

PROGRAM IS READY FOR SCHOOL HEADS

The annual educational conference, held each year on the campus of the University of Oregon, will open tomorrow morning, with an address on "G. Stanley Hall, an estimate of his influence on American Education," by Dr. H. D. Sheldon, dean of the school of education, it was announced.

A series of talks for the two day session are planned, and features of the affair will be the annual dinner of the Principals' club, when officers will be elected, and the summer school reception tomorrow night.

The complete program will be as follows:
Friday, June 26,
11:00 a. m.—Assembly address, "G. Stanley Hall, An Estimate of His Influence on American Education," by Dr. H. D. Sheldon, dean of school of education.

1:15 p. m.—"Possibilities of a Scientific Classification of Pupils," by Superintendent E. D. Price, Endicott, Oklahoma.
2:15 p. m.—"Socialization Problems in High School," by Dean Marion Brown, University High School, Oakland, California. Discussion.

3:15 p. m.—"The Research Bureau and School Efficiency," speaker to be announced.
6:00 p. m.—"Principals' Club Dinner and election of officers."
7:00 p. m.—"Curriculum Reorganization" by Superintendent William F. Kennedy, Pittsburg, Penn. Discussion.
8:00 p. m.—Summer school reception.

Saturday, June 27,
9:00 a. m.—"School Finance in Oregon," by Dr. Homer P. Rainey, University of Oregon. Discussion.
10:15 a. m.—"Plans for Administrative Reorganization" by Superintendent W. F. Kennedy. Discussion.

HEAT SPELL HOLDS UNBROKEN IN STATE

(Continued from page one)

Marx Cleaning and Dyeing works at 245 Ninth avenue east.

Streets in the city were virtually deserted today, and weather became the universal topic of conversation. Despite the coating of sand applied by the city street department the asphalt became of a mush-like consistency, and pavements were deeply grooved by heavy vehicles.

Soda fountains and ice-cream reports report the record day's business today, and the popular ice-cream cone shared honors with the newer "frozen sucker," an ice-cold stick of flavored soda water. Restaurants also were crowded because so many housewives had given up cooking on account of the withering heat.

Weather forecast holds out no hopes for rain as any sudden change for cooler temperature. The relief coming from the sea breeze that blows from the west of evenings is all that sweltering citizens may look forward to with hope.

SALEM, Ore., June 25.—Probability that all heat records will be broken for as far back as govern-

ment statistics have been taken was seen here when the mercury ascended to 92 degrees at 11 o'clock this morning. The mercury has been rising by leaps and bounds averaging approximately 5 degrees hotter throughout the morning as compared with corresponding hours yesterday, when it reached a maximum of 89 by 2 p. m. The highest temperature ever officially recorded at Salem is 102, a July record.

PORTLAND, Ore., June 25.—Rapidly rising temperatures this morning gave promise of another torrid day for Portland. From 82 at eight o'clock the mercury rose to 86 at 9. The forecast was for about yesterday's maximum of 89.

MEDFORD, Ore., June 25.—Yesterday with a maximum temperature of 108.8 was the hottest June day in the history of the local weather bureau and has only been exceeded twice, on July 16, 1911, when the mercury reached 109.5 and on July 13, 1929, when it reached 108. With the thermometer reaching 80 early today, the weather bureau expects that the record of 1911 may be equalled before nightfall.

ROSEBURG, June 25.—Yesterday the mercury went to 106 degrees at 5:15 p. m., equalling the highest temperature ever recorded by the government weather bureau station here, the absolute maximum of 106 having been chalked up on July 8, 1905. The highest June temperature previously was 101 degrees in 1893.

This morning at 9 a. m. the temperature stood at 78 degrees, 8 points higher than at the same hour yesterday, and it was predicted that the maximum for today would reach 110 degrees.

