



EXTRA! EXTRA!

SOLD

We announce to the public that we have sold all the fixtures, equipment, lease and good-will to George Love, owner of the Surplus Army Goods store.

WE ARE NOW COMPELLED TO TAKE DECISIVE ACTION—WE MUST BE OUT BY MIDNIGHT, MAY 19TH. ONLY SIXTEEN (16) BUSINESS DAYS REMAIN.

PUBLIC SALE

of the entire stock, regardless of former price or cost.

Our condition is self-evident. It is now up to us to sell the stock. We are going to give the public panicky prices in order to crowd the store every day. The stock is all of

sterling quality. In all your life no buying opportunity was greater than this. We must sell, and that's all there is to that—and we are going to do it.

IT'S UP TO YOU--Here are the Panicky Prices

Sale Begins Wednesday 9:30 A. M.

We have employed plenty of extra salespeople

15c Percales; Public Sale Price Yd.

3¢

25c Gingham, Public Sale Price Yd.

11¢

10c House Lining Public Sale Price Yd.

2¢

\$18 Ladies' Beautiful New DRESSES, Public Sale Price

\$6^{.88}

\$30 Men's All Wool Blue Serge Suits

\$14^{.88}

READ

\$1.50 Table Damask, fine quality, at	79c
\$2.00 Part Linen Table Damask at	\$1.29
65c Moclips, bleached 7-4 Sheeting	37c
75c Moclips, bleached 10-4 Sheeting	53c
85c Pequot 10-4 Sheeting, bleached	63c
70c Moclips, 8-4 Unbleached Sheeting	44c
20c Good Huck Towels now at	11c
60c Terry Turkish Toweling at	37c
30c Fairfax Best Crash now at	17c
55c Canvas, 10-oz., 38 inches wide, at	33c
10c Coat's and other brands Crochet Cotton	4c
\$1 Ladies' Fine Union Suits at	59c
65c Childs' Reuben style Vests at	33c
\$3.50 New Knit Sweaters for only	\$1.98
50c Dr. Parker's Waist and Garters	29c

Dress Goods

50c Plaid Dress Goods, part wool, sacrificed at	19c
\$3.50 Plaid Skirting, all wool, 54-in., the yard	\$1.69
\$1.25 Fine All-Wool Storm Serge, the yard	69c
65c Storm Serge, 32 inches wide, the yard	29c
\$3.25 French Serge, finest quality, the yard	\$1.79
\$1.50 All-Wool Batiste, 36-in., the yard	79c
\$3.00 All-Wool Jersey, navy, red, henna, yard	\$1.47
\$1.25 Fine Wool Flannel, in gray or khaki, the yard	69c
50c Sateen Linings, 36-in., the yard	29c

Silks

50c Silk Chiffons, the yard	14c
65c Blossom Silks, the yard	29c
75c Organdies, fine quality, the yard	39c
\$1.00 China Silks, the yard	49c
\$1.00 Silk Poplins, the yard	59c
\$2.50 Sport Silken Skirting, the yard	\$1.19

Blankets

\$4.00 "Nashua" Blankets, 64x76, at Tragedy Prices	\$2.19
\$4.50 "Nashua" Blankets, 66x80, at Tragedy Prices	\$2.69
\$7.00 "Fairwest" Blankets, 66x80, at Tragedy Prices	\$4.19

Outing Flannel

25c Outing Flannel, 27-in., the yard	14c
30c Outing Flannel, fine quality, the yard	18c

Cotton Dress Goods

35c Finest Gingham, 32-in., the yard	19c
40c Plaid Crepes, the yard	19c
30c Jap Crepes, wanted colors, the yard	18c
25c Blue Chambray, the yard	14c
25c Gray Striped Shirting, the yard	14c
45c Fine White Pique, the yard	19c
75c Finest Diagonal French Pique, the yard	33c
40c Galatea, the yard	24c
25c Turkey Red Quilting, fast color, the yard	14c
40c Denim, heavy blue indigo, the yard	24c

LADIES' HOSE

40c Burson and Arrowhead Hose, pair	22c
75c Arrowhead Silk Lisle Hose, pair	43c
\$1.00 Arrowhead Silk and Fibre Hose, pair	66c
\$1.50 Pure Silk Hose, the pair	83c
\$1.75 and \$2.00 Silk Hose, the pair	\$1.12
\$2.50 Full Fashion Pure Silk Hose, pair	\$1.59
\$1.50 Golf Socks, for Misses and Women	89c

