

THE PRICE SHOE CO.

Ladies' Pumps



Ladies' Black Kid Two-Strap Pump, medium heel—all sizes—to go at—

\$4.45



Announces



The Biggest Event this Year "KNOCKOUT PRICES" SALE



Ladies' Hose



Ladies' Extra Fine Fashioned Art and Pure Silk Hose.

BLACK ONLY

On sale at—

79c

Attention

A genuine sale is what we are offering to you. Real, honest, and substantial reductions on Shoes of merit. Our stock is the Highest Grade Shoe Stock in Lane County, and we are not going to hold back a single pair. Every Shoe in the Entire Stock Goes on Sale, Including Hanans, Arch-Preservers, Selbys and Bostonians. The selling will be tremendous; it cannot be otherwise, for prices like these on high grade Shoes make it imperative that you supply your needs. We ask that you come early—our stocks are large and your selection will be wide, but an early selection is always advisable. **SHOES FOR THE ENTIRE FAMILY—MEN, WOMEN AND CHILDREN—ARE ON SALE.**

J. C. PRICE.

DOORS WILL OPEN AT 9 O'CLOCK THURSDAY MORNING

Women's Arch Preserver PUMPS

Women's Black and Brown Kid Arch-Preserver Oxfords, all lasts, all sizes—to go at—

\$8.45

White Canvas One-Strap PUMPS

Women's White Canvas One-Strap Pump, low rubber heel—on sale at—

\$3.15

Women's Comfort SLIPPERS

Women's Black Kid Hand-turned Comfort Slippers—one-strap, rubber heels—

\$2.35

Men's Black OXFORDS

Men's Black Calfskin Oxfords, Goodyear welt, rubber heel—a new fall Oxford—on sale at—

\$5.95

Ladies' Black OXFORDS

Ladies' Black Kid Oxfords—low rubber heel, all sizes—a brand new last—no pointed toe—

\$4.45

Women's Fall OXFORDS

Women's Black and Brown Calfskin Oxfords, low rubber heel, medium toe. A new fall Oxford—all sizes, triple A's to D's—on sale at—

\$4.95

Women's Comfort OXFORDS

Black kid, hand-turned soles, rubber heels—sale price—

\$3.15

Men's Dress SHOES

Men's Brown Calfskin Dress Shoes, Goodyear welts and rubber heels—on sale at—

\$4.95

Women's Satin PUMPS

Women's Black Satin One-Strap Pumps, low heels—to go at—

\$4.95

Ladies' Hanan OXFORDS

Ladies' Black and Brown Kid Hanan Oxfords, military heels, new fall last—on sale at—

\$9.95

Women's Comfort SHOES

Black kid, hand-turned soles, rubber heels—sale price—

\$4.15

Men's Work SHOES

Men's Farm Wear Veal Blucher Work Shoes, Goodyear welt soles—full stock—sale price—

\$3.85

Ladies' White Kid PUMPS

Ladies' White Kid Pumps—turn soles, Louis heels—on sale at—

\$1.95

Women's White SHOES

Women's White Canvas Lace Shoes with Goodyear welt soles and medium and low heels—will go on sale at—

95c

Ladies' High SHOES

Ladies' Brown and Black Kid and Calf Lace Shoes, with military heels—mostly narrow widths—to go at—

\$1.95

Men's Calked BOOTS

Men's 10-inch Calked Loggers—spring heel. Genuine full stock tip, built solid throughout—all sizes—to go at—

\$9.85

**Children's Shoes
WILL ALL GO
At Real Reductions**

The Price Shoe Co.

Shoes—Also Hosiery

782—WILLAMETTE—782

**Men's, Women's, Children's
TENNIS SHOES
ALL GO!**