

Hurrah-Hurrah-We Found a New Location for Our Store Celebrating Our Good Fortune With a Great Powerful

Removal Shoe Sale

We Move Soon Into the Old Chambers Hardware Location An Army of Customers Will Rejoice in This Good News

"Not One Penny Must Go To The Moving Man"

Thank goodness, we have found a location. It looked for some time as though Eugene was going to lose the reliable Model Shoe Store. But we found a horseshoe in our pocket and a new location.

The phone has been busy for several weeks answering inquiries of old customers. They wanted to know where to buy their shoes after we had gone. To them and all others, it is our pleasure to state you will find us in the old Chambers Hardware location after we move from here. But there is much to be done before we can move. The stock is too big and too cumbersome to be moved. The shelves are still bulging with shoes.

The stock must be reduced tremendously. And it must be done in a hurry, too. There is no time to lose and none to waste. Quick, drastic action is very necessary. The most effective lever with which great stocks of merchandise are reduced must be brought into action. The lever is none other than our old friend "Price Reduction." Not one penny must go to the moving man. It is another way of saying every single pair of shoes must be sold. People will not buy shoes if they don't need them now unless a price concession is made that will cause spontaneous buying for their future needs.

We are prepared to take a loss to accomplish the result. Every Shoe, Oxford, Boot, etc., in the store has been re-reduced. The world's better brands are blushing with shame at the low prices we have tacked onto their high quality. Florsheims, W. L. Douglas, Martha Washington and Utz & Dunn Shoes are now controlled by this mighty lever. Nothing will stand in our way, nothing will be overlooked to give Eugene a real, honest-to-goodness Shoe Sale. Bring every member of the family. There is a bargain here awaiting each and all. Come, folks, come! This is a once-in-a-generation opportunity.

Men's Shoes	
\$3.00 Men's Solid Work Shoes	\$1.98
A wonderful bargain at this price, pair	
\$4.50 Men's Heavy Work Shoes	\$2.98
Solid leather throughout. Removal price	
\$5.50 Men's Brown Dress Shoes	\$3.98
English style, Goodyear welt, rubber heels	
\$6.00 Men's Brown Dress Shoes	\$4.48
Round toe, Goodyear welt, rubber heels	
\$6.50 Men's Brown Dress Oxfords	\$4.98
Full stock calfskin. A very opportune buy	
\$7.50 Men's Kangaroo Shoes	\$5.69
Black; round toe, Goodyear welt, pair	

\$4.25 Ladies' Patent Leather Sandals	
\$3.25	
\$2.75 Misses' Good School Shoes	
\$1.98	
\$5.50 Girls' Best Dress Shoes	
\$3.98	

Ladies' Shoes	
\$4.50 Ladies' Brogue Sport Oxfords	\$2.98
Brown or black. A startling offer at	
\$4.00 Ladies' Patent Strap Pumps	\$2.98
One strap, low heels. Removal sale price	
\$5.00 Ladies' Patent Cut-out Pumps	\$3.68
Season's newest creation at a low price	
\$5.50 Ladies' Kid Dress Oxfords	\$3.78
Rubber military heels. Drastic price cut	
\$6.00 Ladies' Kid Street Shoes	\$3.98
Flat or Cuban heels. Go for the sum of	
\$6.50 Ladies' Satin Strap Pumps	\$4.98
Very fine quality, baby French heels, at	

\$2.00 Boys' Basketball Shoes	
\$1.49	
\$4.00 Boys' Good Dress Shoes	
\$2.98	
\$5.50 Boys' High Top Boots	
\$3.98	

Boys' Shoes	
\$5.25 Boys' Brown Dress Oxfords	\$3.68
Rubber heels, Goodyear welt. Some buy at	
\$3.75 Boys' Brown Dress Shoes	\$2.59
Bal style, round toe. Solid throughout, at	
\$5.50 Boys' Black Dress Shoes	\$3.98
Rubber heels, Goodyear welt. Some shoe	
Misses' Shoes	
\$3.75 Misses' Brown Dress Oxfords	\$2.68
Rubber heels, solid stock and some buy	
\$3.75 Misses' Patent Strap Pumps	\$2.68
One strap, rubber heels. Drastic reduction	

Let the House Work Go--Knock off Work--and Get Here Removal Sale Begins Tomorrow at 9:00 A. M. Sharp

"Not one penny goes to the moving man. Our customers get the profits."

MODEL SHOE STORE

724--Willamette--724

"Not one penny goes to the moving man. Our customers get the profits."

