

Applegate's Store-Wide January Clearance

SALE
Begins
Monday
January
4



**DOORS
OPEN
at 9 A.M.
Monday
January 4**

PRICES REDUCED FROM 10% TO 50%

We are going to make this our greatest Clearance Sale. A keen determination to reduce stock to the minimum prompts price reductions far in excess of any previously made. Home necessities in fine Furniture, Rugs, Stoves, Ranges, Linoleums, etc., are all severely cut in prices. This event will make possible addition of much needed furnishings in the home at prices far below actual worth. In many cases regular prices are cut to half price. Please keep in mind that you will buy here from a complete new stock of Furniture. The very latest designs are in evidence throughout the store. No old stock to work off at a low price but bright new Furniture and Homefurnishings at low prices you will appreciate. Come to Applegate's expecting Bargains and you will not be disappointed. Remember—it is a store-wide Sale and that real Bargains are plentiful in every department (Only few contract goods excepted). It will pay you to travel miles to attend.

EXTRA!

**O-Cedar
Mops**

Every home has use for an O-Cedar Mop. During this Sale, price only, each—

25c

EXTRA!

**Dining
Tables**

45-inch Quartered Oak Dining Tables, 6 foot extension. Regular \$39.50 at—

\$19.75

EXTRA!

**Axminster
Rugs**

One lot of 20 Axminster Rugs size 9x12, every rug perfect in color and weave. Regular \$45.00, now—

\$24.75

Home of Applegate's



Look For The Signs

EXTRA!

**42-Piece
Dinner Sets**

42 piece Dinner Set, china-ware. Limited number of set. Regular \$9.95 now—

\$4.85

EXTRA!

**Bath Room
Mirrors**

10x12 Bathroom Mirrors, white enamel frame, regular 85 cents, now—

49c

EXTRA!

**Breakfast
Tables**

English Breakfast Tables, unfinished. Regular \$4.50, now—

\$2.25

**Let Nothing Keep You From This Sale — Every
Reduction Is Genuine — Every Item on Sale
Is Going For Less Than Actual Worth**



Whittall's

**Anglo-Persian Rugs
at Reduced Prices**

With special permission of the M. J. Whittall's Association, Applegate offers this week a limited but select array of the famous Anglo-Persian Wilton Rugs at greatly reduced prices. At all other times these rugs are strictly NET. The lot consists of factory discontinued patterns. Some are slightly damaged in transit and so, 19¢ from handling are included at this great saving.

Note These Savings!

\$150.00 9x12 Anglo-Persian Rugs \$112.50
\$25.00 36x63-inch Anglo-Persian Rugs \$19.75
\$16.00 27x54-inch Anglo-Persian Rugs \$12.80

**Pabcolin Floor Covering
At January Clearance Sale Prices**

18x36-inch Mats, each 15c
6x9 feet Rugs, Regular \$7.95, now, each \$5.95
7x9 feet Rugs, Regular \$9.15, now, each \$6.95
9x10 feet Rugs, Regular \$11.75, now \$9.95
9x12 feet Rugs, Regular \$13.95, now \$10.95

Pabcolin Yard Goods

6-foot width, regular 85c, now, per square yard 55c
9-foot width, regular \$1.00, now, per square yard 65c

\$14.00 Mattress \$9.35

Simmons' 45 pound Cotton Linted Mattresses, in individual cartons.

Regular \$14.00, Now \$9.35

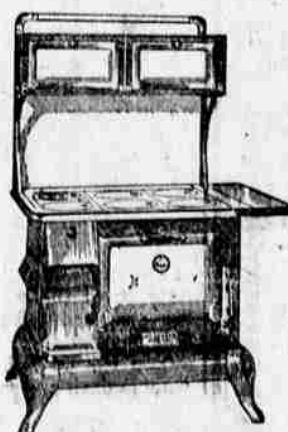
Mohair Davenport, with reversible cushions, Regular \$150, now \$98.50
Mohair Wing Fire Side Chair, to match, Regular \$90.00, now \$58.50

**Great Rug
Reductions**

9x12 Velvets, Reg. \$35.00 now \$22.50
9x12 Tapestry Brussels, Regular \$24.00, now \$16.25
9x12 Seamless Axminster, Regular \$50.00, now \$32.50
9x12 Seamless Axminster, Regular \$65.00, now \$42.50
9x12 Worsteds Wilton, Regular \$135.00, now \$97.50
9x12 Wool Wilton, Regular \$81.00, now \$63.75
One lot of 27x54 inch Axminster Rugs, Regular \$4.50, now \$2.50

**Stair
Carpets**

27-inch Wilton Velvet Stair Carpet. Regular \$2.50, Now \$1.75



**Coal and Wood
Range, \$49.00**

A great leader from the Range Department. A fine steel body range with highly polished top. Full nickel trim. 16 inch oven.

