

A Calamity! It Must Be Averted! We Have No Alternative!

We are face to face with a terrible situation—we must have cash. This stock of goods must bring it. We are going to get it—if we must give this stock away. Imperative orders are to forget sale prices, forget costs, forget value, and get the cash.

Saturday Morning at 9:30 Sharp We Begin a

DOLLAR SALE

That Will Create a Buying Riot in This Store

Never before were we in such a howling predicament. Never before were we so hard pressed for cash. The closing out of this stock is our only salvation. We have no other course.

You have been amazed, astounded, bewildered at our ridiculously low prices. This dollar sale will make our former events look like a piker in comparison.

Come to this sale. Come ready to buy. Because you have never at any time before bought good clean merchandise at such unheard of low prices. You can't afford to stay away. Come!

FOLKS: We are Forced To Sacrifice This Stock To Get CASH

We are ashamed to quote these ridiculously low prices. You'll think we're crazy, but we only need money and need it desperately. We'll get it—by selling merchandise so low people will borrow to buy here.

Silk, Wool, Velvet, Organdy

DRESSES

that formerly sold to \$18.50
AS LONG AS THEY LAST
SATURDAY

\$1

Read--Buy--Save

Entire remaining stock of Taffetas and Messalines, yard **\$1**
New Egyptian design Voiles, special, 2 yards **\$1**
Permanent finish Organdy, 75c grade, 2 yards **\$1**
5 Yards 32-inch Amoskeag Dress Gingham **\$1**
3 Heavy Large Turkish Towels, regular 75c grade **\$1**
Mercerized Poplin, regular 50c value, now 4 yards **\$1**
5 Yards Jap Crepe, all colors, Saturday **\$1**
NUMEROUS DOLLAR ITEMS NOT MENTIONED HERE

Men's to \$20.00 Values in

SUITS

AS LONG AS THEY LAST
SATURDAY

\$1.00

ONE LOT LADIES' SILK DRESSES

Many that formerly sold to as high as \$22.50.

SATURDAY
\$7.00

MEN!

Read what your dollar will buy for you on Saturday:

\$8 RAINCOATS **\$1**
\$5 WOOL PANTS **\$1**
KHAKI BREECHES **\$1**
SILK SHIRT **\$1**
WORK COMBINATION SUIT **\$1**
BOYS' SUITS GO **\$1**
BOYS' MACKINAW **\$1**

Genuine Nashua Double
64x76 and 66x80

BLANKETS

Values to \$6.00
AS LONG AS THEY LAST
SATURDAY

\$1.00

READ

What \$1 will buy for the women folk on Saturday—

KHAKI JACKETS **\$1**
LINEN DUSTERS **\$1**
TO \$5 HATS GO **\$1**
SILK PETTICOATS **\$1**
GIRLS' RAIN CAPES **\$1**
WOOL SKIRTS **\$1**

ONE LOT MEN'S AND YOUNG MEN'S

WOOL SUITS

Many that formerly sold to as high as \$25—Saturday—

\$11.00

Men's and Women's

COATS

Values to \$20.00
AS LONG AS THEY LAST
SATURDAY

\$1

Come--Buy--Save

2 Men's Work Shirts for **\$1**
\$1.50 Men's Unions **\$1**
3 Pair Men's Fibre and Silk Hose **\$1** on Saturday
2 Men's Knit and Cut Silk Ties **\$1**
Boys' Coat Style Woolen Sweaters **\$1**
2 Boys' Wool Caps, spring styles **\$1**
11 Pair Men's Dress Sox, black and brown **\$1**
5 Pair Men's Leather Faced Canvas Gloves **\$1**
NUMEROUS DOLLAR ITEMS NOT MENTIONED HERE

Nothing Reserved — it all goes as long as it lasts.

PEOPLES CASH STORE

Dollar Sale items as long as they last—come early—come