FRUIT CROP PROMISES TO BE GREAT IN VOLUME

Good Prices Will Help to Bring Prosperity This Year

APPLES NOT UP TO AVERAGE

Conditions in Western Oregon Between Portland-Roseburg, Reviewed by Commercial Editor

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Through the territory from Portland to Roseburg, the 1922 crop of fruit long will be remembered as one of the greatest in volume that the Willamette valley has ever known. This, together with the generally good prices available for the bulk of the crop, means that Willamette valley producers will receive more money than usual, while in turn business interests will profit as a result of the increased buying power of the population.

While it is true that the apple crop of the Willamette valley is far from showing bumper proportions, still the output promises to be fully up to the average.

It is the berry crops, peaches and pears that will swell the total fruit production to figures that will be remembered for some years to come. It is seldom that practically all branches of the fruit industry produces liberal crops during the same period.

Peach Crop Large

The Rogue river valley as well as the Umpqua and the Willamette valleys have what safely may be called a "whopper" peach crop, and in the Rogue and Umpqua valleys the pear crops will be practically record affairs. The output of apples in the southern end of the state will be fully normal. It would not be surprising for final returns of the harvest to show a really big crop.

Loganberry crops all through the Willamette valley broke all previous records this season. What makes the matter of loganberry production doubly interesting is the fact that the price is rather favorable, with canning interests vieing with one another for their requirements. This shows their capacity to take care of the fruit.

The East has received a mere taste of the loganberry. Its wants are proving much greater than anyone in the industry had anticipated a few years ago.

Prune Yield Heavy

Prune production for the year will establish a new high record for the Willamette valley, despite earlier estimates of disaster, spread in some quarters. The only drawback to this year's crop of prunes in Oregon is that very large-sized fruit will be a rarity. The production in sight is so huge that little room remained on the trees for the usual Oregon large-sized stock to grow. Prune trees are literally one solid mass of fruit this season.

Another interesting fact is that the price outlook is most favorable. Europe continues to clamor for Oregon prunes, the tart taste of the Italian of this section being especially sought abroad, while for the domestic trade there is a growing demand for the sweet prune, otherwise known as the French or Petite. Years ago—before the days that consumers were protected somewhat against fraudulent labels—much of the so-called French prune stock, known as imported fruit, actually was grown in the Willamette valley and placed on the market under a French language label.

Dairying Successful

Dairying interests are rather successful in this section. Be it known that Albany and Eugene had successful co-operative associations of farmers long before the present crop of boosters heard of this state. Eugene also has to its credit particularly the most successful co-operative fruit marketing organization of farmers in the fruit growing district.

The wheat crop in Willamette valley, on both sides of the river, is just about a normal one. The valley is not a really big unit of wheat production, but its crop counts just the same. Fall wheat will show yields of from 18 to 29 bushels and even beyond, but spring wheat may be forgotten completely. Little of it is worth considering. Only occasional fields will be fit to harvest.

Oats Output Mixed

Oats production is fully as mixed as wheat. Where the seed was put into the ground during moderate weather the crop will be good, but where the oats were planted at the wrong time the crop did not receive a good start. While much of this stock is short in height, and for that reason cannot be cut by binders for the threshing machines, the oats on the plants show excellent form. This sort of stock likely will be harvested direct by animals.

Willamette valley business conditions are improving. At Salem the trend is much less noticeable than either at Roseburg or Eugene. While a fair degree of improvement is noted at Albany, Eugene and Roseburg are the bright spots in this territory, with building operations especially liberal in Eugene.

CHERRY CROP ESTIMATED

ABOUT 30 PER CENT OF NORMAL SAYS J. O. HOLT

Loganberries and Prunes Heavy This Year and Bartlett Pears Good Crop

Now that most of the cherries have been picked, an estimate of the crop in Lane county this year is easier to make than before the picking began. J. O. Holt, manager of the Eugene Fruit Growers' association, says the crop this year was about 30 per cent normal. He said that around Junction City and Creswell, where the Association has canneries, the crop was better than it was adjacent to Eugene, but he said he could not account for the difference.

Loganberries, which are very plentiful in Lane county this season, are arriving in large quantities at the cannery and will continue to come in for a week yet, said the manager. Beets are being canned in large quantities at the local plant, and string beans are coming in.

Manager Holt said that from present indications the Bartlett pear crop will be about normal, and prunes will be a large crop. Some of them are now falling, but Mr. Holt said that the growers are glad to see this, as they are too thick on the trees.

The tin can situation is better, several carloads having recently arrived from Seattle.

ANNOUNCEMENTS

THE COLLEGE CREST COMMUNITY club will meet Thursday afternoon at the club house. Mrs. Jess Darling and Mrs. Horton will be hostesses.

