

COAST SECTION DESTINED TO BE MECCA FOR TOURISTS

Vice-President of S. P. Sees Great Possibilities

ATTENDS HOTEL OPENING

E. O. McCormick Tells of Attractive Scenery and Rich Valleys of Three Counties

"When the scenic beauties of the territory between Eugene and Coos Bay become more widely known it will be a great lure to tourists seeking almost any kind of an outing, and particularly to sportsmen," said E. O. McCormick, vice-president of the Southern Pacific company, who arrived yesterday afternoon from North Bend, where he attended the opening of the new hotel, and left at midnight for Klamath Falls, where he will be present at a celebration of the opening of the reclamation project.

"The new hotel at North Bend is one of the finest that I know of," continued Mr. McCormick. "It is metropolitan to a degree. A hotel of that sort should be a great attraction to tourists and I believe that thousands of people during the next few years will visit that section of the state just because of this new hotel and of the outing possibilities along the coast in Lane, Douglas and Coos counties."

Scenery Is Alluring

Mr. McCormick declared that the series of lakes along the Southern Pacific company's line between the Rogue and Coos Bay, the numerous beautiful streams flowing into them, an occasional glimpse of the ocean, the picturesque farms and the wonderful timber all make up a picture that is very difficult to beat anywhere.

"The trip from Eugene to Coos Bay is as attractive a trip from the main line to the ocean as I know of anywhere," asserted the vice-president of a great system of railroads that operates numerous branches to the ocean shore up and down the coast.

"That part of Oregon served by our Coos Bay branch is destined to become a great deal richer than it is now," said Mr. McCormick. "The soil is very fertile and I am informed that vegetables and small fruits grow to perfection. The orchards that were set out a number of years ago are doing splendidly and I am told

that they are almost entirely free from the pests that bother the orchards of other sections of the country. The drying possibilities of the coast section of these three counties seem to be almost unlimited. The lumber industry, too, in that section is an important factor in its prosperity."

"Nays it is Eugene's Territory. Why doesn't Eugene annex all of this rich district as a trade territory? It seems to me that inasmuch as she is the gateway to it she is entitled to its trade."

Speaking of the lumber business, Mr. McCormick said that mills all over the coast are resuming operations and that there is a great demand for lumber wherever there are no labor impediments to prevent building operations. He said that everywhere he has gone during the last few months he has noted a great revival in building.

Asked as to general business conditions, Mr. McCormick said: "I am an optimist but a careful optimist. One has to use optimism as he would a gun—handle it carefully. Everywhere I go I find a strong feeling of a betterment in business conditions. Only a few months ago liberty bonds were a drug on the market and now they are almost at par and people are anxious to buy them. The purchase of good bonds is increasing immensely. When people who buy stocks and bonds are in that mood the people who buy only the essentials of life are bound to be in it, too."

LOCAL '48'S' WILL INSTALL

FORMER VETERANS WILL GO TO ROSEBURG SOON

Members of the Lane county unit of the "48's, the inner organization of the American Legion, will install a post of the order at Roseburg within the next two or three weeks and plans are being made to launch another unit of the organization at Corvallis in the near future. The Eugene post was installed here during the annual state convention of the legion last July and recently the local members held a ceremony at Medford where an organization had been formed.

Harry S. Nelson, of Portland, state adjutant of the American Legion and secretary of the Oregon "48's," was here yesterday conferring with Eugene members concerning the installation of the new posts.

Violins bought, sold and repaired. Eugene Music Shop, 8 East 9th St.

Believe in Register Classified.

STUDENT NOMINATIONS OUT

TWELVE DARK HORSES APPEAR IN CAMPUS RACE

George King, Charles Lamb and John Macgregor Out for Office of President of University Student Body

George King, of Salem, Charles Lamb, of Tillamook, and John Macgregor, of Portland, were nominated for president of the associated students of the university for the year 1922-23 at the weekly student assembly in Villard hall yesterday morning, where, after a prolonged session, which lasted well into the noon hour, the already large crop of aspirants for offices had swelled to the record number of 25 for the 17 positions in the student organization.

The biggest flock of candidates was for the position of senior man on the student council, which position brought forth six nominees. Three of these will be chosen at the annual election next Wednesday. Other student council offices also received a deluge of candidates with four each for the positions of senior women, junior man and sophomore man. Each of these offices is open to two aspirants. But one candidate apiece was nominated for the offices of secretary of the associated students, junior man on the executive council, and yell leader, and unless further nominations by petition are made within the next two days there will be no competition for these positions.

For the presidency of the associated students three names were submitted and a like number were nominated for the editorship of the Eugene Daily Emerald, student publication. Two nominations each were made for the offices of editor of the Oregonian, student year book, senior woman on the executive council, and junior woman on the executive council.

