UNE ORGANIZATIONS ILL JOIN THEIR FORCES

ite to Conduct Big Selling Campaign

D ADVERTISE PRODUCT

tral Agency to Be Established and Nation-wide Publicity Will Be Arranged

he Northwest Co-operative ne exchange will be the name the new central selling agency all of the co-operative associa- s and organizations of indepen- growers of the Pacific North- if the by-laws as submitted the state meeting in Portland, under the auspices of the state mber of commerce, are approv- and accepted by the growers. B. Starbuck of Dallas, C. J. Hurd of the Oregon Agricultural college, and W. W. Silver of Dundee, were named on the committee to draft the by-laws in conjunction with an attorney and will submit their draft of such by-laws to all of the various associations and organizations of the Northwest.

The report will be submitted either for acceptance or rejection or suggested changes and the organization committee will then hold another meeting as soon as action is taken by these organizations and determine upon the final action.

Product to Be Advertised

In speaking of the meeting M. J. Newhouse, assistant manager of the Oregon Growers' association, who was one of those interested in the forming of the new organization, said:

"One thing was made plain at the meeting. That no one wants an expensive central organization. They are all united on the fact that we should have a central agency, and a big scale advertising campaign to put over the prune the way it should go over.

"I can say that the association from its experience last year has definitely determined that wherever an advertising campaign was put on the goods moved into consumption, and where one was not put on the goods are dragging. We had a big repeat business in Canada last year and in other sections where we advertised we found that shelves are cleaned.

Supply Is Dwindling

"The idea has been spread abroad among the trade that there is a tremendous carryover, when as a matter of fact that is gradually dwindling away and there is not the carryover generally reputed.

"I don't believe the low prices on 50s is any standard of judgment for the price situation. The intense heat for a period last year reduced the sizes so as to make an immense crop of 50s which is responsible for that low price.

"There are some sales for the new crop. They are very slow, but there are steady sales, not in any great quantity, but sales are being made by the association right along."

"I'll Just Write a Check"

That has a more business-like sound than the clink of actual dollars in making a transaction. The check, today, speaks louder than currency—and is a lot safer.

A good many thousand people around Eugene are carrying First National check books. Don't you think you would find it convenient?

39 Years of Helpful Service

FIRST NATIONAL BANK of Eugene

SINCE 1883

WATCH! = Wait Till U C What Comes Out of It—

Mirth Mystery Romance

THE BRASS BOTTLE

TIRES

Compare These Prices and Order by Mail

30x3½ Non-skid Tires..$7.50
30x3½ Mason Cords...$9.75
30x3½ Mason Cords, oversize..........$11.75
32x4 Mason Cords, oversize...........$21.00
33x4 Mason Cords, oversize...........$22.00
34x4 Mason Cords, oversize...........$23.00
33x4½ Mason Cords, oversize...........$28.00

Other Sizes in Proportion (Prices Include Postage)

These are NEW tires, and fully guaranteed. We buy in large quantities, hence the saving to you. Prompt attention to mail orders.

NOREN SERVICE STATION
... E. Clay - Portland, Ore.

OREGON SCENERY SCORES

LOS ANGELES ROTARIAN IS HERE ON FIRST VISIT

Oregon scenery made a big hit with Bert Logan, of Los Angeles, on his initial visit to the state, according to his statements here yesterday when he was a visiting member of the Rotary club at their luncheon. Mr. Logan, who is accompanied by his wife, goes by the name of "Hat" Logan in Los Angeles due to a large reputation he has built up in that city as a reliable hat merchant.

While in Eugene yesterday he was entertained by Albert D. Applegate, Mr. Applegate being an old-time friend of Mr. Logan in California.

The Logans are on their way north, intending to motor through British Columbia. On their return here in about two weeks they will go up the McKenzie on an outing tour.

GIRL NOT TO PROSECUTE

MISS SIGRIST SAYS LET PRITCHARD AND RIPPETO GO

No charges will be brought against Robert S. Pritchard and John Rippeto, the men arrested by Chief of Police Judkins Monday, accused of robbing Miss Alice Sigrist of her string of pearls and some money, according to the chief.

Miss Sigrist yesterday took a position as nurse for the children of Mr. and Mrs. Morgan, of Goshen, on a motor trip to California, and she told the chief that she did not care to prosecute the young men. They gave back the peals, but spent all the money they took from her, they said.

