

FLAX PROFITABLE, SAYS EUGENE MAN

"Mechanical genius has saved the day for the flax industry of Oregon." This is the declaration made in an article "The Industrial Completion Changes," by Alfred L. Lomax, professor of business administration of the University of Oregon. The article is featured this month in "Oregon," The State Magazine.

Mr. Lomax calls attention to the fact that power is coming more and more to the fore in the northwest, and that this has changed the present day into an era of "continuous production" rather than merely "production."

Speaking specifically of flax production, Mr. Lomax points out that Oregon has an ideal climate for the growth of the fiber, and has abundant water of the correct composition for flax. He compares methods of production here with those in Europe, where cheap land labor may be obtained, and points out that flax pulling machines have solved the labor problem here.

A total of 21 flax machines are now in use in Marion and Benton counties, says Mr. Lomax. These harvest 4,000 tons last season at the rate of eight acres per day per machine.

Oregon flax is fast coming into its own. Mr. Lomax found it excellent for lines, eastern manufacturers are using Oregon flax twine for shoes, and it is predicted that in a very short time high grade linens, such as table cloths, will be made in the Willamette valley. Two factories are already established for linen manufacturing, and make such articles as towels, salmon twines and shoemaker's thread.

Flax is held to be a real profit crop. Figures cited show that \$35 to \$40 can be realized from an acre that is capable of growing at present 15 bushels of wheat, which in turn sells for about \$1.20 a bushel.

"Values created out of such industrial development as follows this production will mean a higher standard of living, larger bank deposits, increased wealth to the state, and certainly a more satisfied farming community," says Mr. Lomax.

The School Guard

Today's issue of The School Guard was edited by students of the newswriting class of the Eugene high school, and contains news of that school.

Inter Nos Meet

Groups of committees were appointed by the Inter Nos at their regular meeting February 13 to decorate the boards in 214 with cartoons that portray Roman scenes from Caesar and Cicero, comical translations, maps of the various wars and pictures of different Roman implements of war for the Parents' Night which was held February 16.

A vote was taken whether or not the Inter Nos should have a picture in the annual. The vote was unanimous and a committee was appointed to find a means for financing the project.

Grace Farris read an article on Roman Gods; Evedard Fish read an article on the same subject supplementing some of the material read previously.

Martha Goodrich, Leonard Gasbill, and Charles Grotting were appointed as a committee to prepare a program for the next meeting of the club.

Science Film Shown

A huge explosion was the main feature of the moving pictures on the use of dynamite shown at the special meeting of the Inter Nos held Tuesday, February 14, at 3 p. m.

The club learned how ditches were dug by the use of dynamite. Sticks of dynamite were placed in long rows and then set off causing a monstrous explosion.

After the picture had been run through, the film was reversed first showing the ditch then the explosion which filled the ditch and replaced the stumps. This unusual performance on the part of the explosion brought about another explosion, this time from the students.

The plan of John Dodds, president, was to get films from O. S. C. but on account of the exposition they are having no films were allowed to go out.

Two pictures were finally secured from the University of Oregon, but one of these was so brittle that it broke every time an attempt was made to run it.

Spanish Club Elects

Rose Conroy was elected president of the Spanish club, at the regular meeting held activity period, Monday, February 13. Other officers elected were Janet Osborn, vice-president, and Verita Luther, secretary-treasurer.

The new members, recently initiated, had charge of the program. Speeches in Spanish, and Spanish games were presented during the program.

Plans and means for raising money for a club picture in the future were discussed. Plans were adopted by the club, but have not yet been disclosed, according to Miss Maxine Lamb.

Girls Must Qualify

That girls who have completed a year of active membership in the Girl Reserve club are to be the only ones admitted to a Girl Reserve ring was the verdict of the ring committee at its meeting Monday, February 13.

The girls must be juniors or seniors, who have conscientiously for a year to live up to the Girl Reserve code and ideals.

A brief outline was made for the program of the Girl Reserves' daily routine. A member strives for higher grades, reads books to strengthen her knowledge, be active in religious work, and has a hobby.