DIED

GRANT—At Seattle, Sunday, July 16, 1922, Mrs. Janette Grant, daughter of T. J. Rogers, of this city. She is survived also by two sisters, Dorothea and Elizabeth Rogers, of Eugene. Interment will take place at Harrisburg, Wednesday, July 19, at two o'clock in the afternoon. W. L. Wright, of Harrisburg, will have charge of the funeral.

THOMPSON—At Creswell, July 18, 1922, Mrs. Mary Elizabeth Virginia Thompson, aged 70 years. She is survived by two sisters and two brothers, Mrs. William Barnett, of Creswell; Mrs. Harriet Ford, George Crutchfield and Albert Crutchfield, all of West Virginia. The funeral will be held at the Christian church at Creswell this afternoon at 2 o'clock and interment will take place in Laurel Hill cemetery. E. A. Schwering has charge.

TELLS EARLY EXPERIENCES

VETERAN GUIDE TELLS STORIES OF PIONEER MAIL ROUTE

Thompson Carried Mail Across McKenzie Pass By Lantern Light in Winter

Carrying mail over the summit of the Cascade mountains in the darkness of an early winter morning with only the dim glow of a lantern to point out the trail through stunted jack pines loaded with snow—this was part of the picture verbally painted yesterday to a small group in a local sporting goods store by Carey Thimpson, veteran guide, who now resides in the Vida country. Far back in the early eighties—in '80 and '81, to be exact—Mr. Thompson was the link which connected the mail system of Eastern and Western Oregon over the McKenzie pass.

Chuckling heartily after telling how one day he mistook a badger for a cougar in the blinding glare of a snow field flooded with sunlight, Mr. Thompson said that cougars did frequently prowl around his cabin near Alder springs and that it was rather a queer experience to open the door in the morning and find where the great cats had been on his very doorstep. Mr. Thompson had two stations one at Alder Springs, west of the divide, and the other below Windy Point, east of the lava fields, and it was between these two places he used to carry the mail from the driver who took it up from Eugene to the man who carried it into Eastern Oregon. He walked across the snow-coated lava fields on snow shoes and in storms felt his way across the blizzardous ridge by advancing slowly from one marking post to another. These posts were sticks placed at varying intervals across the ridge in the vicinity of the Three Sisters.

Mr. Thompson found it necessary to leave camp long before daybreak, and it was during such times that he moved across the summit of the mountains by the light of a lantern.

SWARTZ CONSTRUCTS TANK

RADIO OUTFIT TO BE INSTALLED AT LOST CREEK RANCH

Manager of Outpost of Civilization Reports Fishing at Lost Lake Excellent

The large swimming tank now under construction at the Lost creek ranch on the McKenzie pass road near the foot of the Cascades will be completed in a few days, according to S. W. Swartz, one of the proprietors of the ranch, who was in the city yesterday. This tank will be 25 by 60 feet in dimensions, and will be heated by steam pipes to a temperature suitable for swimming purposes. The tank is being made of cement. Steam bath cabinets will be installed later and the managers, Swartz and McPherson, will also build shower baths before the season is over.

The Lost creek ranch is the last place to obtain food or gasoline until the town of Sisters is reached in eastern Oregon and for this reason it has an important position on the McKenzie river highway. Over 7,000 people registered at the ranch last year.

While in the city yesterday Mr. Swartz was hunting for a good radio set and he said that he expected to have one installed at the ranch before long.

There is fine fishing at Lost lake, near the foot of the Three Sisters, this year, according to Mr. Swartz. Last year Mr. Swartz was instrumental in having 20,000 young fish placed in the lake, which is one of the prettiest in the Cascade national forest.

Many prominent people from various parts of the country are expected by Mr. Swartz in the upper McKenzie country this summer. The Mazama party will visit his ranch in August when making the climb to the Sisters.

Another improvement which has been installed by Swartz and McPherson on the Lost creek ranch during recent months is a tennis court.

Presto!

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Garden and Outing Hats 15c
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The best value possible
Roll Top, sizes 5½ to 10 ..... 50c
Silk, see them ..... $1.50-$2.00
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New Songs 25c
Popular Music at Hill's

In our Crockery department we are showing many new and exclusive patterns in dinnerware. Among them Creton, Bungalow and Basset, Bavarian, English and Nippon-China, and a good line of American ware. Before selecting your new dinnerware be sure and visit

Hills Economy Store

John Wanamaker Is 84 Years Old

This is the latest photograph of John Wanamaker, of Philadelphia, former postmaster general of the United States, and proprietor of immense department stores in New York and Philadelphia, who celebrated his 84th birthday by working, on July 11.

Now vacuum packed

the fine flavor of FOLGER'S Golden Gate TEA

FLAVOR INSURANCE! That's the service rendered by the new round tin which brings you Folger's Golden Gate Vacuum Packed Tea.

