

CHEVROLETS TAKE EUGENE PLAYERS TO GAME

Hot Shots from Auto Row

CHEVROLET BASEBALL NEWS
The Eugene baseball team, which is still in the state where development work is but in its beginning. Coos and Curry counties are rich in resources of timber and minerals. They are also rich in one of the best hunting regions left in the entire United States and in places of scenic beauty.

BROWN MOTORS
The Brown Motor company of Eugene, Oregon, has become a supply base for the state. It has recently received a large order for the delivery of new cars to the state. The company is now working on the delivery of the cars.

EXPRESS
The Brown Motor company, local Eugene agent, has received a large order for the delivery of new cars to the state. The company is now working on the delivery of the cars.

NEW ROOSEVELTS
The showroom of Beck-Babb Motors Inc., latest Eugene automobile dealers, are two beautiful new Roosevelt cars.

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W. L. BUSK, OREGON STATE MOTOR ASSOC. MAN MAY LIVE HERE

W. L. Busk, representing the Oregon State Motor association, expects to locate permanently in Eugene. He is now here at field representative and is making a general survey of the situation in Lane county, and adjacent territory. He states that he is mightily well pleased with conditions here and hopes that local cooperation will be sufficient to enable him to take up his residence in Eugene.

The Oregon State Motor association which is the local representative of the A. A. A. is growing rapidly and its affiliation with the American Automobile association is also extending its services in many ways. In fact the A. A. A. is now virtually a national travel bureau, which offers its services to all modes of travel.

Many thousands of motor tours were planned by our travel bureau in Oregon during this summer. These tours were diversified in direction—some coastal, some transcontinental and some even over seas.

The A. A. A. now maintains twenty port representatives at European ports of entry, to handle details of customs and other regulations for members of affiliated clubs. This service is at the disposal of members of the Oregon State Motor association.

Free mechanical first aid, and towing service was rendered innumerable members during the summer months by expert crews maintained by the association's free emergency road service department.

Road sign installation is another splendid work the association is fast extending through the state. The signs are being installed not only on main routes but on routes of lesser importance.

The A. A. A. is now working with the government, the details of handling its strip air maps, and hopes shortly to be in a position to supply our members with air routes cover-

ing the country as well as other valuable aviation information. Our local office and travel bureau, which has been located in the Osburn hotel will be shortly moved to the chamber of commerce. Information of all kinds covering travel is freely given out at this office. Mrs. Calkins, who has so efficiently rendered splendid service in the past will have more convenient facilities in her new quarters. In fact the entire service in this district is being improved. Gradually new services will be added which are in line with a general national program of one international travel service.

Fleetwood Body Co. Adds Another Unit

Establishment in Detroit of an additional manufacturing unit by the Fleetwood Body corporation is announced by Fleetwood officials. The new unit, it is said, was built to protect the increasing demand for Fleetwood bodies on the Cadillac and LaSalle chassis.

PORTLAND, EUGENE DEALERS HAVE MEET

Fourteen automobile dealers were in Eugene Monday in answer to the invitations sent out by the Eugene dealers to a golf match and banquet at the local country club.

Monday afternoon 20 automobile men hammered golf balls around the course with Ralph Parker, president of the Automobile Securities company of Portland, turning in the lowest score.

Following the golf match the men, 14 from Eugene also, were treated to a banquet. Ralph Macduff, vice-president and general manager of Earl C. Anthony company, gave the address of the evening. Earl Simmons of the Simmons Motor company here, presided as toastmaster and Ray O'Donnell, president of the local group, welcomed the visitors.

Sees Auto Dealers Selling Air Planes

Within five years, automobile dealers throughout the country will be handling airplane franchises, according to B. D. Adams of the Ryan Aircraft corporation.