Grace Fennell, president of the Girl Reserves, is at present the only owner of a ring in Eugene high school.

Detention Room Installed

For those students who cannot keep from making a disturbance in assemblies, an exclusion room has been provided, according to Harry B. Johnson, principal of the high school.

A student who makes any unnecessary commotion, may be reported by a member of the faculty or a student of the high school, and the one reported is barred from the two following assemblies.

Thursday, February 9, room 310 was used. This roll is the room of Mrs. Mary Lee Kelling, an instructor in the science department. It is claimed by Mr. Johnson that a different room be used for each assembly.

If the student fails to report to the assigned room, he is barred from all other assemblies.

Seven boys were reported to room 310 February 9 for causing a disturbance in the pay assembly held February 2.

Oil Fields is Topic

The history of oil well drilling, the extent and location of the American oil fields, and the mechanics of the well drilling machinery were of special importance in the talk given by Charles Edwards, senior, at the regular meeting of the Chemistry club Wednesday, February 15.

The first use of petroleum was made by the Indians who used it for medicine, according to the speaker. It was also stated that once the importance of oil was discovered rapid progress in the development of the machinery, together with the perfecting of valuable machinery, was experienced.

GAIN IS SHOWN BY LUMBER MARKETS

Favorable developments in the lumber market in the east and middle west which are expected to react to the advantage of the coast are indicated in a report of conditions in the West Coast Lumberman.

"The National Lumber Manufacturers' association's latest report indicates that current orders for softwood are 20 per cent greater than they were a year ago.

"Here on the coast the improvement is not yet actually apparent, but invariably southern pine manufacturers are first to feel the effects of the increased demand.

"Nevertheless, the rail business seems to be developing in good shape and interannual buying is normal or above normal for this time of the year. Furthermore, the situation is helped by steady freight rates and by light offerings on the Atlantic coast of unsold transit lumber.

"Water shipment statistics reflect a very large movement of western forest products both offshore and domestic. It seems almost certain that the export business in 1928 will be greater than in 1927 which was itself a record-breaking year.

"The deplorable part of the whole situation is the fact that prices are ridiculously low and up to now it has

Two types of drilling machinery are used, namely, the cable tools type and the rotary tools type. These were explained in detail.

The speaker gained his knowledge of the subject while in the Oklahoma oil fields.

Those in the party were Francis Tanner, Nellie Fennell, Alta Tanner, Miriam Yoder, Grace Fennell, Harold Bates, Cyril Perry, Easton Rothwell, Merle Saunders and Glenn Cummins. Everett, advised the club.

"A definite vocational guidance program should be an aim in our school," says Ruth Ann Wilson, dean of girls.

Miss Wilson is now having personal conferences with this year's graduates senior girls concerning their future plans and chosen vocations.

"An ideal program," she said, "would begin with the entering classes, and would require the cooperation of all departments of the school. Those not able to decide on a vocation and those with a goal in view would be directed to special reading matter to further help them in deciding their careers."

The slogan of the Vocational Guidance association today is "Vocational Self Guidance" and not the old method of "diagnosing" the "knowledge bumps" on a student's head and naming a profession that might be entirely opposite to the individual's personal qualities.

According to Miss Wilson, personal records of the students would be placed on file in the office as soon as the students entered school and kept up to date until the time of graduation.

"In this way," the dean of girls stated, "the personal as well as scholastic records of the students could be sent to the employer or college which requested recommendations or qualifications."

Cedar Chest Made

Orville Palmer, vocational arts student, is making a large cedar chest. It is of Pennsylvania cedar throughout. The legs are of the same wood and are of artistic scroll design. The handles are also of wood similar to that of the chest. A large morrisse lock has also been installed. With the applying of the finish the chest will be completed.

Miss Ritz' Surprise

Miss Rita Morris, head of the home economics department, was surprised by a valentine box of chocolates, Tuesday, February 14, from the fourth III class.

