

**McMorran & Washburne Store**  
FOR STYLE QUALITY & ECONOMY

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# Now! Christmas Shopping Begins in Earnest At Eugene's Own Cheery Christmas Store!

## Teeney Weeney

Something Quite New and Really Smart

Every woman and girl will welcome TEENEY WEENEY—a brassiere, a step-in, a chemise—all in one. The Teeney Weeney is a newly invented garment which is worn in place of the brassiere, vest and step-in. Does away with extra shoulder straps and the necessity of wearing one garment over another. One garment to buy. One garment to launder. Many pretty styles and materials.

\$5.75 to \$11.50

## New Rayon Chemise, \$2.98

Many women are preferring rayon to pure silk for it is so fresh and pretty and serviceable and so inexpensive. Chemise in delicate shades of peach, Nile and pink. Trimmed with valenciennes laces.

## Scanties—the New Combination

A brassiere—a vest—a girdle—panties and garters all in one. Of crepe de chine and swamie satin. Out of the bath—you step into your SCANTIES, fasten just a few hooks, slip on your dress, and you're ready for your day's work or play—\$11.75.

## The Dansette a Clever New Kayser Creation, \$5.75

A two-piece set—brassiere and step-in—fashioned of Kayser, pure Italian silk jersey—brassiere with satin straps. Colors of peach and pink. Attractively boxed for giving.

## Crepe de Chine Step-Ins, \$2.50

Well-liked "Dove" lingerie. Fresh, pretty colors of orchid and flesh. Trimmed with val laces.

## Silk Vests, Special at \$1.98

Kayser, Phoenix and Richelieu rayon and thread silk vests. Shades of orchid, peach, flesh. Dainty ribbon shoulder straps.

## "Dove" Crepe Pajamas, \$2.39

Beautifully made of finest Windsor crepes, pastel striped and flowered. Slip-over jacket style. Very special.

In This Treasure House of Gifts Begins the Highway That Leads to Christmas Happiness.

The McMorran & Washburne store is ready—supremely ready! for Christmas. Ready just as everyone expects us to be.

**Ready in the Basement Store—**

Where a rainbow hued toyland brimful of hundreds of wonderful toys to thrill the younger set—where gleaming silverware—Oriental and European novelties vie for attention—where sparkling glassware, china and countless gifts for the home are assembled for easy choosing.

**Ready on the First Floor—**

Where colorful bags—myriads of imported and domestic handkerchiefs—leather goods, rare perfumes, silk hosiery and the men's store where particular men buy their apparel and where particular women buy gifts for discriminating men.

**Ready on the Second Floor—**

Where the daintiest of silken lingerie—luxurious furs—women's and children's apparel of every kind—the baby shop and gifts for the home such as blankets—pillows and lamps.

"How Pleasant is Dealing Where Courtesy Is"

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## "Gift" Fudge Aprons, \$1.98

Of fine Swiss organdie—as crisp and fresh as they can be. Finished with lovely laces and colorful bits of hand embroidery. Two pockets. Some in shoulder-strap style. Very "gifty."

## "Gift" Wool Scarfs, \$1.98

Vassar wool scarfs in a nice medium weight. Pleasing choice of plaids and stripes in rich warm colors.

## Gift Corsages—All New, \$2.00

Delicate little violets and roses entwined with metallic for-get-me-nots and leaves. So lovely one can scarcely believe they are not real. Packed in fancy gift boxes.

## Art Linens for Gift Making

A wonderfully complete stock of fine, imported art linens for Christmas novelties. Natural and white shades in widths from 18 inches to 72 inches. Priced \$1 to \$4.75 yard.

## New Martex Turkish Towels, Mats And Towel Sets in Gift Boxes

The label MARTEX is your guide to superior quality. And they cost no more! See the attractive display at our store this week.

## Women's Sweaters, \$9.75

For gift-giving or personal use it would be difficult to find a more satisfying choice of new sweaters than we are showing now at \$9.75. New lumberjack styles in striking new colors—coat styles in soft brushed wool and novelty knit styles.

## Children's Lumberjacks, \$4.75

The knitted bottoms fit snug around the hips. Choose from plain colors or novelty patterned and striped effects.

## Flannel Pajamas, \$1.98

Women's wooly-warm outing flannel pajamas in 2-piece style. Long or short sleeves in plain white or pretty pastel striped patterns. Beautifully made. Sizes 32 to 42.

## Automatic Dustpans, 98c

"Androck" Sanitary dustpans in blue enameled finish. The long wire handle opens pan automatically as it collects dust and closes as it is lifted. Dust cannot escape.

## Dish Drainers, \$1.00

A handy dish drainer that will save time and labor. Round style with silver holder in center. Made of heavy retinned, highly polished wire—cannot rust. On sale in basement.

## Triple Cookers, \$2.59

Three-cornered cookers that set over one gas flame. Made of heavy pure aluminum with convenient handle for removing tops. Each pan with 2-quart capacity. Saves gas bills.

## Dry Hand Mop, \$1.50

Here is a new mop that actually makes mopping a pleasure. No more wet or sore hands. No dipping hands in filthy germ-laden water. A simple turn of the wrist and this mop wrings dry.

