

MUSEMENTS



Read from "Main Street," screen version of Sinclair Lewis' novel. —Martha Mansfield and Barney Bernard in "Potash and Perlmutter."

The Theatre Tomorrow
—James Oliver Currier's powerful drama of the decade, "Jacqueline," or "Barriers," featuring Lewis Cody, Edmund Lewis, Kate Helen Rowland, and Baby Helen Rowland, chapter of "The Oregon International News."
—The nation's merry "Potash and Perlmutter" with the original Barney Bernard, Alex Vera Gordon, Edna Reed in "Her Dangerous Lover."
—William Farnum in "The Gunfighter," the return of America's foremost screen actor in a stirring dramatic adventure, supported by Doris May, Virginia Boardman and Irene Rex-Kinogram News of world-wide interest.
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Marie Courtoid, the beautiful heroine of the big production, "Jacqueline," which is the Hellig tomorrow, in a recent interview that she is acting in this picture is her biggest and most experience since she began screen career.
"I will never forget the tremendous fire in 'Jacqueline' and I live to be remembered in it. If you have not seen it, you should know that it is a fire that has been staged that is completely compare to this other fire, up in Maine, which is the greatest in order the cameras might catch the picture."
A juicy still pickle was revealed for the formation of a partnership is one of the most amusing episodes in "Potash and Perlmutter" which tomorrow to the Castle.
Potash was eating the pickle and a stream of juice from it in the eye of the stranger from him at the restaurant. The victim jumped up, with blood in his face, but continued reading his paper and munching at the end of a shower of pickle juice, which proprietor separated them by casualties had resulted.
The Potash and Morris became acquainted, before they had formed the firm of Potash and Perlmutter, Cloaks and Co.

It had been unearthed in the movie world, and it is a comet that makes its appearance in the shape of Rit-Tin-Tin, famous on the battle-grounds of France as a police dog, and for stardom via the screen. A thrilling drama, "Where the Day Begins," is the title of the film starring the first time in Eugene theatres.
Important road show book-ings have been received by the theatre which insures the theatre to Eugene during the season of Guy Bates Post. Mr. Post has been welcomed by Eugene, and his "The Climax," is the Eugene theatres.
Abner Abbe, editor of the "Eugene Register," thinks Gloria is good in "Zaza," which is at the Castle soon. He says in the opening titles of the film, "It is a four or five act drama, but even so, it is not needed, for it is enough to be considered on your own."

Harold Lloyd is a great comedian, that no one denies. But, what few have realized is that, if he wanted to stop being funny and devote his efforts to the serious

drama, he could distinguish himself in either fighting or romantic roles.
There is not a Lloyd comedy that does not require a display of great physical skill and endurance, and hardly a one that doesn't contain a smashing fight. The fight in "Grandma's Boy," wherein Lloyd was knocked down time and time again by a man twice his weight and came back until he had won, was commented on as "some fight," but still Lloyd remained the comedian—he was remembered in "Grandma's Boy" for his comedy rather than his fighting.

Lew Cody, just returned from location in Yellowstone National park, is nursing a badly wrenched ankle, token of a spectacular fight with George Walsh, staged on the edge of an erupting geyser for a big scene in a picture.
Cody also sustained injuries to his right arm, but careful medical attention has prevented his being incapacitated for work and he is now working at the studio.

Galleries are to be invited to the taking of the big scenes in motion pictures, according to an understanding recently reached by the leading producers. The purpose of inviting the public to combat the prevalent impression of "faking" in production. So much discredit has been cast upon the reality of scenes by various writers that theatre owners complained their patrons did not believe any scene in a film was legitimately photographed without "doctoring."

Frederick Truesdell is one of America's few actor-poets. Mr. Truesdell has made a study and a hobby of verse writing, and there is hardly a day passing but what he is writing something of this sort. His poems have appeared for the past 26 years in various magazines. He is contemplating publishing a book of verse, poems that he has written during this period.

Tom Mix, the energetic star, has arrived back at Hollywood from New York after a narrow escape from nervous prostration, heart failure and acute indigestion, experienced on the night of September 14 when Jack Dempsey, his friend, and incidentally champion of the world, did an inelegant nose-diving through the ropes and into space, propelled by the ponderous right of one Luis Angel Firpo of Buenos Aires.
Tom managed to say, "I told you so," but it was feeble—very feeble.

Yes, Yes!
Before you put the baby on the floor, clean it thoroughly with an Apex, Phone M. E. W.—123-J.—The Craig (Colo.) Courier.

A Stunning Exception
"The slow thinkers live longest," says a prominent psychologist. Not if they cross the street.—Detroit Free Press.

will be removed when you hear that even the authors of the original play think it is the finest celluloid translation ever made. And that's something when authors say it! Paul Dickey and Charles W. Goddard, two well-known writers who collaborated on the Broadway success, saw the film version shortly after it was completed. They were so enthusiastic that they both wanted to shake hands with Director Tom Forman then and there.
"Farina," the little dusky starlet of Hal Roach's "Our Gang" comedy aggregation, has been signed under a long-term contract, the terms of which assure continued service under the Hal Roach banner.
"Farina," who has attained the second year of an already eventful career, has been with the Roach forces for the past year and a half, appearing regularly in important roles of the "Our Gang" comedies under the direction of Bob McQuinn. Off the screen Farina is known by the rather overgrown and pretentious-sounding name of Ellen Clay Hoskins.