The entire list of candidates nominated yesterday and the respective offices they are aspiring for is as follows: President of the associated students, Charles Lamb, John Macgregor and George King; vice-president of the associated students, Owen Callaway and Richard Sundleaf; secretary of the associated students, Margaret Jackson, editor of the Eugene Daily Emerald, student publication, Edwin P. Hoyt, Raymond Lawrence and Kenneth Yocel; editor of the Oregonian, Velma Farnham and Dorris Sikes; junior man on the executive council, Harold Gram; senior woman on the executive council, the King and Beatrice Morrow; junior man on the student council, Jack Meyers, Hal Berry, Alfred Erickson and Pat Irwin; senior man on the student council, George Adler, Hadden Rockney, William Purdy, Arthur Larsen, Ed Hayslip and Don Zimmerman; junior women on the student council, Henryetta Lawrence, Elizabeth Price; sophomore man on the student council, Don Woodward, Price Sullivan and Joyce Dahl and Charles (Chippie) King; yell leader, Arthur Roehraugh.

Preceding the nomination of candidates Paul Patterson, university debater, proposed an amendment to the student body constitution providing for an additional fee of 50 cents to the student body tax for the purpose of bringing musical artists of known repute to the campus at regular intervals. Patterson stated that \$2000 could be obtained annually through this means and that the best known singers and musicians in the country could be obtained for appearances at the university. This amendment will be submitted for approval at the regular election next Wednesday, May 16.

BERRY ACREAGE GROWING

WEST LANE FARMERS ENCOURAGED BY BUILDING OF CANNERY

Encouraged by the announcement that a fruit cannery is to be erected this summer at Cushman, farmers of Ada and vicinity, where L. W. Newcomb, pioneer strawberry grower of that section has demonstrated that there is big money in that crop planted in the soil of that section, are setting out good sized areas to the berries, said Ira P. Whitney, county agent, who has just returned from that portion of the county. Quite a colony has sprung up in that locality, said Mr. Whitney, and every settler is planting strawberries. It is said that the berries ripen there from an early summer until late in the fall. Besides marketing the product in Eugene and at Coos Bay cities it is the plan of the growers in that section to send the surplus to the cannery at Cushman.

Farmers in the western end of the county are also planning to set out large tracts of red and black raspberries, said Mr. Whitney, having been promised the fruit will be handled at the new cannery.

GREY DIGGERS DYING FAST

POISONING CAMPAIGN MEETS WITH SUCCESS

Grey digger squirrels are dying by the thousands throughout the regions where the poison barley is being put out, according to reports coming in at the office of Ira P. Whitney, county agricultural agent. Some farmers said Mr. Whitney, who did not have much faith at first in the method of trying to rid the community of these pests, after trying a sack of the poisoned grain have come back for more, declaring that it is very efficacious. Mr. Whitney yesterday expressed confidence in the ultimate success of the campaign against the squirrel.

Albert Swain, in charge of the poison work, was at Pleasant Hill and Trent yesterday, giving gopher poisoning and mole trapping demonstrations.

HUSBAND AND WIFE ON JURY

AGREE IN EVERY PARTICULAR IN JUSTICE COURT CASE

Husband and wife sitting on the same jury in a Eugene justice court case yesterday agreed in every particular, voting together on a verdict for the defendant. In the case of Charles P. Johnson against the Electric Cleaners of this city, in which the plaintiff sued for \$50 claimed due on account of alleged damage to a coat which the defendants cleaned and cleaned.

The jury consisted of B. B. McKinney, Mrs. B. B. McKinney, Mrs. F. L. Chambers, Mrs. E. E. Chambers, E. E. Quimby and Sidney Stickle.

Gordon Wells appeared as attorney for the plaintiff and S. M. Calkins for the defendant.

WEDDING DANCE

Saturday, May 6. Good music. 5-2-5*

Senior play, "Clarence," Eugene high, May 6. 5-2-4

Quick results—use Register Classified.

Read the Greatest Shoe Sale in Lane County



Factory Shoe Sale

A mammoth shoe stock at factory prices, a wonderful opportunity right at the most wanted time when you are most needing your summer footwear. An opportunity none can afford to miss. Make your plans now to attend this SALE

Thursday, Friday, and Saturday

Ladies' Shoes

Ladies' Patent Oxfords, military heels, medium toes, very new. Factory Price.....	\$3.75
Ladies' One-Strap Low Heel Patent Pumps, plain and perforated toes. Factory Price.....	\$3.65
Ladies' Plain Toe Patent Leather Oxfords, low heels; the newest styles. Factory Price.....	\$3.35
Ladies' Patent Pumps, colonial styles, medium vamp. Factory Price.....	\$2.65
Ladies' Black Kid Pumps, low heels, medium vamps, new styles. Factory Price.....	\$2.75
Ladies' Black Kid Strap Pumps, new styles, medium heels. Factory Price.....	\$2.85
Ladies' White Canvas One-Strap Pumps, medium and low heels, smart, snappy styles. Factory Price.....	\$1.85
Ladies' White Canvas Oxfords, new military heels, medium toes, imitation tips. Factory Price.....	\$1.95
Ladies' White and Brown, Black and White, Sport Oxfords, newest creations. Factory Price.....	\$1.75
Ladies' White Kid Oxfords, Junior Louis heels, plain vamps. Very smart. Factory Price.....	\$3.85
Ladies' White Kid One-Strap Pumps, military and French heels. New 1922 styles. Factory Price.....	\$4.85
Ladies' Brown Calf Oxfords, low heels, medium toes, perforated tips. Good quality. Factory Price.....	\$2.85
Ladies' Brown Kid Oxfords, Goodyear welts, military heels. Factory Price.....	\$4.85
Ladies' Brown Pumps, low heels, medium toes, one-strap. Factory Price.....	\$2.35
Ladies' Black Kid Oxfords, Goodyear welts, medium toes. Factory price.....	\$3.65
Ladies' Brown Kid One-Strap Pumps, French heels, short vamps. Factory Price.....	\$3.85

