

MARKETING IS PROBLEM

EXTENSION SERVICE MAKES STUDY OF CONDITION

Paul V. Maris, Oregon Agricultural College leader, speaks at Kiwanis Luncheon

Diversified farming with co-operative marketing on a definite plan is the ultimate object of the extension service of the Oregon Agricultural College as an aid to agriculture, Paul V. Maris, head of the extension service, told members of the Kiwanis club at the regular noon luncheon yesterday.

Mr. Maris explained the work of the county agents, who, he said, were operating under a joint system, part of their pay coming from the federal government, part from the state and part from the county in which they acted.

Two big problems which the extension service is attempting to aid the farmer in solving are the problems of balanced production and marketing. Mr. Maris called attention to the situation in certain districts where a successful crop of one year had brought increased planting the next year, tending to overbalance production where markets were not established to handle the produce as equitably as it had been handled before. Regulation of this production to fit the markets, through educational means is one of the important phases of the agricultural college extension service, he said.

Study of market conditions is constantly being made by specialists of the college and farmers are being encouraged to plant along lines that will be adequate for these markets. Co-operative marketing has taken considerable stride in the last few years, Mr. Maris intimated.

There is yet lots of work to be done in the marketing field, the speaker added, and the study of this situation is of the utmost importance to agriculture.

NEW RATES ON FREIGHT NEED OF AGRICULTURE

Revision of Taxes Wanted By Secretary

ANNUAL REPORT IS GIVEN

Jardine notes Improvement During Year, But Finds Conditions Still Unsatisfactory

(Correspondence of the Associated Press)

WASHINGTON, Dec. 14.—An overhauling of agricultural freight rates, revision of farm taxes, government encouragement to co-operative farm organizations and proper utilization of the public domain for agricultural purposes were the outstanding recommendations made Friday by Secretary Jardine of the agriculture department in his annual report.

The secretary said that while there has been a general improvement during the past year, farm conditions are not yet satisfactory. Declaring for a general overhauling of all freight rates, he proposed that revision should take into account the market value of farm products as reflected over a reasonable period of years, and "likewise the influence of freight rates on the economic development of different regions and of the country as a whole."

EARLY STABILIZATION PREDICTED BY MELLON

Recovery at Home, Abroad Seen During Year

BUSINESS BASIS SOUND

Secretary of Treasury Submits Annual Report and Points Out Industrial Revival

(Correspondence of the Associated Press)

WASHINGTON, Dec. 11.—Early accomplishment of a complete worldwide economic stabilization is foreseen by Secretary Mellon.

Both at home and abroad, the secretary declared in his annual report submitted to congress today, developments of the last year have been so satisfactory that "the way is now clear for a more complete world recovery." Mr. Mellon believed the underlying factors of the business situation here were fundamentally sound and "warrant optimism for the future."

Reviewing the events which had influenced conditions for the better, he mentioned, with respect to the United States, restoration of confidence, tax reduction and reform, removal of various factors of uncertainty and instability, steady employment in farm and factory, and a generally augmented purchasing power.

Foreign Debt Settled

Across the seas, he saw the improvement reflected by 11 foreign debt settlements here and a number of international funding arrangements, the return of a dozen nations to the gold standard, revival of industrial activity with its consequent employment, the reorganization of the currency systems of nearly all the smaller powers, and the promised benefits of the League of Nations agreement of these he said, "lend support to the optimistic view regarding the economic rehabilitation of Europe."

Mr. Mellon suggested that the revision of taxes promised at this session of congress was feeling new stimulus to business, but he urged a complaint against exemptions proposed by the house ways and means committee. These narrowed the foundation of the taxing system, he thought, declaring it should be broader if the tax program were to be successful in curing depression as well as in days of prosperity.

While the secretary saw no approaching cloud on the economic sky, he warned against expansion and speculative tendencies. The program of business economy has had its effect, as has the public debt retirement program, he said, but "there is some tendency for the consuming public to buy every conceivable commodity 'on time' and mortgage future earnings." On the other hand, he found business men conducting their affairs with restraint and caution in order that the prosperity may not bring on carelessness.

Caution Spirit Needed

"It is hoped, furthermore," he added, "that the speculative tendency in real estate in some communities may not proceed to the point of undermining the spirit of caution in business."

Although Mr. Mellon was convinced that the promised tax reduction has added impetus to business plans, he cautioned against too great a cut, declaring that some of the reductions advocated were dangerous and would involve the treasury in new borrowings. He asserted that it was unsound for any nation not to reduce its outstanding obligations as rapidly as possible, and he regarded the good effects of the treasury's program in this respect as having been fully demonstrated.

