

McMorran & Washburne Store

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# Eugene's Own Cheery Christmas Store Offers Better Service All the Year But Better Than Ever on Christmas!

## "Flamme de Gloire" A Joyous New French Perfume



Were you to search all the smart shops of the continent you could find no parfum more truly Parisian in its charm, more exotic and alluring in fragrance than Flamme de Gloire (flame of glory).

The original bottles and distinctive packing furthers the Christmas appeal of such a charming gift—\$3.50 to \$10. per bottle.

Piver's "Astris" Finest French Perfume in Gold Encrusted Bottles, \$10.00

## Perrin French Kid Gloves—Indeed "Perfect Gifts"

Perrin gloves are featured by the smartest shops and stores in America and Europe. In Eugene at this store exclusively. Fashioned of finest French kid—embodying every correct style note from Paris. For gifts or for personal use Perrin's gloves are the last word in beauty, service and value!

\$3.50 to \$5.50 Pair



A McMorran & Washburne merchandise order will solve the problem what to give one who "has just everything." Artistically printed in gold and cream, in envelope with perfumed sachet enclosure.

## Gift Handkerchiefs, 19c Each



Myriads of the daintiest little handkerchiefs one could wish to see! In all pastel and high colors with exquisite hand embroidered floral corners. Some with wide hems. A gift of 6 would be inexpensive, yet most acceptable to any woman.

Other Gift Handkerchiefs in attractive boxes—75c to \$1.25 for box of 3

## Dependable Electrical Gifts of Lasting Beauty and Daily Service

A gift that bespeaks your thoughtfulness is the electric one—practical and beautiful. Surely gifts to remind one of the giver throughout the entire year. McMorran & Washburne electrical appliances are guaranteed for service and marked at attractive prices.

Universal Electric Waffle Irons, \$10.00

Makes two rich, appetizing waffles in 2 minutes. Square style. Fully guaranteed. Heavily nickle plated. Larger Round Style \$15.00



Universal Hot Plates \$3.75

Others as Low as \$1.50

"Hold-Heat" Irons \$4.95

Fully guaranteed—\$6.50 values!

Electric Percolators, \$4.95

to \$16.50

Electric Heaters, \$4.25

and \$7.00

Narcissus Bulbs, 75c

to \$1.25 box

"Gifts that grow" most appropriate for Christmas giving. Each day as the tiny bulbs shoot forth to their ultimate goal—a fragrant, dainty blossom—they will remind one of the thoughtfulness of the giver. 2, 3 and 4 bulbs packed in moss in colored lustre bowls. Simply add water and they start growing immediately.

Imported Soaps, \$1.50 box

High grade French face soaps packed to represent leather books. Each volume bearing the name of a season of the year. Assorted odors of muguet, rose, jasmine and violet. 4 "books" in each set.

Fetiché, \$3.50 Oz. Bottle

The new perfume for youth by Piver. Artistically shaped bottles packed in gift boxes.

Fetiché eau de Toilette, \$4.50 Bottle

## It Won't Tip!

This is the new substance that won't tip—and can't spill its contents! Cigar and cigarette stubs, matches and ashes go down the hollow tube to the base where they are confined from sight and smell—insurance against burned rugs and floors. The

SMOKADOR Ashless Ashstand

is scientifically built. It has already replaced thousands of the old, out-of-date, unsanitary, muss-distributing ashstands which have served only as an annoyance. In well appointed homes, offices, clubs and hotels you will find SMOKADOR Ashless Ashstands—keeping the rooms free from the smokers' debris. Come and let us show you the SMOKADOR Ashstand.

\$11.50



## Gift Hosiery

Intimate, without being too intimate—beautiful without being impractical—inexpensive without being "cheap." What constitutes a more perfect gift? Eugene's favorite hosiery shop offers a wide selection of prices, styles and colors but one quality only—and that, thoroughly dependable! All gift hose in dainty folders.

"Humming Bird" Silk Hose, \$1.50

Every fashionable new color available in Humming Birds. She knows the superior quality and will appreciate your good taste. Each pair in gay Christmas box with greeting card enclosed.

"Susanne" Full Fashioned Silk, \$2

Sheer and clear, beautifully textured silken hose—most certain to please. Every smart new shade as well as staple colors.