The class had a valentine luncheon Tuesday noon, at which the valentine scheme was carried out, in the decorations of the class were appointed to various duties by Violet Lindquist, senior, who had charge of the luncheon. Beulah Aydelott, Dorothy Van Dyke, and Carol Coburn had charge of the table service and serving. Dorothy Tivy had charge of the menu. Zelda Monroe of the vegetables, Mildred Spores of the salad, and Lois Osborn of the dessert, which was heart shaped, by Frances Fennell, hostess, presented Miss Norris with her valentine.

Class Organized

A special shorthand class has been organized by Miss Beatrice DeGard, shorthand and typing teacher, for students who are behind in their work.

The class meets at the close of the seventh period for forty-five minutes, and will continue for the rest of the six weeks at least.

Girl Reserves Give Play

"The Road to Life Perfect," an allegory representing what a true Girl Reserve should be, was presented to the Try-Y club at their devotional meeting held Friday, February 10.

The characters in the play were: Club Spirit, Kathleen Shepard Traveller, Mary Knowles, Two Society Girls, Marian Chapman and Maries Lewis, Two Athlete, Emily McCormack and Dorothy Goff Student, Doris Osborn.

The play illustrated how club spirit, society, studies, and athletics must work together in order to be a true Girl Reserve.

Professor Turnbull Lectures

"Get it first, but first get it right," was the advice given to the news-writing class by Professor Turnbull, professor of journalism at the University of Oregon, as he spoke to the class Monday, February 13.

Other pointers brought out by the speaker were that a reporter must see a thing clearly and tell it simply. The first thing to be done is to impress the reader that what he is reading is well worth his time. He likened a news story to a tadpole, saying that it must be "top heavy" or must have an important lead, while the rest may take care of itself.

John Dodds, editor of the E. H. S. News, introduced the speaker to the class.

E. H. S. to Have Basket Social

March 3 is the date for the big "Basket Social" for E. H. S. Everyone in school is invited, so be prepared for a big time. Each E. H. S. girl is asked to fill a pretty box with "lunch for two, but enough for three." These baskets will be auctioned off by Carson Mathews, senior, to the highest bidder. Fifty cents has been the amount set as the most to be paid for each box. The fun will come right after the Covallis game. This is a means of entertaining the Covallis high players, and must be backed by the whole student body if it is to be a success, so let's get everyone out to the boxes with their fifty cent pieces, and the girls with their dainty baskets.

Club Goes Skiing

Grace Fennell, president of the Girl Reserves, entertained Sunday, February 5, with an outdoor party seemed almost impossible to get values up where they belong. Average selling prices are way below what they were last year, so low in fact that several mills are idle and will not resume until higher prices prevail.

"Another encouraging development of the past two weeks has been the advance of three points in the price of fir doors.

"The log market is firm and stocks are not accumulating.

"The red cedar shingle industry is strong and prices tend upwards. Cedar siding has advanced in price and shingle manufacturers are hopeful of a brisk spring business and higher prices.

Bethesda Church To Hear Secretary

Rev. William Schoeler, executive secretary of the Lutheran Students' association of Oregon, will give a short address at the Bethesda church on Friday evening, Feb. 24, on the occasion of the social sponsored by the Bethesda Ladies' aid society which will begin at 8:30 o'clock.

A light luncheon and a program are planned.

Rev. Mr. Schoeler lectured Sunday at the church on the subject, "The Fulfillment of Prophecy." He has for several years made a special study of this subject. A lecture given by him at the church some time ago proved so popular that arrangement was made to have him give another.

INSURE WITH HENRY TRUMP

Rummage and Cooked Food Sale

Hillway Bldg., Saturday, Feb. 18th, Division 10 of M. E. Church No. 8.

YOU CAN WHIP OUR CREAM but you can't beat our milk. ECHO BULLOCK DAIRY—43-F-4.

INSURANCE—C. D. Lee-C. L. Sigman, 200 Bank Commerce Bldg., 11

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After riding the bumpy hot air of the Imperial valley throughout all day Saturday, the Albatross headed toward Salton Sea in the evening where the air was expected to be cool and still. While the flying conditions were found to be excellent, the motor of the big plane overheated nevertheless and the descent was necessary.