Permit is Granted For \$5500 Dwelling

Building permits who who signs of slackening in numbers because of the hot weather, reports W. H. Alexander, city building inspector. Permits were granted today for the building of several new modern homes, including one to cost \$5500, by Bertha L. Mack, at 904 1/2 Patterson street. It will be a frame residence, 8 rooms, and will be built by Clinton W. Fox. Other permits granted were as follows:

G. Sauer, by H. S. Manville, \$200 garage, 263 thirteenth avenue west.
F. E. Chambers, \$1000 remodeling of garage, 631 Olive street, J. H. Fox, builder.
Francis Shire, \$3000 residence, 803 Ninth avenue west. A. E. Warnick, builder.

TO BUILD HOME

O. Vadnais will begin at once to build a new \$4500 bungalow on the Fairmount boulevard at the entrance to Hendricks park. The new house will be a stucco structure, Spanish style architecture. Mr. Vadnais announces, and will be completed within 60 days.

KOEPKE RELEASED

John Koepke, who today finished serving a 30-day sentence in the county jail in addition to a fine of \$250 for transporting intoxicating liquor, paid his fine to Sheriff Taylor and was released.

EUGENE COLLECTION AGENCY

828-29-30 MINER BLDG., PHONE 600, W. H. BLOWERS, MGR. if

SUMMER SESSIONS ASSEMBLY IS HELD

William James, psychologist and philosopher, was the most influential man of all time in the study of psychology, and although his text books are being replaced by others containing more recent studies, a large portion of information is still borrowed from his great works, declared Dr. H. D. Sheldon, dean of the school of education of the University of Oregon, at the opening assembly of the summer session here.

Dean Sheldon traced the career of William James, outlining such influences as his Scotch-Irish ancestors, his association with the most learned men of his time, his varied experiences while traveling, his progress into the field of philosophy, through hygiene, physiology and psychology was described.

"William James had the true experimental attitude," said Dean Sheldon, "he had to be shown. It was he who worked zealously at the view known as 'pragmatism,' the theory that the value of ideas should be judged by results."

James' important contribution to psychology, his work on the psychology of religion, was stressed. In this the great psychologist had a sympathetic and understanding viewpoint, said Dr. Sheldon.

The department of psychology and philosophy at Harvard was dominated for a quarter of a century by James, and it was through his influence that many noted men, not all of whom were of his opinion, were gathered at that university, Dean Sheldon said. The value of James' two volumes text book, his more condensed volumes and his other works was told. The style of James was particularly praised for its clearness, vividness, and humor.

"James was never ruled by his inhibitions," said Dr. Sheldon, "and although he possessed a strong underlying sense of consistency, he was never held down by narrowness."

Henry Hill Dies at Home Here, age 65

William Henry Hill, 65 years old, died at his home in College Crest yesterday afternoon at 4:15 o'clock. Funeral services will be held tomorrow at 2 o'clock at the Branstetter chapel conducted by Rev. E. V. Stivers, pastor of the First Christian church. Interment will be in the new I. O. O. F. cemetery.

Mr. Hill was born in Kentucky. He has been a Eugene resident for four and a half years past. He is a member of the Christian church. Besides his wife, Jessie Viola Hill, he is survived by two sons, Lester, of Kansas, and Vern, of Colorado; by three sisters, Mrs. Libby Miller of Memphis, Tenn., Mrs. Frankie Wachen of Arkansas, Mrs. Susie Stark of Beech Grove, Ind., and by one brother, James A. Hill of Washington, Ind.

Chamber Sponsors Three Sisters Area

The value of the Three Sisters area to the people of Eugene from the four standpoints of scenic beauty, educational features, commercial possibilities and accessibility was discussed by Dr. E. T. Hodge, professor of economic geology at the University of

Oregon at the weekly luncheon of the chamber of commerce today.