"The country is prosperous now and well able to liquidate its debt at a reasonable rate," he contended, "but the department's policy was to attempt to gradually reduce the tremendous interest charges. The perpetuation of a large public debt has never proved to be a sound policy. On the contrary it has often been a great handicap in an emergency."

Enforcement Work Reviewed

Mr. Mellon reviewed the department's work in enforcement of prohibition and expressed the belief that progress had been made in reducing the supply of illicit liquor through the reorganization directed by Assistant Secretary Andrews. He suggested that expansion of the coast guard was necessary if it were

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In the Heart of Eugene

"Eugene's Own Store"

—First in Action—First in Service—First in the Confidence of the People!

—now furthers it's usefulness to this community by offering for your convenience the

Budget Buying Plan

This new service is now extended to the entire store. Men's, women's, children's apparel, house furnishings, draperies, bedding, blankets, millinery, domestics—everything you buy! A convenient easy to meet payment plan that will enable you to have more things—better things at even lower cost!

Budget Plan Meets With Instant Success!

Dozens have already taken advantage of this new service inaugurated by "Eugene's Own Store." You are invited to consult the Budget Plan office on the balcony.

The Greatly Increased Volume Will Actually Enable Us To Sell For Less!

No Interest Charges—No Carrying Charges of any kind—No Bookkeeping Required—No Red Tape of any kind. The entire plan is carried on one small card.

Here Is How the Budget Plan Permits You to Purchase!

- \$ 25.00 Purchases—\$ 6.25 Down—\$1.88 Weekly
- \$ 35.00 Purchases—\$ 8.75 Down—\$2.63 Weekly
- \$ 40.00 Purchases—\$10.00 Down—\$3.00 Weekly
- \$ 50.00 Purchases—\$12.50 Down—\$3.75 Weekly
- \$ 60.00 Purchases—\$15.00 Down—\$4.50 Weekly
- \$ 75.00 Purchases—\$18.75 Down—\$5.63 Weekly
- \$ 85.00 Purchases—\$21.25 Down—\$6.38 Weekly
- \$100.00 Purchases—\$25.00 Down—\$7.50 Weekly

"Eugene's Own Store"

Eighth, Willamette and Park Streets

McMoran & Washburne Store
FOR STYLE, QUALITY & ECONOMY

Helly

Playing Today and Wednesday

THE GORGEOUS FILM ROMANCE



LILLIAN GISH in ROMOLA

by George Eliot



with DOROTHY GISH

and RONALD COLEMAN

The haunting romance of a beautiful girl of ancient Florence. Love betrayed by power and ambition! The struggle of a century and a mighty city and the drama of a woman's soul.

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Prices for this engagement only—

MATINEE 35c
NIGHT 50c
CHILDREN 10c
Showings at 1—3—7 and 9

Publis Dance

Dreamland hall, every Wednesday and Saturday night. 11-18-25

Delco Electric Plants and Fridgaires Electric Refrigerators. W. I. Hargis Co. 837 Olive. 11-1-25

INSURE WITH HENRY TROMP.

A College Education for Christmas

—for Your Boy or Girl—

What a gift it will be—the opportunity to acquire the college training which means the difference between mediocrity and success in their later lives.

Guarantee them a college education instead of merely prophesying and hoping it will come to pass.

Write or telephone for information about our Educational Policies.

Oregon Life

W. E. Baskerville Resident Agent

557 Willamette Eugene, Ore.

J. Matt Johnson Co.

IT PAYS TO PAY CASH

30 Ninth Avenue, East 30 Easy Steps from Willamette

Still Going Strong

Introductory Sale!

For those who did not share in our Introductory Shoe Sale Bargains we are going to continue same until Christmas. Following are a few of the many bargains:

- | | | |
|---|---|--|
| 1 Lot Growing Girls' Patent Cut-Out One-Strap Slippers. | 1 Lot Women's Patent and Black Kid Three-Button Cut-Out Slippers. Military heels— | 1 Lot Women's Patent and Tan Calf 3-Eyelet Medium heels— |
| \$4.00 VALUES | \$5.00 VALUE | \$5.00 VALUE |
| \$2.85 | \$3.85 | \$3.45 |
| Misess' Patent and Tan Oxfords. Rubber heels | Child's Tan, Side-Lace Shoes. Para-Cord soles | Child's All Rubber Bunny Boots. Red tops— |
| \$4.00 VALUES | \$2.50 VALUES | \$2.50 VALUE |
| \$3.25 | \$1.45 | Extra Special \$1.95 |
| Mrs.'s good Solid, Serviceable Work Shoes— | Young Men's Black and Tan Calf Oxfords. Ties. Medium heels— | Men's 6-Inch Work Shoe. Para-Cord soles. |
| \$3.50 VALUES | \$6.00 VALUES | \$6.00 VALUE |
| \$2.45 | \$4.45 | \$4.85 |

