

SHOP BY MAIL IF YOU CANNOT COME TO THE STORE — OUR PERSONAL SERVICE BUREAU IS AT YOUR COMMAND



2 to 3 Only

Lemon Soap This Hour Four for 25c

—From 2 to 3 only we will sell the famous and popular lemon skin whitener soap at 4 for 25c. The regular price is 10c, and at some stores 15c. Buy all you want—no limit placed on quantities.

75c Out Size Hose 35c Pair

—Women's Black Lisle Out Size Hose in sizes 8 1/2 to 9 only. This hour 35c pair. Regular 75c.



New York Office 1170 Broadway

3 to 4 Only

Men's Poros Knit and Balbriggan Union Suits 95c a Suit

—During this hour men can buy good Poros Knit and Balbriggan Union Suits in all sizes from 34 to 46 at less than mill cost, 95c a suit. Stock up during this hour for your summer needs.

Men's Government Khaki Pants \$1.25

—Men's Outing and Work Khaki Pants of good grade khaki, well made pants, with cuff bottoms and belt straps. A regular \$2.25 quality, this hour only \$1.25 a pair.



Prepare for your 4th of July Celebration at McMorran & Washburne's. Special values in all Departments in ready-to-wear and furnishings for men, women and children

Celebration Hour Sale

Today--Friday--One Day Only

A merchandise event of extreme importance to every man or woman in Lane County. Large quantities of each item advertised. Good service. Free delivery. Shop here!

CONDITIONS OF THE SALE

Every Sale Final—No C. O. D.'s—Nothing on Approval! And, Important—Sale Prices Effective for One Hour Only, as Indicated—Bring This Advertisement With You! See Windows and Displays in Store

8 to 9 Only

\$1.00 Work Shirts 65c Or 2 for \$1.25

—Good quality \$1.00 Work Shirts, blue chambra, sizes 14 to 17, well made; 65c each or 2 for \$1.25—one hour only.

\$1.50 Overalls 98c

—Buy finest quality Men's Blue Bib Overalls—one hour only—at less than factory cost; 98c a pair. All sizes, 30 to 42 waist; also all sizes for boys.

\$2 Outing Gowns for Men 95c

—Best Standard Amoskeag Outing Flannel Gowns for men; sizes 15 to 19 neck—one hour, 95c, or 3 for \$2.75. Blue and pink, fancy patterns.

45c Turkish Towels 27c ea. Or 4 for 98c

—Size 18x36, big, soft, fleecy, durable Turkish Bath Towels—one hour only at nearly half price—27c each or 4 for 98c.

9 to 10 Only

\$3.50 Value Plaid Cotton Blankets at \$1.98 Pair

—Just 100 for this sale. Fine soft Cotton Blankets in pink, blue, gray and tan plaids; big double blankets at less than cost, for one hour only—\$1.98 pair.

Fine Dress Gingham, Pretty Plaids, 17c Yard

—Volmore and Cameo Dress Gingham in prettiest plaids, checks and stripes on sale this hour at mill cost—17c yard.

35c Plisse Lingerie Crepe—Pink, Blue, White, 19c yd.

—A wonderful bargain at 19c yard. Good standard Plisse Lingerie Crepe in pink, blue and white, at less than mill price—19c yard, one hour.

Japanese Parasols 70c

—The new popular Japanese Parasols in handsome new patterns, this hour only, 28-inch size, 70c and 34-inch size \$1.00.

10 to 11 Only

Men's Pure Wool Dress Trousers, \$6 Values \$3

—Men can buy good Pure Wool Dress Trousers this hour at less than cost of material in them. Neat, gray patterns, all sizes, 32 to 44 waist. Well made and guaranteed.

Unbleached Apron Muslin at 19c a Yard

—A Japanese cloth 40 inches wide for aprons, lunch cloths, etc. Soft, clear, unbleached Muslin that washes and wears splendidly. About import cost is 19c a yard.

Japanese Lunch Cloths \$1.00, \$1.29 and \$1.69

—Buy Japanese Lunch Cloths during this hour at less than import cost. Best quality, pretty patterns; 48x48 size, \$1.00; 60x60 size, \$1.29; and 72x72 size, \$1.69.

Women's Sleeveless Swiss Ribbed Vests at 4 for \$1 and 5 for \$1.00

—Two lots of new Swiss Ribbed Sleeveless Vests way underpriced for this hour. All sizes.

11 to 12 Only

32-Inch Corded Tissue Gingham 60c Grade 29c yd.

—Handsome patterns and big range of newest colors, 32-inch corded tissue Gingham that make wonderful dresses. Last season's price was \$1.00 yard.

Values to \$17.50 in Boys' Suits at \$6.95

—About 100 All-Wool Boys' Suits in sizes 6 to 17, on sale at a very low price this hour. Best makes and all good patterns.

Calcutta Pure Silk Pongee at 89c Yard

—Another importation of finest 12 mommie weight Oriental pure Silk Calcutta Pongee in standard width at 89c a yard. Regular price is \$1.65 yd.

Fine Heavy Bleached Sheet—ing 81 Inches Wide at 50c Yard Limit 5 Yards

—Famous Pullaway brand, full 81 inches (9-4) width, fine Bleached Sheet at mill cost for one hour only. Limit 5 yards to any one customer. No phone orders.

12 to 1 Only

Outing & Hop Picking Hats Values to 75c at 15c Each

—Men's, Women's and Children's Outing Straw Hats of all kinds. Every hat in stock during this hour to close out at 15c. Our regular 35c to 75c values.

