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WHEREVER you may be, you just can't miss spotting the men who wear Stetson hats.

Price \$7.00

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One single word means One Quality Only

SILVERTOWN is the one word that means "cord tire" to the world.

THE B. F. GOODRICH RUBBER COMPANY ESTABLISHED 1870

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SOLD BY GOODRICH DEALERS THE WORLD OVER

We Are Agents for Goodrich Silvertown Cord Tires

B. & M. VULCANIZING WORKS

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ENTRY OF SHIPS WITH LIQUOR TO TEST RULE

Court Action Believed to Be Unavoidable

NEW SNARL DEVELOPS

French and British Craft Owners Determined to Bring Matter to a Head, Is Report

WASHINGTON, June 20.—Actual entry into American territorial waters of foreign ships with sealed stores of beverage liquor...

The new snarl developed in the ship liquor battle by the apparent determination of some French and British ship owners for a test of strength...

It was stated officially that a series of conferences undoubtedly would be held before Secretary Mellon leaves Saturday for an extended trip to Europe.

PLANS NOT DISCUSSED

In the absence of the two secretaries, their subordinates were reluctant today to discuss the plans of the White Star Line, Olympic and the French ships, Paris and Lochambeau...

Treasury officials said they did not expect a policy could be framed in advance of Secretary Mellon's departure for Europe.

SEAL BREAKING IS PUZZLE

On the other hand, some officials at the treasury were in a quandary as to what would be the outcome if an American agent breaks an official seal of a foreign government...

RAIL TOUR IS PLANNED

COMMISSION AND OTHERS TO SIFT EXTENSIONS

SALEM, Ore., June 20.—A tour through Central and Eastern Oregon will be made, beginning July 9, by representatives of the public service commission...

Mrs. McCulloch Heads Society

LOS ANGELES, June 20.—Mrs. W. E. McCulloch of Los Angeles, was elected today as president of the Women's General Missionary Society...

Finishes Monument to John Mitchell



Charles Keck, the noted sculptor, is shown at work on his remarkable statue of John Mitchell, great leader of the labor forces...

society of the United Presbyterian church of North America. The closing session of the 49th annual convention also elected the following: First vice-president, Mrs. R. H. Carr...

FLOOD DAMAGE \$150,000

GREAT FALLS SUFFERS FROM CLOUDBURST DRENCH

GREAT FALLS, Mont., June 20.—Damage to private and municipal property estimated at \$150,000 was done here late this afternoon by a flood resulting from a cloudburst...

PLANT WIZARD OUTDONE

FARMER PRODUCES POTATOES, TOMATOES ON VINE

ALEXANDRIA, Pa., June 20.—H. P. Hanes, a farmer of Willow Glen, has brought to Alexandria a freak of nature which it is understood here Luther Burbank, the plant wizard, has been trying to produce...

'ANGLE PARKING' TALKED

CITY COUNCILMEN TRY TO RELIEVE CONGESTION

Experiments that may lead to changes in the auto parking laws of Eugene were made last night by members of the city council...

FORMER PRIEST ON TRIAL

ADELAID DEFORME ACCUSED OF SHAVING RELATIVE

MONTREAL, June 20.—Adelaid Deforme, former Catholic priest, went to trial today charged with the murder of his half brother, Raoul, in January, 1922.

AFRICAN NATIVES LIKE SALT

To them it is Delicacy, and They Will Do Much for it. Great is the power of "mumu" among the inhabitants of central Africa.

Amundsen Leaves for U. S.

CHRISTIANA, Norway, June 20.—Captain Roald Amundsen, the explorer, who recently abandoned his proposed flight across the North Pole by airplane, is returning to the United States on the schooner Holmes...

THREE ORATORS ENTERED

FALLING AND BEEKMAN PRIZES TO BE GIVEN

Paul Patterson, Leith Abbott and F. Kelsey Guilford Will Appear on Rostrum

Three orators are entered in the annual Falling-Beeckman contest for members of the university graduating class which will be held in Villard hall tonight at 8:30.

WILL EWING, 65-YEAR NEGRO LEFT BIG ESTATE

BORN IN SLAVERY HE LEFT ESTATE OF \$150,000

OAKLAND, Cal., June 16.—Will T. Ewing, 68-year-old negro who died at his Hayward ranch home here recently, left his entire estate, valued at approximately \$150,000, to the Booker T. Washington Institute, Tuskegee, Ala.

LOGGING TO START SOON

POE WILL GET OUT 40,000 TO 50,000 DAILY

Looking operations are soon to be under way by E. E. Poe, timber tracts in the vicinity of Nkomu, according to Mr. Poe, who was a business visitor in Eugene yesterday.

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Camping Equipment Outing Goods, Tents, Brown Cots, Pack Sacks, Wool Khaki Blankets

Table listing various camping and outing goods with prices: Khaki Cuff Bottom Pants \$2.75, Blue Chambray Work Shirts 50c, Men's B. V. D. Style Athletic Union Suits 69c, Leather Leggings \$3.98, Tan Work Shoes, wide soft toe \$3.50, \$4.00, \$4.50, \$5.00.

The HUB 646 Opposite Register Building WILLAMETTE STREET

Dismissing Him Gently. The head of a large shop, while passing through the packing-room observed a boy lounging against a case of goods and whistling cheerily.

Are You Coming to Oakridge the 4th? A pleasant mountain trip and a big Free Picnic Ground awaiting you. Ball Game, Dancing, Fishing and Fun. Visit one of the beauty spots of the Oregon mountains. Come! Come! Come!

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TAKE the circulation of this newspaper and figure out what it would cost to mail a single penny post card to that many readers.

The result is illuminating. Take all the daily English language newspapers of North America with their 30,000,000 daily circulation.

Manufacturers and distributors interested in the problems of modern merchandising are invited to write to the Bureau of Advertising, 806 World Building, New York, for a copy of the book, "National Advertising and the Newspapers."

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