spring in winning the La Gorce tournament at Miami Beach. He had to beat 65 on the last round to win—and did it. Even the fact that the man he had to beat had shot the first nine in an incredible 30 didn't shake him.

The records show that Farrell has been competing in the open since 1920. He scored 315 in his debut, turning in successive rounds of 80-77-78-80. His name was forty-fifth in the list that was topped by Ray, the giant pipe-smoking, lumbering Briton.

In 1925 Farrell came within a pin head's width of winning. He shot

JOHNNY FARRELL

the first round in 71, the second in 74, and the third in 69. And then, with the championship in his pocket, he blew the works on the last round with a 78, and once more the boys nodded their heads and repeated that he'd never make it because something was lacking.

In 1926 he finished in a triple tie for third place with 76-79-69-73—297. Jones was the winner. Last year he limped home in a three-cornered tie for sixth place with 81-73-78-76—308. This year, to win, he scored 77-74-71-72—294. It was two strokes higher than his best previous record for the open, but it was good enough to get him home in front.

## "RINGSIDE" SEATS MAY HURT FIGHT

### Tex Rickard May Not Be Able to "Fool All the People All the Time"

By FRANK G. MENKE

Is the Tunney-Heeney swat festival to bring home to Tex Rickard the truth in the old adage that "you can't fool all the people all the time?"

For a great many seasons Rickard, in keeping with the cardinal rules that seem to govern the monopolistic, has gone along on the theory that the public is made up in the main of "suckers" and that a sucker really is a perpetuated glutton for punishment.

Perhaps when it's all over on the night of July 26 Rickard will be much sadder and perhaps considerably "wised up." He may have learned by that time that even a Tex Rickard must be reasonably fair in the handling of his customers, if he wishes to perpetuate prosperity.

Back in 1926 when Rickard staged the first Dempsey-Tunney show he fixed the prices at the absolute crest, which was his right. No one complains on that score. If Rickard decided to charge $1000 a ticket for any of his shows that is his business.

**Seats at "Ringside"**

But where the bit of hocus pocus happened was in the fact that he sold seats which were tagged "ringside" but which were about as close to the ring as China is from the Whitechapel district of London.

So much was at least unethical on Rickard's part.

Of course, those who paid ringside prices for seats that were leagues away from the base of operations, shrilled their protests. But Rickard had plugged cotton wads into his ears, in anticipation of just such a happening because he didn't want his heart to grow sad by the sounds of wailing.

A year later in Chicago, this same Rickard did the same thing—only worse. His "ringside section" for the Chicago fight of 1927 extended so far back that if a man in the last row had fired a gun at one or another of the combatants as the first round started the bullet wouldn't have hit him until the middle of the tenth round.

The public bought tickets from Rickard with their trick markings. Those who got pasteboards marked something like "Row 1 seat 1, section 1" thought they were in the first row in the Chicago stadium. But on fight night they learned that such a seat was within a few miles of Joliet. When the public protested, Rickard, really became indignant over those protests! Why they very idea, of people complaining! Why, they ought to be glad Texie let 'em into the place at all. Who does the public think it is, anyway? And so on!

There were actual ringside seats. But those were occupied by the 600 millionaires, who hold stock in the Madison Square Garden corporation, by politicians and people who bought tickets from speculators. Then came rows and rows of personal friends of Rickard, or personal friends of the 600, or personal friends of the politicians, or personal friends of ticket speculators.

**Suckers Sit Miles Away**

After which came the "sucker public"—far, far back.

Naturally the public having paid high prices for terrible seats in 1926 and been given even a worse dose of bad seats in 1927 decided "never again." But Rickard merely smirked. He had become so certain that a sucker is a sucker all of his lifetime that he never figured there'd be a revolt.

But 1928 seems to be the year which will enlighten Rickard.

When the Tunney-Heeney match was made Rickard boastfully predicted a $2,000,000 gate. As time flitted and the public maintained its earlier attitude of "Well, what of it?" concerning that fight, Rickard sliced his estimates to $1,500,000. Now he is predicting $1,000,000 even as he cries that "enemies are trying to knock this fight."

The only enemy that is knocking the Tunney-Heeney imbroglio is Rickard's record of the past—his trick of getting the public to pay big prices for "ringside seats" which merely developed into seats in the next county.

A fight fan with money will pay almost any price for a good seat. But the day is gone when he will pay $40 for a seat actually worth $5.

**Estimate Is Slashed**

Rickard has not kept full faith with his customers in the last two heavyweight championship clashes, since which plenty of them are "off Rickard for keeps." Enough already have shown their boycott of Rickard's high prices for bum seats to cause even the optimistic Rickard to slash, his original estimate of $2,000,000 to $1,000,000.