Once more Richard Barthelmess will be seen as the adorable lover. And once more he will have one of the prettiest girls that the screen has revealed to make love to. This time he plays the sentimental role with Dorothy Mackall, a former Ziegfeld Follies girl, who has reached stellar heights in the year that she has been in motion pictures, and who is playing opposite him in "The Fighting Blade," due soon at the Castle.
"Out of the Dust," a dramatic motion picture inspired by the famous frontier paintings by Frederic Remington, has been booked by the Rex. Vividly portraying that period in our history of the West, the endless trail and peril of the pioneers, the romance of the caravans that crossed the plains to Oregon, "Out of the Dust" is the first motion picture which has ever been attempted as the visualization of a great painter's work.

Coming on top of the nationwide publicity already launched on behalf of little Baby Peggy, the famous child actress, exhibitors will be doubly interested in the announcement of Carl Laemmle that this little girl will soon be presented in her first big production, "The Darling of New York."
Raymond Schrock has finished the adaptation of "The Pony Express" for Hoot Gibson's use when he finishes "Hook and Laddie" the director of Edward Sedgwick. As in his habit, Sedgwick collaborated to some extent in this story and will direct it.

Following her triumph in "Merry Go Round," showmen have made frequent inquiries as to Mary Philbin's next big picture. This will be "Mortality," based upon a story by Owen Kildare, directed by Irving Cummings.

Gossip of the Screen
Ruth Roland is so well acquainted with real estate values and such a clever dealer in real estate that often she sells property before her own purchase of it is completed. This happened again very recently to a piece of property, which she had purchased by contract, putting up a hundred dollars to bind the deal. Before the deal could be closed she had sold the property at a cash profit of \$300.
In a business conference with her banker she happened to mention this transaction. "Well," he said, "you are the luckiest person I know. Why, if you fell in the ocean, you would come up with fish in your pocket."
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RUMORS OF CONWAY TEARLE AND ADELE ROWLAND SEPARATION UNFOUNDED



CONWAY TEARLE

A report which gained considerable circulation in the east to the effect that Conway Tearle, upon conclusion of his present motion picture contracts, would tour in Rowland, is denied by the actor. As for Miss Rowland, who, as everybody knows, is as famous herself in her work, as a musical comedy star, as her husband is on the stage and screen, she says for the present at least she is content to be known merely as Conway Tearle's wife.

The above photograph was snapped by the writer who found these two celebrated people sitting on the porch of their charming bungalow on the outskirts of Hollywood. In order to get the correct "atmosphere" Miss Rowland was reading the script and Conway was comparing it with Mrs. Atherton's novel.

Asked whether she didn't miss the applause of the theatre and the social life of the East, Miss Rowland explained:
"I never cared for what is

known as the 'bright lights.' Nothing in the large cities can compare for beauty with the calm loveliness of nature and so far as what you call my career is concerned, I am so perfectly content here that I am inclined to say that I have left the stage for good. My experience has taught me to refrain from positive statements. We never know what the future has in store for us, and it is sort of defying the gods to predict what we will or will not do.
"I am an old-fashioned wife and believe my place is at the side of my husband. Like all people of the stage, I love the applause of my audiences of course, but I am equally thrilled by the success which Conway is having on the screen."
So that's that, but let us whisper to the Conway Tearle fans that Mrs. Tearle does not call husband by his well known name of Conway, but "Freddie," which probably separates the idea of her own man from that of the man belonging to millions of others.

Our Filmtown Letter

By GEORGE ANTHON GRAY
He's all right, but he looks crooked.
If he goes where he's looking, he'll run into himself.
That guy is so cross-eyed that he dug a well so crooked he fell out of it.

More than that, he's so cross-eyed he has to lie on his back to look downstairs.
From these few ancient wheezes it will be seen that there are any number of pleasant and encouraging things one may say about a cross-eyed man. Most cross-eyed men would resent them and they would be justified in doing so, but there is one such individual of our acquaintance who rejoices in the fact that his right eye gazes hopefully into the future while the left one contents itself with a glance over the immediate past. The man in question is Ben Turpin, whom no cross-eyed or human being ever looked in two directions at one and the same time.

Now there's nothing inherently funny in cross-eyes, but a fractured glance from the Turpin soul-lights has sent many a movie audience into convulsions of mirth. With his reckless Bohemian haircut, his defiantly up-tossed head, his kiddy little mustache and his scattered eyes, Ben Turpin is the very spirit of comedy—an optically defective genius.