**Miscellaneous Items
HALF-PRICE**

Arm Chairs 1/2-Price

Tudor Mahogany and Cane Arm Chair, upholstered with wool tapestry. Regular \$50.00, Now \$25.00

\$286 Living Room Suite, \$143

3-Piece Living Room Suite, Davenport, Arm and Arm Rocker, solid mahogany frame, cane ends, upholstered with Rose Taupe Velour, reversible cushions. A sensational value. Regular \$286.00, Now \$143.00

\$50 Twin Beds, \$25

One pair Twin Beds. Ivory finished, hand decorated. Low foots and cane inserted heads. Regular \$50.00 Each, Now \$25.00 Each

Dining Chairs, 1/2-Price

6 Windsor Dining Chair, dull brown mahogany finish. Regular \$7.50 Each, Now \$3.75 Each

\$50 Dining Tables, \$25

54-inch Round Mahogany Dining Tables, William and Mary style. Regular \$50.00 Now \$25.00

\$125 Davenport, \$62.50

Tapestry Davenport, carved mahogany, wood trimmed. A high grade attractive piece of furniture. Regular \$125.00, Now \$62.50

\$40.00 Radio Tables, \$20

Radio Cabinet Table. Beautiful dull mahogany. Lots of room for batteries. Regular \$40.00, Now \$20.00

\$85.00 Cotswell Chair, \$42.50

Mohair Cotswell Chair, with deep, luxuriant upholstery. Regular \$85.00, Now \$42.50

\$200 Vanity Dressers, \$100

A Simmons Steel Vanity Dresser, American Walnut finish with full length cheval glass which is adjustable. Regular \$200.00, Now \$100.00

**Hundreds of Great Values Are Not Found in This
List — Many of Our Best Values Are Not
Advertised — Visit This Sale Daily**

**Inlaid Linoleums
\$1.28 yard**

Nairns Household Weight Inlaid Linoleum, all new beautiful tile patterns, perfect goods. Not laid—bring your own measurements. Regular \$1.85, Now \$1.28 sq. yd.

Simmons Beds

\$6.75

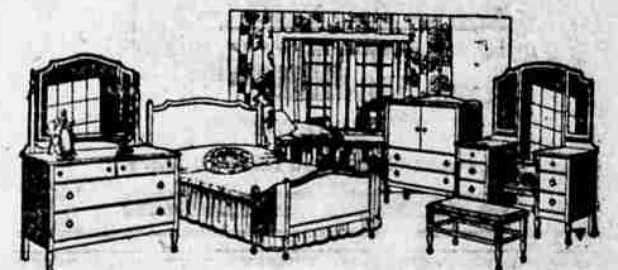
Simmons' 2-inch continuous post beds (nationally advertised), full and half size. Finished Ivory, Vernis Martin and brown. Regular \$12.50, Sale Price \$6.75

\$64.00 Beds \$45.75

Four Poster Beds. Extra high grade, brown mahogany. Regular \$64.00, Now \$45.75

\$44.00 Beds \$32.75

Four Poster Bed. Popular grade. Regular \$44.00, Now \$32.75



**\$323 Antoinette Model Louis XVI
Bed Room Suite \$240.60**

The Antoinette Model, a Louis XVI type, in the new Mist Green finish. Hand decorated. Dresser, regular \$92.00, now \$69.00
Vanity, regular \$98.50, now \$71.85
Chest, regular \$54.50, now \$40.50
Bed, regular \$62.00, now \$48.50
Bench, regular \$15.00, now \$10.75
Whole Set, regular \$323.00, now \$240.60
This beautiful set is a wonderful value at regular price, but \$240.60 takes it.

**3-Piece Bed Room
Suite, \$100**

3 Piece Bed Room Set. Vanity, Chest and Bed. American walnut and Ivory finish. Beautifully decorated. Regular \$143.00, Now \$100.00

Miscellaneous Items

Hardwood decorated Windsor Breakfast Tables and 4 Chairs, Regular \$40.00, now \$31.40
Unfinished Windsor Breakfast Table and 4 chairs Reg. \$17.50 now \$13.90
Ivory Dressers, Regular \$24.00, now \$16.00
Oak Rockers, Regular \$9.50, now \$ 6.60
Heywood Reed Baby Buggy, Regular \$52.50 now \$26.25
Solid Mahogany Cane Filled Wing Back Rocker, Reg. \$30 now \$21.35



**8-Piece Walnut Dining
Room Suite, \$99.75**

8-Piece Walnut Dining Room Suite. Buffet, Table, 5 Side Chairs and one Arm Chair. Regular \$169.75, Now \$99.75

\$80.00 Dining Suite, \$54.75

7-Piece Jacobean Oak Dining Suite. Table and 6 Chairs. Regular \$80.00, Now \$54.75

\$97.50 Davenports, \$53.50

3-Piece Suite Koehler Bed Davenport, Arm Chair and Rocker, Mahogany frames, Jacquard Velour coverings. Regular \$125.00, now \$86.50
Jacquard Velour Davenport, Regular \$98.50, now \$72.75

APPLEGATE FURNITURE CO.

New Miner 8-Story Building

—140 East Ninth

—New Miner 8-Story Building