

ONE MORE INSTANCE TO PROVE TO YOU OUR ABILITY TO UNDERSELL ON QUALITY GOODS

Imported Standard

**Jap Crepe**

4 Yds.

**\$1.00**

This is being sold to 42c yard here

3

**Dolly Prim Aprons****\$1****Facts You Should Know**

Buying today is a science—a study not only of price, but of quality also. Till a short while ago it was generally a conception that price and quality could not go hand in hand, but not so today. Today the merchant is undergoing a struggle of the survival of the fittest—in other words, the merchant who can sell his highest grade quality merchandise at as low a price as he would his cheaper goods is the one merchant who will prosper.

The Peoples Cash Stores are operating a number of unusually prosperous stores in this valley—successful because we operate on a basis founded on this new principle—where quality plus price plus service plus an absolute guarantee of satisfaction or money refunded is our law.

On this basis we hope to prosper here and build a foundation for your good will.

PEOPLES CASH STORE

Full Cut Men's Athletic

**Union Suits**

2 for

**\$1**

Blue Chambray Double Stitched Heavy Weight

**Work Shirts**

2 for

**\$1**

# A POWERFUL DISPLAY OF GREATER BUYING POWER of Your Dollars--When Quality Goods are Lowered as These are for TODAY ONLY

Doors Open 9 a. m.

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**Unusually Low Prices on Quality Goods****1½ yards Ratine \$1**

Were 95c yard. In plain colors of white, lavender, rose, open. Just the thing for the skirt.

**2 yds. Organdies \$1**

Were 75c yard. In wonderful color schemes of block checks. All the very desirable shades.

**3 yds. Organdies \$1**

40-in. Were 50c. A large array of the season's most popular shades are awaiting your call.

**8 yds. 27-in. Ging's \$1**

Were 25c yard. In full 27-inch widths, fine standard quality, large assortment to pick from.

**Checked Ratine yd. \$1**

Were \$1.35 yard. Excellent home-spun quality. All the wanted new block checks.

**3 yds. Mad. Shirt's \$1**

Were to 65c. Some heavy corded shirtings. Others have silk stripe; all are beautiful patterns.

**3 yds. 8-4 Sheeting \$1**

Were 70c. The famous Modlips quality of excellent weight. Come early to get this.

**3 yds. Chkd. Crepes \$1**

45c values. Standard quality, new checks, in pretty Jap Crepes. Special for Dollar Day.

**3 yds. Pretty Voiles \$1**

Were 45c. This season's newest creations in lovely carnation patterns; 40 inches wide.

**11 yds. Calicoes for \$1**

Were 15c the yard. Fast colors and in all the different colored patterns.

**Brocaded Corduroy \$1**

Was \$1.60 the yard; 33 inches wide. For kimonos, robes, etc. The lowest price in years.

**2 yds. Granite Cloth \$1**

Were 75c the yard. Comes in 36-inch width in all the wanted shades to choose from.

**3½ yds. Win. Crepe \$1**

Were 39c. In pretty flowered and bird designs; also in the solid colors. Windsor Crepe.

**2 yds. Table Dam. \$1**

Regular 75c value; 58-inch width in a very pretty flower design. Very good grade.

**6 yds. Romp. Cloth \$1**

25c values, in 32-inch width. Excellent for play suits, aprons and dresses.

**6 yds. Percales for \$1**

25c values; 36 inches wide; large assortment of patterns to pick from.

**8 yds. Un. Sheeting \$1**

19c grade, of heavy Wilton sheeting quality. Very suitable for aprons.

**5 pr. Dress Sox for \$1**

Were 25c. The famous guaranteed "Ironsox." In all the desired colors. A wonder value.

## DOLLAR DAY Is Bargain Day Here

**Your Dollars Will Do Double Duty****5 yds. PRETTY CRETONNES \$1**

Were 25c to 35c. Comes in a varied array of beautiful colors and in 27 and 36 inch widths.

