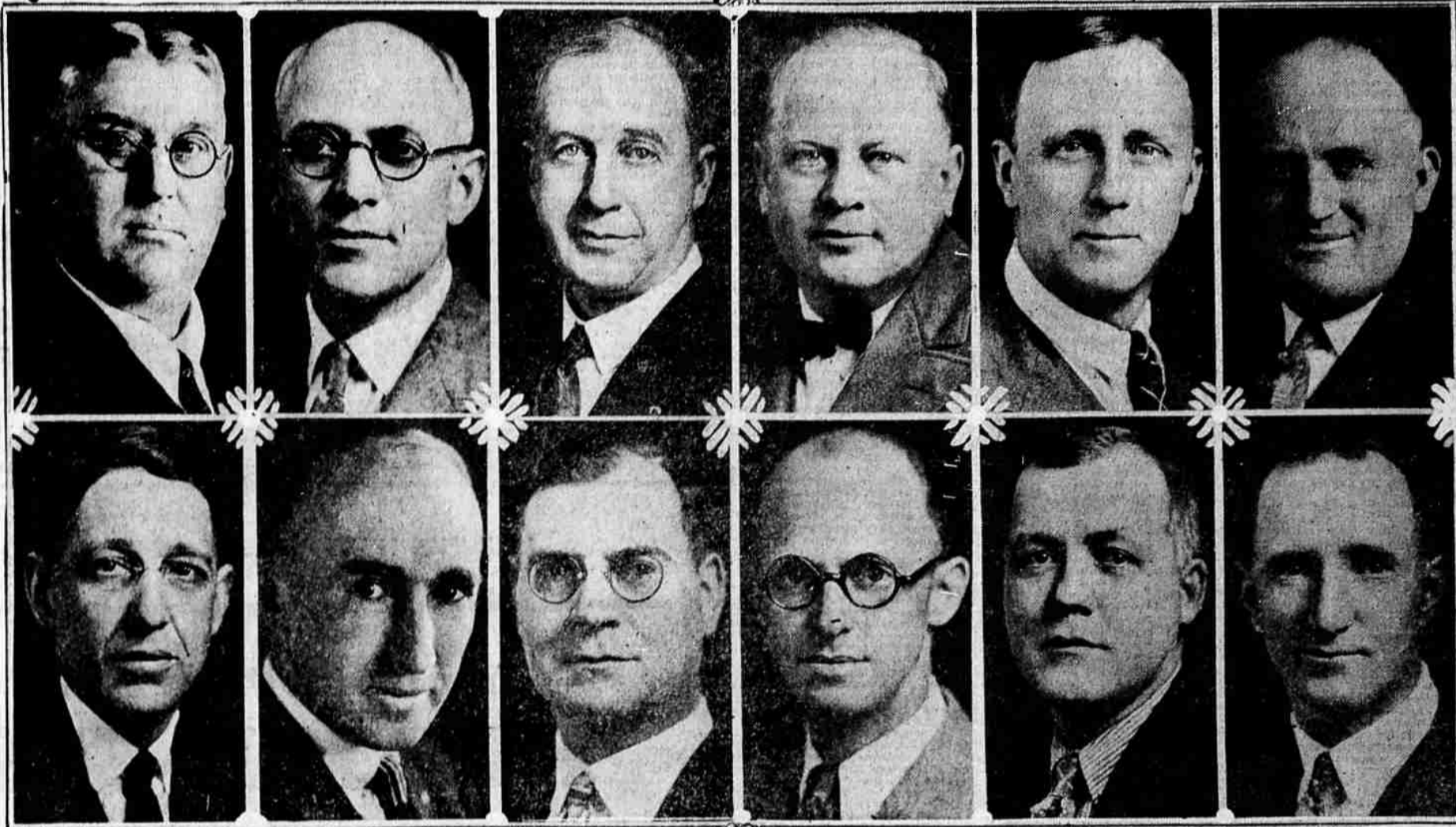


EUGENE, LANE COUNTY, OREGON, SUNDAY, FEBRUARY 21, 1926

NUMBER 116

EUGENE MOTORDOM PRIMED FOR AUTO SHOW, FASHION REVUE

Local Dealers to Vie as Exhibitors of Latest Showings of Motor Car Manufacturers



Exhibitors at the forthcoming Automobile Show and Fashion Revue and their respective lines of cars—Upper row, left to right—B. F. Goodpasture, Buick; F. S. Gannett, Chevrolet; F. G. Johnson, Willys-Knight and Overland; E. C. Simmons, Ford and Lincoln; Alfred S. Peterson, Oakland and Pontiac; Ray O'Donnell, Packard. Lower row—C. L. Dunn, Nash and Ajax; F. M. Hathaway, Dodge; C. S. Benjamin, Hudson-Essex; P. E. Calkins, Oldsmobile; Maldon Sweet, Studebaker; H. J. Bringe, Paige and Jewett.

ARMORY STAGE IS SET FOR AUTO EXHIBIT AND SPRING FASHION REVUE

Dealers to Display Latest Offerings of New and Improved Models

PRETTY GIRLS TO CAPER

Tuneful Jazz Maidens to Vie in "Motor Follies" with Styles Mannequins

GOOD DANCERS BOOKED

Brilliant Exposition of Very Latest Creations of Motor Cars and Adjunct of Gay Revue to Reign Four Days

Eugene motordom is setting the stage for that annual production, notably the automobile show and its intriguing adjuncts, the "Motor Follies" and fashion revue, an event at the armory for the dates of February 24 to 27, inclusive.

