

PUBLICITY HELD GREAT AID TO MEDICINE AND SURGERY

Noted Authority Tells of Cancer Prevention

DELAY IS GREAT DIFFICULTY

There is Time for Operation and Very
Few Patients Come in Time,
Says Dr. Bloodgood

Publicity in working wonders in aid of preventive medicine and surgery, according to Dr. J. B. Bloodgood of Johns Hopkins, noted authority on cancer, who spoke in Villard hall yesterday morning on the subject of cancer prevention.

"Why is preventive medicine?" asked the speaker. "It is a very simple thing. The easiest way to treat typhoid is by not getting it." It is this message, transferred to surgery, that Dr. Bloodgood gave his several hundred hearers yesterday morning.

Contending that surgery had, largely through the work of Pasteur and Lister, been made safe, he declared that most people did not yet realize it, citing for example the case of his own wife, who was very much alarmed when he had to be operated on for appendicitis. "I had the operation," he said, "and Mrs. Bloodgood had the shock."

Delay is Main Difficulty
The difficulty faced in checking the spread of cancer, the doctor declared, was the delay of the victims in seeking surgical attention. The kind of cancer that can be cured, he said, is for the most part, the intestinal cancer that closes the outlet from the stomach, thus forcing immediate attention. These cases, he said, are invariably cured, while others have high death rate. "Today we know absolutely," he continued, "in cancer and every surgical disease, there is a time for the operation, and very few patients come in time."

Of late years, however, publicity has greatly increased the number who seek medical attention in time, in cases of cancer. "Since 1920," he said, quoting Johns Hopkins figures, "fifty-five per cent of those who consult us thinking they have cancer of the tongue haven't it." The number, he said, used to be as low as three per cent. This year ago, "From a study of the month," Dr. Bloodgood asserted, "we can safely say that cancer of the mouth is a preventable disease. It attacks only men and women who use tobacco in any form and whose diet is unbalanced and whose combination is unnecessary. If you have anything unusual in your mouth, any spot of lump or patch, if you are a smoker, stop smoking."

Many Are Too Late
The speaker declared that with all the millions spent on education and on the training of doctors and the equipment of hospitals will the sufferers be coming too late to avail themselves of the benefits of this highly developed science.

Recommending his caution to smokers, Dr. Bloodgood cited 105 smokers urged by their medical advisers to quit smoking when symptoms of incipient cancer appeared in their mouth. Of these, 103 obeyed. Two did not, and these two contracted cancer.

The speaker's principal warning was against the skin moles, or elevated pigmented areas. "If you have one or more of these," he said, "go to the doctor and find out about it. No person with a mole should neglect it. When it grows and changes, it is too late to see it; then you have cancer." In this connection, Dr. Bloodgood pointed out that many of the moles to be found on the backs of the men now removed by the examining surgeons, since the others are not of the kind that produce cancer.

Dr. Bloodgood also visited Eugene in the course of a campaign of education, in which he is touring the country in the interest of preventive medicine and surgery, was taken over the university plant yesterday by President Campbell and a group of faculty members. He came from Portland with Dr. R. B. Pillsbury, dean of the University of Oregon medical school at Portland, and Dr. Robert C. Coffey, Portland specialist. While in Portland he visited the University of Oregon medical school, and with which he expressed himself most favorably impressed.

The provision made here for physical education for women in the new woman's building was particularly pleasing to the eastern specialist who expressed his surprise at the extent of the facilities offered. The big swimming pool took his eye, and a big gymnasium was organized for him in the afternoon. At noon he was a guest of President Campbell and a group of faculty members at a luncheon served in the sun room of the woman's building. Dean Pillsbury, Dr. Coffey and Dr. William

Kusickendall of Eugene also were guests.

Meets With Physicians
Thirty-eight physicians, many of them from other parts of the state, attended the meeting of the Upper Willamette Valley Medical society held in the Hotel Osburn last night. At this meeting, Dr. Joseph C. Bloodgood spoke about the ravages of the dread disease, illustrating his lecture with pictures thrown on the screen. This meeting was in the nature of a clinic and several cases were brought in to Dr. Bloodgood. Local physicians say that the lecture by the noted cancer specialist in the Osburn last night was one of the greatest ever heard at a meeting of medical men in this city.

LANE WORK IS PRAISED

DIRECTOR OF CHILD HYGIENE
PLEASANT WITH PROGRESS

Mrs. Warner Visits Eugene to Look
After Work Specified in Shephard-Townsend Bill

Appreciation of the work being done by the county health officers in furthering the provisions of the Shephard-Townsend child hygiene bill was expressed yesterday by Mrs. Alice Shephard, director of the bureau of child hygiene, Oregon state board of health, who was in Eugene over the week-end attending consultations with local physicians and the county health officer, Mrs. Sally Craighead. Although Lane county has a greater rural population than the majority of counties, Mrs. Ford said that it was one of the most progressive counties in the state in carrying out the child hygiene work.

Mrs. Warner was especially pleased with the pre-natal and child hygiene being held by Lane county physicians and commended the part Dr. S. M. Kerran, county health officer, has taken in the work. Mrs. Warner, who has been a medical director of the state bureau of child hygiene for one year, has been in Eugene in her present capacity. She is a graduate of the University of Oregon medical school in Portland, having attended the local institution in obtaining her pre-medical work.