Be sure to get your "S&H" Green Stamps with each purchase

TUNNEL SAID ABANDONED CAVE-IN CAUSES OPEN CUT, OAKRIDGE MAN SAYS

Tunnel No. 14, on the Naton cutoff, is said to be caving in to such an extent that engineers of the Southern Pacific company on construction may have to abandon that project and make a rock cut, according to word brought to Eugene last night by Martin Notz of Oakridge.

This tunnel is the one in which two workmen were killed recently when the bow and pinned them under the timbers.

Mr. Notz said that workmen coming out to Oakridge, about 16 miles north of tunnel No. 14, brought word of the condition and that it was reported in the camps that the tunnel would be made an open cut. The report was not verified here and no other information was available last night. Mr. Notz stated that he only knew what the returning laborers had told him.

PRICE WILL IS PROBATED THREE CHILDREN GIVEN BULK OF PROPERTY

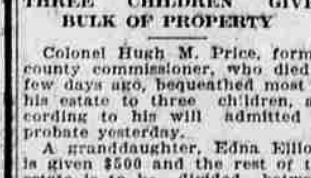
Colonel Hugh M. Price, former county commissioner, who died a few days ago, bequeathed most of his estate to three children, according to his will admitted to probate yesterday.

A granddaughter, Edna Elliott, is given \$500 and the rest of the estate is to be divided between John M. Price and Fred H. Price, sons, and Mrs. Carrie F. Fountain, a daughter.

The estimated value of the property of the estate is \$2236, according to the petition asking that the will be probated.

John M. Price and Jessa A. Fountain, a long-in-law, were named as executors and Harley Rice, G. W. Griffin and W. W. Sallor appraisers.

LOUISE FLETCHER



Louise Fletcher, wealthy girl from Indianapolis, is on her way from Berlin after her engagement to Count von Schmettow, of an old Prussian aristocracy, was broken because his father objected to his wedding an untitled girl.

Jilted by Count

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TOO LATE TO CLASSIFY

FOUND—1 black mare, 1 bay horse, 1 white horse, 1 white cow, 1 black cow, 1 white pig, 1 black pig, 1 white dog, 1 black dog, 1 white cat, 1 black cat, 1 white rabbit, 1 black rabbit, 1 white chicken, 1 black chicken, 1 white turkey, 1 black turkey, 1 white duck, 1 black duck, 1 white goose, 1 black goose, 1 white pig, 1 black pig, 1 white dog, 1 black dog, 1 white cat, 1 black cat, 1 white rabbit, 1 black rabbit, 1 white chicken, 1 black chicken, 1 white turkey, 1 black turkey, 1 white duck, 1 black duck, 1 white goose, 1 black goose.

PHYSICAL UGLINESS

"Physical ugliness," declares an anonymous scribbler, "is very largely caused by ugly thoughts. What wicked minds some folks have!

COMMISSION MAKES STATEMENT

Included in the Secretary's report was one by the American debt commission, or which he is chairman. That report made mention of frequent press comment respecting refusal of the administration to sanction foreign loans here when the powers seeking new money had not funded their debts to this government.

"Early in 1925, after much consideration," the commission report said, "it was decided that it was contrary to the best interest of the United States to permit foreign governments which refused to adjust to finance any portion of their requirements in this country, state, municipalities, and private enterprises were included in the prohibition. Bankers consulting the state department were notified that the government objected to such financing. While the United States was loath to exert pressure by its means on any foreign government to settle its indebtedness, and while this country has every desire to

CHARITY DANCE

Wednesday, December 16 1925

AT DREAMLAND HALL

GIVEN BY MOOSE LODGE in Co-operation with Mrs. M. S. Ady

FOR Benefit of the Needy of Eugene and Lane County for Christmas EVERYBODY WELCOME!

FOUND—1 black mare, 1 bay horse, 1 white horse, 1 white cow, 1 black cow, 1 white pig, 1 black pig, 1 white dog, 1 black dog, 1 white cat, 1 black cat, 1 white rabbit, 1 black rabbit, 1 white chicken, 1 black chicken, 1 white turkey, 1 black turkey, 1 white duck, 1 black duck, 1 white goose, 1 black goose.

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