

Hot Weather Defied by Eugene Theaters; Cool And Comfortable Inside

BILLS FOR NEXT WEEK
Motion Pictures

McDonald Theater—Monday, Tuesday and Wednesday, "The Desert Flower," Thursday, Friday and Saturday, "Dick Turpin."

Heilig Theater—Monday and Tuesday, "Waking Up the Town," Thursday, Friday and Saturday, "The Bandit's Baby."

Rex Theater—Monday and Tuesday, "Contraband," Wednesday and Thursday, "Her Husband's Secret," Friday and Saturday, "The Shock Punch."

Vaudeville
Heilig Theater—Wednesday, Western vaudeville circuit.

Hot weather is no competitor for the Eugene theaters and the rising temperature has no appreciable effect on the patronage, according to the management of the Heilig, McDonald and Rex theaters. Cool and pleasant conditions prevail, quite different from the situation outdoors. Next week as attractions for the warm weather patrons and those who seek a cool place to spend the afternoon or evening a number of outstanding screen presentations are offered in Eugene.

The McDonald theater will present "The Desert Flower" for three days, Monday, Tuesday and Wednesday, "Dick Turpin," a romance of the famous English bandit of song and story, will be the screen offering for the last three days of the week.

Western vaudeville will be held as usual at the Heilig theater Wednesday evening, "Waking Up the Town," a story with a sprinkling of bright comedy, will be the screen offering for Monday and Tuesday. For the closing days of the week, Thursday, Friday and Saturday, "The Bandit's Baby" is booked with Fred Thompson in the leading role.

Three leading pictures will be shown at the Rex theater during the week. Monday and Tuesday "Contraband" is coming and Wednesday and Thursday "Her Husband's Secret" will be on the screen. The last two days of the week, Friday and Saturday, "The Shock Punch."

"THE RIVALS" TO PLAY HERE

Stage Favorite of Other Days Has Revival; Greeted Enthusiastically

"Greeted by a brilliant first-night audience with the respect and decorous acclamation due a play which has withstood the ravages of time for fifteen decades and which is being interpreted, on the occasion of its 150th birth year, by a group of the most notable dramatic artists of our time, Richard Brinsley Sheridan's apparently immortal comedy, "The Rivals," made its local debut at the Columbia theater last evening." This is the report of a leading San Francisco paper. "The Rivals" is coming to the Heilig the latter part of July.

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ROMANCE OF ENGLISH BANDIT

"Dick Turpin" Will be McDonald Offering with Tom Mix in Lead

Fox Film Corporation promises rare entertainment in the McDonald theater next Thursday, Friday and Saturday, where will be shown the special production "Dick Turpin," a dramatization of the thrilling life of the celebrated English highway robber hero with Tom Mix in the title role.

"Dick Turpin" was the original Anglo-Saxon devil-may-care horseback rider and the association between him and his peerless mare, Black Bess, is comparable to that existing between Tom Mix and his wonder horse, "Tony." For this reason, though the picture might be called a "roostime" picture and not the kind usually associated with the name Tom Mix, the following of this dashing Western star will see him at his best, performing marvelous feats of horsemanship in riding the law officers of England of 1750 years ago.

SNAPPY REVUE HEILIG SHOW

Western Vaudeville Program Held to Be Feature for Wednesday

Comedy Silhouettes, the only set of its kind in the world, a snappy revue, music, comedy, and music all merge into one of the best vaudeville bills to be presented here in a long time for the Western vaudeville offering at the Heilig Wednesday.

TRAFFIC HALTS AT ARREST

Thrilling Scenes in "Lilies of the Streets" Filmed in New York

Density of city traffic is said to have reached the controllable limit at Fifth Avenue and Forty-second St., New York City. Traffic is regulated by towers and colored light signals, timed to the second. So great is the congestion that even a momentary disruption of the orderly sequence of east and west, and north and south bound traffic, brings about hopeless confusion. Yet so intensely interested were the traffic officials in the Metropolitan police department's picture "Lilies of the Streets," which comes to the McDonald theater soon, that all rules were suspended for ten minutes at noon on an appointed day for the filming of a single incident.

JACK LONDON STORY FILMED

"Adventure" Will be Offering to McDonald Patrons Soon

Those who read Jack London's famous South Sea story, "Adventure," and are looking forward to seeing Paramount's screen version of it, may be sure of one thing. There is plenty of good, old-fashioned melodramatic action in the picture.

