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WEDNESDAY, FEB. 21, 1923

THE TOURIST AS AN ASSET

Addressing the Rotary club yesterday, Frank Branch Riley, who is Oregon's missionary to the East, asserted that the ear of the man of big business cannot be reached with statistical discussions of Oregon's resources, but that he is reached readily with descriptions of Oregon's wonderful scenery and her no less wonderful roads.

Developing this theme, Mr. Riley told that he asked in California as to the origin of the Southern state's remarkable industrial and agricultural development in recent years, and learned that the greater part of it came about through men who first came to know California as tourists and later became interested in the business opportunities they found there.

The lesson is obvious. If we advertise our business opportunities throughout the East, we are competing directly with business opportunities that exist in regions where we are advertising and it is only human for the business man to be interested first and most deeply in the opportunities that are nearest to him. He must be very greatly impressed indeed if he is to be induced to travel clear across the continent in order to investigate the business opportunities that exist in Oregon.

But the appeal of scenic beauties is a different matter altogether. To the man who can afford to travel, that scenery is fundamentally attractive which is most remote. If anyone doubts this, let him take stock for a while of the cars that pass through Oregon in the summer touring season. The highways are cluttered with Washington cars going to Oregon and California with California cars going to Oregon and Washington. It is the lure of the open road and the distant places that leads the Southerners north and the Northerners south. It is the same lure that draws the Easterner to the Pacific Coast.

California, as Mr. Riley points out, has profited heavily by the tourist traffic it has attracted—profited not merely by the money the tourists spend while they are touring, but far more heavily in the way of new population and new investment resulting from first getting newcomers to the state as tourists and later interesting them in the business opportunities to be found. California's growth has resulted in large measure from those who came first to see and be entertained but who returned to found homes and enter into business.

In Oregon there is to be detected a tendency to be suspicious of money and efforts that are expended with a view to attracting tourists. There is an impression abroad here that tourist business is a frothy and evanescent business that benefits only a few and will not last long. That is a mistake. Oregon is beginning to learn already that a considerable part of her present new immigration is made up of those who came first as tourists and were so impressed that they returned to make homes.

UNCOUNTED HEROES

Spectacular heroes get their meed of praise. Humbler heroes do not fare so well. An example of this was given recently when an airplane flew to the rescue of an injured woodsman on a lonely island in Lake Michigan.

The whole country knows about the pilots who made the airflight and the doctor who was taken along to care for the wounded man. How many people know that word of the accident was first carried to the mainland by another woodsman who made the perilous ten-mile journey over the shifting ice-floes on foot? And how many know that while it was still doubtful whether help could or would come by plane, a local doctor made his way on foot to the island?

Fourteen hours of traveling alone over broken ice windrows, through snow drifts, around open stretches of water, in a bitter winter gale with constant snow flurries, was the practically un-noted contribution of each of these men to a story of courage.

Those who arrived gloriously on wings at the island ran their risks and deserve their praise. But something tightens in the breast at the thought of that plain woodsman stumbling over the icy miles to save his comrade; and that doctor, forgetful of his own peril, working his tortuous way out to the island in response to the call. Uncounted heroes, but heroes just the same

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The department of commerce wants an appropriation of a half million dollars to investigate new sources of rubber supply. The way congress has been stretching the budget, it looks as if there might be plenty of rubber in Washington.

Here's a fellow who gets into the papers with a statement that the prohibition law is a farce in Portland, where "good whiskey can be bought for $6 a quart." That sounds like a new colonization scheme.

Just as it looks as if the Turkish question mght be settled without a fight, Poland and Lithuania begin making faces at each other. About the only way Europe can have peace is by fighting for it constantly.

California jobbers are considerably perturbed over a new rate that makes Klamath Falls commercially nearer to Oregon than to California. They will be worse perturbed when the Natron cut-off begins to function.

Tutenkhamen's bones will not be disturbed for another year, which is a short enough time when one remembers that they have lain there undisturbed for 3000 years.

Ismet Pasha is said to have told the allied commander at Constantinople that he is sincerely desirous of peace. He must really believe the allies will fight.

Mrs. Raizen, in spite of her dramatic story, was convicted of the murder of Dr. Glickstein. She must be as homely as the proverbial fence.

Whether the groundhog predicted it or not, yesterday afternoon was worth writing home about.

Earlier Days in Eugene

(From the Morning Register, February 21, 1904)

A Roosevelt club was formed at a meeting last night at the court house. J. M. Shelley was chairman and C. E. Loomis secretary.

The Republican county convention will be held in Eugene April 9.

Hugh Henshaw, a well-known resident of Eugene, yesterday was stricken with paralysis. Mr. Henshaw is able to articulate but his condition is considered critical.

