

ABSOLUTELY! THE OUTSTANDING EVENT OF THE ENTIRE YEAR

Starting Suddenly! Like Lightning from a Clear Sky, Comes This Startling Announcement

Laraway's Dep't. Store Quits!

DEAL FOR THIS STORE-ROOM REQUIRES THAT WE VACATE IMMEDIATELY — SELL OUT — CLOSE OUT AND GET OUT — THIS ENTIRE FINE STOCK — EVERY ARTICLE — EVERY ITEM OF PIECE GOODS — WOMEN'S AND MISSES' READY-TO-WEAR — MEN'S AND BOYS' CLOTHING — FURNISHINGS — WORK CLOTHING — SHOES FOR MEN, WOMEN & CHILDREN — SENSATIONALLY SACRIFICED IN PRICE IN A MOST UNPRECEDENTED, UNEQUALLED AND UNPARALLELED UNDERSELLING EVENT EVER STAGED IN EUGENE — LARAWAY'S DEPARTMENT STORE QUILTS — EVERYTHING MUST GO IN A DRASTIC

CLOSING OUT SALE!

No Long Drawn Out Sale—Everything to Go at Some Price Quick—Laraway's Department Store Quits—Hurry! Daily Specials You Will Not Want To Miss — Sensational

Selling Starts
Thursday
January 3rd
at 9 A. M.

An Event That Will Hold You Spell-Bound
By Its Immensity

QUITTING THE DRY GOODS BUSINESS

A deal which is pending for this store-room compels us to vacate immediately—a quick and complete sell out is the order.

For many days we have been engaged in re-lotting, re-arranging the merchandise and marking down prices to a new low level seldom reached in merchandising history. The prices placed on this fine stock of Piece Goods, Women's and Misses' Ready-to-Wear, Millinery, Men's and Boy's Clothing, Furnishings, Work Clothing, Shoes for Men, Women and Children, Etc., are so low that it will be a SALE OF SAVINGS THAT WILL NEVER BE FORGOTTEN.

With the above facts you are face to face with the most startling values ever attempted to be offered the Eugene public. No difference how far you may have to come or how valuable your time may be—THE SAVING AT THIS GREAT QUITTING BUSINESS SALE EVENT will more than repay you. Remember—Thursday, January 3rd, you will want to get up early and be here when the doors open at 10 a. m.

SENSATIONAL SAVING ON QUALITY JEWELRY & SILVERWARE

LOW PRICES THAT WILL SELL OUT QUICK

Make your selections early, here's your one big chance to save on Silverware, Jewelry, Necklaces, Bracelets, Earrings, Brooches, Silver Novelties, Glassware, Enamel Bags, Toilet Sets, Ivory, Candle Sticks, Beads, Cuff Links, Pens, Pencils, Rings, Etc. Everything to be closed out at genuine drastic reductions.

- | | |
|---|--|
| A 26-piece Chest of Guaranteed Rogers Silverware, reg. \$15.00, to close at extra special | Reg. \$2 Silver Plated Cream Ladle, attractive pattern, now for quick sale, each |
| Reg. \$7.50 26-piece Chest of plated Silverware now to go at... | Regular \$7.50 Silver Plated Creamer and Sugar, mighty nice, now to go at |
| Reg. \$1.00 Silver Plated Butter Knife, Quit Bus- | Regular \$2.25 Silver Plated Child's Cups, now to go quick, each |
| ness Sale Price, ea. 78c | Reg. \$2.00 Set Colored Glass Candle Sticks with Candles, now set, special |
| Reg. \$1.00 Silver Plated Sugar Spoon, Our Quick Quit Business Sale | Reg. \$5.00 set of 6 Tall Cut Glass Sherbets, now priced to go quick— |
| Price, each 78c | set of 6 |
| Reg. \$5.50 Stainless Steel Blade Rogers Carving Set, sale price, set | |
| \$3.98 | \$3.88 |

FOLKS! Let us impress on you the fact that this is a real, genuine, bonafide QUITTING BUSINESS SALE and it will be done in short order. It's a recognized fact that when this store puts on a sale, it's a real sale. No Fake—no ifs—no buts—and too—you may rest assured that our regular prices are far below those usually asked for same quality merchandise—so just imagine what these low sale prices mean in savings when such big reductions are taken from our already low, than usual prices. Come—it's to your advantage—save big.