CHILDREN'S HOSE

25c Fine Quality Hose, the pair	14c
35c Bear Brand Hose, the pair	19c
50c Lisle Arrowhead, the pair	34c

Ladies' Coats

\$25.00 Ladies' New Polo Coats at	\$12.39
\$30.00 Ladies' New Polo Coats at	\$17.39
\$35.00 Ladies' New Dress Coats at	\$19.88

Ladies' Suits

Tricotine and Poirer Twill	
\$35.00 Ladies' Beautiful Suits at	\$19.88
\$40.00 Ladies' Beautiful Suits at	\$22.88
\$40.00 Ladies' Beautiful Suits at	\$27.88
\$15.00 to \$20.00 Ladies' Knit Suits	\$10.97

Ladies' Dresses

Newest Silks and Newest Shades	
\$25.00 Ladies' New Silk Dresses	\$12.39
\$35.00 Ladies' New Silk Dresses	\$19.88

MILLINERY

\$3.00 to \$4.00 New Sport Hats at	\$1.29
\$5.00 New Dress Sport Hats at	\$2.98
\$7.50 New Dress Sport Hats at	\$3.98
\$10 and \$12.50 New Dress Hats at	\$6.89

\$3.00 Ladies' Fine Umbrellas at	\$1.59
\$6.00 Ladies' Silk Umbrellas at	\$3.39

Men's Suits

The stock consists of models for men and young men; sizes 34 to 44. Worsteds, Cassimeres, Tweeds and Serges.

\$20.00 and \$25.00 Men's and Young Men's Suits at	\$11.69
\$30.00 Men's and Young Men's Suits at	\$16.69
\$35.00 and \$37.50 Men's and Young Men's Suits	\$21.69

SOCKS

15c Men's Dress Socks, the pair	5c
25c Men's Dress Socks, the pair	14c
35c Men's Lisle Socks, the pair	19c
65c Men's Fibre Silk Socks, the pair	37c
\$1.50 Men's Wool Golf Socks, the pair	79c

UNDERWEAR

\$1.00 Men's Athletic Union Suits, Merchandise Tragedy Price	66c
\$1.50 Men's Fine Knit Union Suits, Merchandise Tragedy Price	88c
\$4.99 Wool Underwear, guaranteed 50% Wear Buy it for next season, the suit	\$1.79
\$1.00 Balbriggan Shirts or Drawers, Merchandise Tragedy Price	59c
\$3.50 to \$4.00 Pajamas go at Merchandise Tragedy Price	\$1.98

MEN'S WORK CLOTHES

\$1.00 Work Shirts, at Merchandise Tragedy Price	47c
\$2.00 Best Heavy Overalls, Merchandise Tragedy Price	\$1.29
\$3.50 Khaki Work Suits, Merchandise Tragedy Price	\$2.59
\$4.00 Army Cloth Hiking Pants, Merchandise Tragedy Price	\$2.29

(From Eugene Guard of May 1)

Love and Barrett To Operate on 9th

Through a deal completed last Monday night, George Love, of the Surplus Army Goods store, and R. Barrett, floor manager at Schaefer Bros., have taken a lease for five years on the Ninth Avenue east quarters where the Peoples Cash Store is now located. Love bought the fixtures of the Peoples store and announce the opening of a new and modern department store at this location the latter part of May. Frank C. Pursey, proprietor of The Hub, at Eighth and Olive, has leased the quarters now occupied by the Army Goods store on Willamette, between Sixth and Seventh avenues. He will move his stock into this location and do extensive remodeling as soon as Love gives up the quarters.

Love and Barrett take over their new enterprise on May 21. They will handle wearing apparel furnishings and shoes in addition to their army goods department. It is expected that the new Love-Barrett store on Ninth will be enlarged by the addition of a building at the rear, now used as a warehouse. Plans are to finish this to conform with the rest of the interior, and use it as a salesroom.

Love has been in business here since December, 1920. He first opened up in the Hampton building, following June moving to his present location. Pursey, who came to Eugene from Coquille, where he was in business for nine years, has operated here for three years.

Peoples Cash Store-30 9th Ave. E., Eugene