

Daily, Sunday or Christmas

You will always find this a good place to eat dinner or lunch.

TAMALES
Made in our own kitchen—Take them home, 20c each.

CHINA NOODLES
The best—seasoned just right.
SEALSHIPT OYSTERS
Any quantity you desire.

Imperial Lunch

FRED GEROT, Prop.
731 Willamette Phone 579

"SEE IT FIRST"

DINE TODAY THE CAFETERIA WAY

CRYSTAL CAFETERIA

755 Willamette Street—A Good Place to Eat

Gift Guide



What to give Where to get it



Give "Her" Otto's Candy

Yes, sir, that's the gift for "her"—a tempting box of OTTO'S Chocolates. She will appreciate these home-made candies.

GIFT AND CHRISTMAS BOXES AND BASKETS All Sizes



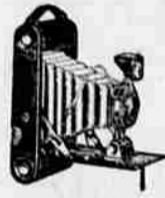
Thanksgiving Sale of ART NEEDLEWORK

- LUNCHEON SETS - - - - - \$1.25
Water Lily design. One of our prettiest patterns. Regular \$1.75 value.
- PILLOW CASES, 75c TO - - - \$1.25
Several groups at 75c to \$1.25. Regular \$1.25 to \$1.75 value.
- CHILDREN'S DRESSES - - \$2.00
Stamped for embroidery. In pretty designs, sizes 2 to 6 years. Regularly \$3.00.
- NIGHT GOWNS - - - - - \$1.75
Stamped on colored voile in pretty designs. Ready made. Regular \$2.45 value.
- LIBRARY SCARFS - - - - - \$1.00
Stamped on linen crash. Regular \$1.50 value.
- STAMPED FROCKS - - - - - \$3.75
Best quality Everfast suiting, guaranteed not to fade. Baby Boudoir Dresses—all ready to wear but the hand finish, sizes 36 to 44. Regular price \$4.95.

Frances' Art and Baby Shop
632 WILLAMETTE STREET
Three Minutes' Walk from Bank of Commerce

Baker-Button

ON THE CORNER - 7 WEST SEVENTH ST.



Christmas Suggestions—

- Eastman Kodaks
- Eastman Films
- Enlargements
- Albums

Everything Fotografic

Easy to Be More Luxuriously Shod

It is easy to be more luxuriously and more stylishly shod when a Bootery Shoe is your selection, and you have the added satisfaction of knowing that these better quality, better style Bootery Shoes are sold to you at lowest in Eugene prices, giving you the biggest shoe savings you can get anywhere



Patent Leather Pumps
Covered heels, very dressy
\$3.95

Black Kid Oxfords
Welt soles, military rubber heel
Combination last
\$4.50

THE BOOTERY

663 Willamette St. Register Building

Good Groceries-Prompt Service



You will like our neat, clean, little store and the service we render. All staple and fancy groceries are here as well as fruits and vegetables. Let us supply your table for daily and Christmas dinners.

Independent Grocery

Wayne Willoughby, Proprietor
721 WILLAMETTE ST. TELEPHONE 495

That Christmas Dinner Will Be Incomplete WITHOUT



ICE CREAM

EUGENE FARMERS' CREAMERY

PHONE 638 Deliveries on Christmas Morning 568 OLIVE

GIFTS FOR BOYS

The Kind of Gifts Boys Appreciate

- BICYCLES KIDDY CARS SCOOTERS
- TRICYCLES COASTERS

These are the kind of gifts that make a boy a boy and a happy boy too.

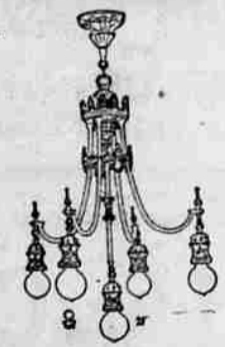
Come in See Our Line Now!
Make your selection and a small deposit and we will lay "HIS" gift away until Christmas.



Harry Garrett

120 WEST EIGHTH TELEPHONE 1519-R

See Christmas This Year Under New and Better LIGHTS



As a Christmas gift "dolling" up the home with new fixtures and better light would be appreciated by every member of the family. We have the fixtures in many new designs and our prices are positively the lowest.

Myers Electric Service Co.
66 West 10th Phone 320

MOST WELCOME GIFT

is

FLOWERS



Chase Gardens Florists

Telephone 1950 Corner Ninth and Oak

REWARD

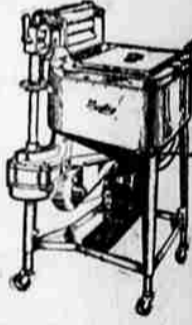
Your help-mate's devotion and efforts in making your home a home. Keep her interest in you and your home

ALIVE

She cannot be interested in the little things that count in making a home a happy, interesting institution if she has to stand over that weekly chore till she is

DEAD
from exhaustion

You owe it to your wife to make it as easy as possible for her strength to cope with the tasks. Do it the MAYTAG way.



MAYTAG SHOP

76 WEST NINTH AVENUE TELEPHONE 180

A Child Can Feed



poultry as well as a grown-up. It's not so much who feeds them as it is what is fed them. We have not only provided just the foods chickens most need, but we also exercise great care in seeing that each lot we sell is of the best quality and in prime condition.

Pacific Feed & Supply Co.

Oregon Electric Freight Depot—7ast Fifth Street—Telephone 168

"Our First Sale In 37 Years"

is now history and we wish to thank our many patrons, new and old, for their support in making this sale the huge success that it was. We are still open for business in the same stand and are well equipped to look after your Christmas needs.

Griffin-Babb Hardware Co.

716 Willamette Street

Your Portrait

THE GIFT THAT IS ALWAYS ACCEPTABLE
Telephone 117-R

for your appointment and avoid the last minute rush. We assure you satisfaction.

Graves Studio

(Formerly Photo-Kraft)
TENTH AT WILLAMETTE

MAKE THIS AN Electrical Christmas

- IRONS
- WAFFLE IRONS
- TOASTERS
- GRILLS
- CURLERS



- RANGES
- WASHERS
- HEADLITE
- HEATERS
- FIXTURES
- STUDY LAMPS

Bailey Electric Co.

Telephone 234 640 Willamette St.

Gifts for the Kiddies

The health-producing kind. Exercise is essential to good health even for the youngsters. We suggest:

- SCOOTERS
- WAGONS
- BASEBALLS
- KNECOASTERS
- BABYBIKES
- BICYCLES



- TRICYCLES
- ROLLER SKATES
- COASTMOBILES

Do Your Christmas Shopping Here. We're Ready

Danner-Robertson

77 East Ninth WE DELIVER Sporting Goods Telephone 53

Choice Meats—Best Prices

Baldwin's Market FIRST



We have a fine line of choice Turkeys, Ducks, Chickens and Geese. Also a full line of fresh and cured meats.

With Prices That Can't Be Beat

775 Monroe Street Telephone 260 EARL BALDWIN, Prop.