WAR VETERANS INVITED

War veterans attending the state convention of the American Legion at Prineville have been invited by a telegram from the Eugene chamber of Commerce to return to the valley via the McKenzie Pass. The telegram urges them to "take advantage of their opportunity to drive over this wonderful scenic highway in the heart of Oregon's outdoors."

HOPE HELD BETTER FOR WOUNDED GIRL

Jeannette Myers, Springfield girl who shot herself yesterday, is resting this afternoon at the Pacific Christian hospital. She spent a bad night, hospital officials say, but is now doing as well as could be expected.

"Jeannette had been nervous and physically worn out," her foster mother, Mrs. A. S. Myers said this afternoon. "She denied that she had attempted suicide when she came to, but nobody knows, as she was alone when the shot was fired."

STATISTICS

BORN
LATHAM—At the home, 1396 Charnelton street, Wednesday, June 24, 1925, to Mr. and Mrs. William I. Latham, a son, weight nine pounds.

Phone S. E. Stevens for piano tuning.

CLUBS ENROLL FOR DEFENSE DAY TEST

Several business, civic and religious organizations are enlisting 100 per cent for Defense Day, July 4, according to George H. McMorran, director of the enlistment campaign.

Nearly 1000 Elks were enlisted by Mr. McMorran last night. The Eugene Daily Guard, the McMorran and Washburne store, Schaefer Brothers store, The Eugene Lions club, the Eugene I. O. O. F. lodge, the Knights of Columbus, Lions and the Rotary club. The full report is not yet in for announcement, Mr. McMorran said, but it is anticipated that there will be many more.

The Kiwanis club, the city officials, and the returning home guardmen, as well as the summer school student body of the University of Oregon will probably go 100 per cent, according to Mr. McMorran. L. S. McCready, of the American Legion, will be the representative to present the enlistment proposition to the American Legion, and John M. Williams has charge of various fraternal and civic groups for the campaign.

Furnace fan Used To Create Breeze

One of the coolest places in town these days is the city hall, and a large

GOITRE REDUCED FOUR INCHES

Choking, Sleeplessness, Shortness of Breath, and Weak Eyes Relieved. A Mild Lintiment Used

Mrs. Wm. Schoolman, Charlotte, Iowa, says: "My neck is as if I never had a goitre. Glad to write more of my experience with Sorbol-Quadruple to anyone."

Inquire at leading drug stores or write Sorbol Company, Mechanicalburg, Ohio. Locally at Linn Drug Co.

of thought of one of the city officials today made the building and its employees still more comfortable, with a steady breeze circulating through the rooms and windows.

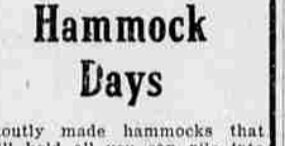
The electric ventilating fan, used to force the heated air from the furnace, was turned on full force. As the furnace was empty, the air that circulated acted similar to that from an electric fan. The gusts of air from the furnace ventilators gave the cool breeze through the offices that added greatly to the comfort of the workers.

AT EUGENE HOSPITAL

Mrs. Rice Miner, 236 Thirteenth avenue east was admitted to the Eugene hospital this morning. Herbert L. Foster, 1307 Lawrence street was also admitted.

TOO LATE TO CLASSIFY

HELP WANTED—FEMALE—Lady over 21 for sales force. Openings in Eugene, Springfield, Junction and Cottage Grove. Permanent position paying \$30 to \$40 weekly if you qualify. Call 424-J for appointment. J-2



Hammock Days

Stoutly made hammocks that will hold all you can pile into them. Made from 8 to 15 ounce canvas. Specially built for kids and sweethearts.

Prices \$2.65 to \$3.75

QUACKENBUSH'S

160 Ninth Ave. East

Good luck now—every time—with all your Jams and Jellies

EVEN the ripest fruits and those you never could be sure of now jell perfectly every time. Just add Certo. It supplies the natural substance fruit must have to make a jelly.