Miss Sigrist, who knew Pritchard slightly, accepted his invitation a few days ago to take a ride in an automobile with the two and they brought her to Eugene, robbing her on the way.

50 GOOD CIGARETTES 10¢

GENUINE "BULL" DURHAM TOBACCO

'Wear Ever' for Canning

We carry a complete line of Wear-Ever Kettles for canning and preserving. The best your money can buy.

Preserving Kettles ....$1.20 up
6-in. Wear-Ever Pie Plate, reg. 22c, spec.....15c

Picnic Supplies	Summer Hosiery
Tin Cups 5c	You will find complete stocks for all the family.
Large Paper Plates, 8....5c	Wunder Hose 25c
Wax Cups, pkg. 5c	Children's Armor Plate, pair 19c
In fact everything for the camper and tourist.	Mercerized Half Hose 29c
Bathing Supplies	**Glassware**
Suits ....50c up	Ice Tea Glasses 10c
Caps ....15c up	A. B. C. Baby Plates..15c
Miller Shoes, pair....$1.50	Fruit Dishes 5c
Water Wings, pair......50c	7-in. Fruit Dish 15c

—Try—

HILL'S Economy STORE

FIRST

We Carry Over 7000 Different Items

'SNIPE HUNT' IS HELD

Y. M. C. A. BOYS AT SILTCOOS HAVE FROLIC

Gordon Goodpasture Is Victim of Old Joke Staged by Other Boys in Camp

BOYS' CAMP, SILTCOOS LAKE July 17.—(Special to the Register.)—This morning's edition of the Camp Klaxon, the newspaper issued by the boys at the Eugene Y. M. C. A. camp, contains the following thrilling account of a "snipe hunt" staged by a number of the boys:

"A sucker is born every minute" has a new application. In this case Gordon Goodpasture, alias "ladies' aid," fell as a snipe hunter. He only remained about an hour with his sack wide open and with a ten-pound sledge hammer ready to dash the brains out of the poor suckers. In fact he says, "There were so many snipes around the sand dunes and the banks that it lost my patience."

He brought home so many snipes that every fellow in camp could have a feather to put in his hat for the big hike. Previous arrangements had been made with Mrs. Kirtley by Gordon to have the snipes cooked for breakfast. The snipes that were brought in were declared by the governor to be "fish ducks," but Gordon is obdurate. It is reported on good authority that Gordon actually treed one huge snipe on his way in, and even Gordon declares from the noise it made, it must have been a snipe.

The next hunt will be staged by Gilbert Sprague. "Whiffell Batts" will be the quarry sought. I am compelled to cease this as the silvery notes from Bill Fritz' Jew's harp float out over the ether and have touched my heart in a way that I can no longer control my emotions. Boy, page the camp axe.

ROTARY HEARS EDUCATOR

ST. PAUL MAN DESCRIBES USE OF MENTAL TESTS

Description of the application of mental tests to public school work was brought before the Eugene Rotary club at their luncheon yesterday noon, the principal speaker of the day being O. J. Johnson, head of the research department of the St. Paul public schools. He was introduced by W. J. Cooper, superintendent of schools at Fresno, Cal., and instructor in the summer session of the University of Oregon in Eugene.

It is now possible to accurately gauge a student's position in the school, said Mr. Johnson, without any direct questioning of his former work. Mental tests are doubtly classified, being listed as those to determine inherent ability and those to determine previous training. Mr. Johnson stated that he was glad to hear Oregon had passed a bill allowing all districts where there are more than 10,000 residents to retain a specialist in mental measurement work.

Singing of Rotary songs was lead by John Stark Evans of the University of Oregon school of music.

RAIN ROILS McKENZIE

WATER IN RIVER MUDDY, SAYS F. H. TRIPP

Despite the fact that timber cruising calls Frank A. Tripp frequently up the McKenzie river, never until Saturday had he seen the river extremely roily and filled with dirt. Last week-end, however, Mr. Tripp saw the waters mudcolored with dirt washed into the river by a small cloudburst which took place not far from McKenzie Bridge.

A half foot of water is said to have washed down the road Friday evening when the extreme humidity of the day culminated in a cloudburst in that vicinity.

With his family, Mr. Tripp was gone on a short cruising expedition.