**8 yds. OUTING FLANNEL \$1**

Was 19c the yard. Good heavy grade weight, 27 inches wide, and standard qualities.

**5 yds. OUTING FLANNEL \$1**

Was 29c the yard; 36 inches wide. Heavy weight; also in pink, blue, white and fancies.

**5 PILLOW CASES \$1**

Were 29c each. Of a very fine grade bleached muslin, size 42x36. Very special.

**11 HUCK TOWELS \$1**

Were 15c each. A very good size and of good quality Huck Toweling.

**6 TURKISH TOWELS \$1**

Were 25c each. Double thread, Cannon brand towels, of good size and weight.

**3 TURKISH TOWELS \$1**

Were 49c. The biggest and heaviest three towels for a dollar ever before offered.

**5 yds. HUCK CRASH \$1**

Regular 25c grade. Of good heavy weight and quality; 18 inches wide. A dandy value.

**5 yds. HAIR RIBBON \$1**

To 39c values. Pretty color combinations in hair ribbon. A real surprising value.

### Dollar Day Specials on Our Bargain Balcony

**3½ yds. OILCLOTH \$1**

35c value. Fine Sanitas and Certainteed quality, in light and dark patterns.

**9 pr. CHILDREN'S HOSE \$1**

In black and brown, heavy ribbed cotton hose of good fast color.

**9 pr. LADIES' HOSE \$1**

Seamless, fast color, and good quality. Comes in black and brown, all sizes.

**ALUMINUM SPECIAL \$1**

Values to \$1.75. Will go on sale Dollar Day in a special lot for this low price.

**2 PLAY SUITS \$1**

75c values. Good washable material, well made, and run of sizes.

**LADIES' WAISTS \$1**

Were to \$2. Some have the gingham trimmed, others are the imitation pongee; some of voile.

**DRESSES AND APRONS \$1**

Values to \$2. Gingham and Percale house dresses and aprons. Well made and prettily trimmed.

**WOMEN'S OVERALLS \$1**

Were \$1.75. Sweet-Orr brand, of heavy blue chambray. A big over-all work suit.

**2 LADIES' UNIONS \$1**

Were 75c. In three different styles to choose from, and a very fine grade for summer.

**5 LADIES' VESTS \$1**

Were 35c. A light summer weight garment of good quality. Many styles in the lot.

**FLOWERED UNDERSKIRTS \$1**

\$1.50 regular values. Of very fine quality flowered sateen material, with ruffles.

**NIGHT GOWNS \$1**

\$1.60 value. For Dollar Day only. Of fancy good weight flannel, trimmed.

**3 pr. ARROWHEAD HOSE \$1**

Were 49c the pair. In white, black and cordovan. Fine ladies' silk hose.

**LADIES' SILK HOSE \$1**

Values some of them to \$1.75. In practically all the wanted shades and all brands.

## A Great Money-Saving Opportunity

is the outstanding feature of this event. Here are numerous items over one dollar, but items that by buying here you save many—many dollars. Be one of the hundreds who will come to save.

AMAZING SALE OF

### Ladies' Trimmed HATS

Now is the time—here is your opportunity. Buy yourself that summer hat—don't delay—it's not necessary, if the price was a factor with you, for prices here are so low now that in many instances the shape is worth more than we are asking for the whole trimmed hat. Notice these enormous price reductions.

**\$2.75 to \$7.75****Canton Crepe, yd. \$2.95**

We are almost 50c a yard lower than Eugene's lowest price. Good range of colors.

**Black Silk Taffeta, yd. \$1.25**

Regular \$1.75 yard. We have a limited number of this fine grade silk taffeta. You'll do wise by buying quickly.

**Fibre Sport Scarfs \$2.95**

Regular \$5 values. This season's most gorgeous combinations and Roman stripe effects.

**SHOES****REDUCED!****Men's Work Shoes****\$2.89**

Made of all leather. A good run of sizes to pick from.