CERTO (Surajell)

USE THE GUARD WANT AD WAYS

As the time goes on—we are more determined than ever to liquidate this stock. Friday and Saturday we are centering our efforts in the dry goods section and have made many still deeper cuts.

NEVER WERE VALUES GREATER Never Again Will Values Be Equalled Because We Are FORCED TO LIQUIDATE

\$20,000 Worth of Present Stock Before Turning This Business Over To Matt Johnson

| | | | | |
|--|--|---|--|---|
| Children's Half Sox Fine mercerized cotton sox with fancy colored tops. All sizes. 25¢ PAIR | Women's Silk Hose Another shipment of wanted colors in all sizes. 89¢ | Children's Purses Values to 75c grouped for quick disposal. 48¢ | 32-Inch Kalburnie Gingham Fast colors. This popular brand of gingham at a big saving. 25¢ | Chinese Parasols Regular \$1.75 values. A hot weather necessity. Patterns that are beautiful and original. \$1.19 |
| Art Needlework All reduced. Big assortment to choose from. Pieces for home and personal use. Reduced One-Fourth | Children's Bloomers Black sateen. Elastic waist and knee. All sizes 4 to 12. 48¢ | Men's Overall Blue Denim, bib style 98¢ | Men's Suits One lot. Values to \$19.85 | Jap Crepes Every wanted color to be found at this low price. 21¢ |
| Normandy Voiles The name assures quality and fast colors. Dot patterns and other equally as good pattern designs. 39 inch. 39¢ | Men's Handkerchiefs Fine white cambric handkerchiefs. Less than half price— 7¢ | Men's Wool Sox At a price so low many men will lay in a winter's supply. 3 pr. \$1.00 | Leather Puttees Two day special. Friday and Saturday. Wrap style. \$3.95 | Fancy Gift Towels Extra large heavy fancy Turkish towels. Beautiful colored borders. Ideal gifts. 83¢ |
| Camp Blankets Bright striped cotton blankets for camp use, couch covers, etc. 54x72. Real values. \$1.95 | Men's Athletic Unions All sizes checked nainsook warm weather unions. 79¢ | Men's Knit Unions Summer weight, short sleeve, ankle length. All sizes 34 to 46. 98¢ | Women's Vests Cotton knit vests, summer weight. Bodice or built up shoulder styles—all sizes. 19¢ | Lingette And Charmeuse This popular striped or plain lingerie fabric in all the season's best colors. A big saving. 49¢ |
| Large Turkish Towels Perfectly bleached, extra good values. Double thread, heavy towels. 39¢ | CAMPING EQUIPMENT, TENTS AND OUTING TOGS AND SUPPLIES AT AMAZING PRICE REDUCTIONS | | Specials for Men | |
| | | | Two Day Special Men's khaki breeches lace knee, all sizes. \$2.39 | |
| | | | All Notions Reduced One of Eugene's finest notion stocks offered at big reductions. Stock up now and save. One Fourth Discount | |
| | | | 36-Inch Percalés Standard quality, light or dark, patterns that will appeal to all tastes. Buy and save. 17¢ | |

Here It Is--and Its Jackie's Very Best--and Latest Jackie Coogan

The Kid Himself



AN orphan waif on the sidewalks of New York... a friendless boy in a great metropolis. What a story for this brilliant juvenile star! A story of tears and sunshine. The drama of a lad who matched his wits against Fate. You'll call this picture the greatest human drama ever flashed on the screen.

JACKIE COOGAN Says—
"Kelly & Ginsberg, Dealers in High Class Junk, give you high class entertainment."

HEILIG The Rag Man

Just for extra good measure we are offering one of the very funniest comedies of the season "A TRIP TO SINGAPORE" "HOLD MY BABY" PATHE NEWS OF In Natural Colors with GLEN TRYON

You will enjoy the Cooling Atmosphere at The Heilig

COOL

Our New Washed Air System is now operating. Come in and Keep Cool