DEER KILLED IS CHARGE

CLIFFORD SMITH PLEADS NOT GUILTY AND WILL BE TRIED

Clifford Smith, who lives in Benton county, was arrested yesterday on the charge of having deer meat in his possession out of season, and appearing before Justice of the Peace Jesse G. Wells, pleaded not guilty and will be tried Friday.

It is alleged that he killed the deer in the Yahats country on the coast, in Lane county.

Chief Deputy Game Warden F. M. Brown and District Warden E. S. Hawker are here in the interests of the case.

RAMSEY IS BOUND OVER

PICKWICK STAGE DRIVER IS HELD UNDER $1000 BOND

Frank H. Ramsey, driver of the Pickwick stage that was wrecked by a train at the Springer crossing near Shedd, July 7, has been bound over to the grand jury at Albany under $1000 bond, which he has given. He is held on the charge of manslaughter.

Ramsey declared upon waiving a preliminary hearing in the justice court that he did not jump from the wreck, as was reported, but said he remained with it until the last. He suffered painful cuts and bruises.

ATTEND REALTY MEETING

EIGHT FROM EUGENE TO BE AT PORTLAND SESSIONS

About eight Eugene realtors expect to attend the Northwest Realtors convention in session the latter part of this week in Portland. R. A. McCully, president of the Eugene Association, left this afternoon with his family, for the convention.

Some realtors are as yet undecided as to whether or not they will attend. The following expect to go either today or tomorrow: Melvin Hansen, Mrs. Edna Sullivan, W. B. Cooper and E. F. Hyde.

STRING BEANS COMING IN

GOOD CROP AND LARGE PACK AT CANNERY EXPECTED

Early string beans are arriving at the cannery of the Eugene Fruit Growers' association and some of them have already been canned.

President of Soviets Funeral Orator

M. Kameneff, president of the Russian soviet and mayor of Moscow, is shown delivering the funeral oration, in Red Square, Moscow, at the public funeral services for M. Veroffsky, Russian minister to Rome, Italy, who was assassinated in a dining room of a hotel in Lucerne, Switzerland.

The bean crop this year is good, said J. O. Holt, manager of the association, and a large acreage was planted in Lane county, insuring a heavy pack at the cannery.

Burpee's green pod and Kentucky Wonders are the principal varieties used at the cannery although a number of new varieties are being tried out.

Right now there is a big run of beets at the cannery. This crop, too, is heavy this year.

The association yesterday shipped a carload of ice to Roseburg to assist the plant in that city in supplying the demand there.

CUPID IS FAST WORKER

COUPLE ARE MARRIED AFTER FOUR WEEKS' VISIT

Cupid knows no speed limits. About May 1 he started on a speed dash in Eugene which culminated in the marriage of Carl Steinmetz, one of the proprietors of the Ideal bakery, to Katherine Blair, of Veneta, Minn., the couple being wedded in Minneapolis, Minn., July 10.

The story reads like the classic of the magazine. Mrs. Steinmetz, formerly Blair, came to Eugene about the first of May, accompanied by a friend, to visit her cousin, who is Mrs. J. C. Steinmetz, a sister-in-law of Carl Steinmetz. For four weeks the couple had opportunity to become acquainted. Then came the parting.

July 3 Mr. Steinmetz bade a hasty adieu to his bakery force, telling them that he was taking the car to Yellowstone park on a vacation trip. Not a word did he tell of the journey to Minneapolis. But a letter received here this week bears the news that the car was left in Portland while Steinmetz took the first train for the East and his bride-to-be.

Mr. and Mrs. Steinmetz expect to reach Portland today and will take the once-deserted car on a honeymoon tour of the Tillamook beaches. They expect to reach Eugene about July 25, and will be with Mr. and Mrs. J. G. Steinmetz, 1253 Ferry street, until they choose their own home in the city.

LABORERS ARE NEEDED

100 MEN WANTED IN LUMBER AND ROAD WORK

Marked shortage of men was reported yesterday at the federal employment bureau here, by Frank L. Armitage, manager. Some 60 men are said to be needed at once in milling and logging industries in Linn and Lane counties while road help to the number of 50 men is being asked for.

Some demand is reported for farm hands, but scarcely any desire for berry pickers is now manifest, due to the lateness of the season. An average of nearly 25 men and women are being placed daily by the bureau.

One Heat Prostration Reported

SHERIDAN, Wyo., July 17.—One heat prostration today marked the hottest day of the summer here. The mercury registered 98 degrees at 2 p. m.

