TOURING GREEN

Eugene Guard

VOL. 74 — EUGENE, OREGON, WEDNESDAY, MARCH 21, 1928 — NO. 61

"FRIENDSHIP" CARAVAN WILL MAKE STOP HERE

Hot Shots from Auto Row

THER MAN KEEPS MAC SING THESE DAYS

ONCE in the two or more ars that Mac, The Used Car t the Hyland Motor company ar lot,has been in the used car n that location, Mac is stumped. time the weather changes Mac word of encouragement. But eather man the last few days hanged things so fast that it Mac in hot water trying to keep h the elements. If it's sunshine, all for it because it makes want to get out in the cars joy the ozone. If it's rain, Mac the folks hit for the used car buy something to ride in in of slushing around in the wet. e is an optimist.

HIS IS IRELAND? YOUR OULD MAN

HAVE seen Englishmen in kilts and we have seen Scots mmand of Norwegian ships. So is nothing new in the world. on March 17, an international ints day, the one on which St. ck is said to have charmed all akes in Ireland, here was Frank John and Nicholas Kiomuntang ns at the Buick garage and they reen neckties with shamrocks n. Now Elmer Byrne with green green hose, green shirt and a feather in his hat wouldn't been noticeable—but F. J. John and Hich—well, Frank John is a Scot, hoo, mon, and was born in Cornwall, Lands England, where all the Pirates nzeance came from.

F HAROLD IS THERE H SALES TALK TOO

, Cliff Harold is one of the coaches in the Y. M. C. A. boys manship contest. Cliff has a e of the lads under tow and he can't tell them about salesship won't ever bother them. began his sales career when he just about the size of the boys coaching. He had to sell goods then collect for them and there many stories he can tell about times he drove over the country a horse and rig, and how he with certain gentlemen who "hard pay" in those days, and ted the bills.

E ARRAY OF SALES ERTS LINED UP

RE is Bill Teague of the Gannett Motor company, Chevrolet r, one of the sales experts up to teach some boys how the salesman trot their wares. Bill e of the coaches of the Y. M. national salesmanship contest in h a number of Eugene boys have entered. He is one of the local g men who have graduated into dealer class.

T MAHANY IS BACK THE OLD STAND

RT MAHANY, whose smile used many a patron of the Union Oil pany at Eleventh avenue and lamette street, is back at the old d. Art has been laid up for ths, first for an operation and for convalescence. He spent more a month in the Pacific Christ hospital where his appendix and old internal trouble were both djusted—the appendix by being

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GRAHAM-PAIGE IS TAKEN OVER HERE BY HARRY RUSSELL

Harry Russell, for the last several years associated with such names as Jewett, Paige, Hupmobile and now Graham-Paige, has taken over the Graham-Paige agency in Eugene from C. R. Linn.

Announcement that Mr. Russell is entering the car dealer business in Eugene, recalls an interesting bit of history in connection with the lines of cars he has sold here.

Beginning with the H. J. Bringle Motor company, when that firm took the Jewett and Paige agencies here, Mr. Russell has been with the same organization of which he is now the head.

H. J. Bringle, who has also been closely connected with the organization throughout its history, opened the new building at Tenth avenue and Olive street about a year and a half ago, shortly after taking the Hupmobile agency formerly held by the Smith and Meisel firm on Pearl street.

The Bringle company moved later to Seventh and Oak street where it is now located and Mr. Linn bought out the Bringle interests then. Mr. Linn continued with the two lines until the recent announcement.

Mr. Russell for the present will handle only the Graham—Paige car. During the time that this firm has been organized the Jewett car has dropped out of manufacture and the chief product sold was the Paige and the Hupmobile. A short time ago a merger of interests made the new name, Graham-Paige.

WESTERN AUTO TO OBSERVE FOUNDING

The Western Auto supply company in making arrangements for a birthday party that celebrates the twelfth anniversary of the founding of the concern in 1916, is reversing the usual custom of being the recipient of gifts on the occasion and is inaugurating a tremendous "Money-saving" sale at all of their more than 150 stores, where for two weeks, money saving values will be offered on standard articles of automobile equipment selected from the regular stocks.

From the modest start with one store in 1916 the Western Auto supply company grew to an organization of twenty stores in 1920 and the business increased to an annual worth of about $400,000. The business was extended to all the large cities and towns in the west and grew with such rapidity that the 159th store was recently opened.

In building up this organization, acknowledged to be the greatest one of its kind in the entire world, Mr. Pepperdine, president and founder of the company, was ably assisted by

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THE PACIFIC HIGHWAY—GREAT SCENIC HIGHWAY OF THE WEST

Over the paved roadway that extends from San Diego to Vancouver, from the Mexican line to the Canadian border, went a Chevrolet scout car the other day to blaze the trail for the summer touring season. The crystalline lakes of Washington, the rose gardens of Oregon, and the gigantic redwoods of California, were the outstanding objectives of the trip. At the upper right is Moro Rock, Sequoia National Park, and the General Sherman Tree, oldest and largest of all living things. At the left, a view of an Oregon rose garden, and below one of the scenic panoramas of Washington.