When Rickard concedes that $1,000,000 is about as much as this match will draw, it's a tipoff that $750,000 to $500,000 net is likely to be closer to the real intake. If that happens then the show would be a loser for Rickard is geared to pay Tunney around $500,000, Heeney $100,000 and about $300,000 for stadium rental and other expenses—a grand outlay of about $900,000.

If the show doesn't hit better than $1,000,000 net, Rickard perhaps will take the position that Tunney isn't the drawing card that a champion should be—that it's Tunney's fault. Tunney will have to take the "rap." But the blame really should be loaded upon Rickard whose trick ticket methods of the past have bred distrust over his conduct of today.

Copyright 1928, King Features Syn., Inc.

**Ludford's**
Paint, Wall Paper, Art Goods
55 West Broadway—Phone 749
Artistic Picture Framing

Don't Wait—Enroll Now
**Eugene Business College**
Eugene, Oregon Phone 666

## WILLARD TEAM CINCHES HOLD ON FIRST PLACE

### Riverview Nine Defeated; Condon Team Wins

PLAYGROUND LEAGUE

| | W | L | Pct. |
|---|---|---|---|
| Willard | 3 | 0 | 1.000 |
| Riverview | 1 | 2 | 333 |
| Lincoln | 1 | 2 | 333 |
| Condon | 1 | 2 | 333 |

The Willard team of the interplayground baseball league sponsored by the Playground Community service cinched its hold on first place last night when it defeated the Riverview team, 10 to 3. Condon broke into the win column by defeating Lincoln, 10 to 6.

In the latter game, neither team scored in the first inning, but after that each team scored at least one run in each inning. Condon's gain was made in the fourth when two runs were made and in the sixth the lead was cinched with four runs.

Lineups in last night's games follow:

Willard—Lester McIntyre, Marion Mann, Gilbert Cook, Earl Cady, Charles McIntyre, Emmett Benedict, Dwight Neer, William Guske, Rollo Browning.

Riverview—Charles Christenson, Max Morgan, George Kennett, Lester Van Lydegraf, Porter McNeil, Pete Honing, Hattie Noble, Alvin Bray, Gale Good.

Umpire—Joe Bally.

Condon — Clarence Potampa, Archie Stevens, Sylvan Groves, Jack Wittenburg, Rachael Rocom, Skip Powers, Chuck Cannon, Leonard Groves, Root Fielding, Robert Rickabaugh, Prentice Black.

Lincoln—Harold Dunn, Robert Thuneman, Wendall Turnbull, John Dumm, Gordon Dunstan,

## BAPTISTS LEAD LEAGUE

### CHRISTIAN HIGH SCHOOL LOSES GAME LAST NIGHT

The Baptist team in the Eugene church league is still the undisputed leader in the league following the game which was won from the Christian high school nine last night 4 to 0. The Baptists outplayed their opponents in almost every department of the game.

Charles Teague, former infield player on the Eugene high school team, made ahome run in the sixth inning with one man on base.

The batteries were: Baptist: Murray and Koepke. Christian: Carmichael and Holly.

Louis Munro, Donald Bowman, George Pierce, Donald Mackay, Wayne Turnbull.

**INSURANCE**
See us before the fire—
**Emery Insurance Agency**
37 West Broadway Phone 667

BEST WAY TO KILL
**Rats and Mice**

Always Use
**Stearns' Electric Paste**
Sure Death to cockroaches, waterbugs, etc.
Used by housekeepers for 50 years!
Directions in 15 languages.
All Dealers 2 oz. 35c—15 oz. $1.50
**Money Back if it fails**

SAN FRANCISCO
**$1.50 TURPIN HOTEL**
to $3.00
A SPLENDID VALUE
17 Powell Street at Market
THIS CENTRAL DOWNTOWN LOCATION
*an important convenience to you*
This coupon entitles holder to FREE Yellow Taxi—depot to Turpin Hotel.
**FREE GARAGE**
C. E. FARROW W. M. SELL, Jr.

## INSURANCE APPLICATION AND SUBSCRIPTION BLANK

THE MORNING REGISTER DATE.....1928
Eugene, Oregon.

Gentlemen:

You are hereby authorized to enter my subscription to the Morning Register for one year from date. It is understood that The Morning Register is to be delivered to my address regularly each day by your authorized carrier and I shall pay him for the same at the regular established rate of 50 cents per month.

If the paper is ordered by mail, I agree to pay for it at the regular rate of $4 per year.

Enclosed you will find $1.00, for which I am to receive a $10,000 travel accident insurance policy, issued by the North American Insurance Company of Chicago, Illinois, the $1.00 being the premium for one year.

Are you now a subscriber to the Morning Register? Answer

Yes or No. .....

Name..... Age.....

Address ..... Occupation .....

City ..... State .....

Beneficiary ..... Relationship.....