EQUINE STAR FILM IS COMING

"Silver King," Trained Horse of Movies, to Play "The Bandit's Baby"

Combining the spectacle with the amusing seems to be the particular forte of Fred Thompson. The latest F. R. O. production featuring that popular star and the famous horse, "Silver King," is "The Bandit's Baby," which comes to the Heilig Thursday, Friday and Saturday, and while the keynote of the picture might be said to be loud and unlimited laughter, the fast-action melodrama which has done much to put Thompson at the top of the western heap has not been forgotten. Several thrilling rides, a match race at a rodeo between "Silver King" and "Midnight," and the rescue of the baby by Thompson right from under the wheels of an onrushing Express Train are a few of the highlights.

LOIS WILSON IS STAR OF PLAY

Rex Screen Presentation Next Monday and Tuesday is Thriller

The "Contraband," featuring Lois Wilson, Noah Beery, Raymond Hatton and Raymond McKee, will be shown next Monday and Tuesday at the Rex theater.

"THE WAY OF A GIRL" COMING

Story is from Novel of Katherine Newlin Burt

Directed by Robert G. Vignola, from the story by Katherine Newlin Burt, "The Way of a Girl," which comes to the Heilig soon, tells of an irresponsible girl who wants always "something new," and finds too much of it. Incorporated in the story are many brilliant scenes, the best of which are an Artists' Hall and a prize fight scene.

COLLEEN MOORE IS COMING

"The Desert Flower" Will be Attraction at McDonald

Laughs legitimately lured, and tears, too, are coming to "The Desert Flower," evidence to the McDonald next Monday, Tuesday and Wednesday, is made of the stuff which makes the heart beat faster.

EQUINE STAR OF SCREEN COMING

Fred Thompson and "Silver King" are featured as stars in "Bandit's Baby" to be at Heilig theater Thursday, Friday and Saturday next week.



"The Desert Flower" To Bloom Here



Colleen Moore in the "Desert Flower" to be offered at the McDonald theater next Monday, Tuesday and Wednesday.

and the cheeks glow more brightly. It is healthy, honest comedy drama, free from neuroticisms, and presents Colleen Moore in a role that will boost her following tremendously.

All this is gleaned from information received from Hollywood and New York, where the offering had its first showing. It was booked by the local management without delay on the strength of these glowing reports, and with the conviction that anything in which Miss Moore appears is bound to have a wide appeal among patrons of the McDonald theater.

OLD MONUMENT IS LOCATED

California Relic Is Filmed in Scene of "Baree, Son of Kazan"

The monument marking the spot where the first claim was staked under the mining laws following the California gold rush of '49 is still in existence.

PICTURES FILMED ON GIRDERS

Richard Dix Spends Time on New Building in Making Play

Richard Dix has come down from his roost on the steel beams of an unfinished 32-story building in lower Manhattan and everybody at the Paramount Long Island studio is watching him naturally agog. For three weeks this up and coming star was filming scenes for his forthcoming picture, "The Shock Punch," on projecting girders that offered a splendid view of New York's harbor and the Statue of Liberty. But the altitude of Dix's vantage-point also gave him unpleasant sensations when his glance happened to drop streetward, with the ever-present danger that his body would follow the same path.

SEE "HER HUSBAND'S SECRET"

Frank Lloyd, Director of "Sea Hawk," in Charge of Film.

Director Frank Lloyd, never to be forgotten for "The Sea Hawk," will offer Rex patrons his new First National production, "Her Husband's Secret," with Patsy Ruth Miller, Antonio Moreno, Ruth Clifford, David Torrence, Phyllis Haver, and little Frankie Dorey in the leading roles, beginning next Wednesday and Thursday.

JACK PICKFORD IS IN FILM

Heilig Theater Will Present Comedy Screen Production Next Week

A greater opportunity for character development is offered Jack Pickford in his new starring vehicle, "Waking Up the Town," which comes to the Heilig Monday and Tuesday.

JANE COWL TO PLAY AT HEILIG

Famous Stage Star Will Be Here Soon After Portland Premier

Although Jane Cowl's starring production, "One Trip of the Silver Star," is a delightful story of crime-drama days in the old south, the west can truly claim it for its own, for the play will have its world premiere in Portland Monday. Then, just a week later, on July 5, the Heilig management will send it to the Heilig here, announces Manager W. B. McDonald.