And in the summing up of life's compensations in this modern age (great part in the general scheme of human existence) as a vehicle both of utility and recreation it has brought the whole nation into closer touch by reason of the linking up of its vast sectional reaches by unknown leagues of paved highway. Likewise does the trend of fashion have its influence in the recreational role played by the motor car. It is with pridelike eyes that the family man gazes upon his recently groomed better half as she, bedizened in the latest creation of dame fashion, enters the parked auto to present her silken-clad "tootles" to the starter and goes forth to the bridge luncheon of her club.

It is because of woman's participation in the joyous and health-giving attributes of motoring that the local dealers gladly concede to her a prominent and inseparable feature of the automobile show, namely, a comprehensive revue of the latest fables and fancies of fashion's realm as arrayed upon the lissome and dainty figure of the posturing mannequin.

Merchants Stage Style Show
In this, the style demonstrating display of the show, the local merchants will drap the latest creations in continuing and the vogue of the milliner's art upon the models as an expression of the ever-changing trends of fashion. In this feature of the motor exposition dealers have been set aside for the exclusive display by the city's stylish shops of their special and respective lines of gowns and their accompanying detail of coats, hats and wraps. The exhibitions are arranged as follows:

Thursday, February 24—Beard's display.
Friday, February 25—McMorrans & Washburne fashions.
Saturday, February 26—Gilmore's lines.
Sunday, February 27—J. C. Penney's latest modes.

Glowing accounts come from over the circuit concerning the classy and up-to-date entertainment staged by John Stark's clever combination of players and the artful nature of the specialties destined

5,900 Miles of Concrete Roads Built Last Year

Motorists will have about 5900 more miles of concrete road to travel over during 1926 than they had in 1925. Added to the 31,700 miles built in previous years, it is estimated, there are now approximately 37,600 miles of concrete on the highways in the United States outside the limits of incorporated cities and villages.

Graceful Dancer of "Motor Follies" Group

Again, this idle drive about the municipal auto camp question! Eugene merchants and owners of garages and filling stations here who subscribe to publicity funds and who pay city taxes in the conduct of their business, do not propose to be dictated to by owners of private auto camps outside of the city limits and by newcomers in Eugene, who audaciously presume to write their tickets for them.

Nose Called Poor Guide in Detecting Car Gas

"Your nose knows" is a wonderful catch phrase. But in every-day life, especially where life and health are concerned, it's not safe to take the words seriously, even though your nose knows many things. Do not depend upon your nose to tell you when your garage is being filled with deadly carbon monoxide gas," says Dr. Vernon A. Chapman, Milwaukee member Gorgas memorial institute. "You cannot smell the gas. This deadly gas is manufactured while you are warming up the motor on a cold winter morning before starting out."

MOON-DIANA Amazing New Prices

MOON SIX		DIANA EIGHT	
De Luxe Coach	\$1545	Roadster	\$2010
Roadster	\$1645	Phaeton	\$2010
4-Door Standard Sedan	\$1895	Cabriolet Roadster	\$2320
Cabriolet Roadster	\$1800	2-Door Brougham	\$2110
DeLuxe Sedan	\$1855	4-Door Sedan DeLuxe	\$2320

THESE CARS ARE FULLY EQUIPPED—NOTHING TO BUY (Prices Delivered in Eugene)

A Great Value Before A Greater Value Now

A 36 per cent increase over 1924—an estimated demand for a 41 per cent increase in 1926—Tremendous factory expansions and economies—Moon's enlistment of the best designing and manufacturing brains in America—\$75,000,000 in assets, pledged to produce the greatest quality values. You profit by these vast economies. You get extraordinary quality at the price of an ordinary car. Compare these values before you purchase any make of car above \$1000.

Terminal Auto Co.

521 Willamette Telephone 377



Dainty and Charming Debe Browne of the bevy of Motor Maidens who with the Novak Vaudettes will dance, caper and intone with melody their entrancing way through the alluring events of the Auto Show which will be staged at the Armory this week-end.

FUMES FROM THE GASOLINE TANK

Armory Auto Show Goal of Motordom; Auto Camp Twaddle; Dry Sleuths' Holdup Methods Menace of Highway

The Goal of Motordom
The army is the goal
Of motordom this week.
For the curtain will uproll
To reveal car models sleek;
The family will be there
Vowing favorite car to mean,
Taking part in buying fair—
And so will their old man.
New creations in every line
Will grace the armory show,
Touring car gay, landau fine,
And all other types galore—
Fondly our eyes shall feast,
The while with voices low,
We pray for magic yeast
To help us raise the dough.
Lights will flare, music blare
And gaily have its fling,
Gowns arrayed on maidens fair
While others dance and sing—
This will be a gala scene
To beguile the time away,
Occasion to buy a new machine
And set to some other day.

\$825

Coupe or Coach



Gone are the Old Penalties of Low Price

Until the new Pontiac Six was developed, it was literally impossible to buy a low priced six without accepting certain admitted penalties—those of ordinary beauty, ordinary performance, ordinary comfort and ordinary stamina. Now the new Pontiac Six changes all that. Developed by engineers who could draw on the almost limitless resources of General Motors, it provides not only the economy of an unexpectedly low price—but every characteristic of high quality. It provides the striking beauty of a smart, roomy Fisher Body; complete freedom from pitching, side-sway, and gallop; entirely new qualities of get-away, speed, smoothness and power; and above all, a stamina and long life that can be achieved only by the strictest standards of design, material, workmanship and inspection. And because it gives all that it does at so low a price, the new Pontiac Six has won from the very hour of its public presentation a wildfire reception, the like of which no other new six has ever enjoyed before.

It provides the striking beauty of a
Oakland Six, Companion to the Pontiac Six—\$975 to \$1295. All prices at factory
EUGENE MOTOR COMPANY
59 West Fifth Avenue Telephone 51

PONTIAC SIX

CHIEF OF THE SIXES