Miss Mae Kinsey entertained a number of friends Monday evening. Those present: Misses Ora Calef, Cora Jones, Kate Wilson, Jessie Livermore, Nellie Williams, Cecile Adams, Lola Howe, Messrs Ralph and Percy Adams, Frank Dillard, Milo Coffman, Fay Howe, John Palmer, Louis Nelson, Charles Campbell.

Yesterday 21 new names were added to the Register's subscription list, and they are still coming in.

C. W. Lyons came in from Walton yesterday to consult a physician in regard to his mother, Mrs. William Lyons, who is quite sick.

The Fisk Jubilee Singers are billed for a concert here this week.

Obituary

Leota C. Humphrey was born at Fall Creek June 10, 1895 and died February 6, 1923, at her home near Salem. In early life she joined the Methodist church, later transferring her membership to the First Church at Salem. For a number of years she had taught school, the last two years being in the home district at Unity. In May, 1922, she was married to Albert G. Wulfemeyer. Besides her husband she is survived by an infant son, four sisters, Mrs. D. E. Barturff, Mrs. Oscar Hoven and Miss Marcia Humphrey, of Salem, and Mrs. W. H. Larimer, of Fall Creek, and two brothers, Royal and Palmer Humphrey, of Fall Creek. The funeral was conducted my Rev. Walter Ross and interment was in the Lowell cemetery.

OLEO AND FISH NEW MORSELS FOR HOUSE

(Continued from page one)

the next two years and that the poundage fees to be collected from commercial fishermen will within the next two years be large enough so that no further state contribution will be necessary.

Committee Is Sustained

The powerful ways and means committee was sustained in each instance. It was demonstrated that there was no appeal from their decision, but for the first time in many sessions the members had the printed bills before them, and knew exactly what they were voting on.

A new appropriation was $100,000 for a revolving fund for the penitentiary. This was requested for the governor, so that he may put the flax business upon a paying business, and in contemplation of the establishment of a factory for the manufacture of shoes for the inmates of the several state institutions.

The only instance in which the ways and means committee ruling did not prove final was in the case of house bill 400, in the authorship of which 33 other members joined with Speaker Kubli in continuing an appropriation of $20,000 annually for the Pacific Northwest Tourist association. The ways and means committee had been divided exactly even on this appropriation. They have previously voted that in all their decision there must be a majority, for which reason the appropriation could not be recommended. A majority of the house members of this committee joined with Speaker Kubli in the authorship of the bill. The senate membership of the joint committee is such that proposed appropriation of this kind does not get fair consideration.

Keeney Arrayed Against Bill

Representative Keeney took the floor against this bill and criticized the speaker for going over the heads of the members of the committee, he had himself appointed. "I would rather be struck dumb than to vote for this bill," Keeney declared. In replying to Keeney, Speaker Kubli said that if this was a fair sample of his judgment in legislation the sooner he was struck dumb the better for the people of Oregon. He charged Keeney with insulting the members of the house when he said there had been trading and log rolling, and Mr. Keeney later apologized for making any statement that might be so construed.

Speaker Kubli presented figures to show what a small investment this is for the amount of money returned by the tourist crop. Wheeler voted with Keeney and Bailey with Kubli.

Governor's Veto Received

The governor's veto of the $250,000 relief measure for stricken Astoria was received in the house this afternoon. The governor stated that he would oppose any appropriation for the general fund but that he would consent to any expenditure from the gasoline tax fund for the construction of highways at Astoria. This would be an outright gift to Astoria of more than the loan which had been suggested. In other words, it is better to spend more money in some other manner than that asked from the general fund. The general fund, raised by direct taxation, must be saved at any cost, which is an easy way of beating the tax distribution devil around the economy bush.

The house today adopted without protest and without argument Representative Schulmerich's resolution requiring the higher educational institutions to furnish to the legislature itemized accounts of their expenditures.

The fight on the disposition of lake beds in Eastern Oregon is to come up again. It is said that if the government can be pursuaded to grant ownership to those who now have riparian rights it will mean hundreds of thousands of dollars to the state of Oregon. Senate bill number 216, dealing with this subject, came from committee with an unfavorable report but was saved from indefinite postponement by being given an upper berth in the clerk's desk.

The house has killed Senator Strayer's resolution to do away with the obsolete sections in the constitution setting the salaries of several state officers. The state has for many years paid salaries two or three times greater than those stated in the constitution which run as low as $800 for the state treasurer.

Commercial Fish Code Enacted

The commercial fish code was enacted by the house today.

Consolidation is now up to the senate. The house Carkin bill, the only consolidation bill which is alive, was taken from the table and sent to the upper body. There is more than a probability that it will be passed there.