How's She Hittin'? Hints On Car Care

The motor usually outlasts the body in service for the simple reason that immediate attention is paid to it when it shows the least sign of balking. A squeaky or muddy body, on the other hand, can be tolerated without handicapping the operation of the car.

Eventually, however, the squeaks and dirt leave permanent marks on the car, rattling becomes an everyday affair and the automobile is worth much less than one to which attention has been paid.

Yet care of the body is easier than attention to the engine. It requires only occasional checking of bolts and other parts. And it demands only a matter of cleanliness on the part of the owner.

* * *

Squeaks come from such insignificant causes as glazed contact points between doors and pillars, between hood and lacing, at the hood clamps and at the door lock. All they need is slight lubrication, a drop of oil in the lock, or a touch of grease along the contact edges.

Slight rattles come from parts loosened by the inevitable vibration of the car, and jars over rough pavements. The bumpers can thus be loosened enough to rattle disturbingly. The trimmings inside the car can become loose and squeak. Wires in the ignition system may trail and strike against the body or chassis as the car moves along.

All that's needed is tightening.

Round America Flight Proves Oil Qualities

Pilot Eddie Stinson, president of Stinson Aircraft corporation and air trail blazer, has just completed a final check on scientific data secured during his last long flight. This flight covered 25,000 miles 'round the rim of America, starting from New York and roughly following the Canadian border, the Pacific coast, the Mexican border and the Gulf and Atlantic coast back to New York. Twenty-six hours of the flight was non-stop flying.

Of particular interest is the data collected on the performance of the lubricating oil. New Veedol was used throughout.

CAN'T HOLD CARS

Owners of automobiles or financing companies have the right to recover their cars when used without permission of owners in the unlawful transportation of liquor, according to a recent ruling of the U. S. supreme court.

Call Manerud-Huntington Fuel Co. for real service. tf

HOTEL MEN WILL VISIT IN EUGENE

A "Friendship Tour" of the southwest Washington hotel men and chambers of commerce members will spend the week of March 26 in Oregon visiting the leading communities along the Pacific highway.

The purpose of the caravan is to afford an opportunity for the men in southwest Washington who meet the tourists, to meet face to face the hotel men and chamber of commerce authorities and others who contact tourists on their way through Oregon along the Pacific highway.

In naming the caravan a "Friendship Tour," President Morck of Aberdeen, head of the Hotel Morck at that place, stated that this is a friendly visit, and that the thought is to thank these communities for the work they have done in passing tourists on to the communities to the north.

The first night will be spent in Portland and dinner with the Hotel Men's association in Portland is contemplated. Tuesday will be spent with a big luncheon at Corvallis, and a dinner in the evening at Salem. Wednesday noon the caravan will have lucheon in McMinville and that

(TURN TO PAGE 2)

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Coupe 670
Roadster (with rumble seat) 670
Touring 695
Four-Door Sedan 720
DeLuxe Coupe (with rumble seat) 720
DeLuxe Sedan 790

"62"
Business Coupe $1065
Roadster (with rumble seat) 1075
Touring 1095
Two-Door Sedan 1095
Coupe (with rumble seat) 1145
Four-Door Sedan 1175
Landau Sedan 1235

"72"
Two-Pass. Coupe (with rumble seat) $1545
Royal Sedan 1595
Sport Roadster (with rumble seat) 1595
Four-Pass. Coupe 1595
Town Sedan 1695
Convertible Coupe (with rumble seat) 1745
Crown Sedan 1795

"80"
Roadster (with rumble seat) $2795
Five-Pass. Sedan 2945
Town Sedan 2995
Seven-Pass. Sedan 3075
Sedan Limousine 3495

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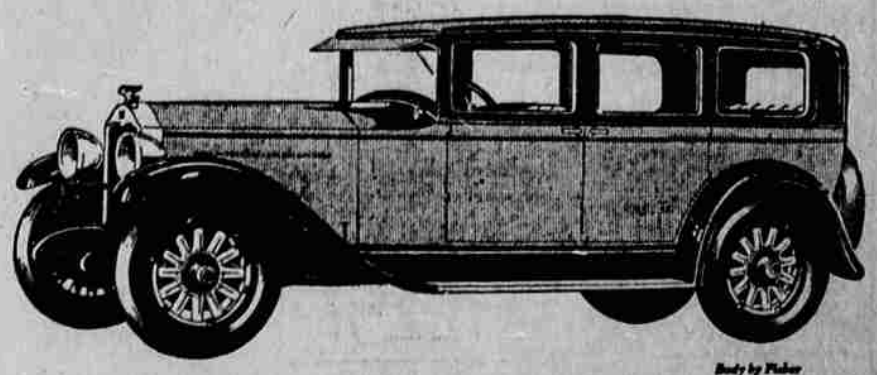

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