High Shoes, Comfort Shoes

All Ladies' Black and Brown High Shoes, Comfort Shoes, Cushion Soles, Low and Military Heels, Round and Medium Toes—

AT FACTORY PRICES

JULIETS—Ladies' Rubber Heel Juliets. Factory Price.....	\$1.55
SHOE POLISHES—White, black and brown. Factory price.....	5c

GROWING GIRLS', MISSES' AND CHILDREN'S WHITE PUMPS

Growing Girls', Misses', Children's White One-Strap Pumps, rubber soles. Factory Price.....

\$1.35, \$1.25 and 95c

Children's Pumps, Scuff-ers and Shoes

Infants' and Children's Pumps, patent, gun metal and kid. Factory Prices \$1.95, \$1.45 and.....

Children's Scuff-ers, all styles and leathers. Factory Price.....

\$1.65

Children's and Infants' Shoes, blacks, browns, patents, combination colors. Factory Prices

\$1.95, \$1.65 and \$1.25

Men's Shoes

Men's All Leather Black Calf Lace Shoes, Goodyear welts, single and double soles. Factory Price.....	\$3.65
Men's Black Kid Lace Shoes, Goodyear welts, rubber heels. Factory Price.....	\$4.65
Men's Broad Form Black Bluchers, Goodyear welts, all leather. Factory Price.....	\$5.65
Men's Brown Calf, English Walking Shoes, Goodyear welts. Factory Price.....	\$3.65
Men's Brown Calf Bluchers, medium wide toes, Goodyear welts, all leather. Factory Price.....	\$3.85
Men's Brown Calf, French toe bals. The newest style dress shoes. Goodyear welts. Factory Price.....	\$4.85
Men's Brown Kid Straight Last Shoes, fine quality, all leather. Goodyear welts. Factory Price.....	\$5.85

Work Shoes

All Solid Leather

Men's All Leather Heavy Work Shoes, Blucher cut, heavy soles. Factory Price.....	\$2.75
Men's All Leather Outing Shoes, extra strong. The best shoe for summer wear. Factory Price.....	\$2.85
Men's Seamless Bals, brown Lotus leather, soft tips, Goodyear welts. Factory Price.....	\$3.85

LITTLE GENTS' SHOES

For Strong Durable Wear

Little Gent's Black Calf Blucher Lace, double soles; extra strong. Factory Price.....	\$2.35
Little Gent's Brown Calf Lace Shoes. Good school shoes. Factory Price.....	\$2.65
Youths' All Leather Black and Brown School Shoes, heavy soles. Factory Price.....	\$2.55
Youths' All Leather Bals, Scout style. Well made. Extra well finished. Strong eyelets. Factory Price.....	\$2.85

MEN'S LOGGERS

Corked, spring heels, and half double soles with heels—at Factory Prices

A CAN OF OIL FREE WITH EVERY PAIR!

Every logger can save money by buying now

High Top Boots

Ladies' 16-inch High Top Boots, Goodyear welts. A real hiking boot. Factory Price.....	\$5.35
Ladies' 16-inch Packs, full tongues, Goodyear welts. All solid leather boots. Factory Price.....	\$8.65
Ladies' 12-inch Boots, Packs and Blucher styles, Goodyear welts. Factory Price.....	\$6.75
Men's 16-inch Packs, double soles, Goodyear welts, all leather. Factory Price.....	\$8.95
Men's 16-inch High Top Boots, double soles, all leather. Factory Price.....	\$6.35

BAREFOOT SANDALS

Elk and tan Lotus heavy soles, Misses', Children's and Infants'. Factory Prices

\$1.35, \$1.15 and 80c

TENNIS SHOES, WHITE AND BLACK

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All-Star University Cast

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Castle Comedy, "OH, BUDDY" An overseas fun fest—with a bonus of laughs N. B.—First Show Starts at 11 a. m. Today

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The CASTLE

Continuous 11 a. m. to 11 p. m. All Day

WEDDING DANCE

Saturday, May 6. Good music. 5-2-5*

Senior play, "Clarence," Eugene high, May 6. 5-2-4

Quick results—use Register Classified.