

Ears, Right and Wrong

In Addition to Beauty Which They Confer, Well-Modeled Ears are Reliable Sign of Mental Balance.

(By a Physician) In addition to the beauty which they confer, well-modeled ears seem, curiously enough, to be a fairly reliable sign of mental balance.

All formed and even ugly ears are undoubtedly met with in perfectly normal people, but they are far more commonly seen in the less intelligent types of humanity.

As a general rule women have small and more finely modeled ears than men, but in both sexes great variations occur in size and shape.

The first thing to note about the ears is the angle they form with the side of the head. The normal ear should be set at an angle of about 30 degrees, but innumerable variations may be seen. Thus, the angle may be practically absent when the ears are flush with the side of the head; or it may be increased to nearly a right angle, causing them to stick out and appear to look almost directly forward.

In addition, the ears may be placed too high, too low, or too far back on the head.

It is difficult to say exactly what size the perfect ear should be, as this normally varies slightly, according to the size of the head. Many ears, however, are obviously either too large or too small, too round or too long.

Irregularities in the shape and relative size of the various hollows and folds of the ear have also to be noted. Thus, they may

be insufficiently developed, with the result that the ear either resembles a "funnel" or is unfurled flat and thin at the edges like a "plate." The ears are sometimes of unequal size, and in such cases of symmetry it is usually the left ear which is abnormal. Some ears have a prominent point of cartilage at the upper and back part of the rim—a point corresponding to the tip of the ear in animals. It is more frequently present in men than in women, and as it was first described by Darwin, is known as the Darwinian tubercle. The commonest abnormality to be found in the lobule of the ear is its adherence to the skin of the cheek, causing it to be "webbed" instead of hanging free. This occurs in from 20 to 30 per cent of normal individuals, but is much more frequent in degenerates. In other cases the lobule may be totally absent, too small or too large, and more rarely it even tends to be double or forked at its lower extremity.

The Homemakers' Job

Spending the family living and not making the living is primarily the homemaker's job. In solving the problem of her college course, a girl must choose whether she will specialize or generalize.

If a girl expects to become a wife, mother and homemaker, the generalization is better. The mother is not a specialist. She should have a broad and liberal education in science and arts, and intensive training in practical application of these things to feeding, clothing and sheltering the family. A girl must decide whether she intends to earn or spend the family income, and then train herself accordingly.

FORMAL EVENING FROCK IS FRILLY

Winter Mode Favors Flare and Flutter in Chiffons, Elegance and Chic of Metallic Brocades, Boasts Unusual Fronts



THERE is particular interest paid to the front and back of the newest gowns. For formal occasions there is a brilliance of tone and a smartness of line which proclaims the dance and theatre frock an inspiration of the winter mode. Materials of every description vie in favor for the formal gown. There are chiffons which flare and flutter into the very chic and youthful lines of the dancing frock. There are metallic brocades and laces which lend beauty to the opera season. There are softly clinging velvets in the plain variety, or in the beautiful and very new patterned ones on chiffon in all the brilliant shades of a brilliant season. The evening mode frequently covers itself with a golden glow. The metal fabrics which are so much used accomplish the golden glow of smartness most successfully. With the golden lame used in straight silhouette, its only broken line possessing a flare at the hem and a low décolletage at the back, the formal frock proclaims itself

supreme in a season of brilliant colors. The new metal laces, in gold or silver, lend themselves more successfully to the softened silhouette. In them the flare and flutter of the distinctly feminine outline is found most effective. The new interest in unusual fronts and backs are satisfied frequently in a caught-up-in-front movement in the metallic laces, while a cape back, or draped bustle effect, is frequently found in a smart back arrangement. The princess silhouette is most successful in the lustrous velvets and chiffon velvets in all the colors of Arabian Nights splendor. Chiffon establishes itself as a favorite in bringing a youthful flare to the silhouette. The tight bodice of princess tendencies is attached to an interesting outline which features the broken hemline and frequently favors godets and ruffles of lace. It is the very youthful appealing type of chiffon dance frock that Colleen Moore has selected for the formal scenes in her newest film. The floral aspect of youthful appeal is used as an interesting form of trimming and petals and leaves add color to the delicate pink of the chiffon. The petal effect is carried into the hemline and so achieves the popular broken line.

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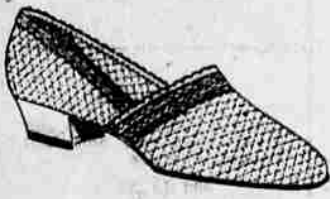
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EUGENE'S FAMILY SHOE STORE

Homemaking Biggest Job in the World

Probably no Duty is So Lauded in Literature and Song. From the Platform and Pulpit as Woman's Work.

What is the biggest job in the world; the one employing more people than any other; the one most fundamental and primitive and the one most necessary? No, not agriculture. Agriculture does not engage more than a fifth of earth's inhabitants. Guess again. Yes, it is homemaking.

Homemaking is not only the biggest job; it is the most continuous job; the most appreciated job; the freest job; the sweetest job; the most coveted job; and it may be the easiest job.

Homemakers do more of the world's work than any other class of the world's laborers. It keeps them busy before and after the whistle blows, "from sun to sun," and often on into the moon. It is not a seasonal occupation and goes on even when the family takes a vacation.

Probably no job on earth is so lauded in literature, song, from platform and pulpit, as the woman's job of homemaking and mothering. Great sentiment attaches to it and often it is spoken of so tenderly and appreciatively that the homemaker comes to pity herself as the sob sister or sister pictures the sacrifices of the wife and mother.

The homemaker is her own boss—queen of the home. Her "lord of creation" may boss her in many things, but the house is usually her realm and she names her own times and occasions, plans her work and makes her own environment.

Homemaking is the sweetest job. It entails laboring intelligently and devotedly for those one loves best. It permits the care of children, the sharing of character, companionship with one's own. All the concerns are the welfare of one's best beloved. Its arena is the dearest place, rooms with one's selected furnishings, one's own belongings, one's sheer curtains and soft bed-dressing and choice pictures and dainty dishes and treasured trinkets and comfy chairs. Oh, home is a jolly industry and prepared outside the home, home—if one manages well—may be made the easiest job by which one gets a living. The average housewife has time to loiter an hour on her front porch of a morning and many a happy afternoon for social pleasures or community activities with her friends. In

Applegate Furniture Co. advertisement featuring illustrations of various furniture pieces like a library table, smoking stand, and dining suite.

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Advertisement for Fluff Rug and Carpet Cleaning Co., offering a 20% discount on Christmas presents.

Advertisement for Dr. Sherman W. Moody, an optometrist and eyesight specialist.