

WHERE QUALITY MEETS CONFIDENCE

Pilcher's Shopping News

DOMESTICS

BEAUTY BED SPREADS, Yellow, Blue and Rose—Size 76x88	\$2.49
WHITE REGENT CROCHET BED SPREADS—Size 78x88	\$1.98
VICTORY BLEACHED SHEETS—Size 81x90	98c
PEQUOT SHEETS—Size 81x90	\$1.55
VICTORY PILLOW CASES—Size 42x36	29c
PEQUOT PILLOW CASES—Size 42x36	39c
FAIRFAX HEAVY TURKISH TOWELS—Size 22x44	39c
DUNDEE LARGE HEAVY TURKISH TOWELS	59c
777 RUN OF MILL TURKISH TOWELS	23c
CANNON MEDIUM SIZE TOWELS	15c
CANNON LARGE SIZE TOWELS	19c
DOUBLE BED BLANKETS, Gray and White, with colored borders—Size 68x80 and 72x80	\$2.19
DOUBLE BLANKETS, Novelty Plaid Colors—Size 64x76	\$2.98
NASHUA DOUBLE WOOL NAP BLANKETS—Size 66x80	\$4.49
HEAVY ALL WOOL BLANKETS—Size 56x76	\$4.98
GOOD QUALITY COTTON COMFORTERS, Assorted Colors—Size 72x76	\$3.49
VERY FINE QUALITY SILKELINE COVERED COMFORTERS—Size 72x84	\$4.49
FEATHER PILLOWS—Size 18x25, the pair	\$2.98

Group Buying

There is nothing phenomenal connected with Pilcher values. They are just honest values which are made possible by our large purchasing power. Pilcher stores buy as a group. Where one store buys hundreds, Pilcher's buys thousands. This makes lower prices at Pilcher's. People who have seen our merchandise appreciate the values and the money we save for them.

Exceptionally Fine VALUES

Throughout the Store

YARD GOODS

CHAMPION GINGHAMS, Assorted Patterns—27 inches wide, yard	10c
ENGLISH PRINTS, Fast Color—36 inches wide, yard	19c
BLACK SATEEN—30 inch width, yard	23c
PLISSE CREPE—36 inch width, yard	29c
BLEACHED HOPE MUSLIN—36 inch width, yard	15c
PILLOW TUBING—42 inch width, yard	33c
BLEACHED SHEETING, Good Quality—81 inch width, yard	49c
BUNGALOW CRETONNES, Assorted Colors and Patterns, yard	19c
CURTAIN NETS, A Fine Assortment, yard	25c to 35c
FANCY OUTING FLANNEL—27 inch width, yard	21c
JAPANESE PONGEE—Full 12-momme weight, yard	55c
CREPE DE CHINE, All Colors—40 inch width, yard	\$1.89
54-INCH BALBRIGGAN in Lavender, Green, Blue and Rose, yard	\$1.69
PERCALINE in Assorted Colors—36 inch width, yard	19c
MERCERIZED LINGERIE CHECK, Maize, White, Orchid and Honeydew—36 inch width, yard	49c
COTTON CHARMEUSE in Assorted Colors—36 inch width, yard	39c
FANCY OUTING FLANNEL, Heavy Weight, 27 inch and 36 inch width, yard	19c and 23c

Underwear

Men's Athletic Undershirts	79c
Men's Cotton Ribbed Undershirts—Size 36 to 48	\$1.39
Men's Two-Piece Ribbed Undershirt, each	89c
Men's Undershirts, Silver Mix, sizes 36 to 48	\$1.98
Boys' Undershirts in Gray and Silver Mix	79c to \$1.19
Ladies' Light Weight Undershirts, Bodice Top, knee length	69c
Ladies' Ribbed Undershirts, Low neck, sleeveless	\$1.19
Children's Heavy Ribbed Undershirts	98c to \$1.19

Bungalow Aprons

A wonderful selection to choose from—Gingham, Cotton Crepes in many pretty patterns—

98c

Bungalow Aprons

In Percale, many patterns to select from—

79c

KOTEX 45c BOX
1 dozen to box

Remarkable Values in COATS

All the coats offered in this great event are new, smart, and up-to-the-minute—the very cream of the market at sensationally low prices. These are creations that only smartly dressed women will want and appreciate. Therefore, we advise you to be here early for the best selections.

Three Wonderful Groups of Women's Beautiful Coats at

\$9.90 \$12.75 \$19.75

Balbriggan Suits and Dresses

AT A PHENOMENAL LOW PRICE \$4.98

As smart as they are popular and practical. For all daytime occasions.

Quality Shoes For The Entire Family



Women's Patent and Kid, One and Two-Strap Slippers, Cuban heels, sizes 3 to 7—

\$2.98

Women's Tan and Black Oxfords low heels, very good quality, sizes 2 1/2 to 8—

\$2.98

Women's Patent, Black Satin, Velvet, and Kid Strap Slippers, Spanish and Cuban heels—

\$3.98 and \$4.98

Women's Goloshes in black, with 4 buckles, sizes 2 1/2 to 8—

\$2.98

Men's Broad Balloon Toe Oxfords, tan and black—

\$4.98

Women's Patent, Satin, Dull Calf and Tan Kid Pumps with buckles, spike, Spanish, Cuban and low heels—

