

GENERAL ELECTRIC
VARIED IN USES

"The housewife's delight," say the people in telling of the General Electric refrigerator. The possible convenience has been made it an ideal refrigerator. All foods are kept fresh and wholesome, sound and delicious in taste.

There are several different sizes and models, each with a maximum storage capacity. The proper preservation of foods becomes an integral part of the job of preserving health. The electric cold of a refrigerator kills bacteria that spoil the food. The General Electric refrigerator handled in Eugene by the Elkins Electric store, 1027 Willamette

A handsome booklet of recipes has been put out by the General Electric people telling how to make many dishes as well as what to serve at different meals. In telling of the informal luncheons, for instance, the booklet says, "If one has the habit of keeping special things in the electric refrigerator, a meal may be a company meal, served hot or cold, or a quick-heat. Salad greens and dressings keep fresh in covered containers."

White sauce, which is the base for many soups and creamed things may be made up by the pint when extra milk on hand and will keep for use. "Cookie dough can be sliced off and baked at a moment's notice. Ice cream sauces may be kept on hand and served with any kind of frozen treat or whipped cream and ice cream and mousses will keep for several days in the chilling unit."

For an informal luncheon menu the following is suggested: Creamed soup (with mushrooms) Creamed eggs with bacon Cabbage and carrot salad Mayonnaise dressing Apricot cream Lady fingers Tea

General directions are given on how to prepare everything that can be made with a refrigerator. Below follows one of the choice recipes: Vanilla Mousse Soak 1 teaspoon gelatin in 1 tablespoon cold water, dissolve in a cup in boiling water, add 1/4 cup milk, then add to 1/4 cup milk, add 1/4 cup sugar, or 1-3 cup sugar and 3 tablespoons light colored corn

Flour, salt and 2 teaspoons vanilla. Strain into refrigerator pan and put in chilling unit. When beginning to stiffen, add milk. Beat 1/2 pint cream until stiff and gradually beat in the gelatin mixture. These like desserts and salads that do not require cooking.

FRIGIDAIRE MAKES MANY ICE DAINTIES

FRIGIDAIRE, distributed locally by Elkins Electric, Inc., 29 Eighth Street, is announced as the new refrigerator that provides a cold, dry atmosphere which preserves the quality of food and prevents the diffusion of odors within the refrigerator. It also provides an means for chilling or freezing a variety of salads and desserts. There are certain things to remember in making frozen desserts. The creams may be made satisfactorily with a custard base. Whipped cream will add to the lightness and softness of the frozen mixture. It may be kept free from ice crystals by the addition of gelatin. The texture of fruit sherbets is uniform when sweetened with

a syrup of sugar and boiling water. Whipped cream is also used in sherbets. The addition of gelatin to sherbets will prevent iciness. Certain precautions are necessary in making water ices, inasmuch as no cream is used. The water used causes ice particles to form. The addition of gelatin will make the mixture smoother and it may be allowed to partially freeze before adding the stiffly beaten egg whites.

Thorough and regular beating is necessary for the successful freezing of the above dishes. The tray should be removed and the cream stirred from the bottom and sides of the pan once every half hour until the mixture is frozen to a stiff mush. The texture of the product depends to a large extent upon this beating. The beating should be done as quickly as possible, inasmuch as the warming of the pan lengthens the freezing time.

Parfait is either a frozen or chilled mixture. In either case it should not be stirred during the chilling or freezing.

Mousses are heavy cream mixtures which require no beating. As an example of the numerous dainties that can be made with the Frigidaire is the following:

Jellied Ham in Ring
2 cups cold boiled ham, sliced.
4 pimientos, cut fine.
3 tablespoons minced sweet pickle.
2 cups hot ham stock.
2 tablespoons cold water.
1 tablespoon gelatin.
1 slice onion.
1 stalk celery.
2 cloves.

Simmer ham stock with onion, celery and cloves for five minutes. Strain and measure two cups of the stock. Soak gelatin in cold water five minutes, or dissolve in hot stock. Combine remaining ingredients and add to stock when the latter is cool. Glaze a large plain mold with some of the clear jelly. Place thin slices of lemon on the sides and bottom of the mold. When lemon is set, fill mold with ham mixture and chill in the Frigidaire. Remove from the mold by loosening edges with a sharp knife and dipping in hot water. Turn out on a bed of lettuce hearts and serve at the table with mayonnaise dressing. Eight servings.