Business session and annual election of officers.
Writers' Section (Friday Afternoon)
 2:00--The art and practice of writing. Addresses by Mable Holmes Parsons, Maryland Allen, Anne Shannon Monroe and Grace Torrey.
 2:15--Open discussion.
 4:00--Tea in alumni hall, second floor woman's building, for writers and newspapermen who are interested in writers and writing and especially for the women guests of the newspaper conference.
Saturday Morning, Editorial Hall
 8:15--Breakfast for advertising men by University Advertising Club, Hotel Osburn.
 9:00--The Church and the Press: "Mutually Helpful." Rev. E. V. Rivers, of the First Christian Church of Eugene, will describe his remarkable success in building up one of the largest churches in the state through paid advertising space, liberally used.
 10:10--"Can't We Get Together on Paper Sizes and Column Widths and Make a Considerable Saving?" Lee Drake, Astoria Budget; Ralph Cronise, Albany Democrat.
 "Can't We Get Bigger Plate That Can Be Used Either Twelve or Thirteen Em's?"
 Discussion by delegates.
 11:00--Reports of committees: Legislation; Agency Discount; Homer Dayton Memorial; Resolutions; Nominations; Committee on Co-operation with Retail Merchants' association.
 11:30--Election of officers.
 11:45--Dedication of new building and presentation of copy desk.
 12:00--Acceptance of copy desk on part of students.
Saturday Noon, Hendricks Hall
 Address by new president. Address by President Campbell. Address by student.
Saturday Afternoon (Editing Classroom)
 2:15--Mr. Barry and Professor Robert C. Hall will meet with publishers for a roundtable discussion of business problems and shop efficiency. Mr. Barry has studied the methods used in very many establishments, and he has the reputation of running one of the best conducted printing establishments on the coast. His special topic will be the weekly newspaper-job business combination. All are invited to present their individual problems.
MUTUAL LIFE G. M. Sprague, U. S. Nat'l Bldg., 2-17-41
Warner tuxedo place, Phone 1611B.
W. J. COOPER IS COMING
FRESNO, CAL., EDUCATOR ON SUMMER SCHOOL FACULTY
 William J. Cooper, superintendent of city schools of Fresno, Cal., has accepted the invitation of the University of Oregon to teach courses in school administration and supervision of schools in the University summer school here, June 27 to August 4. Superintendent Cooper is regarded as one of the foremost city school men on the Pacific coast.
 In addition to his courses, which are designated particularly for Oregon teachers, who desire to obtain additional professional instruction, Superintendent Cooper will handle some investigational work in education at the University.
 Lane county grade and high school teachers will receive soon full details of the summer session. Other prominent visiting instructors who will be on the summer school faculty are: Dr. Joseph Schaefer, director of the Wisconsin Historical Society and well known for his work in American and Pacific coast history; Dr. Charles H. Whitman, of Rutgers college, a writer and authority on English; Dr. O. J. Johnson, St. Paul school psychologist, and Dr. Charles Wendell David, Bryn Mawr college.
GARDEN WEEK IS COMING
WILL BE OBSERVED THROUGHOUT STATE OF OREGON
 National garden week will be April 2 to 7 in Oregon this year, held under the auspices of the State Federation of Women's clubs.
 The date and activities were arranged with Paul V. Maris, director of college extension, who with his staff of specialists, county and home demonstration agents and the young people's garden clubs, will help carry out the work.
 A reissue of the farm garden vegetable bulletin will be one feature of the week. A list of books has been prepared to be mailed out to the rural newspapers to cooperate. Special items on the relation of the home garden to the family diet will be prepared by Margery Smith, college nutrition specialist, and distributed.
 National garden week as endorsed by President Harding is April 18 to 21, but the coast region is two weeks ahead of the rest of the country.
 The Eugene Federation of Women's organization has taken up the work here and has a committee in action.
VEGETABLE POOL CLOSED
FARMERS GET FAIR RETURNS FROM CARROTS, PARSNIPS
 Growers of carrots and parsnips who marketed their output with the Eugene Fruit Growers' association have received fair returns, according to J. O. Holt, the manager. The pools on these vegetables have just been closed. The best of the carrots brought the farmers \$11.50 a ton and the second grade yielded them \$9.50 a ton. The parsnips brought the growers \$19.75 a ton.
 The outlook for an increased crop of the different kinds of vegetables handled by the association is looked for by the manager this year.
 N. Y. Life, J. W. Fisher, 21 E. 7th