HOOT GIBSON COMING

When the father cried, "Out of my sight," to his jazz-mad son, he sent the youth to his western ranch to regain his health and character.

The son, played by Hoot Gibson, thought it was all a joke and didn't realize he was a tenderfoot when he arrived in the West. His experiences there in becoming a real Westerner inject much action in "Taming the West," coming to the Rex theater soon. In the supporting cast are Marceline Day, Frons Hope, Francis Ford, Morgan Brown, Herbert Prior, Louis Hippe, Albert J. Smith and Edwin Booth Tilton.

"Contraband" is Paramount Feature

The manner in which Jack develops the character of the young garage mechanic through an evolution from failure in business and society to success in affairs of the world is one of the finest bits of acting that has yet been accomplished. And the reason for this is that he is dealing with a medium that he understands, in fact, at which he excels.

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The scene of the play is laid on a Mississippi river steambot, and all who are familiar with Mark Twain and other southern writers will remember the romance and excitement that went with every trip of the old stern wheelers. The play is expected to be the high spot of the dramatic season here.

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"Contraband" is Paramount Feature



Lois Wilson and Raymond McKee in Clarence Budington Kelland's Saturday Evening Post Story "Contraband," which will be seen at the Rex Monday and Tuesday.

stars and directors are at the ring-side. Yes, lots of the girls, too.

I would imagine that Kate Price is known to almost as many movie fans as Mary Pickford. Kate, the good old tried and true "Mother Tad" of the screen, has been coming up in the movie world lately. She's getting a chance to display that winning Irish personality of hers in many important features where her characterizations always stand out.

"To Be or Not to Be," blonde. That's a little problem that Eleanor Boardman has given much time to lately. No, Eleanor is not planning to do anything to her own hair, but she wore a blonde wig in a recent production of one of Elinor Glyn's stories and now in Hobart Henley's latest she is again a brunette. The argument rages around the Metro-Goldwyn-Mayer lot as to which Eleanor should be in the future.

Have you caught Harrison Ford doing the light comedy character of the Spanish lover in "Fond Fledgling"? Very good indeed. We never suspected that Harrison had it in him to do that type of thing.

Tommy Meighan is to play again with Norma Talmadge. That should give all the girls a thrill. Tom has had very few good stories and productions since "The Miracle Man" made him and yet in spite of all the "flap" stories and bad directors wished on him, he has maintained his outstanding personal popularity. Tom has now made a contract with Norma's husband, Joe Schenck, who is one of the most influential financial and production chiefs in the business, and after this one production with Norma, Tom will have a series of special films in which he will star. Through this affiliation, Tom's productions will go out with those of Doug and Mary, Valentino, Chaplin, Bill Hart and Norma Talmadge, since Joe Schenck is now the executive head of the United Artists, the sales company of the artist group.

Charlie Chaplin's new movie, "The Gold Rush," is really an event. It's been a long, long time since Charlie

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REX THEATRE

Here's—Clarence Budington KELLAND'S Saturday Evening Post Story

"Contraband"

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has appeared in a new film. During the period since Charlie released his last comedy, several other stars have made great strides in gaining popularity. Harold Lloyd, Douglas Fairbanks, Buster Keaton, Harry Griffith, Harry Langdon, and others have developed great followings. Also in these recent years we have had many feature length comedies which stars, a thing unheard of when Charlie ruled alone as comedy king. Today Chaplin faces very definite competition. Surely he has definite competition. He has worked almost two years and has spent an enormous amount of money on "The Gold Rush." It will be loaded with exceptional interest. The winning in Hollywood is not the winning in Hollywood as it was in the past. You will have it every-

You who remember Charlie's stars from the good old days when you knew her only as the "Blonde" and "The Bandit's Baby," will be delighted to know that she has been given a special starring contract by First National, one of the biggest producing organizations. Charlie is looking fine these days and seems headed for a new pinnacle of popularity.

It may be a press story, but I have not. I'd like to see it happen. They have announced that David Belasco, the master of the theater, has decided to train and develop Jackie Coogan to play "Huckleberry Finn." Jackie has "the spark" and he's growing so rapidly that in a few years he will be an awkward age for pictures. This training under Belasco would be a wonderful thing for this married boy of the movies.

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