

Phone 4

McMorran & Washburne Store FOR STYLE QUALITY & ECONOMY

This Store Now Exclusive Eugene Agents for

HOOVER SUCTION SWEEPERS

Phone 4 or 2130 for Demonstration or Service

McMorran & Washburne Store FOR STYLE QUALITY & ECONOMY

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Eugene's Own Store Makes Sensational Announcement!

Budget Buying Plan

Now Extended to Entire Store in Order to Broaden Our Service to This Community!

As everyone in Lane County knows, the McMorran & Washburne store is more than just a store... It is a semi-civic institution that recognizes its responsibilities not only to its many hundreds of patrons, but to every other individual in Lane County as well.

The Budget Buying Plan is the McMorran & Washburne store's latest achievement to further this store's usefulness. It is a modern merchandising method that is fast taking a firm grip on the buying public of the entire country.

A Budget Service of Planned Buying

You Pay No More!

Some may ask "Will I pay more in the end by this plan." Emphatically NO. Instead of raising prices it will lower them... for the tremendously increased volume of business will make possible even better merchandise at lower prices.

You Secure the Purchased Merchandise At Once!

Any merchandise bought on the Ten-Pay-Plan is delivered immediately upon the approval of the Budget Plan office. Choose your winter and Christmas needs now and pay for them conveniently.

Here is the Plan in a Nut Shell

Purchase any item or group of items amounting to \$25.00 or more at the regular plainly marked cash price.

Pay as little as 1/4 down—the balance being divided into ten equal payments—a budget arrangement easy to meet. No interest is charged on balance due!

Prices Remain Absolutely the Same

—For Cash, the Regular 30-Day Accounts or the New Budget Plan. The increased volume which is assured makes this possible.

A Word to Our Many Hundreds of Regular Customers

We want you, our regular cash and charge customers, to understand that this new selling plan does not affect the handling of your accounts in the usual way. There need be no change whatever in the usual method of handling your business.

You May Depend Upon This Fact

Eugene's Own Store—progressive and alert to every modern method of bettering its service, is not leaping without looking, but is now announcing a step which has been studied with infinite care for months.

Buy Your Christmas Gifts At Regular Low Prices—Take Ten Weeks to Pay for Them!

We consider the inauguration of the Budget Buying Plan the greatest service feature of our history. Now you may select your Christmas gifts from Eugene's finest and largest stocks and pay for them in small, convenient, payments.

Special Free Offer This Week Only!

Mme. Elinor Anderson will give one regular 50c tube of Boncilla Beautifier with every 75c purchase of Boncilla preparations.

This is How the Plan Permits You to Purchase

Table with 3 columns: Purchase Amount, Down Payment, Weekly Payment. Rows include \$25, \$35, \$40, \$45, \$50, \$60, \$65, \$75, \$80, \$85, \$90, \$100.

Boncilla Demonstration All This Week

Mme. Elinor Anderson, noted beauty specialist from New York City, invites all Eugene women to visit her at our drug department. Free lectures and demonstrations.

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Vertical text on the left margin: CON AND O. A. C. TIE THEIR ANNUAL DEBATE Affirmative Team Wins Decision Here VOTES ARE UNANIMOUS Corvallis Vote In All Against University of Oregon Negative Team First debate of the forensic club for the university, held Friday afternoon at Corvallis... BOARD GETS BIDS SALEM, Ore., Dec. 9.—Bids for furnishing supplies for all the state institutions of Oregon for the next six months will be opened by the state board of control tomorrow...

OFFICERS ARE ELECTED GAS STATION MEN NAME FOREMAN PRESIDENT John Foyman, independent service station operator of Eugene, was elected president of the Independent Service Station Owners' association at a meeting held in the chamber of commerce rooms last night. Other officers elected were, vice-president, A. H. Adrian of Springfield; secretary-treasurer, Thomas L. Ohlsen of Eugene; sergeant-at-

arms, John W. Conway of Eugene. Members of the board of directors will include the officers named and the following: E. S. Keith of Eugene, R. H. Bushnell of Cottage Grove, J. M. Woodson of Harrisburg, H. McDonald of Santa Clara, and Frank Sherman of Springfield. Western Publisher Dies (By The Associated Press) SANTA BARBARA, Cal., Dec. 9.—Elmer Wilbur Burrows, 52, publisher of the Port Bragg Daily News and for 30 years identified with newspapers in Oregon and Washington, died here today.

LORANE MAN ARRESTED FEDERAL OFFICER HOLDS GEORGE PIKE HERE George Pike was brought to Eugene at an early hour this morning and lodged in the Lane county jail to await transportation to Portland, where he will be arraigned on a charge of damaging government property. Pike was arrested late last night by Chief Deputy Sheriff Van Svarverud and Deputy United States Marshal Lee Morelock of Portland. According to the story told last

night, the prisoner is alleged to have shot holes through mail boxes. Prominent Lumberman Dies (By The Associated Press) BERKELEY, Cal., Dec. 9.—C. A. Smith, 73, president of the Coos Bay Lumber company and one of the most prominent lumber men in the West, died today at his home here. Mr. Smith came to San Francisco from Marshfield, Ore., in 1907. He was former head of the C. A. Smith Lumber company. Previous to coming to Oregon he engaged in the lumber trade in Minneapolis.

DEAN LANDBURY SPEAKS UNIVERSITY MAN BEFORE COOS BAY ROTARIANS MARSHFIELD, Ore., Dec. 9.—"Rotary, a Philosophy of Life" was the subject of one of the finest and most interesting addresses given before the Marshfield and North Bend Rotary club at the 6:30 dinner at Hotel North Bend Monday night. Dean John Landbury, of the school of music at the University of Oregon, gave the address which held the interest and attention of the club as he

angled out in several directions on the various philosophies, bringing his points to a smooth merger at the climax of his talk. Dean Landbury made the address through the courtesy of the Eugene Rotary club of which he is chairman of the business methods committee. He was the guest of Dr. and Mrs. William Horfall while here. We read that some of the autumn fashions are softly feminine. If so, we can guess what sex they are intended for.—Punch. Read Register Classified Ads.