MEN'S & BOYS' SUIT SAVINGS

Every Suit Now A Real Bargain
Prices That Are Ridiculously Low.

- SUITS—One lot Men's Suits, assorted patterns, you can't afford to miss this big buy. Priced regular to \$12.75—Closing Out Sale Price, suit
- SUITS—Another group of Men's Suits, fine grade material—a bargain if there ever was one. Regularly priced to \$17.75—now reduced for quick sale, suit
- SUITS—Take your choice this lot Boy's Long Pant Wool Suits, some have extra pair of pants. Priced regular to \$24.75, now priced, while any remain at suit

GRAND OPENING DAY SPECIAL

Beginning at 9 A. M., we will distribute twenty-five

DRESS LENGTHS FREE

Thursday, Jan. 3rd, beginning at 9 a. m., you'll want to be here and get a dress length free—we will give absolutely free (while any of 25 dress lengths remain). Be one of the 25 lucky ones. (Limit one only to a customer)

PANTS

Day's Big 5 Water Repellent Pants for Men, reg. \$9.95 value, to close, pair

\$3.88

MACKINAW

Men's Quality Corduroy Mackinaws, wool lined, Dandys, reg. \$8.90, now each

\$5.88

SLICKERS

One lot Men's Yellow Varsity Slickers, priced regular to \$4.95, closing out at

\$3.77

SWEATERS

One lot Men's Slipover Sweaters, assorted styles and colors, values to \$4.95, now each

\$3.77

PANTS

Take your choice Men's Dress Pants, values to \$6.90, for quick sale, pair

\$4.44

PANTS

One lot Men's Khaki Pants, firm grade, good weight, reg. \$3.49, now pair

\$2.66

WORK SHIRTS

Men's Boss of the Road Chamberlain, Hickory, Work Shirts, \$1.00 reg.

77c

OVERALLS

Men's Boss of the Road Overalls, the best made, now to close out at

\$1.77

BREECHES

One lot Men's Khaki Breeches, Boss of the Road make, regular \$1.98, sale

\$1.68

TIES

Your choice of our regular \$1.00 Men's Cut Silk Ties, new pattern, now each

77c

UNION SUITS

Men's fine grade Medico-Morgan Wool Union Suits, reg. \$3.95 value, now suit

\$2.23

UNION SUITS

Men's quality Three Season light weight Union Suits, reg. \$1.00 grade, now suit

77c

HOSE

One lot Men's Rayon Dress Hose, fancy patterns, all sizes, our reg. 59c grade, now pair

43c



SHOE PRICES

Drop to Rock Bottom for Men, Women, Children

SLIPPERS—Women's and Misses' Slippers, Pumps, Straps and Oxfords, assorted styles, values to \$7.90, to close while any remain at

\$2.88

SLIPPERS—Women's, Misses' and Children's Felt Slippers, all styles, all sizes, values to \$1.98 now for quick sale, pair

94c

GALOSHES—One lot Women's Galoshes, cuff style, new patterns, reg. \$2.49 — Sale Price, Extra Special—

\$1.77

GALOSHES—One lot Children's Galoshes, latest styles with cuff, sizes to 12½, our low regular price of \$1.99 reduced for quick sale, pair

\$1.66

Men's Oxfords

Why look around when you can buy such fine Oxfords for men and young men at such a low price. All new, late styles, black and brown calf. Our low regular prices to \$6.90, now sacrificed at

\$4.77

BOYS' OXFORDS—All our Boys' High Grade Oxfords, late styles, black and brown calf, reg. to \$4.49, closing out sale price, pair