The plane came down near the north end of the Salton Sea about 30 miles from here at 10:30 a. m. Sunday. It would have been necessary for the airship to remain in the air until 12:17 o'clock today to break the world's record now held by a German plane and pilots.

Play is Presented

By Elmira P.-T. A.

ELMIRA, Feb. 21.—(Special)—The play, "Mr. Bob" which was given by the Parent-Teacher association at the high school auditorium Friday evening, Feb. 17, was well attended. It was received with enthusiasm, the parts being well presented.

Music furnished by the Veneta orchestra, a reading by Mr. Phelps and dancing numbers by Delores Dumbolten, added to the evening's entertainment. Candy was sold by the P.-T. A. and a luncheon served after the play by the girls of the home economics class of Elmira high school.

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Mrs. Edith Booth, instructor in music, is not certain whether plans will be made to make the trip or not. Eugene high school has been represented every year since the contest has been held, and has carried off many honors.

For dry Body Fir, Siab Wood call #51.

Paris is Viewed

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Americans have never enjoyed continuously, although we have perhaps had approximately the same degree of it at some time or other, the amount of freedom the Frenchmen have today. Everyone does what he pleases in Paris; perhaps that is why so many people spend their vacations

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OREGON DEBATERS ARRIVE IN ENGLAND

LONDON, England, Feb. 1.—(Special)—A limited number of Americans who follow foreign affairs are interested in the news dispatches sent out from Geneva, capital of Switzerland and seat of the league of nations. I visited the house where the conferences are held and in which so much of European and world wide importance develops. But I have an intuitive feeling that while some of the American people are interested in Geneva all the time, and all of them some of the time, almost all of them are interested in the doings of Paris, the capital of Europe, all the time. So, resisting the inclination to tell something in my humble way about Geneva, the Alps, Mont Blanc, etc., I confine this letter to Paris.

Arriving at 6 o'clock Saturday morning, Jan. 28, we collectively got 12 hours of sleep (four apiece) before departing for London Monday night.

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Wednesday, The 3rd Day in Print Week Brings

Martha Washington Apron Sale

Hundreds of Pretty Printed Wash Frocks

All In New Spring Patterns—Colors—Styles

New! Betty "Baxley"

For Juniors \$2.39 For Women

For print week we are featuring our new Betty Bixley house frocks fashioned from cotton prints in new designs and colors. The styles are exceedingly attractive... full buffant skirts with basque tops, trimmed with organdy and lace. Also straight line models with tie sashes in the back. All new for misses and women.

A Wonderful Group of Clever Dresses \$1.95

In this assortment there are frocks for morning wear and others suitable for afternoon and shopping. These are made from prints and ginghams in a number of smart and good looking styles, trimmed with organdy and lace in pleasing manners.

- Printed Linene Frocks \$4.95
- Printed Rayon Frocks \$8.95
- Printed Linene Frocks \$9.75

Thursday! Fashion Show Children's Apparel

4 P. M.—Second Floor

Featuring Wonderland Frocks \$2.39 - \$3.50

For Children 7 to 14 years.

Be sure to see the new Spring showing of Wonderland Panty Dresses, Cinderella Kiddy Clo'es, Nannette Babe Clo'es and Boys' Kaynee's.

For Print week we have purchased this new group of dainty prints with dresses and priced them at \$1.95, \$1.50 and \$1.25. A clever assortment of smartest frocks in new spring styles.

ROSEBURG GIRL IS KILLED IN WRECK

ROSEBURG, Feb. 21.—(AP)—Mary Julia Robertson, aged 21 years, a well known Roseburg girl, was instantly killed early Sunday morning in an automobile wreck on the Coos Bay highway near Roseburg.

Liston Bowden, another occupant of the car, received a fractured collar bone and numerous bruises. Roland Schwartz, driver of the car, Paul Hoffman, Jean Randall and Virginia Golden, other members of the party, were only slightly bruised.

The young people were returning from a dance at Ten Mile when the car suddenly jack-knifed and turned over, the top of the large sedan shearing completely off. Mrs. Robertson was found beneath the wreckage. Others were thrown clear as the car turned over.

An inquest is to be held tonight.

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1 Mile South on Highway Phone 2778

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