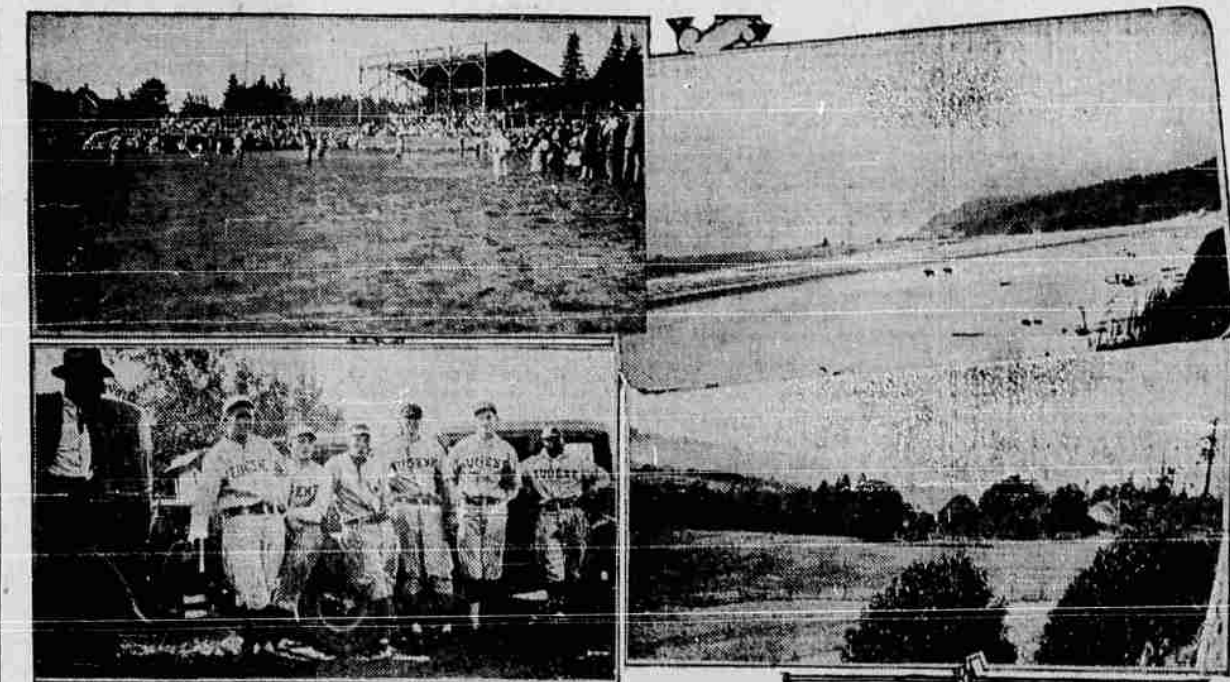
"The automobile dealer who does not handle at least one airplane five years from now may be as out of date as the livery stable owner," he says.

"The airplane sales field is one which the automobile dealer in any town with a population of 30,000 or over can enter without investment, and a field which will pay at least as large returns as an equivalent amount of work put into automobile sales."

"While there is no doubt that teaching of safety in the schools throughout the country, safety posters and the effective work of the schoolboy patrols has done much to protect these youngsters, the problem will still remain as a challenge to the nation."

"Every motorist should feel obligated to have a part in this great humanitarian work, and they should realize the enormous difference their care and consideration would mean in keeping these children safe from physical harm as well as from a fear

TRIP INTO COOS COUNTY OFFERS MUCH VARIETY



Here are a few of the sights which greeted the Chevrolet caravan which carried the Eugene ball team to Coquille and back last Sunday. The Coos county region abounds in stretches of coastline such as is shown here. The myrtle groves, shown in the lower right picture, are a distinctive feature of the county. It being the only region outside of the Holy Land where the myrtle trees are found to any extent.

The upper left shows the Coquille ball park. In the lower left, lined up with the Chevrolets which carried them to the game, are a few of the Eugene squad, reading from left to right: Harry Dutton, Kermit Stevens, Chuck Wirth, Earl Alexander, Harry Van Duyn and McConnell.

SCHOOL REOPENING WILL CREATE MORE TRAFFIC HAZARDS

WASHINGTON, D. C., Aug. 28.—On the eve of the reopening of public, private and parochial schools throughout the country, the American Automobile association today broadcast a warning to motorists that the return of millions of children to the schoolroom will create new traffic hazards and urged careful driving on the part of every car owner.

The national motoring body pointed out that the prevention of accidents involving school children is largely within the province of the motorist, and the exercise of caution will go far in reducing the number of deaths and injuries.

"School days are just ahead," says the statement, "and millions of children will be upon the streets and highways. In this vast army will be little ones of four, five and six years of age who for the first time are leaving the protection and safety of their homes to enter an entirely new world. There will be problems enough without that of reckless driver."

