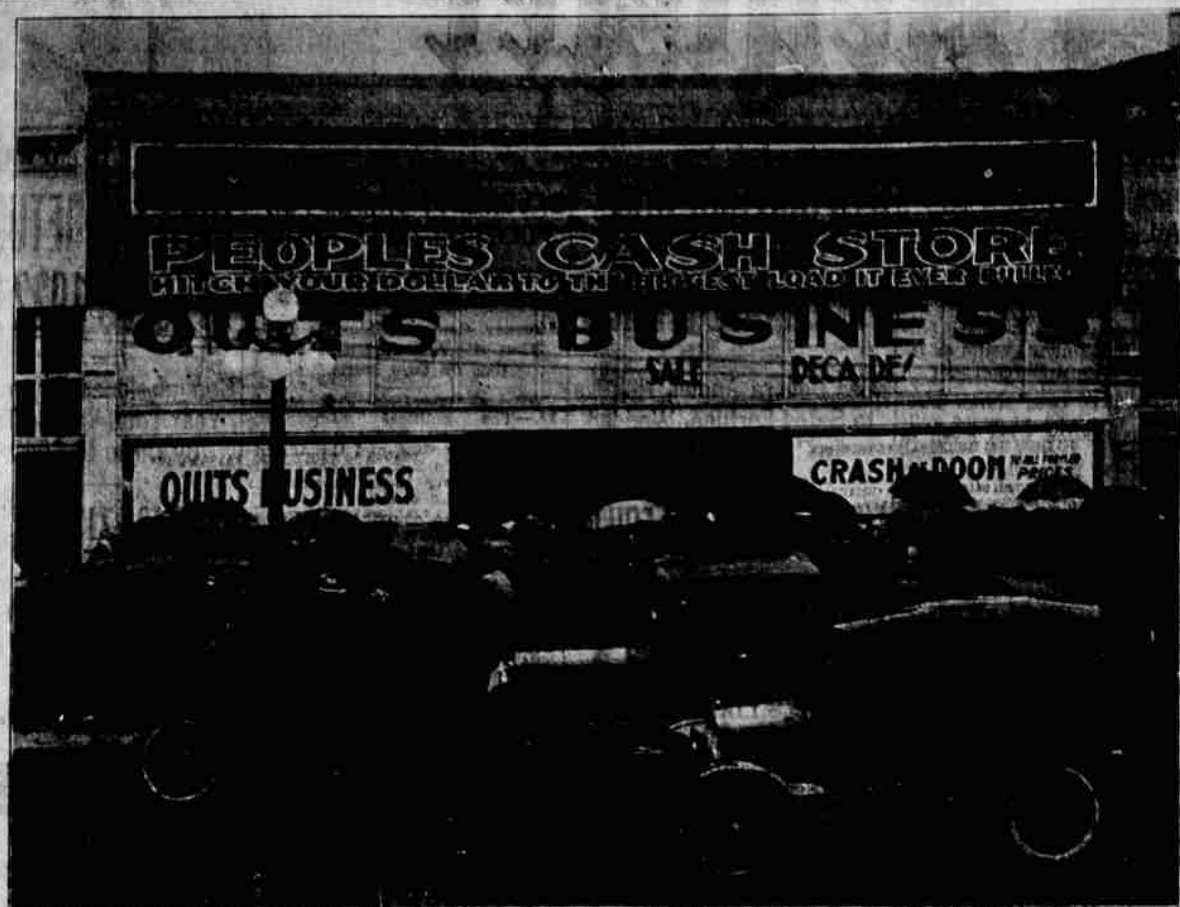




That's
the
reason for
the Big
Crowds
Attend-
ing This
Great Sale



An Opportunity To Save on Easter Needs

Never in your memory have you had such a good fortune as is presented to you now, here and at this time. You can buy your Easter finery for a fraction of what you would otherwise be compelled to pay. Come—see our beautiful garments and note the extremely low prices.

OUR DAYS ARE NUMBERED!

OUR TIME IS LIMITED!

THE END IS NEAR!

Soon This Store Will Be But a Fond Memory of Buying High Grade Merchandise At Low Prices That Never Will Be Equalled

We have made a mistake. We spread too far, too many branch stores. And now, that the mistake is realized, we are sport enough to take our medicine. Willing enough to take the loss, however great it may be, in liquidating such a tremendous stock in such a limited time. The response has been wonderful. Thousands have bought liberally and saved money. But in many lines too much goods remains. It must go — cash must come.

Our orders are imperative. We must sell out this entire stock. We must turn it into cash. We need it—every dollar of it behind these doors. It's a stupendous task, almost beyond realization. But price—prices smashed and deeply cut, costs forgotten and overlooked—profits not even entering into our plans that will clean out every article in this store to its very naked walls. We're desperate. Our unbelievable low prices prove it.

A CALAMITY CLOTHED IN A SAVINGS OPPORTUNITY FOR THOUSANDS

HOUSE LINING Yard 3c	36-inch Pretty VOILES Yard 47c	19c Children's HOSE 7c
Ladies' Pure Silk HOSE Odd Lot 69c	36-inch CURTAIN SCRIM Yard 9c	95c Value MARVEL CLOTH Yard 67c
New RATINE Yard 53c	Ladies' Summer UNIONS All Sizes 69c	Pretty Lot CRETONNES Values to 32c 17c

Limited Supply
*To Close Out. First Come
First Served*

COATS and DRESSES

\$9.83

*Silk and Wool Dresses and some
exceptionally fine Spring Coats*

ROCKFORD SOCKS 7c	Men's KERCHIEFS 3c	Men's WORK SHIRTS All Sizes 57c
Men's DRESS SHIRTS 87c	Men's SUSPENDERS Good Values 37c	\$3 and \$4 FLANNEL SHIRTS \$1.93
Men's SPRING CAPS \$1.63	Men's COLLARS Closed Out at 5c	Men's TIES 29c

Everybody's Coming--Come Along

Nothing Reserved--It All Goes

Plaid DRESS GOODS 39c	32-inch Plaid DRESS GINGHAM 23c	56-in. All Wool SPORT SKIRTING \$1.93	Men's Silk and Pongee SHIRTS \$3.97	Men's WOOL PANTS \$2.98	Men's SUITS \$12.83	Men's SPRING SUITS \$16.83
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Doors Open Thursday Morning at 9 o'Clock Sharp--Come!

**Store for
Rent**

Peoples Cash Store

**Fixtures
for Sale**