

As good as the Star "4" has always been, Star now startles the world with still greater advancements, features and refinements — and at a startlingly new low price.

The Refined STAR 4

FLASHING across the field of commonplace cars, this refined Star "4" immediately takes its place as the greatest value ever built.

There is only one way in which you can really judge the worth of our statement — that is to see the car itself.

See the hundreds of improvements that have been made in its engineering; its new, low lines; test the power of the refined Million Dollar Motor; examine the refinements that add to this already great car — a value so unusual as to make for your instant approval.

This is the age of the low cost, quality, value car. And this refined Star "4" is built to give to American families all the class, luxury, comfort, power, and refinements which much higher priced cars offer, at a low price within the reach of the average family.

Star Power Challenge!

Power challenges—high gear performance challenges—were issued repeatedly to competing cars last year. None were accepted. Star's Million Dollar Motor remained supreme in its demonstrated practical power!
 NOW—Star renews its power challenges! The Refined Star Four will out-climb any car within its price range. The Refined Star Four stands ready to prove itself again, under official observance.

Refined body lines—lower, longer, hugging the ground; refined spring design—longer, smoother, easier riding; refined finish—a new, durable lacquer that stands all weathers and outlasts all old style finishes; refined fittings—solid, substantial, beautiful fittings; refined upholstery, top; refined radiator—new design, but the same cooling capacity (No Star Car ever overheats); refined frame and chassis—new reinforcements, lighter, lower and stronger than ever; refined heavy natural wood artillery wheels—style, strength, speed with safety.

Former Price \$684
 NOW
 \$636
 here

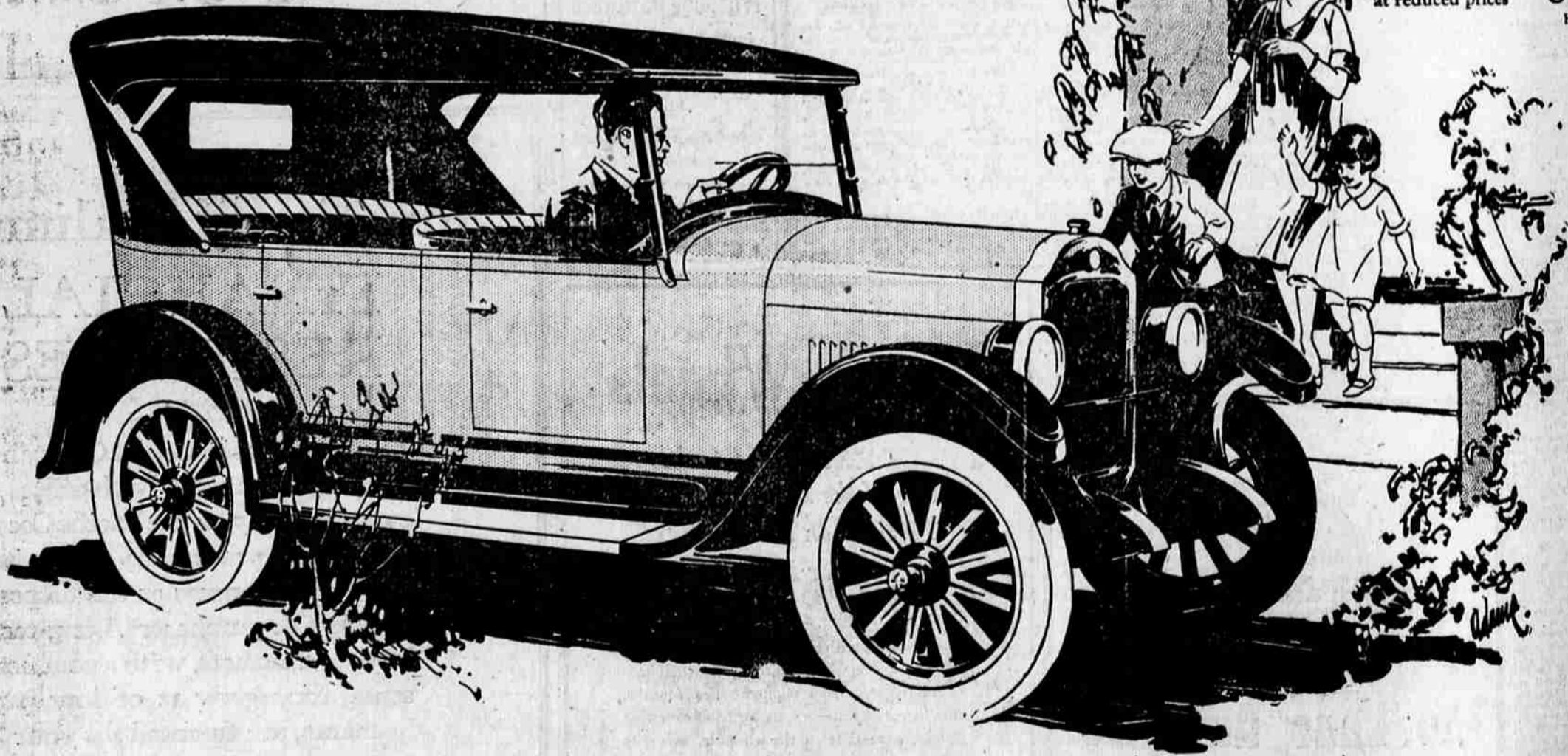
New Low Prices

New value standards set by these Refined Star Four prices:

Sport Touring \$696
formerly \$845, now is
HERE

Coupster \$765
at reduced prices
HERE

Coach \$865
at reduced prices
HERE



Lane Auto Co,

Eugene—834 Pearl St., Phone 166

Eugene—Cottage Grove

“ALWAYS TOMORROW’S CAR TODAY”