

HARDEST, SOFTEST METALS ARE USED

Two elements, one among the hardest and the other ranking with the softest, are used in plating some of the exterior parts of the new Viking, the latest V-type, eight cylinder automobile announced recently by manufacturers of the Oldsmobile six. The elements are chromium and cadmium.

LEE Tires last longer and ride better—And, the cost is less.

Mark Sanderson
Eugene's Tire Man
Broadway and Oak

KELLY
Springfield
TIRES
T. L. OHLEN
Super-Service Station

rust-proof element discovered by Stromeyer in 1817. Comparatively recently it was "re-discovered" by automotive engineers as an exceptionally good plating medium for those exterior parts of an automobile which come in contact with tools, such as bolts, nuts and screws.

Due to the softness of cadmium it will bend and give, rather than chip or break, when struck by a metallic substance. Therefore cadmium plating is used on parts where screw drivers or wrenches are used. Its rust-proof qualities make it an ideal plating substance for these exterior parts on an automobile. Regardless of exposure, to all kinds of weather it retains its dull white color.

Chromium is a direct opposite to cadmium, being the third hardest element known, ranking just below pure carbon and boron. It has a brilliant blue-white color similar to a diamond. Its rust-proof and non-corrosive quality is its only point of similarity to cadmium.

Chromium is used to plate the radiator shells, head lamps and similar decorative exterior portions of the Viking. It was first introduced to the automobile industry by Oldsmobile more than two years ago.

Floyd Westerfield represents MUTUAL LIFE OF NEW YORK, Ph. 877, U. S. Natl. Bank Bldg.

Hugh H. Earle for Fire Insurance.

SIGMAN-FELL—INSURANCE

PRATT & HOLDEN—INSURANCE.

GRAHAM-PAIGE HAS NEW FLOOR-BOARDS

Graham-Paige engineers have perfected a process of molding rubber on wood to provide rubber paved floor-boards for the driving compartments of automobiles. This new development results in extreme neatness and unusually good appearance.

Because both the product and the process are patented, Graham-Paige has exclusive use of the improvement. These new style floor-boards are now furnished in all models of the Graham-Paige line.

The molded-on rubber covers not only the surface of each of the floor-boards, but also the edges, and in addition, forms a strip of rubber on the bottom surface to act as packing and anti-squeak between the floor-boards and the body sills. The rubber on the surface of the boards also is extended at the edge to form an overlapping flange, which conceals the division between the boards.

Hot Shots
(CONTINUED FROM PAGE 5)

reft straight-eight coupes. Beck-Babb Motors Inc. is located in the

building formerly used by the Jensen garage at Broadway and Oak street. The building has been remodeled for the new company which will handle the Marmon and Roosevelt cars.

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Phone 102

STATES RELAXING SPEED LAWS SLOWLY

The speed laws of the various states are being relaxed gradually, and we as motorists are finding our horizon broadened. We can go faster on the highways, the new laws tell us, sometimes as fast as the roads and the traffic permit.

Some of us laugh at the cautious driver who believes he can still find considerable enjoyment in plodding along the right of way at 25 or 30 miles an hour. They don't appreciate the modern era—the era of speed.

Soon we shall be able to go even faster than any possible speed attainable on the highway. Soon we shall take to the air and scout over hundreds of miles in the time it takes us today to cover scores.

But there must be a limit to the speed a human being can endure. We can hardly think, for instance, of attaining the speed of old Mother Earth as she whirls about the sun and moves onward with the entire family of planets at the rate of 20 miles a second. The thought of it alone takes our breath away.

But perhaps we today, with all our boasted speed, are as the aborigine, thousands of years ago, whose speed record was made by his feet alone. Perhaps we shall still attain the speed of the earth in its flight through the heavens. For considering the ultimate in speed—the speed of light—20 miles a second is the speed of a crawling worm in comparison.

Speed? Why, we've hardly begun moving.

LOG STORY

(CONTINUED FROM PAGE 5)

to yellows and reds. Bits of burned areas showed in a few spots along the road and smoke back in the hills told of more fires, slashing fires burned under control to prevent more dangerous and destructive blazes later.

On the highway, a woman in a north bound car drew a laugh and many comments when she was spotted with a cigar in her mouth. Add that to the young lady seen with a masculine pipe defiantly held in her teeth while heading out Franklin boulevard, and you have what might be called something different.

Someone is hungry and the caravan stops while the squad make inroads in the \$1.25 handed each by Frank Graham, the team's manager, for ice cream cones.

