

Great Forced Disposal of Shoes

WE MUST GET OUT!

A Shoe Store Without a Home

Forced to Vacate

SALE STOCK TO BE SOLD--FIXTURES FOR SALE SALE

\$25,000.00 Shoe Stock Suddenly Finds Itself Without a Home

THINK! Here are our cards all out on the table. Suddenly we find ourselves about to lose our store. Our lease is about to expire. We are forced out. Our bulging shelves contain \$25,000.00 worth of Shoes. Thousands of pairs—no place to put this immense stock, and no place to go. Let's reverse the circumstances. What would you do, folks, if you were in our predicament? What could you do? There is only one way out. The shoes must be sold, every blessed pair must go, and the fixtures also must be disposed of. To sell these great stocks in a very short period is a full, man's sized job. But we're equal to the

task. An expert once said: "Anything can be sold if the price is right." We're going to take the advice. But we don't have to sell "anything," because the only merchandise in this store is from the world's better makers. Listen, folks, here you'll find Florsheim's, W. L. Douglas, Utz & Dunn and Martha Washington Shoes. So much for the quality. Now about the price. Present worth, former costs and actual costs are forgotten. The order is: "Sell! sell! sell! Forget the price." So here goes for the greatest, most colossal, staggering price-concession carnival that this little old valley has ever seen, or heard tell of. We're in

for a terrible loss and we know it. So here goes our entire stock—everything—brand new spring merchandise at a knock-down, drag-out, price calamity. So if prices will do the work, we expect to rid the store of every pair—because the quality is in the shoes—and the price tags have been put on with only one dominant idea—Sell! Sell! Sell! A word to the wise is sufficient. We advise early attendance, and if you'll listen to your judgment you'll hear it shouting at you—Buy! Buy! Buy! All right, folks, let's go!

The World's Better Shoes Go At Terrific Close Out Prices

Men's
\$5.50 Dress
Shoes
Beautiful Brown English Calfskin Shoes, Goodyear welt, rubber heels—
\$3.95

Men's
\$3.50 Work
Shoes
Heavy solid leather thru-out. A value that is practically a sensation—
\$1.95

250 Pairs of Ladies' and Men's Silk Hose
Regularly priced at \$1.50 for the ladies and 75c for the men
10¢
With each pair of Ladies or Men's shoes over \$4

Ladies'
\$5.50 Dress
Shoes
Brown or Black Kid Shoes, military rubber heels. Close-out price—
\$3.48

Ladies'
\$5.00 Sport
Oxfords
Brown or Black Brogue Oxfords, flat rubber heels. A marvelous buy—
\$2.95

Placed in a Great Big Predicament

\$6.50 MEN'S OXFORDS **\$4.85**
Brown Calfskin Welt Sole Shoes, rubber heels. Close-out price

MEN'S HI-TOPS **\$9.85**
16-inch Moccasin Toe Pacs. A wet-weather shoe for fair

\$6.50 MEN'S SHOES **\$4.95**
Black Calfskin, Goodyear Welt Shoes, rubber heels, at

\$3.50 BOYS' DRESS SHOES **\$2.48**
Brown Calfskin Shoes, rubber heels. Close-out price

\$3.00 BOYS' SCHOOL SHOES **\$1.98**
Solid Leather School Shoes at a price that is sensational

\$5.50 BOYS' HI-TOPS **\$3.98**
Entire stock, all styles. Some wonderful bargains at

Ladies'
\$4.50 Patent
Pumps
One-Strap Beautiful Patent Flat Rubber Heel Pumps, close-out price—
\$2.98

Ladies'
\$5.50 Kid
Oxfords
One-Strap Black Kid Oxfords. Fine quality, Goodyear welt, close-out price
\$3.48

Ladies'
\$7.00 Patent
Slippers
Two-Strap Cutouts. Season's latest creation. Close-out price—
\$4.98

\$25,000.00 Shoe Stock Must Go Onto the Public's Feet!

Men's
\$7.50 Dress
Shoes
Brown Calfskin, Goodyear Welt Shoes, rubber heels, various toe styles—
\$5.48

Men's
\$4.50 Work
Shoes
Black or Brown Solid Leather Shoes. High in quality, cheap in price—
\$2.98

Men's
Florsheim
Shoes
Entire stock of Florsheim Shoes and Oxfords go at close-out prices—
\$8.95

The Public Must Be Our Warehouse

\$4.50 LADIES' SHOES **\$2.98**
Black Kid Comfort Lace Shoes or Oxfords, cushion soles, rubber heels

\$7.00 LADIES' OXFORDS **\$4.98**
Black Kid Dress Oxfords, welt soles, rubber heels, go at

\$10.00 LADIES' UTZ & DUNN **\$5.98**
Brown Kid One-Strap Cuban Heel Pumps. A daring offer

\$3.00 MISSES' DRESS SHOES **\$1.98**
Gunmetal Solid Leather Shoes. Ideal for school wear

\$4.00 MISSES' DRESS SHOES **\$2.89**
Brown Calfskin Shoes. A powerful reduction. Close-out price

CHILDREN'S SCUFFERS **\$1.95**
Black, brown and smoke. A drastic price cut. Goes at

SALE STARTS THURS., FEB. 22nd at 9 o'Clock

Model Shoe Store

724 Willamette St.

Between 7th and 8th Sts.

Plenty of extra salespeople have been engaged to give you the regular Model service and fit that has always characterized this store.

Those who are unable to attend, or live too far away, send your order by mail, stating size and width. Shoes will be mailed same day order is received.