The state bureau of child hygiene is financed by the federal government as provided in the Shephard-Townsend bill. Mrs. Warner has her central office in Portland, but spends the greater part of her time in field work. One of the purposes of the bureau of child hygiene is the carrying of helpful information to expectant mothers directly through the clinical work of the physicians or by the dissemination of informative literature. Mrs. Warner personally assists in many of the clinics.

The prime object of the bureau is to reach the people in the rural communities, said Mrs. Warner, who explained that one of the greatest problems of her department had to do with the rural population in child hygiene.

She believes that the state health exposition to be held in Portland during the last week of September and the first week of October is deserving of the attention of all of the people. Lane county will have a prominent part in this exhibition and she pointed out that the university would be represented by its health service unit.

QUARTET MAY GO NORTH
PLACES FOR WOMEN TO BE ADDED TO ANCHORAGE AQUARIUM

Improvements contemplated by the management of the Anchorage raceway in the immediate future are the construction of a separate pool for girls and women and the erection of diving boards and chutes especially for the women. It is felt by the management that the women of Eugene have been reluctant to mingle with the men in taking the turns at diving boards and it is for this reason that additions will be made to the raceway.

Hundreds of Eugene people visited the raceway last Sunday and after the men in taking the turns at the water and large groups of people watched the aquatic sports in the sylvan setting. Colonel John Leader had his youngest son on the race Sunday, teaching the lad to swim and the waters under the Anchorage tea house were amused at the sight of the youngster riding down the stream on the back of his father and calling to his brother, who is an adept swimmer.

The anchor, which was to be filled during the week-end was still at the low tide mark Sunday, but the management said that it would soon be filled and was to be used only by youngsters and those learning to swim.

RACEWAY TO BE IMPROVED
KIWANIS CLUB WILL HAVE SEVERAL MEMBERS AT MEET

Plans for the sending of the Kiwanis quartet to the Northwest convention to be held at Olympia, Wash., on August 21 and 22 were made by the Kiwanis at their week-end luncheon, held in the Hotel Osburn yesterday. It was pointed out by members of the local unit that this would be an effective method of advertising Eugene, since the quartet considered one of the best in the district. It will not be known until the meeting next Monday whether this group of singers and musicians will make the trip north.

Twelve members of the Kiwanis club have identified their intention of accompanying the two delegates and the district trustees to Olympia for the convention. The delegates who will make the trip to the Washington city will be named at the meeting next Monday.

All Kiwanis clubs of the Northwest have been called upon by the committee in charge of the program, for the convention to take part in the district quartet contest. August 21, the local quartet should be sent to the convention the men would take part in the performances on this stunt night.

DIED
COLVIN—At the Mercy hospital, July 17, 1922, Mrs. W. F. Colvin, of 1060 Jackson street, after a very brief illness. She was 64 years old. She is survived by one son, F. W. Colvin, of Alvadore, and one daughter, Mrs. Fanny Colvin Pittsford, of Eugene. She was a member of the Methodist church. Funeral arrangements are being made at the Veatch chapel.

ALL STATE HIGHWAYS CAN BE BUILT IN FIVE YEARS

Work Will Be Pushed Through,
Says Chairman Booth

ANNOUNCE MORE PROJECTS

Roosevelt Road Along Coast One of
Those to Receive Immediate
Attention

BEND, Ore., July 17.—In five years all the highways in Oregon can be built with state money and federal aid. This does not mean that all will be built to standards, but they will be good usable roads. Such was the statement made Monday by R. A. Booth, chairman of the state highway commission.

In the next five years with state and federal aid, the central Oregon highway, the Roosevelt highway, the Lakeview-Bend highway will be pushed through and the small gaps here and there which exist throughout the state will be connected. Whether the state will be ready to cooperate with the federal aid is a matter for the people of Oregon to decide, for out of unappropriated funds now in the hands of the highway commission the work cannot be finished.

More Projects Announced
Road work for four counties was announced this afternoon by the commission, which arrived in Bend late last night on its tour of the state. The projects agreed on follow:

Lake county—Chandler station to the Narrows, on the Lakeview-Bend highway, 13 miles of rock surfacing. Chandler station is 20 miles north of Lakeview.

Between the Narrows and Paisley on the Clatsop river, the commission has instructed the engineer to work out the right of way problem with the view of making a finished road from Lakeview to Paisley. This Narrows-Paisley section is eight miles. Klamath county—Green Springs mountain road is put on as a federal aid project. This is between Ashland and Klamath Falls. Grading is ordered from Reno to the east end of the present grading contract, and graveling from the top of Green Springs mountain to the east end of the present grading contract. The distance is about 20 miles and the job is to be put on in the fall.

Work to Be Advertised
Jackson county—Improvement of the Green Springs mountain road job which laps over from Klamath county.

Cook county—Coquille-Bandon section of Roosevelt highway to be made a continuing federal aid project. Advertisement ordered of a section on the Bandon end, consisting of about four miles, which the county court has graded. Also, the commission has ordered advertised the two miles of diking on the south end of Coquille bridge, provided satisfactory arrangements for no-sweeper are made with the local drainage district.