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"Every motorist should feel obligated to have a part in this great humanitarian work, and they should realize the enormous difference their care and consideration would mean in keeping these children safe from physical harm as well as from a fear

that may meet the rest of their lives. Such a spirit on the part of the car owners will do more than anything else to make for safety."

The A. A. A. declared that while safety is now a part of the curriculum in many states, and children who have had one or several years in school have been taught the rudiments of safety, they cannot always be expected to exercise the utmost care. After spending the vacation period on safe playgrounds, there is always a tendency toward a let-down in their safety sense when they first return to the streets.

"Unless the drivers of all motor vehicles are on their guard at all times, this let-down will result in many fatalities and injuries," says the statement. It continues:

"The reduction of accidents that is traceable to the establishment of schoolboy patrols in hundreds of schools throughout the country is evidence that the courteous helpfulness of motor car drivers has been extended to these youngsters whose white belts and arm bands identify them as safety crusaders. There is every reason to believe that still greater cooperation will be given during this school year."

"The motor car operators learned that when the boy patrolman holds up his hand or sets the stop sign against him that it is not an order but a plea for assistance. Who could resist such a plea when behind it is the calm, confident trust of a child?"

Many more schools will have patrol this year, the A. A. A. leaders declare. There is no question but that they will result in the saving of many lives because the patrolman is respected not only by the motorist but by the children whom he is trying to aid.

FEATURE WRITER TELLS PLEASURES OF NIGHT DRIVING

A moonlit road; a brisk, clover-scented breeze; a car that slips along without effort; no traffic to bother

those are the joys of night driving according to Prudence Penny, noted New York newspaper feature writer. After a recent night drive in an Oldsmobile six, Miss Penny opened her typewriter and described the pleasures of driving after dark. It said:

"I wonder why more people have not discovered the advantages of night driving. You start out in the evening and you arrive at a surprisingly distant destination not much later than Cosmopolite's bedtime. The roads are quiet at night and you flash along like a comet, where your daytime progress would have been

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LOG OF MOTOR TRIP TELLS BEAUTY OF COQUILLE VALLEY

By WALTER J. COOVER
A trip into the southwestern part of the state brings the valley dweller into a section of Oregon which is still in the stage where development work is but in its beginning. Coos and Curry counties are rich in resources of timber and minerals. They are also rich in one of the best hunting regions left in the entire United States and in places of scenic beauty.

Coquille, county seat of Coos county, was the destination on Sunday of six Chevrolet sedans, carrying the Eugene baseball team to the Coquille field to decide the championship of the Valley-Bay league.

The Chevrolets, furnished by the Morris Chevrolet company, each with its quota of ballplayers, started out from Eugene at about 7:20 Sunday morning. Bill Teague, sales manager, was on hand to see that the caravan got under way in plenty of time and to function as a sort of guardian angel throughout the trip. Bill did his job well.

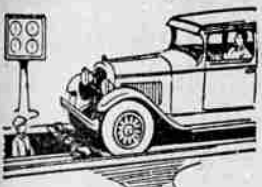
Ballplayers, it seems, are as erratic about their meals as they are about the style of ball they play. After a couple car loads had started away by different streets than that selected by Bill Teague, the caravan was finally lined up and Eugene soon left behind. Driving along in the lead at a nice clip, riding was smooth with Bill. About the time Goshen was passed, Bill began to wonder why Louie Dammach was so anxious to pass and take the lead.

The caravan was stringing out and Bill stopped to see that all were still coming. Dammach drew alongside and delivered the information that Bill Baker had come away without any breakfast, hence his rush to get ahead.

"All right," says Bill Teague, "wait for us in Roseburg." Under way again, the Chevrolet skimmed over the highway and the passengers gave themselves to the consideration of the scenery, the other cars on the highway and their occupants. Traces of the coming fall were apparent here and there on the hillsides, as leaves began to turn

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BRAKE TESTING



Minton's Brake & Wheel Aligning Service
TENTH AND OLIVE

Quick, Sure Work!

Brake aligning, re-lining, and adjustments are accomplished with precision machinery here. Modern brakes require modern service. Hammer-and-tongs methods won't do. Brakes demand scientific treatment.