\$3.98 - \$4.98

Women's Snug Toe Rubbers—Children's Shoes, Oxfords and Strap Slippers—

98c to \$4.49

Boys' Dress and School Shoes—

\$2.69 to \$3.98

Men's Black and Tan Shoes and Oxfords, Welt soles—

\$3.98

Men's 16-Inch Moccasin Toe Boots with full double soles—

\$8.90

Men's Work Shoes—

\$2.98



MEN'S GOOD QUALITY Outing Flannel Night Robes, 98c

MEN'S HEAVY Outing Flannel Pajamas, \$1.98

WOMEN'S GOOD QUALITY Outing Flannel Gowns All Styles, Colors and Patterns 69c to \$1.69

Children's Sleepers Outing Flannel, white and colors 98c

Hosiery

Men's Engineer and Firemen's Hose, Black and Brown, 2 pair for	35c
Men's Heavy Cotton Hose, Black and Brown, 2 pr for 35c	
Para Silk Dress Hose for men, per pair	39c
Boys' Heavy Ribbed Bear-skin Hose, per pair	29c
Children's Fine Ribbed Hose, Sizes, 6 to 10, pair	25c
Women's Burson Silk Hose, Knox Knit Hose, Pineapple Stitch Hose and Fibre Silk Hose, the pair	49c

Wonderful Values in DRESSES

Approximately 250 carefully chosen and strictly wanted street, afternoon, dinner and evening dresses. Lovely satin crepes, fine twills and filmy georgettes—find representation here in dresses that are plainly tailored or lavishly trimmed with braid, embroidery, tuckings, pleats, laces, and the like. All colors.

Three Wonderful Groups of Women's Gorgeous Dresses at

\$9.90 \$16.75 \$24.75

Wool and Silk DRESSES

AT PHENOMENAL LOW PRICES \$4.98

A good selection, but not all sizes in this group. Be here early for these.

WHERE QUALITY MEETS CONFIDENCE

R.A. PILCHER CO.

966 Willamette

INCORPORATED Department Stores Across From Rex Theatre

Seth Laraway Building

short 'stories.' In eight months we have had 232 articles totaling 1362 inches of publicity. An average of 29 articles and 170 inches per month.

Scoutmasters Trained

"A very successful scoutmaster's training course was conducted in November and December. This was made possible through the untiring efforts of Dr. Bovard. Seventeen men successfully completed the course.

"During the year there have been two meetings of the entire council; eight of the executive committee; four of the finance committee; four of the leadership and training committee; eight of the camping committee; two of the

clerk service committee and seven of the court of honor.

"A state-wide patrol leader's conference was held in Portland in November. Your executive was on the conference committee and took the lead in having the governor present to decorate the Eagle Scouts. Twenty-two Eugene boys or 85 per cent of our patrol leaders attended this conference.

1926 Objectives Outlined

"Extension: Scouting in all the more important centers of Lane county with a perfected county organization. Two hundred scouts in ten troops in Eugene.

"Council: Two meetings instead of one meeting a year. Better functioning of troop committees.

"Summer camp: A permanent summer camp owned or controlled by the council. Every Scout a camper.

"Court of honor: Establish an Eagle Scout commission to pass on personal qualifications of each candidate before Eagle badge is awarded. Secure a larger attendance at public sessions.

"Scout headquarters: Provide a more dignified office with proper furnishings for scout headquarters.

"Training: Continue present splendid scout leader training course. A training course for boy leaders—a combined patrol leaders—senior patrol leaders—scribe.

"Publicity: Continue press publicity.

Helty. More publicity of the educational type where the uninformed scout is present.

"Activities: A goal of 1000 fathers and sons at a city wide rally in February. Proper celebration of Boy Scout week."

Respectfully submitted,
C. R. CLARK,
Scout executive.

No Sale

Sporting goods salesman (who has talked golf for an hour)—By the way, I don't know if you are interested in golf. I hope I haven't been boring you."

Girl customer—"Not in the least—but tell me, what is golf?"

BUSINESS ABOVE OUTPUT

LUMBER REPORT FOR PAST WEEK IS GIVEN

One hundred and three mills reporting to the West Coast Lumbermen's association for the week ending January 2, manufactured 45,124,659 feet of lumber; sold 70,678,270 feet; and shipped 69,014,991 feet.

New business was 57 per cent above production. Shipments were 53 per cent above production.

Forty-one per cent of all new business taken during the week was for future water delivery. This

amounted to 29,045,700 feet, of which 14,464,738 feet was for domestic cargo delivery; and 14,580,964 feet export. New business by rail amounted to 1223 cars.

Forty-eight per cent of the lumber shipments moved by water. This amounted to 32,992,421 feet of which 23,507,619 feet moved coastwise and intercoastal, and 9,484,802 feet export. Rail shipments totaled 1036 cars.

Local auto and team deliveries totaled 4,942,570 feet. Unfilled domestic cargo orders totaled 119,079,220 feet. Unfilled export orders 117,736,675 feet. Unfilled rail trade orders 4,823 cars.

Read Register Classified Ads.

Fire Destroys Store
(By The Associated Press)
LEWISTON, Idaho, Jan. 6.—The general merchandise store at Julietta, Idaho, conducted by Mrs. Joseph Alexander, was completely destroyed by fire of unknown origin at an early hour this morning. The loss is estimated at about \$24,000, with insurance in the amount of \$15,000.

A man couldn't read, but wanted people to think he could. One day he had a newspaper upside down. A friend walked up to him and asked: "What's the news, Sam?"

"Terrible wreck on the sea," was the answer. "Here's a ship upside down."—Good Hardware.