We are glad to be the first to offer you tea in a vacuum tin, for it is not only a progressive step in tea packing;—it means that you now can have better tea.

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This new tin is round, not square, like the old-fashioned tea tin or carton. It is round because it is more attractive and because the round tin is the only perfect tin for holding a vacuum.

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And be assured of this,—if you like Tea that's unusually fine, there is a real treat in store for you.

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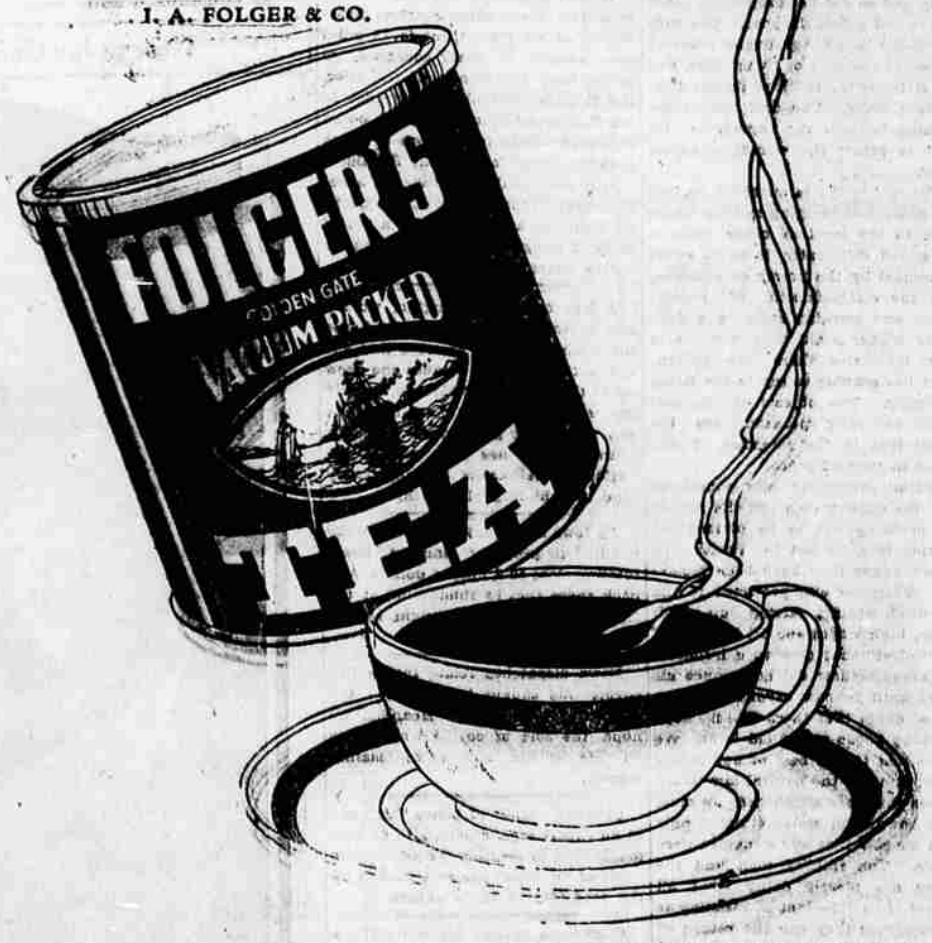

MANY CALIFORNIANS COME

LARGE MAJORITY OF TOURISTS ARE FROM GOLDEN STATE

Oregon Mountains and Highways Are Attracting People From South as They Never Have Before

The feature of motor travel through Eugene at the present time is the large number of California cars seen on the streets passing through on the way north and some of them are now returning south. People who have observed the tourist travel declare that seven out of ten of the tourist cars bear the California license. Not all of the occupants, however, are residents of that state. Hundreds of Eastern and Middle Western people have spent the winter there and of course are compelled to take our California licenses. Many of them are now on their way home through Oregon.

The Californians who are passing through by the hundreds each day say that the Oregon highways are well advertised throughout that state, not through the newspapers or automobile clubs, but through motorists who have previously passed over them. Oregon is becoming California's playground, one of them remarked the other day, and thousands more are expected to come north this season.

Some of the Californians declare that the Oregon mountain scenery is drawing as much attention in California cities as the mountain and beach resorts in their own state.

RUNAWAY GIRLS LOCATED

TWO MISSES LEAVE HOME TO GO BERRY PICKING

Two little girls, Nellie and Helen Wooley, aged 13 and 14 respectively, who ran away from their home three miles east of Monroe Sunday evening, last night were located in this city by Policeman Macy and turned over to their father, who came after them. The girls were supposed to have left home dressed in overalls, but when taken in charge yesterday they were in frocks and said they had not donned overalls when leaving home.

The local police had been notified that the two girls had left home and found them as soon as they entered the city. The girls said they intended to go berry picking.