\$2.88

CHILD'S SHOES—One group Children's Shoes in black and brown, also, fancy, Dandy wear in every pair. Values to \$3.95—out they go quick—pair

77c

Men's Dress Shoes—Closing out all Men's and Young Men's Dress Shoes, black and brown, kid and calf, bal and blucher, including Natural Bridge Arch Shoes. Values to \$6.90, now for quick sale, pair

\$3.88

FRIDAY SPECIAL

One lot women's good 50c

Hose 8c

Friday, Jan. 4th, beginning at 9 a. m., we will sell one lot Ladies' Hose, assorted colors, regular 50c values, while any remain, at the sensational low price of pair 8c. (Limit two pair to a customer.)

SATURDAY SPECIAL

while any of lot remains men's

Shirts 25c

Saturday, Jan. 5th, beginning at 9 a. m., we will sell (while any remain) one lot Men's Shirts, assorted patterns, regular to \$1.95 values, at the sensational low price of 25c ea. (Limit one only to a customer.)

CURTAINS—5-piece set Ruffled Curtains including valance and tie backs, assorted colors, reg. \$1.79, closing out price, set

\$1.33

VESTS—DRAWERS—One lot women's undershirts and drawers, fleeced ribbed, reg. \$2.00, sale price, the suit

\$1.47

UNIONS—One lot Misses' Union Suits, winter weight, short sleeves, ankle and knee lengths, sizes 2 to 14 years, reg. 98c, now, suit

77c

72 inch Unbleached Sheet, now to go at yard—

45c

PARASOLS—Women's Silk Parasols, 16-rib, in assorted wanted colors, a regular \$4.95 value. Quitting Business Sale Price, each

\$3.44

SILKS—One lot Silks, Georgettes, Crepe de Chien, Flat Crepes, assorted colors, reg. to \$1.93, Quitting Business Sale Price, yard

\$1.33

45 IN. PEQUOT PILLOW TUBING, also Anchor brand, now, yard

36c

DRAPERY—One lot Fancy Drapery, 36 inches wide, assorted colors, priced reg. to \$1.25, sale price, yard

67c

PANELS—One lot French Marquisette Curtain Panels, fringed, 48 inches wide, assorted patterns, reg. \$1.50 value, and they go, each

97c

INDIAN HEAD—A real buy in 36-inch Indian Head Suiting, assorted leading colors, reg. 49c grade, now yard

36c

MONEY SAVING SPECIALS

On Women's and Misses' High Grade New Coats & Dresses

PRICES TREMENDOUSLY REDUCED FOR QUICK AND COMPLETE CLOSE-OUT—IT MUST BE DONE!



Dresses

Don't miss this real buy, one lot Women's and Misses' Silk Dresses, assorted styles, grouped to go quick. Extra special, each

\$4.95

COATS—One lot Women's New Fall and Winter Coats, fur trimmed, black and fall tans. Our reg. low price of \$19.75 to \$22.50, now going

\$14.85

COATS—One group of Little Misses' Coats, fall and winter styles, fur trimmed. Our reg. low price of \$11.75 and \$12.75—now to go

\$8.88

COATS—One group of Children's Tailored Coats, regular sleeves, just the thing for wear. Good looking, reg. \$4.95 value. Quitting Business Sale Price, each

\$3.66

DRESSES—One group of Women's and Misses' Silk Dresses, late styles, black and colors, reg. to \$10.75, now closing out sale price, each

\$7.95

MILLINERY

Grouped and priced to greatly reduced that they will go out in a hurry. Felts and Dress Hats, all to go.

- | | |
|------------------------------------|--------|
| All reg. to \$2.95 Hats, now, each | \$1.77 |
| All reg. to \$3.95 Hats, now, each | \$2.38 |
| All reg. to \$5.95 Hats, now, each | \$3.88 |

LARAWAY'S DEP'T. STORE

966 Willamette Street, Eugene, Oregon—Quitting the Dry Goods Business—Bargains