Chiffon Silk Hose, \$1.50 Pair

"Light as a feather—wear like leather" aptly applies to these. So filmy and sheer and yet so durable!

"Kayser" Full Fashioned Silk, \$1.75

Kayser chiffon silk hose favored by discriminating women everywhere. Available in all fashion-right shades.

## Children's Handkerchiefs, 65c Box

Boxes of three. Colors of pink, blue and yellow with cunning nursery figures embroidered in corners. The gift boxes open like a book and appeal to youngsters.



Other Boxed Handkerchiefs for Children—39c to 75c Box.

## Children's Movieland Hdkfs., \$1.00 Box

A "Movie Story" of Robinson Crusoe in embroidered pictures! 6 in the handsome colored box with verses of Crusoe.

## New Underarm Purses, \$2.49



Real leather underarm purses in a nice choice of leathers, colors and styles. One particularly "gitty" purse has an embossed front of Florentine design in dull green and gold coloring. A choice selection at \$2.49.

Unquestionably Eugene's finest showing of High-Grade Leather Purses, \$2.25 to \$8.50

Children's Leather Purses in Bright Colors. Attractively Boxed, \$1.25 each.

## All Ivory Reduced One-Fourth

Our entire stocks of Fiberloid Ivory toilet articles at just ¼ off regular prices. Gifts of utility and beauty.



Powder Boxes—Clothes Brushes—Hat Boxes—Mirrors—Combs—Files—Button Hooks—Trays.

Six-Piece Gift Sets, \$2.00

Ebony finish toilet articles with silver trimmings. Packed in nicely lined gift box.

## Boncilla

### Beauty Preparations

Are dainty gifts. So attractively packed for gift giving. At our store you will find a complete range of Boncilla preparations.

Boncilla Toilet Waters \$1.00

Boncilla Bath Powders \$1.00

Large size tins with velour puff.

Boncilla Bath Crystals, \$1.00

Genuine powdered salt crystals.

Boncilla Face Powder, \$1.00 Bx.

Finest cold cream powder—

all shades.

Boncilla Talcum ..... 75c

In pretty frosted glass bottles

### Boncilla Gift Sets, \$7

Dainty gifts for dainty women. Each set consists of large bottle of perfume, compact, cold cream powder and changeable lip stick. Artistically arranged in satin-lined leatherette gift box. A particularly suitable gift for a man to give.

### Free Boncilla Offer

Available few more days only! One regular 50c tube Boncilla beauty-tifier with each 75c Boncilla purchase.

Special demonstration of Boncilla preparations at our drug section all this week by Mme. Elinor Anderson, noted skin and complexion authority

## A New Service Inaugurated to Broaden This Store's Usefulness to This Community

# Budget Buying Plan

Leading stores throughout the United States have adopted the Budget plan as being thoroughly sound and practical. People are accustomed to purchase automobiles, radios, homes, etc., by this method of convenient payments and now Eugene's leading department store offers you this service:

No Interest Charged—No Carrying Charges—No Red Tape:

the entire account is handled on one simple card. You simply pay as little as ¼ down and the rest in small, easy to meet payments.

You Secure The Purchased Merchandise at Once!

Choose your Christmas needs, your winter apparel, apparel for the entire family now—have more things and better things and pay for them by the new Budget plan. The new plan in no way interferes with the popular and convenient lay-away room. Cash, Regular Charge and Budget Plan Prices Are Identical. Here is how the plan permits you to purchase:

\$ 25.00 Purchases—\$ 6.25 Down—\$1.88 Weekly
\$ 35.00 Purchases—\$ 8.75 Down—\$2.63 Weekly
\$ 40.00 Purchases—\$10.00 Down—\$3.00 Weekly
\$ 50.00 Purchases—\$12.50 Down—\$3.75 Weekly
\$ 60.00 Purchases—\$15.00 Down—\$4.50 Weekly
\$ 75.00 Purchases—\$18.75 Down—\$5.63 Weekly
\$ 85.00 Purchases—\$21.25 Down—\$6.38 Weekly
\$100.00 Purchases—\$25.00 Down—\$7.50 Weekly

You Are Invited to Call at the Budget Plan Office—Balcony!

McMorran & Washburne Store  
FOR STYLE QUALITY & ECONOMY