

The Most Spectacular Event in the Mercantile Annals of Lane County

THIS CELEBRATION
BEGINS
THURSDAY MORNING AT 9

Our First Great

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Anniversary Celebration

Celebrating the First Anniversary of Our Faithful Service to the People of This Community

Our Accomplishment

The Peoples Cash Store management opened this store with a purpose, with a desire to sell good merchandise for less and still make a profit. Our first year's success speaks for itself. We have beaten the path for this new merchandising method, and incidentally helped to lower commodity costs.

Months Planning

For ten weeks we have planned for just this event. Wholesalers and manufacturers from every corner of these great United States were forced to help us celebrate our first anniversary, and these prices are the fruit of our efforts.

Appreciation

You and thousands more have helped in making this store the success that it is. We appreciate this confidence you have placed in us. We appreciate the support you have given this institution, and in return you are going to witness the most stupendous, the most amazing festival of bargains ever spread before you.

The New Things

What a glorious opportunity this event will give you—why, you will save dollars and dollars on your Spring needs. All our new, fresh Springs goods, every item—every article—is reduced to unbelievable low prices.

An Opportunity

The Peoples Cash Store will be on the lips of every man, woman and child for miles and miles around. You will gasp with amazement at this wonderful opportunity now offered to save so liberally on your immediate and Spring needs. You must come—you cannot afford to do otherwise.

A Bargain Festival Whose Benefits Will Reach Every Home

CROWN FLOUR Sack \$1.50	LOG CABIN SYRUP Table Size 20c
TOMATO CATSUP 14-oz. California 15c	TOILET SOAP Large Bars 3c

Marvelous savings will greet you on every turn. We take this means of showing you our appreciation of your continued patronage in our first year of business. Rather than give you flowers, or some useless gift, we have decided to make you presents of merchandise which are useful, and with the help of those with whom we have been buying from we have been able to congregate some wonderful merchandise just for this occasion at the greatest values ever offered you at the beginning of a season just when you need them and can appreciate them. Nothing to get rid of—just presents to show our appreciation.

SWEET CORN Tall Cans 8c	TOILET PAPER Roll 3c
MATCHES Minnesota Red Tip 3c	TABLETS Large Pencil Tablets 3c

Bargain Feasts In Men's Department

COLLARS, 12 for \$1.00	HEAVY OVERALLS 90c
HEAVY COTTON SOX 7c	DRESS PANTS \$1.98
DRESS SOX 11c	LEATHER GLOVES 39c
SUSPENDERS 29c	Heavy CANVAS GLOVES 11c
Colored HANDKERCHIEFS 4c	LOGGER SHIRTS \$2.98

Silk Dresses \$9.95

Beautiful new Silk Dresses bought for this occasion, and if sold we would have to ask you from \$18.00 to \$25.00, but as an Anniversary offer we, with the help of the manufacturer, are offering them to you as an Anniversary Gift at this price.

Brocaded BRASSIERES 17c	MEN'S SUITS \$13.95 Suits that sold regularly to \$27.50, Anniversary special.
SILK SWEATERS \$2.98	YOUNG MEN'S SUITS \$12.95 Young men's models in all-wool, good style Suits, for Anniversary.
WOMEN'S CORSETS 49c	BOYS' WOOL SUITS 2 Pair Pants \$6.95
Silk Stripe Wool Mixture UNION SUITS \$1.29	BOYS' WOOL SUITS \$4.95
SUMMER VESTS 49c	Men's WOOL SWEATERS \$2.98
Flesh color Bodice Top— Regular 98c value	HAIR RIBBONS 9c
LACES 3c	SILK GLOVES 95c
CROCHET THREAD Ball 4c	WOMEN'S SILK HOSE \$1.00
Women's HANDKERCHIEFS 3c	Women's HEATHER HOSE 29c
Women's COTTON HOSE 7c	

Bargain Feasts In Piece Goods Department

72-IN. TABLE DAMASK Yard 98c	54-IN. WOOL SKIRTING Yard \$1.98
36-in. Unbleached SHEETING 25c Quality, Yard 14c	36-IN. SILK SHIRTING Yard 89c
DRESS GINGHAMS 17c New Spring Patterns	ALLTYME CREPE SILK Yard \$1.98
56-IN. WOOL JERSEY Yard \$1.98	Figured CREPE DE CHINE Yard \$1.98
56-IN. WOOL COATING Yard \$1.98	PERCALES Yard 11c Light and Dark Colors
GALATEA Yard 24c	35c Curtain MARQUINETTE Yard 17c
27-IN. PIQUE Yard 29c	WHITE DAISY OUTING Yard 19c
3-Pound COTTON BATT \$1.00	SPRING HATS \$2.98 Priced Regular to \$12.50
36-IN. CHALLIE Yard 14c	Women's FLEECE LINED HOSE 17c
Children's HEAVY HOSE 9c	

Bargains in Notions

10c Hair Pins 7c	10c Snap Fasteners ... 7c
5c Hair Pins 3c	20c Nail Brushes ... 10c
10c Pearl Buttons ... 7c	35c Clothes Brushes ... 15c
10c Tape Measures ... 5c	10c Pins 5c
10c Hair Nets 7c	15c Needle Books 8c
20c Curlers 10c	10c Safety Pins 7c
MOCLIPS SHEETING 8-4 Unbleached 49c	TOWELING 3c
Women's and Men's DUSTERS 98c	CHILDREN'S HOSE 25c

Be at the Doors Thursday Morning and Share in These Wonderful Values Thursday Morning, March 1st 9 A. M. Sharp

PEOPLES CASH STORE

Extra Sales People to Serve You

EUGENE

Help Us Celebrate--Come Early