Through Roseburg and on south, the caravan comes to Coos Junction seven miles from Roseburg, and

makes the turn on to the macadam leading to the bay district. The summit of Camas mountain is soon crossed with one scarcely aware of the mountain. Down through Camas valley with its new school house and scattered homes, the cars continue over the oiled road.

A few miles beyond Camas valley the oiled road is to more and a cloud of dust marks the location of each car. The Coos Bay-Roseburg highway has now commenced to follow the course of the Middle fork of the Coquille. The road winds through the canyon, rocky cliffs, tall trees of the famous Port Orford cedar and running water making the drive one of beauty—one which will look much prettier when the rains come and wash the dust from the trees and bushes.

Clumps of myrtle trees become more plentiful, the dark green of the green leaves and the rounded shape of the trees setting them apart from the cedar and dogwood that lines the banks of the stream.

By the time the settlement of Bridge is reached the canyon has started to widen. Another 20 minutes and the green valley of the Coquille is suddenly opened up before the travelers. The Chevrolet fol-

lows the road along the hills, the valley being low and flooded during the height of the rainy season.

Myrtle Point is entered, the town well-named because of the myrtle trees found everywhere. Nine miles of paved road now and the caravan stops at Coquille. The dust washed away, the troop of over 20 file into the Coquille hotel for lunch. That done, it is time for the players to climb into their uniforms and hit for the ball park.

The game was good entertainment, especially so as it was filled with good and bad baseball so that one never knew what to expect next, and because the whole was spiced up by a few rabid fans, of the female variety, who vociferated lustily and whose male companions were hard put to induce them to subside to more lady-like conduct.

No caravan on the homeward trip. Everyone had their own ideas as to when they wanted to be home and the cars started when their loads were ready and went which ever way they pleased. Bill Teague again proved himself a fine host and the return to Eugene was made smoothly and without incident, save for a few discords from the musically inclined. About 145 miles each way was

the distance traveled by Buick Marquette. Brief as was the tour, it shows that there is a region accessible to the motorist, which will yield him much enjoyment.

EUGENE COLLECTION ACT
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J. J. FIRCHOFF—Automobile

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Whenever you need keys or lock repairing, remember that we do the best and most accurate job in town.

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770 Willamette
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"Western Auto" offers One Week of Greater Camp Goods BARGAINS



Vacuum Bottles Reduced
Now is your chance to save on guaranteed bottles and jugs that will add much pleasure to your outings.

- "Dandy" pint vacuum bottle 78c
- Pint—enameled—\$1.47
- "Dandy" quart vacuum bot. \$1.38
- Quart—enameled—\$1.99
- Gallon Jug... nationally known brand. Sturdily made and fully guaranteed. Reg. \$2.95

value on sale at **\$1.95**

Ride-Along Baby Seat
This wonderful convenience—made with steel frame and comfortable canvas seat, is regularly priced low by "Western Auto" at \$3.85. This week—save **\$2.85** a dollar.

SAVE ON COMFORTABLE BEDDING
During this week of Greater Camp Goods Bargains we are reducing our already low prices even lower—on proven camp bedding.

Folding Camp Cot... hard-wood frame and heavy duck cover. Splendid value at \$2.95... even greater savings this week at **\$1.95**

Extra quality cot, O. D. Duck Cover, special at **\$2.95**
Regular mattress pad—cot size—\$3.95 value—**\$2.85**
Bed Size mattress pad... Regular \$6.65—**\$4.65**
Khaki Pillows—Kapok filled, at **89c**
Genuine "Poncho" Mattress... waterproof outside cover, well stuffed. Fits regular camp bed. **\$6.95**

All-Steel Folding Camp Bed, special at **\$4.85**
"Angelus" Folding Camp Bed, \$9.85 value—**\$7.95**

Camp Axer \$1.29 and \$1.47
Leather Sheath for Camp Axer **29c**
Auto Spade, special at **97c**

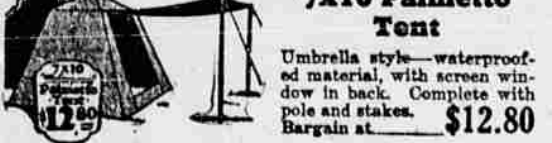
Carry Luggage on Runningboard...
"Carry-All" outfit, folds compactly when not in use—**89c**
Larger size "Carry-All" **\$1.17**
"Disappearing" Luggage Carrier—folds down flush with edge of runningboard when not in use. 46-inch size **\$1.19**