## Electric Irons, \$4.95

Genuine "Hold-Heat" electric irons, quick heating steel faced surface, always cool top and handle. The lowest current consumption iron on the market. Fully guaranteed two years.

## Children's Hats Half Price



"Little Miss Muffit" and other well known makes offered now in a final pre-holiday clearance at just half the original price.

Perky little silk and velvet combinations—serviceable felts and novelty fabrics. Trimmed with ribbons, feathers and ornaments.

Miss "2 to 12" would surely appreciate a lovely new hat for Christmas and here is an opportunity to save half. We advise early choosing as they are disappearing fast.

Sale Prices \$1.98 to \$3.00

## Knit Goods for Little Ones

Ascher's knit goods keep the little ones snug and warm and make them just loveable bundles of healthy happiness no matter how bitter the cold. When buying knitted garments look for the label of the lamb. It guarantees a standard of quality that has stood the test of nearly half a century.



Infants' Shoes \$1.50

Sizes 1 to 4. Many pretty styles. One in particular is of soft smoke colored leather with soft padded soles. Trimmed with white buttons and white pom-poms.

Slipper Styles, \$1.25

## 3-Piece Knitted Sets, \$6.50

Tights, sweaters and cap all "knit to fit". Sizes 2 to 6 years. In colors of red, pekin, sand, brown and copen.

## White Sweaters, \$3.50

Adorable little affairs for ages one to four. Of angora wool, snowy white with blue and pink stripe collar and cuffs.

## Baby Bonnets, \$2.50

Knitted wool lined and silk knitted tops. Ear tabs. All white with pink and blue hand embroidered rose bud trimmings.

## Vanta Vests and Bands

No pins—no buttons. Each little garment ties with dainty bows of twistless tape. Many grades from cotton to silk and wool—60c to \$1.75.

## 85c to \$1.25 Cretannes, Now 69c Yard

Cretannes for making pillows, laundry bags, shoe bags, trunk covers, clothes bags, etc. A wide choice of handsome patterns and colors. Very special.

—SECOND FLOOR.

## Gifts

To be made by hand should be started at once. Below we offer a few suggestions. You will find materials for all of these at our store in pleasing variety.

- BATH ROBES
- SILK SHIRTS
- PAJAMAS
- HANDKERCHIEFS
- LAMP SHADES
- APRONS
- CRETONNE NOVELTIES
- LAUNDRY BAGS
- PILLOW CASES
- BEDSPREADS
- TABLE SCARFS
- LUNCH CLOTHS
- FANCY GARTERS
- RIBBON TRIMMINGS
- SWEATERS
- BEADED BAGS
- PIN CUSHIONS
- DOLL LAMPS
- BOUDOIR LAMPS
- SILK LINGERIE
- TOWELS

Art Needle Section in charge of experienced needleworker who will gladly assist you with suggestions

**Humming Bird**  
PURE SILK HOSE  
MADE IN U.S.A.

We have the lowest colors

\$1.50 the pair



**BURLINGTON NEVER MEND**  
GUARANTEED PURE SILK HOSE  
Top Sole and Heel Reinforced with Mercerized Lisle  
A HOSE SENSATION

THE RECOGNIZED BEST SILK HOSE IN AMERICA!  
**\$1 Pair**

Trim, neat hosiery of pure silk reinforced at every point of strain with fine mercerized lisle—that's Burlington Never-Mend. Note these features: Pure silk from protector to heels and toe, double top of fine lisle, stylish seamed back, and fashion marks: High spliced heel, specially reinforced heel and toe. It's only one dollar. Choose from a wide range of fashionable new colors as well as all staple colors and black.



"Glazo" Nail Polish  
REGULAR 50c JAR  
—WEDNESDAY 29c

One light stroke of Glazo nail polish on each nail insures a lustrous which lasts a week. Glazo heels and softens harsh, roughened cuticle, cures hangnails and perfects the cuticle.

Wednesday Special 29c Jar

## Electric Heaters, \$4.25

"Polar Cub" electric heaters a real warm friend for chilly mornings. Ideal for bath rooms, dressing rooms, etc. Convenient size. Low current consumption. Fully guaranteed one year.

## Narcissus Bulbs in Gift Boxes, 75c

All the way from Holland to the McMorran & Washburne store come these "gifts that grow." 2 guaranteed bulbs packed in moss in a pretty colored lustrous bowl. Just add water and they start growing. Attractively boxed with gift verse on each box.

## New Hand Bags, \$2.25 to \$8.50

A wonderful assortment received just in time for gift selections. High grade leathers in a host of new styles and novelty trimmings. Every fashionable new color. The new hand-tooled florintine design is particularly beautiful. In our windows today.

## New Mid-Winter Millinery

\$10.00



The cleverest little Fille silk hats imaginable have just arrived for mid-winter and early spring wear. They are entirely hand-made and bear the well-known "Ramona" label.

The pirate style continues its undisputed reign although new versions are seen in these latest arrivals.  
ALL SILK LINED. RHINESTONE AND NOVELTY BRAID ADORNMENTS

## Tapestry Table Runners, \$2.50

Deep rich colorings that harmonize so well with any color scheme. Some have metallic thread running through them, giving a strikingly beautiful lustre.

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