111 cigarettes

4 more

24 for 15¢

The American Tobacco Co.

RIGHT OF WAY ASKED FOR

S.P. SEEKS TO BUILD THROUGH KLAMATH RESERVATION

Application Made By Railway Company to Construct Natron Line Through U. S. Land

KLAMATH FALLS, Ore., July 17.—That the construction of the Natron cutoff will start at an early date is evidenced by an application which the Southern Pacific company has made for a right of way over the Klamath Indian reservation, according to F. A. Baker, superintendent of the reservation.

Baker stated before a gathering of business men of the community last Thursday evening that despite the slowness of clearing up the relation between the Southern Pacific and Central Pacific, there was plenty of evidence that the construction department of the Southern Pacific expected the work to start at an early date on the line between Oakridge and Kirk. He stated that he betrayed no confidence when he gave out for the first time that engineers of the railroad company had prepared maps and other papers showing where the road would be located and had made these part of an application to construct a railroad across part of the Klamath Indian reservation, this application being forwarded through Baker's office on to Washington.

Hail Smashes Coach Windows

BILLINGS, Mont., July 17.—The Yellowstone Park Comet, the N. P. Park Special, arrived here today 11 hours late and with the windows on the north side battered in by hail as the result of encountering a cloudburst and hail bombardment at Forsyth, Monday night. So shattered were the two diners and three Cody cars that they were left here to be reglassed by a local glass house. Even the cinder screens were riddled as by ammunition. The colored glass ventilator windows in the roofs were also smashed. Damage to the track at Forsyth held up the train.

Call for Bids

Sealed bids will be recieved by the clerk of district No. 102 Lane county, Oregon, for transporting grade school pupils to and from the Linslaw school house.

Also for 12 ricks of wood for grade school and 12 ricks for Meadow high school. All bids to be in not later than the 4th of August. Right to reject all bids.

MAUDE FOWLER, Clerk

JOHN COSTELLO,
DENA RICHARDSON,
EDWARD SUTTON,
Directors
7-17-2

Card of Thanks

We wish to thank our many friends and neighbors for the help and sympathy during the illness and death of our little one, and for the beautiful floral offerings.

MR. and MRS. G. R. FISH AND FAMILY
MR. and MRS. J. R. FISH AND FAMILY
MR. and MRS. ALFRED BORGAARD
MR. and MRS. A. H. FISH

Eugene Auto Wrecking Company
Our prices are the lowest and we have the largest stock in the state. Phone 559. 625 Willamette. 7-14-6

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Clothes that keep their style —and keep you cool

HOT WEATHER won't take the shape out of your light-weight clothes if you get the fine tailoring that keeps style in. Nothing else here

Wade Bros.

Hart Schaffner & Marx clothes

Ask Henry Tromp for information about life insurance. 7-1-tf

Warner tunes pianos. Laraway Music house. 3-25-tf

Try Register Classified Ads.

Insure with Henry Tromp, 33 W 9th

Eugene Collection Agency
No collection, no fee; no entry fee or dues. W. H. Blowers. 11-18-tf

The Price Shoe Company's Shoe Sale

"KNOCK-OUT PRICES" Drives Profits to the Ropes

It's the Price sale you are looking for. Where the entire stock of seasonable, dependable, high grade Shoes are being sold at "Knock-Out Prices." It will pay you well to fit the whole family out while shoes are selling at these sacrifice prices.

Every Shoe in This Store at Reduced Price

Women's Comfort OXFORDS
Black kid, hand-turned soles, rubber heels. Sale price at $3.15

Women's Comfort SHOES
Black kid, hand-turned soles, rubber heels. Sale price at $4.15

Women's Satin PUMPS
Women's Black Satin One-Strap Pumps, low heels, to go at.......... $4.95

Ladies' Black OXFORDS
Ladies' Black Kid Oxfords, low rubber heels; all sizes. A brand new last—no pointed toe, at $4.45

Ladies' White Kid PUMPS
Ladies' White Kid Pumps, turn soles, Louis heels. On sale at.......... $1.95

Men's Dress SHOES
Men's Brown Calfskin Dress Shoes, Goodyear welts and rubber heels. On sale now at $4.95

Other Equally Attractive Bargains Await You at

The Price Shoe Co.

782 Look for the Signs —WILLAMETTE STREET— 782