A comedy situation on the screen is a curious thing. It may be a comedy situation without being funny, in which case it is fully as amusing as a jumping toothache. Such situations are not at all infrequent in films and they are brought about by well meaning individuals who have been led to believe they are funny and who strive with might and main to be funny. These individuals do their best, they hire high-salaried "gag" men to think up funny things for them to do and expensive title writers to scribble off funny things for them to say, and still they aren't funny—all all their comedy situations fall flat. It has been estimated by an estimator who had nothing better to do than if a year's crop of these so-called film comedies were placed end to end they would reach from New York due west to the point where you'd get tired measuring them.

There is only one thing the matter with comedies of this sort—to wit: they lack a comedian—a player who is a natural born clown. No man should attempt to become a picture comedian unless he is a clown. If he depends upon dialect or other eccentricity of speech to

immersed in grief when they lack a thrill will, if reports speak true, have no reason to complain on due west to the point where you'd get tired measuring them.

Persons who feel that they are immersed in grief when they lack a thrill will, if reports speak true, have no reason to complain on due west to the point where you'd get tired measuring them.

My Ideal Woman

By STAN LAUREL
She is charming. That characteristic makes any woman ideal. She may not be beautiful, nor accomplished, nor young, but if she has true charm, she will appeal to everyone, and no one would want her different.

Of course, no one undervalues beauty, or youth, or accomplishment, but without charm they lose much of their own value, and the possession of charm makes up in a large degree for the lack of these other desirable characteristics.

Evah Bernhardt was a perfect example of a charming woman. Everyone felt sympathetic in her presence; she may have had enemies, but they are sure to have been mighty few. Of course, she was also a great artist, but even if she had not been, she would have made many friends.

It is, though, a quality which is hard to define. It certainly doesn't mean silly acquiescence with everyone else's ideas; nor gushing enthusiasm; nor hypocritical smiles. In my opinion, good breeding is the foundation of charm for that, in itself, forbids all infractions of good conduct. Good breeding and a sincere interest—not vulgar inquisitiveness—in other people and their affairs, and tact, are certainly some of the qualities that constitute charm.

As breeding has been acquired by those not fortunate enough to have had home-training, it may be possible that charm can also be acquired, but I, myself, think that it is rather a gift or talent.

"CAT AND CANARY" THRILLER

Situations So Tense that Audience Cries Out to Warn Heroine
Persons who feel that they are immersed in grief when they lack a thrill will, if reports speak true, have no reason to complain on due west to the point where you'd get tired measuring them.

WILLIAM FARNUM COMING IN HIS LATEST PICTURE, "THE GUNFIGHTER"



WILLIAM FARNUM in "THE GUNFIGHTER"

William Farnum, in his latest and much acclaimed picture, "The Gun Fighter," is the opening attraction of the week at the Rex, opening tomorrow for a two day's run. The story is by John Frederick, more familiarly known as Max Brand, a contributor to various well-known magazines.
Assisting William Farnum in interpretation is Doris May, I. C. Shumway, J. Maurice Fowler, Virginia True Boardman, Irene Hunt, Arthur Morrison, Cecil Van Aukent, Jerry Campbell and others of tantamount note.

ing characters is "Mammy" Pleasant. The author, a San Francisco boy, created her from his memory of the woman of that name concerned with the famous Bell will case. Alma Kruger, who plays this role, has appeared here with many famous Shakespearean players. In "Mammy," it is said that she gives such an adroit performance that it haunts all who see it for hours and days afterward.

on the screen—at last!

SAMUEL GOLDWYN presents

"Potash and Perlmutter"

with BARNEY BERNARD, ALEX CARR, VERA GORDON

Wonderful comedy! Thrilling drama! Dazzling style shows! Radiant Follies Festivals! Mirth—Idea—Originality all through. It's the non-stop laugh provoker of the year. Don't miss it—it's made the whole wide world laugh out loud.

—Also—
Full of interest for everybody
'HER DANGEROUS PATHS'

A FIRST NATIONAL PICTURE

THE CASTLE

Monday Tuesday Wednesday
Home of the Best

REX

Playing MONDAY and Tuesday

HE'S BACK ON THE SCREEN

America's foremost Screen Favorite

WILLIAM FARNUM
The GUNFIGHTER

SUPPORTED by DORIS MAY

An exciting tale of California adventures, of feuds and clans and fearless men.

KINOGRAM NEWS EVENTS of world interest
ROSNER'S Musical Setting on the Wurlitzer
Literary Digest's "FUN FROM THE PRESS"

COMING ATTRACTIONS
THIS WEEK AT THE REX

Wednesday Thursday—
The Spectacular Morocco Stage Hit—
"The Broken Wing"
with Kenneth Harlan, Mariam Cooper, Walter Long and Miss Du Pont
It's a Preferred Picture

Friday Saturday—
The film epic of the famous American epoch—
"OUT OF THE DUST"
A stirring depiction of the covered wagon days of the West, inspired by the famous frontier paintings by Frederic Remington.