7x7 Auto Tent \$5.95



An Exceptional Tent Bargain
Lightweight 7x7 Auto Tent... high-grade white material, well stitched with 3-foot rear wall. The most convenient tent for hunting and fishing trips, as it is so easily erected, and folds so compactly. With 2 poles and necessary stakes. Wonderful value at **\$5.95**
7x7 Khaki Waterproof Weathercloth Auto Tent, with large door. Regularly \$9.85—specially priced at **\$7.90**

7x10 Palmetto Tent
Umbrella style—waterproofed material, with screen window in back. Complete with pole and stakes. Bargain at **\$12.80**



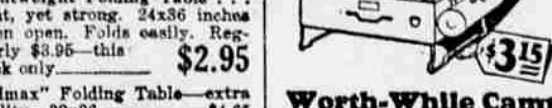
Tables and Chairs on Sale
Buy now at big savings, and assure comfortable meals, and restful idle hours.

Lightweight Folding Table... light, yet strong. 24x36 inches when open. Folds easily. Regularly \$8.95—this week only **\$2.95**
"Climax" Folding Table—extra quality—32x38 **\$4.65**

Camp Stool—hardwood frame, metal braced, with durable duck seat, 90c value on sale at **59c**



"Cozy" Camp Chair—a real folding camp chair with arms... real home comfort! Strong frame with canvas seat and back. Folds compactly, too... Priced low regularly at \$3.95. On sale at **\$2.89**



The World's Largest retailers of fully guaranteed Tires, Batteries, Auto Accessories, Camp Goods, Golf Equipment, Aviation Supplies and Radios.

More than 150 Stores in the West—Western Auto Supply Co.
608 Willamette

Emergency Unit
Big savings on the most useful article of touring equipment you can carry. A handy supply of gear for your stove, or for emergency use in the car, and a supply of oil and water, too—1 gallon each. In strong holder for fastening to runningboard. Special at **\$2.95**



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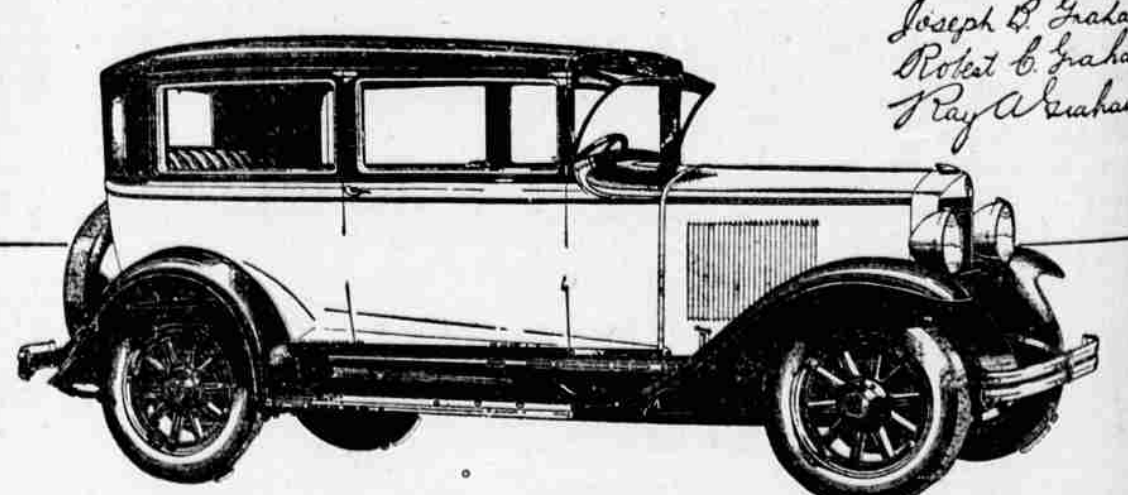
Our New 612 at \$855 at factory

As a value that can be weighed, measured and compared, the new Graham-Paige 612 is outstanding in our manufacturing experience.

Larger motor—Greater power, speed and acceleration—Longer wheelbase—Adjustable seats—Larger tires—Increased beauty—Rich new colors and many other new features. Study the surplus value of the new 612 before buying any car in its price class.

Other new Sixes and Eights, with the time-proved Graham-Paige FOUR SPEED TRANSMISSION—two quiet high speeds, standard gear shift, are priced from \$1155 to \$2495 at factory.

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