Which is what you get here. At no more—but actually at a saving.
"We Give You An Even Brake"

NASH '400'

Leads the World in Motor Car Value

Reduced

1929 NASH '400's

Now Selling at Reductions as High as

NOW—today—you are offered the greatest motor car buy in motor car history—new Nash '400's' at reductions in price which range up to \$300.

\$300

Only a limited number of these finer motor cars are available at these reduced figures. To be certain you get the model you desire, you should make your selection at once.

This is the time to buy—here is a golden opportunity to own a Nash '400' with the Twin-Ignition motor, Houdaille and Lovejoy hydraulic shock absorbers, Bijur Centralized Chassis lubrication and many other advanced features, found only in cars priced higher than the '400' prices prevailing prior to this big reduction.

tion motor, Houdaille and Lovejoy hydraulic shock absorbers, Bijur Centralized Chassis lubrication and many other advanced features, found only in cars priced higher than the '400' prices prevailing prior to this big reduction.

C. L. DUNN MOTOR CO.

371 Oak Street

Phone 2271

DETESTIMONIALS



TRAFFIC OFFICER MCGOOFY, SAYS:—

Somethin's got to be done about this Rusco brake linin' or it'll be the dump fer mine. Ain't been a smash-up on this here corner since drivers got wise to its holdin' qualities and even when it's rainin', they stop before I gets a chance to cus.

RUSCO BRAKE LINING

(Made by The Russell Manufacturing Co., Middletown, Conn.)

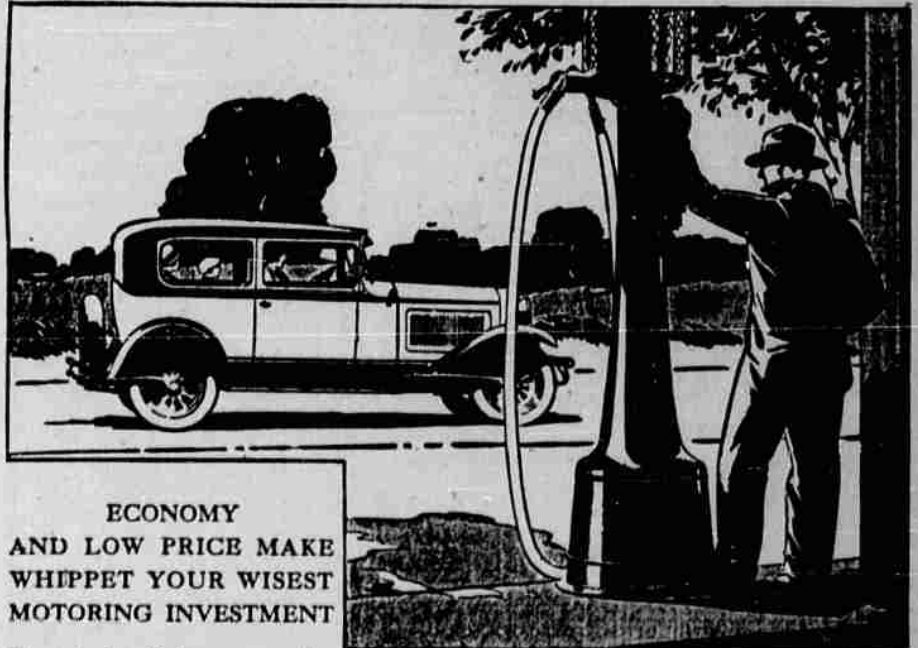
Rusco Service at these Service Stations and Garages:

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SAM BOND
4th and Blair St.
MINTON
BATTERY HOSPITAL
725 Oak Street
WILLYS GARAGE
7th and Pearl Street
- Junction City
EAST SIDE
SERVICE STATION
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Then consider the low prices of both the Four and the Six, and you appreciate that owning and operating a Whippet are remarkably easy on your pocketbook.

WHIPPET 6-COACH
Balance in 12 easy monthly payments. Line includes Sedan, Coupe, Roadster, Commercial Chassis. All Willys-Overland prices f. o. b. Toledo, Ohio, and specifications subject to change without notice.

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down payment only

Balance in 12 easy monthly payments. Line includes Coupe, Sedan, Deluxe Sedan, Roadster, 4-pass. Roadster, Collegester Roadster, Touring, Commercial Chassis.

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