**Boys' Outing Shoes****\$2.29**

A nice line of Outing Shoes for summer wear for the boy.

**Ladies' and Misses' Oxfords and Pumps****\$2.98**

In black and brown. The very latest in styles and of good quality.

**Ladies' Shoes \$2.98**

Of patent leather Strap Pump or Oxford. A \$4.50 value.

**Canvas Oxfords \$2.49**

Ladies' White Canvas with tan and black leather trimming.

**Canvas Pumps \$1.98**

Ladies' White Canvas Two-button Strap Pumps. Big value.

CONTINUING MAY SALE OF

**Men's Suits**

At last—the sale of Men's Suits—a real sale—real lowering of prices are in effect—not one suit, but every suit in the house is reduced. Good woolen materials, well tailored suits, snappy summer models, as well as the conservatives for men. You'll save at least \$5 to \$15 on every suit in the store during this May sale of Men's Suits. Note the lowered prices.

**\$14.65 to \$22.65****Satin Back Crepe, yd. \$2.19**

Regular \$3.95 yard. Fine quality, heavy grade. A good selection of colors to pick from.

**Genuine Krepe Knit, yd. \$3.35**

Were \$4.00 yard. The season's very popular dress material. A large variety of shades to choose from.

**Ladies' Hiking Breeches \$1.85**

Regularly \$2.75 values. Of very heavy grade khaki material; buttons on both sides; finely tailored.

**—AND SATISFACTION IS GUARANTEED OR MONEY REFUNDED—**

# PEOPLES CASH STORE

EUGENE-SALEM

30 E. 9th Ave.

A. L. SOLOF, Mgr.

**You Will Buy Good Goods for Less****Men's B. V. D's \$1**

Were \$1.50. The genuine quality. The muchly touted Athletic union suit for men.

**Silk Striped Shirts \$1**

Values to \$2.50. Our special buy, and for cash, gives you this wonderful opportunity.

**Men's & Boys' Caps \$1**

Were to \$1.85. In brown, gray, green and other popular mixtures. Very special.

**3 Pretty Neckties \$1**

Actual 50c values. Direct from New York come these popular new four-in-hand ties.

**Boys' Bath'g Suits \$1**

Were \$1.45. Especially reduced for Dollar Day. Of very good quality cotton ribbed material.

**Doz. 15c Kerchiefs \$1**

You buy the dozen and you get them at almost wholesale cost. You'll want them.

**3 Boys' Shirts Only \$1**

Were 59c. All sizes, in khaki, blue chambray and fancy stripe percale. Sport models included.

**Boys' Wool Pants \$1**

To \$2 values. In a varied range of colors, but all of heavy material to stand up under hard wear.

**3 Boys' Unions at \$1**

Were 35c. In athletic waist style and also in the balbriggan summer weight. All sizes.

**2 pr. Leath. Gloves \$1**

69c values. Made of leather, seams carefully sewed. Especially suitable for rough work.

**9 pr. Men's Sox for \$1**

Were 20c. Of extra good fast color. In a full range of sizes, in black and brown only.

**5 pr. Men's Sox for \$1**

Were 35c. Suitable for work or dress, of a fine ribbed mixed wool quality of good value.

**Men's Silk Ties for \$1**

Regular values to \$1.50. Silk four-in-hand and fancy patterns in knit ties. Big values.

**Men's Ath. Unions \$1**

Were \$1.25. Of very fine grade. All sizes of Royal Court brand. Will stand up to the best.

**Men's Rib. Unions \$1**

Were \$1.39. Fine Egyptian ribbed unions, full cut and well tailored garments.

**2 pr. Suspenders \$1**

Were 75c. Of good quality elastic with sliding cords and all metal parts. For men. Standard make.

**6 Arrow Collars for \$1**

25c values. In the soft and stiff modes. The season's cleverest styles are here.

**2 pr. Silk Sox for \$1**

Some were to 75c. In a good many colors, all sizes. Fibre silk and mercerized quality.