The Eddy educational bill twice defeated by the house, the last time falling short by only one vote, is to come up again. It is understood that it now has one or two votes to spare.

The highway committee of the house has introduced a bill regulating speed on the highways but nothing has yet been done towards reducing the motor license fees.

The house will hold a night session to clean up a calendar upon which a dozen senate bills remain. It seems likely that adjournment cannot be taken before Wednesday night and probably not until the next night.

SHIPPING BILL FOES WIN WORDY BATTLE

(Continued from page one)

and in a moderate tone, never moving more than 2 or 3 feet from his desk. He waved away pages who offered to bring him a glass of water, and refused offers of his associates to make a point of no quorum, thereby allowing him a respite. He sat down for a minute or two several times during the day when by unanimous consent conference reports and several minor bills were taken up and passed without debate.

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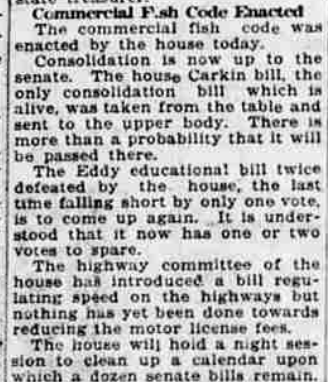

Arithmetic in the Home

"That horrid arithmetic!" my daughter would sigh, declaring she thought it foolish to study so hard. Cooking, however, was something different. She was fond of it, and was very ambitious in that line. So when she was to get a meal, I gave her a lump sum for which she was to buy the materials. She in turn bought from me every bit she used from the cupboard. She soon discovered that this home grocery business needed good arithmetic—especially as she was allowed to keep for herself any surplus cash she was able to save.

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Legislative Sidelights

By Elbert Bede

STATE CAPITOL, SALEM, Ore., Feb. 19.—(Special to the Register)—Representative Woodward has set a bad precedent—a very bad precedent—he has returned to the state the warrant issued him by the secretary of state for his services as a legislator. Some of the members—only a few of them—if they intend to follow Woodward's example, should feel that they owe the state money.

* * *

The way to reduce taxes is to raise them on someone else. That seems to be the system, or part of the system, being practiced by the Oregon legislature and it really is quite refreshing to note the number of places that have been found where taxes can be levied that are not now being levied.

* * *

Both houses are making a record for cleaning up business each night. The senate has done so every night and the house has failed to do so but once. The senate also has made a record of not going into committee of the whole. Probably it figures that it will be in the whole bad enough anyway.

* * *

This is a session where the ordinary ways of proceeding are cast aside. It is almost unheard of for anyone to go over the heads of the ways and means committee and to display the nerve necessary to introduce a bill for an appropriation which that committee has refused to grant. Possibly no one in the house but Speaker Kubli could get away with that kind of a stunt. At any rate he personally solicited the signatures of 36 members upon a bill for an appropriation for the Pacific Northwest Tourist association, which the joint appropriations committee had turned down. In the course of its progress towards enactment this bill went to the committee which already had refused the appropriation and here three members of the seven signed an unfavorable report. Of course with more than a majority as authors of the bill it was certain that the majority favorable report would be adopted. The bill also is assured passage in the house. What may happen in the senate is not known, but it is probable that Speaker Kubli felt certain of that body's favorable action which he solicited support for his bill.

If this appropriation finally is made this will be the first time during the many sessions that I have attended that a thing of the kind has happened. Once before a number of years ago the ways and means committee was defeated on the floor when it refused an appropriaton for the state library and there may be other instances that I know not of, but usually the recommendations of this committee are taken as final. It is ordinarily believed that here is no appeal from its findings.

* * *

During a discussion of one of the marriage bills one of the members spoke of the brave men who took unto themselves wives—which caused Representative Huston to rise and inquire for the bachelors of the house whether that statement carried any inference that the bachelors were cowards. Other unattached members of the house are Hesse, McMahan, of Linn, Cramer and Bolton.

LOVE OF A PHARAOH IS LORE OF SCARAB

(Continued from page one)

ing to Dr. Lutz, was Akenaton, the father of Tutankhamen's wife, a half-mad genius known as a heretic king who proclaimed one God instead of many. He had seven daughters, and the third daughter became the wife of Tutankhamen, and he succeeded to the throne through her.

"Tutankhamen accepted the religious doctrine of one God while he was under the influence of Akenaton," said Dr. Lutz, "but later broke away from it.

"It was the custom of that period to have marriage scarabs made and the one now at the University of California is one of the few out of all those that announced the wedding of the king to his love, Tii. He did not attempt to hide her identity. He was too magnificent for that. Perhaps he was proud of the fact that he dared to smash convention. So ... all inscribed on the scarab the name of her father and mother and these names proclaimed the fact that she is a commoner."

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