

A SENSATIONAL CLIMAX!**A SLAUGHTER OF PRICES**

Saturday at Midnight, May 19th, the Peoples Cash Store of Eugene Will Cease to Exist!

FIXTURES ARE SOLD

STORE IS LEASE

THE FINAL FINISH!

This Entire Enormous Stock of High Grade Merchandise Must Now Be Sacrificed—Wiped Out

READ

These Instructions

A. LOUIS SOLOF,
Manager Peoples Cash Store,
Eugene, Oregon.

Dear Sir: Close out the balance of our remaining stock in Eugene as speedily as possible. Prices must not stand in your way. Even now we are overstocked with goods. There will be an enormous expense attached to packing and moving—give the public the benefit of our circumstance. We can use cash to a greater advantage than the merchandise.

Use every effort within your means; let no sacrifice be too great—don't stop at losses or the increased cost of replacements to turn your stock into ready cash. May 19th is our last day in Eugene. It is imperative that you act quickly and decisively.

Yours very truly,
PEOPLES CASH STORE,
M. and E. Solof.

READ EVERY WORD

We have gone to great pains and expense to bring this before you. We have compiled a list of items that is of absolute necessity to every man, woman and child. You will find that every price, without an exception, is of sterling worth and will perhaps never again be sold at such ridiculously low prices. Therefore, go through this list carefully, check what is of interest to you, and bring it along. Our doors open this morning at 9:30. COME!

Ladies' Dresses

\$15.00 and \$20.00 Silk Taffeta, Canton Crepe and Alltyme Crepe Dresses, **\$6.95**
\$25.00 Russian Crepe Co-ed Dresses, sizes 16 to 20, final price **\$11.65**
\$30.00 Canton Crepe and Fancy Taffeta Dresses, sizes 16 to 52, final price cut to **\$14.65**

NOTIONS

It is simply terrific the way we have slashed prices on Notions of all kinds. The items are so numerous as to prevent us from giving a detailed list. See center tables for these final bargains.

Coats and Capes

\$15.00 Polo Sport Coats and Capes, plaids and solid colors, final price **\$6.65**
\$18.50 Ladies' Sport Coats, some lined; Capes also included, final price cut to **\$9.65**
\$25.00 Fancy Dress Coats in very lovely style of Polo and Broadcloth, final price **\$16.95**
\$45.00 Lovely New Coats and Capes, heavy Canton Crepe Linings, final price cut to **\$27.65**

MILLINERY

\$2.50 Ladies' and Girls' Hats **9c**
\$4.50 Ladies' Sport Hats **\$1.96**
\$8.50 Ladies' Dress Hats **\$2.96**
\$8.50 Ladies' Dress Hats **\$3.96**

Ladies' Suits

\$15.00 to \$20.00 Ladies' Knit Suits, final price **\$9.97**
\$35.00 Ladies' New Suits, finely tailored, now **\$18.88**
\$40.00 Beautiful Ladies' Suits, final price **\$21.88**
\$45.00 Choicest new modes Ladies' Suits, final price **\$26.88**

SKIRTS

\$4.50 Ladies' Sport Skirts, very novel patterns **\$2.97**
\$12.50 Exceptional lot of Choicest Skirts, closing out **\$6.83**

Completely in But Nine Selling Days!

The date is set. We have no alternative. On May 19 we must get out. It's up to us to wipe out this immense stock or pack it and move it to Salem. Salem does not want the goods. They want the cash—we're going to give it to them!

For nine days you will witness the most stupendous butchering of prices on Quality Goods ever before dared. For years and years to come there will be imprinted upon your memory this gigantic disposal tragedy!

Final Sale Begins This Morning at 9:30

A most daring attempt! A huge task! These prices will cause a mass of humanity to assemble before our doors—be among them! The savings will be tremendous! COME!

Put everything to one side! Don't let anything stop you—you must come and get your share of these wonderful bargains. This event demands spontaneous action!

You have been Amazed, Astonished, Bewildered at the Ridiculously Low Prices quoted in our previous attempts to close out this stock. This final attempt will positively make all others turn green with envy!