Frigidaire is sold and guaranteed by Frigidaire corporation, a subsidiary of General Motors corporation. At Dayton, Ohio, two huge plants consisting of 41 buildings with a combined floor space of 53 acres are devoted to the manufacture of Frigidaire equipment. The immense size and unlimited resources of the great organization provide the best of equipment and skilled workmen and the latest methods of manufacture in order that the buyer may receive a product of high quality.

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An Amazing Public Tribute!

- two thousand carloads of General Electric Refrigerators delivered to users since April first

The General Electric Refrigerator has now been on the market just one year. From the day it was first announced, it was accepted by the public with truly amazing enthusiasm.

Just as soon as each refrigerator has passed its many rigid tests, it is shipped to a waiting customer. We are assured by the factories that all orders now on file will be filled within the next few weeks

We suggest that you place your order now

Since April first, more than 2000 carloads have been delivered to American homes. This is a gratifying tribute to the General Electric Refrigerator—a true achievement in electrical engineering. It is the worthy product of the Research Laboratories of the world's largest electrical manufacturer.

If you are planning to purchase a refrigerator this summer, we strongly advise you to come in at once and place your order. Then you will be sure of having your refrigerator just as soon as you are ready for it.

Nine factories working at top speed

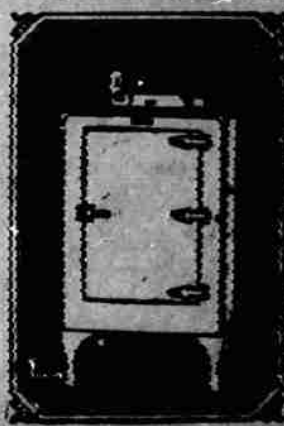
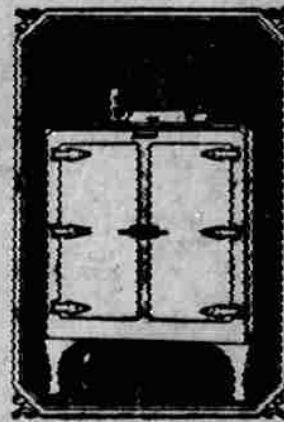
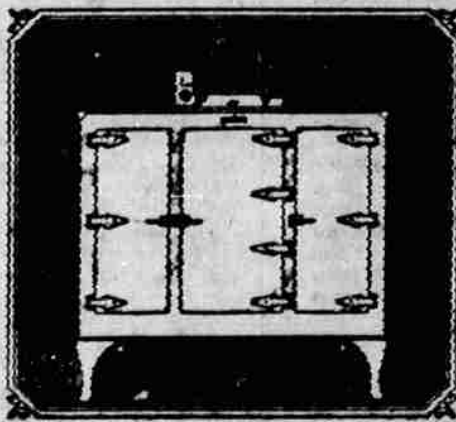
The first 100,000 discriminating American women to choose this revolutionary refrigerator have been its best advertisers. They have pronounced it unusually quiet, economical in operation, easy to keep clean and worry-proof. It is their verdict which, in a large measure, is responsible for this hearty nation-wide acceptance.

The tremendous demand for these "years ahead" refrigerators has made it necessary to increase production again and again—just as rapidly as is consistent with General Electric standards of quality. Now nine factories are working at top speed to take care of the increasing volume of business.

GENERAL ELECTRIC Refrigerator

The General Electric Refrigerator is entirely different from all others. All its mechanism is completely stored away on top in an airtight steel casing.

These refrigerators are unusually quiet, sanitary, and they never need oiling. They are made and guaranteed by General Electric.



Elkins Electric Shop

1027 Willamette

Phone 304

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Fresh Fish and Sea Foods NEWMAN'S FISH MARKET 17 N. Park St. Tel. 2309

Milk contains more of the necessary elements than any other food. Use BLUE BELL.

Why a COPELAND? ELECTRIC REFRIGERATOR Gives greater value per dollar invested from the standpoint of cubic contents, shelf space, ice cubes, capacity, convenience, and appearance. The buyer wants a machine that will prove dependable, that will be long-lived and that will operate economically. Leading Chicago apartment houses are Copeland equipped. There's a reason. BAILEY ELECTRIC CO. 840 Willamette

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