Foregoing are all of the definite plans announced today. The commission, however, has a number of other matters under consideration, such as the location of that section of the Roosevelt highway between Euchre creek and Rogue river, in Curry county. If the coast route is taken the crossing of the Rogue will be near Wedderburn and Gold Beach. A second route is further inland and crosses at the present ferry.

AMUSEMENTS

AT THE THEATRES TODAY
Holt—Holt Lyle in "The Rich."
Charles W. Hawley in "The Rich."
Wanda Allen in prologue dances; Rex Cartwright; Topics of the Day; Kingman News.

"On with the dance" is the cry at the Rex, where pretty Wanda Allen, announced as the "dancuse petite," is appearing in a return engagement which terminates with tonight's performance. Little Miss Wanda has two new dances, the first a fantastic Chinese Buddha dance in which she appears in an elaborate costume, and her final number, "The Hunt."

Charles W. Hawley, concert selections on the organ are of a different and pleasing nature. "Coronation March" from the "Prophet," "Lanoke's 'Glow Worm' Idyl, and Mr. Hawley's pot pourri, "Oriental," are the features which will be heard. The evening and are billed again for today's program.

Colleen Moore, the captivating actress who plays "The Wall Flower," coming to the Rex theatre for two days, commencing Wednesday, spent at least one very busy day when she made this picture, to be exact, on August 19, her birthday. The young men present immediately threatened to kiss her nineteen times if they caught her in a dark corner. Rush Hughes, son of Rupert Hughes, and Tom Galtrey, who both play leading roles in "The Wall Flower," were the most ambitious, but owing to the inability of Miss Moore in dodging dark corners, the threat was not carried out.

DAILY MARKET REPORT

OREGON JOURNAL MARKET SERVICE
PORTLAND, Ore., July 17.—Three-cent advance in price of butter on Portland market became effective this morning, as was announced in the trade Saturday in the Journal. As Monday is always a slow day in the Portland market, exact conditions could not be determined.

It will probably be necessary, however, for the trade to pay the new price, whether it wants to or not, as all the good butter has been cleaned up. There is nothing left on the Portland market at present but second grade butter.

Cream production fell off 4.4 per cent during the week, this marking the third large drop in cream in as many weeks. Receipts are now well below the normal level. City milk market was in good shape, prices advancing to a top of about 40c. Little activity was reported in the egg market. Receipts continue to show the effects of heat, making sales in demands.

PORTLAND, Ore., July 17.—Butter—Selling price, box lots. Creamery prices—Prima, extra, 43c for plain wrappers; cubes, extras, 37 1/2c; 38c; dairy, buying price, 22c 2 1/2 lb.

Butter Fat—Portland delivery basis: No. 1 grade, 43c-44c; No. 2, 40c; No. 1, 30c, 41c for No. 1 grade; premium being paid by some.

Cheese—Selling: Tillamook triplets, 24c; 25c; Young's American, 24c-25c; Oregon triplets, 20c-23c. Buying prices: F. O. B. Tillamook: Triplets, 20c; Young's American and longhorn, 27c lb. Selling prices: 24c Swiss, fancy, 31c-32c; Humburger, 21c-28c; cream break, 22c-24c; 25c each.

Eggs—Buying price, front street: Current receipts, Western Oregon, 22c-23c; Eastern Oregon, 20c per doz.; henhouses, 22c-24c per doz. Selling price: Ordinary

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PORTLAND GRAIN AND FEED
PORTLAND, Ore., July 17.—Grain futures: Wheat, hard white, July, \$1.14; August, \$1.13; soft white, white club, hard winter, Northern spring, \$1.12; August, September, \$1.11; red winter, \$1.08; August, September, \$1.08. Oats, No. 2 white feed, July, \$30; August, \$29; September, \$28. Corn, No. 2 Eastern yellow shipment, July, August, September, \$20.

SEATTLE HAY, GRAIN AND FEED
SEATTLE, July 17.—Timothy hay, \$25; D. C. Timothy, \$19; mixed hay, \$24; alfalfa hay, \$22; D. C. 26; barley, whole, 37; ground and rolled, 39; clipped, 30; chick starter, 40; chop all grain, 42; coconut meal, 38; corn, 28; corn cracked and feed meal, 40; cotton seed meal, 37; linseed meal, 60; scratch food, 48; soyas bean, 37.

SAN FRANCISCO HAY, GRAIN, FEED
SAN FRANCISCO, July 17.—Receipts: Hay, 314 tons. Hay, \$15 to \$17; fair, \$13 to \$15; tame oats, \$14 to \$16; wild oats, \$10 to \$12; alfalfa, \$13 to \$15; stock, \$9 to \$11; straw, nominal.

NEW YORK FRUIT MARKET
NEW YORK, July 17.—Evaporated apples scarce; state, 17c-18c; prunes firm; California, 18c-19c; Oregon, 12c-13c; peaches quiet; choice, 12c-14c; extra choice, 14c-15c; fancy, 15c-16c.

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