O. N. T. THREAD Black and White 3c	10c Pearl Buttons 1c	25c Percales 36-inch Standard Yard 7c	75c Men's Shirts or Drawers 44c	85c Work Shirt 36c	20c Men's Collars 1c
10c Crochet Thread 2c	25c Ribbons 1 to 4 Ins. Wide Yard 4c	29c Gingham 27 Ins. Wide Yard 10c	\$1.25 Men's Bal. Unions 73c	50c Men's Suspenders 19c	10c Men's Kerchiefs 3c
5c Paper Common Pins 1c	50c Veilings Big Selection Yard 11c	Hope Muslin Yard 12c	\$5.00 Men's 100% Wool Unions \$1.93	Athletic Men's Unions 57c	15c Men's Sox 5c
75c Fine Ratine 43c	25c to 35c LAMP SHADE TRIMMINGS, yd. 4c	25c Fine Tooth Brushes 3c	\$3 Men's Dress Pants \$1.88	75c Boys' Bal. Unions 46c	15c Rockford Sox 7c
35c Fancy Marquisette 11c	65c Permanent Organdie 38c	\$3.50 All-Wool Sweaters Slipover \$1.39	\$32 Young Men's Suits Sizes 34 to 37 \$9.88	\$1.00 Men's Knit Ties 48c	25c Mech. Caps 4c
20c Mop Handles 8c	\$2.50 Alltyme Crepe \$1.69	\$2.00 Brocade Corduroy Yard 68c	20c Arrow Collars 12½c	\$1.00 Wool Golf Sox 69c	25c Arm Bands 11c

This is a Gigantic Undertaking—a Final Attempt! Only Nine Selling Days Left! This Event Demands Spontaneous Action on Your Part! Be Among the First to Enter—Reap the Biggest Harvest of These WONDER BARGAINS.

PEOPLES Cash STORE

30 E. 9th — EUGENE — 30 E. 9th

A STATEMENT OF FACTS

On the morning of May 1 the Register in detail of the sale of our fixtures, and good-will to Love and Barrett, local men, prominent in retail circles. We have agreed to vacate the premises and turn over the keys on Sunday, May 20. We now have but NINE DAYS left in which to dispose of our entire remaining stock. If low prices will close out this stock, not a penny will go for freight!

45 Salespeople

It is our sincere desire to continue serving the good people of Eugene to the very last second. Nothing has been omitted that in any way aid quick service. Knowing how tremendous will be the response to this final close-out, we are feverishly preparing to handle enormous crowds. We desire the services of pleasant, courteous and efficient salespeople for every section of this store. If you can qualify, report immediately to the manager.

Men's Suits

\$20.00 Men's and Young Men's Suits, final **\$10.68**
\$25.00 Men's and Young Men's Suits, final **\$14.68**
\$30.00 Men's and Young Men's Suits, final **\$16.68**
\$37.50 Men's and Young Men's Suits, final **\$21.68**
\$40.00 Men's Fine Worsteds Suits, final **\$24.68**

Boys' Suits

\$7.00 Boys' Suits, final price **\$3.69**
\$9.50 Boys' Suits, final price **\$4.98**
\$12.50 Boys' Two-Pants Suits, final price **\$7.89**
\$15.00 Boys' Tweed Two-Pants Suits, final price **\$8.88**

BOYS' MACKINAWs

\$8.00 Boys' Mackinaws, final price **\$4.69**
\$12.00 and \$15.00 Boys' Coats, final price **\$6.98**
\$10.00 Boys' Mackinaws, final price **\$4.98**

Men's Pants

\$3.50 Men's Fine Pants, final price **\$2.29**
\$4.00 Men's Fine Pants, final price **\$2.49**
\$6.00 Men's Dress Pants, final price **\$3.79**
\$7.50 Men's Fine Pants, final price **\$4.95**
HATS AND CAPS
\$3.00 Men's Wool Caps, final price **\$1.47**
\$4.00 Men's Felt Hats, final price **\$2.47**
\$6.00 Men's Felt Hats, final price **\$3.19**