36-Inch Fine White English Longcloth 24c Yard

—500 yards of Fine White English Longcloth, 36 inches wide. Soft and ideal for underwear. During this hour only 24c a yard.

\$5.50 Bradley Knit Coats Heather Shades \$3.75

—A new shipment, new colors, on sale for first time today—one hour—at \$3.75. All sizes, 34 to 46. About factory cost while the 60 coats last.

Silk Petticoats \$1.98

—Pure Silk Jersey, Taffeta and Heatherbloom Petticoats with taffeta flounce in black, navy, and most all wanted shades, during this hour \$1.98.

1 to 2 Only

Men's \$1.25 Knit Union Suits 79c Each or 2 for \$1.50

—One hour only, Men's White and Fern Union Suits, short and long sleeves, ankle length, medium weight, sizes 34 to 46, at less than mill cost—79c each or 2 for \$1.50.

Fancy Border Scrims 10c yd.

—For this hour only we offer good quality ecru and ivory color scrims at 10c yard. Made with drawn-work border.

\$4 Grade All-Wool French Serge at \$1.69 yd.

—A wonderful quality of fine pure Wool French Serge, 44 inches wide, in black and navy only. Regular \$4.00 yard—this hour only \$1.69 yard.

Values to \$3 Kabo Corsets

—Back lace Kabo Corsets in white and flesh color, sizes 20 to 30. Regular \$1.50 to \$3.00, special 89c.

2 to 3 Only

Men's All-Wool Business Suits, \$25.00 Values \$17.95

—One hour only, just 50 good All-Wool Suits from regular stock at a low price. Conservative three-button models, neat patterns. All new this season.

\$1.48 Bungalow Aprons One Hour 89c

—Light and dark patterns, in checks, stripes and figured patterns, as well as plain colors. Well made aprons.

\$1.10 Irish Table Damask 72 Inches Wide, 69c yd.

—Just two patterns of this 72-inch Irish Table Damask for this hour at 69c yard. A splendid quality, linen finish. Mill ends, 2 to 10 yard pieces.

\$2.00 Stamped Gowns Fine Nainsook, 98c Each

—Three pretty patterns offered in this sale of fine Nainsook Stamped Night Gowns, all made and ready to work. Colors flesh and white.

3 to 4 Only

\$1.00 Grade Lingerie Satin at 79c Yard

—36-inch Lingerie Satin in white and flesh color. Makes wonderful underwear. A very special price 79c yard.

\$4.25 Woolnap Plaid Blankets at \$2.98 Pair

—Less than factory cost for 100 pairs of fine Woolnap Double Blankets, soft, fleecy ones, pink, blue, gray and tan block and fancy plaid, big size. Special \$2.98 pair.

Hemmed Napkins 95c Dozen

—Restaurant and home use Hemmed Napkins made of Indian Head and Oakland Mills Butchers' Crash, 95c dz.

Boys' Wool and Corduroy Pants, \$2.00 and \$2.50 Grades, \$1.45 Pair

—A good assortment of patterns in this sale of Boys' Knee Pants at \$1.45 a pair. All sizes, 6 to 16 years.

4 to 5 Only

Men's Cut Silk and Knit Ties \$1.00 Grades 55c

—About half price for our entire stock of fine cut Silk and Knit Ties. Regular \$1.00. For this hour only 55c, or 3 for \$1.50. Buy generously at this less-than-cost price.

Georgette Blouses Values to \$10.00, at \$1.98

—Pretty Georgette Blouses in all sizes from 36 to 44, in white, black, navy, flesh, tan, apricot and copen. Regular prices at high as \$10. This hour \$1.98.

45 - Inch Sport Skirting Worth \$1.50 to \$2.00 This Hour 85c yd.

—White Sport Skirting in a good range of patterns, stripes, plaids and novelty effects and plain weaves. All white. Regular to \$2.00 yard, special this hour 85c yard.

New French Gingham Dresses \$4.95

—All our regular \$8.00 New French Gingham Dresses, beautifully made, handsome trimmed. Special this hour \$4.95.

5 to 5:30 Only

Women's Silk Petticoats, All Colors, at \$1.98

—Silk Jersey Petticoats with flounce of flowered pattern. Colors are copen, purple, navy, black, henna, taupe, rose and green.

Girls' Dresses, Values to \$1.75, at 89c Each

—Pretty dresses for girls ages 6 to 14 years at a low price, 89c. Regular values to \$1.75 each.

36-Inch Tubular Silk Jersey Cloth \$1.25 Yard

—Regular price \$1.75 yard. Orchid and flesh color, 36-inch tubular all-silk Jersey for bloomers and vests. Special \$1.25 yard.

50c to \$1.00 Embroideries 25c Yard

—Beautiful imported and domestic Embroideries in 6 to 18 inch widths, this hour at less than half price. All our regular 50c to \$1.50 values.

10 to 11 Only

Lingerie Blouses, Values to \$1.50, at 89c

—Women's Blouses during this hour at 89c each. Prettily trimmed and made. Our regular \$1.50 grade.

McMorran & Washburne Store
Lane County's Great Bargain Store

All Day Today

Men's 50c Holeproof Hosiery 3 Pairs for \$1.00

—A reduction of one-third on Men's Lisle and Cotton Holeproof Hose today only. All sizes, all colors. Buy liberally at this big saving.